J12082345-39-03 27 SEP - 07 OCT 2013

GENERAL DENTAL COUNCIL PATIENTS AND PUBLIC ANNUAL SURVEY

14 Oct 2013

Table 1
A1 - When was the last time you went to the dentist?
BASE: All Respondents

		GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
A. In the last 6 months	791 51%acdm np	355 46%	435 55%za	97 40%	110 42%	144 56%cd	153 56%cd	127 56%cd	159 54%cd	26 48%	225 62%zklm n	217 51%n	169 50%n	105 43%	48 39%	498 57%zpq	178 42%	114 46%
B. In the last 7-12 months	232 15%hm	116 15%	116 15%	39 16%h	43 16%h	42 16%h	51 19%h	29 13%	28 9%	10 19%	50 14%	72 17%m	60 18%m	22 9%	18 14%	132 15%	59 14%	42 17%
C. In the last 1-2 years	158 10%	86 11%	72 9%	37 15%zgh	28 11%	24 9%	27 10%	19 8%	23 8%	5 10%	37 10%	50 12%	32 9%	21 9%	13 10%	80 9%	58 14%zoq	20 8%
D. More than 2 years' ago	170 11%fjo	86 11%	84 11%	32 13%f	35 14%f	22 8%	16 6%	24 11%	41 14%zf	8 15%	25 7%	39 9%	40 12%	46 19%zjkl n	12 10%	75 9%	58 14%zo	37 15%zo
E. I used to go to the dentist but I don't any more	132 9%bio	81 11%zb	52 7%	21 9%	22 8%	17 7%	20 8%	21 9%	31 10%	2 4%	18 5%	36 8%	26 8%	27 11%j	23 18%zijkl	62 7%	43 10%	27 11%
F. I have never been to the dentist	61 4%fjk	36 5%	25 3%	13 5%f	22 8%zfgh	10 4%	4 1%	5 2%	8 3%	1 2%	5 1%	10 2%	14 4%	20 8%zjk	11 9%zjk	28 3%	27 6%zoq	6 2%
G. Don't know	7 *o	4 1%	3 *	3 1%	- -	- -	- -	1 *	3 1%	1 2%j	- -	3 1%	1 *	2 1%	- -	1 *	4 1%	2 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

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Table 2
A1 - When was the last time you went to the dentist?
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
A. In the last 6 months	791 51%hlq	441 51%	349 51%	293 49%	100 57%gh	48 57%h	47 54%	46 43%	31 40%	193 56%zcgh	31 44%	275 57%zl	516 48%	85 49%	56 52%	105 61%zmq	142 60%zmq	516 48%
B. In the last 7-12 months	232 15%bi	150 17%zb	82 12%	109 18%zi	28 16%	14 16%	10 12%	14 13%	11 13%	38 11%	9 13%	73 15%	159 15%	28 16%	19 18%	24 14%	33 14%	159 15%
C. In the last 1-2 years	158 10%i	91 11%	67 10%	68 11%i	14 8%	9 11%	12 14%i	16 15%i	6 8%	24 7%	9 12%	51 10%	108 10%	21 12%	16 15%	21 12%	21 9%	108 10%
D. More than 2 years' ago	170 11%kop	92 11%	78 11%	61 10%	21 12%	10 12%	8 9%	9 8%	11 14%	44 13%	6 9%	36 7%	134 13%zk	16 10%o	8 8%	6 3%	15 6%	134 13%zop
E. I used to go to the dentist but I don't any more	132 9%a	58 7%	74 11%za	44 7%	11 6%	4 4%	4 4%	12 11%	14 18%zcde fi	35 10%	10 14%cdef	30 6%	102 10%z	13 8%	4 3%	9 5%	16 7%	102 10%z
F. I have never been to the dentist	61 4%d	28 3%	33 5%	27 4%	1 1%	-	6 7%dei	8 7%zdei	5 7%de	10 3%	4 5%d	20 4%	42 4%	8 5%	4 3%	6 4%	11 4%	42 4%
G. Don't know	7 *	- -	7 1%za	- -	- -	- -	- -	3 3%zcd	- -	3 1%c	1 2%c	- -	7 1%	- -	- -	- -	- -	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used.   * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084   Ipsos MORI

14 Oct 2013

Table 3
A1 - When was the last time you went to the dentist?
BASE: All Respondents

	TOTAL (z)	STANDARD REGION NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	ETHNICITY WHITE (h)	NON-WHITE (i)	ACCESS TO INTERNET HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	WHEN LAST WENT TO DENTIST PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	FREQUENCY GO TO THE DENTIST ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	**1603**	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	**1551**	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
A. In the last 6 months	**791** 51%gimoq	28 62%zdg	81 62%zdg	189 52%g	151 49%g	61 60%g	218 53%g	62 33%	736 54%zi	52 31%	673 53%zm	272 55%m	681 53%zjm	110 41%	791 77%zo	-	748 71%zq	42 14%	-
B. In the last 7-12 months	**232** 15%moq	4 9%	13 10%	54 15%	44 14%	13 13%	69 17%	35 18%ab	203 15%	28 16%	212 17%zm	91 18%zm	212 17%zm	20 7%	232 23%zo	-	205 19%zq	26 9%	1 22%
C. In the last 1-2 years	**158** 10%bnp	6 13%b	7 5%	44 12%b	30 10%	7 7%	44 11%	21 11%	141 10%	17 10%	129 10%	55 11%	130 10%	28 11%	-	158 30%zn	81 8%	77 26%zp	-
D. More than 2 years' ago	**170** 11%jlnp	4 9%	11 9%	32 9%	43 14%f	12 12%	35 9%	32 17%zbcf	145 11%	24 14%	124 10%	47 9%	124 10%	46 17%zjkl	-	170 32%zn	20 2%	148 50%zp	2 78%
E. I used to go to the dentist but I don't any more	**132** 9%jklnpq	4 8%	17 13%c	26 7%	25 8%	8 8%	34 8%	20 10%	113 8%	19 11%	87 7%	24 5%	87 7%	45 17%zjkl	-	132 25%zn	-	-	-
F. I have never been to the dentist	**61** 4%abefhknpq	-	1 1%	14 4%	17 6%abef	-	8 2%	21 11%zabcdef	28 2%	31 18%zh	45 4%k	9 2%	45 3%k	16 6%zjkl	-	61 12%zn	-	-	-
G. Don't know	**7** *np	-	-	2 1%	-	-	5 1%z	-	7 *	-	5 *	-	5 *	2 1%	-	7 1%zn	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 4
A1 - When was the last time you went to the dentist?
BASE: All Respondents

	TOTAL	TYPE OF DENTAL TREATMENT RECEIVE					AWARENESS OF GENERAL DENTAL COUNCIL			CONFIDENCE IN REGULATION IN GENERAL		SATISFACTION WITH DENTAL CARE OR TREATMENT		COMPLAINED ABOUT A DENTAL PROFESSIONAL		DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS	
		NHS	PRIVATE	BOTH	ABROAD	UNSURE	AWARE	UNAWARE	UNSURE	CONFIDENT	NOT CONFIDENT	SATISFIED	DISSATISFIED	YES	NO	AGREE	DISAGREE
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)
Unweighted Base	1603	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	1551	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
A. In the last 6 months	791 51%gjo	559 66%z	163 68%z	45 64%z	4 30%	2 38%	133 59%zg	434 48%	220 53%	603 56%zj	160 43%	720 71%z	27 69%z	32 60%	758 53%z	262 43%	201 60%zo
B. In the last 7-12 months	232 15%	163 19%z	43 18%	10 15%	1 8%	4 62%	36 16%	140 16%	56 14%	165 15%	52 14%	200 20%z	4 11%	8 16%	224 16%z	92 15%	50 15%
C. In the last 1-2 years	158 10%k	99 12%	21 9%	9 14%	4 29%	- -	25 11%	91 10%	40 10%	114 10%	38 10%	76 7%	5 14%	5 10%	153 11%	66 11%	34 10%
D. More than 2 years' ago	170 11%abikp	29 3%	11 5%	5 8%	5 33%	- -	16 7%	102 11%	52 13%f	103 10%	54 15%zi	17 2%	3 7%k	4 8%	166 12%z	91 15%zp	20 6%
E. I used to go to the dentist but I don't any more	132 9%abcik	- -	- -	- -	- -	- -	13 6%	87 10%	31 7%	69 6%	45 12%zi	- -	- -	3 6%	129 9%z	64 11%zp	21 6%
F. I have never been to the dentist	61 4%abfikn	- -	- -	- -	- -	- -	2 1%	44 5%zf	13 3%	29 3%	23 6%zi	- -	- -	- -	- -	28 5%	7 2%
G. Don't know	7 *n	- -	- -	- -	- -	- -	- -	3 *	1 *	4 *	- -	- -	- -	- -	- -	1 *	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 5
A2 - On average, how often do you go to the dentist?
BASE: People who go to the dentist

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	**1376**	685	691	244	203	209	216	208	296	38	280	470	292	197	99	751	395	230
Weighted Base	**1351**	643	707	205	216	232	247	199	251	50*	337	378	300	194	91*	784	353	213
A. Once every six months	**724** 54%acdp	309 48%	415 59%za	94 46%	93 43%	138 60%cd	140 57%cd	109 54%d	149 59%zcd	30 61%	198 59%m	197 52%	158 53%	93 48%	47 51%	452 58%zp	161 46%	111 52%
B. Once a year	**330** 24%h	167 26%	164 23%	58 28%eh	71 33%zegh	46 20%	63 26%	44 22%	49 19%	10 20%	84 25%	109 29%zmn	76 25%	36 18%	16 18%	181 23%	102 29%zo	48 22%
C. Once every two years	**124** 9%bh	73 11%zb	51 7%	18 9%h	19 9%h	25 11%h	27 11%h	25 12%h	10 4%	1 3%	31 9%	39 10%	21 7%	25 13%l	7 8%	71 9%	32 9%	21 10%
D. Less than once every two years	**170** 13%fiko	93 14%	77 11%	34 16%ef	33 15%f	21 9%	16 7%	22 11%	43 17%zef	8 16%	25 7%	34 9%	45 15%jk	39 20%zjk	20 21%zjk	80 10%	57 16%zo	33 16%o
E. Don't know	**3** *	2 *	* *	1 1%	- -	1 1%	- -	* *	- -	- -	- -	- -	- -	1 1%	2 2%zjkl	* *	2 1%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used.   * small base

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Table 6
A2 - On average, how often do you go to the dentist?
BASE: People who go to the dentist

	TOTAL	**WORKING STATUS**		**OCCUPATION**								**CHILDREN IN HOUSEHOLD**		**CHILDREN'S AGES**				
		WOR-KING	NOT WOR-KING	FULL-TIME	PART-TIME	SELF-EMPLOYED	HOUSE WIFE	STILL IN EDU-CATION	UNEM-PLOYED	RETIRED	OTHER	YES	NO	AGED 0-3	AGED 4-5	AGED 6-9	AGED 10-15	NONE < 16
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)
Unweighted Base	1376	668	708	462	143	63	86	116	77	360	69	417	959	150	96	144	202	959
Weighted Base	1351	774	577	530	163	81*	77*	85	59*	299	56*	435	916	150	100*	157	211	916
A. Once every six months	**724** 54%j	409 53%	315 55%	269 51%	92 57%j	47 58%j	46 60%j	41 48%	29 49%	178 59%zcgj	21 37%	248 57%	476 52%	76 51%	54 55%	92 59%	124 59%	476 52%
B. Once a year	**330** 24%f	200 26%	131 23%	139 26%f	41 25%	20 24%	11 14%	27 32%fi	15 25%	63 21%	15 26%	94 22%	236 26%	35 23%	23 23%	37 24%	44 21%	236 26%
C. Once every two years	**124** 9%bi	84 11%b	40 7%	67 13%zi	13 8%	4 5%	7 10%i	9 11%i	3 6%	12 4%	8 14%i	46 11%	77 8%	17 11%	10 10%	17 11%	23 11%	77 8%
D. Less than once every two years	**170** 13%a	81 10%	89 15%za	55 10%	16 10%	10 12%	12 16%	7 8%	10 16%	47 16%zcg	13 23%zcdg	46 10%	124 14%	22 15%o	12 12%	11 7%	19 9%	124 14%
E. Don't know	**3** *	* *	2 *	* *	- -	- -	- -	1 1%	2 3%zcdi	- -	- -	1 *	2 *	- -	- -	- -	1 *	2 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

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Table 7
A2 - On average, how often do you go to the dentist?
BASE: People who go to the dentist

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1376	94	121	314	258	102	334	153	1204	166	1134	414	1142	234	1025	351	1063	309	4
Weighted Base	1351	42*	112	319	268	93*	366	150	1224	121	1139	463	1147	204	1023	328	1054	293	3**
A. Once every six months	724 54%dgioq	27 65%zdg	87 77%zacdefg	170 53%g	126 47%	54 58%g	202 55%g	58 39%	676 55%zi	47 38%	612 54%	251 54%	618 54%	106 52%	703 69%zo	21 6%	724 69%zq	- -	- -
B. Once a year	330 24%abmq	7 16%	14 12%	92 29%ab	61 23%b	18 19%	100 27%ab	40 26%b	291 24%	38 31%zh	295 26%zm	118 25%m	296 26%zm	34 17%	250 24%	80 24%	330 31%zq	- -	- -
C. Once every two years	124 9%bcnp	2 5%	2 2%	18 6%	43 16%zabcf	8 9%b	24 7%	26 17%zabcf	108 9%	15 13%	103 9%	52 11%	103 9%	20 10%	42 4%	82 25%zn	- -	124 42%zp	- -
D. Less than once every two years	170 13%jklnp	5 13%	10 9%	39 12%	36 13%	13 14%	39 11%	27 18%f	149 12%	20 17%	127 11%	43 9%	127 11%	43 21%zjkl	27 3%	143 44%zn	- -	170 58%zp	- -
E. Don't know	3 *n	* 1%cf	- -	- -	2 1%	- -	- -	- -	2 *	1 1%h	2 *	- -	2 *	* *	1 *	2 1%	- -	- -	3 100%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 8
A2 - On average, how often do you go to the dentist?
BASE: People who go to the dentist

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1376**	874	223	67	16	8	211	793	365	1018	297	1018	43	54	1321	519	322
Weighted Base	**1351**	849	238	70*	15**	6**	209	768	368	985	303	1013	40*	49*	1300	510	306
A. Once every six months	**724** 54%jo	519 61%z	157 66%z	42 61%	3 19%	2 35%	129 62%zgh	401 52%	192 52%	555 56%zj	146 48%	696 69%z	27 67%	21 42%	702 54%	245 48%	182 60%zo
B. Once a year	**330** *24%*	244 *29%z*	60 *25%*	16 *23%*	7 *46%*	3 *56%*	52 *25%*	186 *24%*	90 *25%*	247 *25%*	61 *20%*	317 *31%z*	13 *33%*	17 *34%*	314 *24%*	111 *22%*	75 *24%*
C. Once every two years	**124** 9%k	86 *10%*	20 *8%*	12 *17%z*	5 *34%*	1 *9%*	15 *7%*	70 *9%*	36 *10%*	84 *8%*	36 *12%*	- -	- -	1 *1%*	123 *9%*	60 *12%z*	28 *9%*
D. Less than once every two years	**170** 13%abcfik lp	- -	- -	- -	- -	- -	13 *6%*	108 *14%f*	49 *13%f*	98 *10%*	59 *19%zi*	- -	- -	11 *23%zn*	159 *12%*	92 *18%zp*	21 *7%*
E. Don't know	**3** *	- -	- -	- -	- -	- -	- -	3 *	- -	1 *	2 *1%*	- -	- -	- -	3 *	2 *	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 9
A3 - And how long have you been with your current dentist or dental practice?
BASE: People who go to the dentist

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1376	685	691	244	203	209	216	208	296	38	280	470	292	197	99	751	395	230
Weighted Base	1351	643	707	205	216	232	247	199	251	50*	337	378	300	194	91*	784	353	213
A. One year or less	154 11%fgh	67 10%	87 12%	31 15%fgh	45 21%zfgh	33 14%fgh	14 6%	14 7%	19 7%	2 3%	32 10%	42 11%	41 14%	21 11%	17 18%zij	89 11%	47 13%	18 9%
B. Over one year, up to two years	123 9%bh	72 11%zb	51 7%	31 15%zfgh	22 10%h	26 11%h	19 8%	13 7%	12 5%	2 4%	24 7%	37 10%	29 10%	23 12%	7 8%	60 8%	49 14%zoq	14 6%
C. Over two years, up to five years	271 20%h	135 21%	136 19%	41 20%h	50 23%h	58 25%h	53 21%h	38 19%h	29 12%	17 33%jln	57 17%	77 20%	53 18%	55 28%zjkln	12 14%	170 22%	66 19%	35 16%
D. Over five years, up to 10 years	259 19%chn	121 19%	139 20%	27 13%	44 21%	57 25%ch	54 22%ch	41 21%	35 14%	11 23%	74 22%n	72 19%n	58 19%n	36 18%	8 9%	157 20%	63 18%	39 18%
E. Over 10 years, up to 15 years	159 12%	77 12%	82 12%	27 13%	16 7%	26 11%	33 13%	27 13%	31 12%	4 9%	40 12%	45 12%	45 15%m	14 7%	10 11%	98 12%	38 11%	24 11%
F. Over 15 years, up to 20 years	119 9%deo	55 9%	64 9%	29 14%zde	10 5%	11 5%	25 10%	21 10%de	23 9%	4 9%	32 10%	35 9%	25 8%	10 5%	12 13%m	55 7%	40 11%o	23 11%
G. Over 20 years	243 18%cdep	102 16%	141 20%	11 6%	21 10%	22 9%	48 20%cde	46 23%cde	94 37%zcde fg	9 17%	72 21%	64 17%	48 16%	28 15%	22 24%	148 19%p	39 11%	56 26%zop
H. Don't know	23 2%o	15 2%	8 1%	7 3%zefg	7 3%efg	* *	1 *	- -	8 3%zefg	1 1%	6 2%	6 2%	2 1%	6 3%	2 2%	8 1%	11 3%zo	4 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

Table 10
A3 - And how long have you been with your current dentist or dental practice?
BASE: People who go to the dentist

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WORKING (a)	NOT WORKING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1376	668	708	462	143	63	86	116	77	360	69	417	959	150	96	144	202	959
Weighted Base	1351	774	577	530	163	81*	77*	85	59*	299	56*	435	916	150	100*	157	211	916
A. One year or less	154 11%eilq	82 11%	72 13%	61 12%	18 11%	3 3%	16 20%zcei	11 12%e	8 14%e	24 8%	14 25%zcde gi	67 16%zl	87 9%	37 25%zpq	19 19%zpq	28 18%zpq	20 9%	87 9%
B. Over one year, up to two years	123 9%i	78 10%	45 8%	58 11%i	12 8%	8 10%	7 9%	10 12%i	5 9%	19 6%	4 8%	40 9%	83 9%	13 9%	13 13%	17 11%	18 9%	83 9%
C. Over two years, up to five years	271 20%bilq	172 22%b	99 17%	121 23%i	32 20%	19 23%	18 23%i	21 25%i	10 17%	39 13%	10 18%	106 24%zl	165 18%	35 23%	28 28%q	33 21%	50 24%	165 18%
D. Over five years, up to 10 years	259 19%bilq	167 22%zb	92 16%	116 22%i	34 21%	17 21%	14 18%	14 17%	14 23%i	41 14%	9 16%	106 24%zl	153 17%	35 23%	23 23%	42 27%zq	53 25%zq	153 17%
E. Over 10 years, up to 15 years	159 12%bn	103 13%	57 10%	66 12%	25 15%f	12 15%	4 5%	8 9%	5 9%	33 11%	6 10%	50 11%	109 12%	12 8%	4 4%	17 11%	30 14%n	109 12%n
F. Over 15 years, up to 20 years	119 9%o	60 8%	59 10%	40 8%	16 10%	4 5%	5 6%	12 15%zce	5 9%	29 10%	7 12%	29 7%	90 10%	6 4%	6 6%	6 4%	17 8%	90 10%mo
G. Over 20 years	243 18%acgk mnop	105 14%	138 24%za	63 12%g	25 15%g	16 20%g	12 16%g	4 5%	10 17%g	106 35%zcde fghj	6 10%	33 8%	210 23%zk	8 5%	7 7%	14 9%	20 10%	210 23%zmnop
H. Don't know	23 2%	8 1%	15 3%za	5 1%	- -	3 4%d	1 2%	4 5%zcd	1 2%	8 3%	1 1%	4 1%	19 2%	3 2%	- -	* *	3 1%	19 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Table 11
A3 - And how long have you been with your current dentist or dental practice?
BASE: People who go to the dentist

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	**1376**	94	121	314	258	102	334	153	1204	166	1134	414	1142	234	1025	351	1063	309	4
Weighted Base	**1351**	42*	112	319	268	93*	366	150	1224	121	1139	463	1147	204	1023	328	1054	293	3**
A. One year or less	**154** 11%fhp	2 5%	21 19%zacf	31 10%	33 12%	15 16%af	29 8%	23 15%af	130 11%	24 19%zh	131 12%	47 10%	131 11%	23 11%	117 11%	37 11%	107 10%	47 16%zp	-
B. Over one year, up to two years	**123** *9%*	5 11%	7 6%	21 7%	22 8%	7 7%	44 12%zc	17 11%	106 9%	16 13%	111 10%	39 8%	111 10%	12 6%	91 9%	32 10%	96 9%	27 9%	-
C. Over two years, up to five years	**271** 20%bhn	8 18%b	10 9%	60 19%b	61 23%b	19 20%b	80 22%b	34 22%b	235 19%	34 28%zh	235 21%	98 21%	237 21%	33 16%	190 19%	80 25%zn	202 19%	66 22%	2 81%
D. Over five years, up to 10 years	**259** 19%m	9 22%	18 16%	63 20%	56 21%	12 13%	70 19%	32 21%	235 19%	24 20%	233 20%zm	115 25%zjlm	235 21%zm	24 12%	201 20%	58 18%	205 19%	54 18%	-
E. Over 10 years, up to 15 years	**159** 12%i	5 12%	13 11%	39 12%	33 12%	12 13%	39 11%	19 13%	153 12%i	7 5%	132 12%	63 14%	134 12%	26 13%	121 12%	38 12%	128 12%	32 11%	-
F. Over 15 years, up to 20 years	**119** 9%q	5 13%	12 10%	36 11%	19 7%	8 8%	30 8%	9 6%	109 9%	8 7%	98 9%	37 8%	98 9%	21 10%	97 10%	21 7%	104 10%zq	15 5%	-
G. Over 20 years	**243** 18%gijk loq	8 19%g	31 28%zdg	60 19%g	41 15%	17 19%	70 19%g	15 10%	238 19%zi	5 4%	184 16%k	57 12%	185 16%k	58 28%zjkl	202 20%zo	41 13%	210 20%zq	33 11%	-
H. Don't know	**23** 2%jlnp	-	-	9 3%	4 2%	4 4%b	4 1%	2 1%	18 1%	5 4%zh	15 1%	9 2%	15 1%	7 4%zjl	3 *	19 6%zn	2 *	20 7%zp	1 19%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 12
A3 - And how long have you been with your current dentist or dental practice?
BASE: People who go to the dentist

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1376**	874	223	67	16	8	211	793	365	1018	297	1018	43	54	1321	519	322
Weighted Base	**1351**	849	238	70*	15**	6**	209	768	368	985	303	1013	40*	49*	1300	510	306
A. One year or less	**154** 11%bfkn	99 12%b	12 5%	8 11%	4 26%	- -	8 4%	111 14%zfh	34 9%f	110 11%	38 13%	102 10%	3 8%	14 28%zn	139 11%	73 14%zp	26 8%
B. Over one year, up to two years	**123** *9%*	85 *10%*	15 *6%*	7 *11%*	1 *9%*	2 *29%*	17 *8%*	76 *10%*	30 *8%*	85 *9%*	32 *11%*	91 *9%*	5 *12%*	6 *13%*	117 *9%*	53 *10%*	22 *7%*
C. Over two years, up to five years	**271** 20%k	186 22%zb	37 15%	16 24%	3 17%	1 11%	43 20%	165 21%	63 17%	191 19%	64 21%	186 18%	16 40%zk	8 16%	263 20%	110 22%	60 20%
D. Over five years, up to 10 years	**259** 19%p	180 21%z	39 17%	10 14%	1 7%	1 9%	39 18%	147 19%	73 20%	199 20%	50 17%	200 20%	5 13%	8 17%	251 19%	107 21%p	44 15%
E. Over 10 years, up to 15 years	**159** *12%*	102 *12%*	28 *12%*	6 *9%*	1 *6%*	- -	29 *14%*	81 *11%*	49 *13%*	113 *11%*	41 *13%*	123 *12%*	4 *11%*	8 *15%*	152 *12%*	58 *11%*	39 *13%*
F. Over 15 years, up to 20 years	**119** *9%*	69 *8%*	30 *13%z*	5 *8%*	3 *21%*	1 *16%*	24 *11%*	62 *8%*	33 *9%*	91 *9%*	23 *8%*	102 *10%z*	1 *3%*	4 *8%*	115 *9%*	40 *8%*	31 *10%*
G. Over 20 years	**243** 18%agmo	125 15%	76 32%za	16 23%	1 10%	2 26%	50 24%zg	113 15%	78 21%g	189 19%	45 15%	205 20%z	5 12%	1 2%	242 19%zm	56 11%	81 26%zo
H. Don't know	**23** 2%aik	3 *	- -	- -	* 3%	1 9%	1 1%	13 2%	8 2%	8 1%	11 4%zi	2 *	- -	- -	23 2%	13 3%	2 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

Table 13
A4 - Thinking about the last time you visited your dentist or dental practice, which of these options best describes the type of care you think you received?
BASE: People who go to the dentist at least once every two years

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1188	578	610	206	169	188	199	184	242	32	258	426	244	153	75	665	331	192
Weighted Base	1178	549	629	171	183	209	231	177	208	42**	312	345	255	154	70*	704	294	180
A. NHS dental care that I paid for	563 48%cnp	258 47%	305 49%	56 33%	96 53%c	114 55%ch	123 53%ch	84 47%c	89 43%c	17 42%	169 54%zmn	161 47%n	138 54%zmn	65 42%n	13 19%	371 53%zp	110 38%	82 46%
B. NHS dental care that was free	286 24%fgjo	124 23%	162 26%	78 46%zdefgh	52 29%fg	48 23%	35 15%	31 18%	42 20%	3 7%	38 12%	73 21%j	64 25%j	62 40%zjkl	46 66%zjklm	126 18%	112 38%zoq	48 27%o
C. NHS dental care and additional private dental care in the UK	70 6%	36 7%	34 5%	12 7%	5 3%	16 8%	11 5%	11 6%	15 7%	4 10%	24 8%	21 6%	10 4%	7 5%	3 5%	45 6%	15 5%	10 6%
D. Private dental care only in the UK	238 20%cdelmnp	116 21%	122 19%	17 10%	20 11%	30 14%	60 26%zcde	51 29%zcde	60 29%zcde	16 38%	80 25%zlmn	80 23%lmn	38 15%	17 11%	7 10%	152 22%p	46 16%	39 22%
E. I had treatment abroad	15 1%	9 2%	5 1%	3 2%h	9 5%zefgh	1 *	1 1%	1 *	- -	1 3%	1 *	6 2%	3 1%	3 2%	- -	9 1%	6 2%	- -
F. I'm not sure what type of care I received	6 1%o	5 1%	1 *	4 2%zdeg	- -	- -	1 *	- -	1 *	- -	1 *	3 1%	2 1%	- -	- -	1 *	4 1%zo	1 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 14
A4 - Thinking about the last time you visited your dentist or dental practice, which of these options best describes the type of care you think you received?
BASE: People who go to the dentist at least once every two years

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1188	592	596	409	127	56	74	104	62	302	54	368	820	127	82	131	180	820
Weighted Base	1178	693	485	475	147	71*	64*	78*	48*	252	43*	389	789	128	87*	145	191	789
A. NHS dental care that I paid for	563 48%bghj	378 55%zb	185 38%	279 59%zdfg hij	64 44%	35 48%h	26 40%	25 33%	13 27%	109 43%h	12 28%	194 50%	369 47%	52 41%	45 51%	68 47%	104 54%m	369 47%
B. NHS dental care that was free	286 24%acel q	114 17%	172 35%za	66 14%	39 27%ce	9 12%	29 45%zcde i	34 43%zcde i	28 59%zcde i	51 20%c	30 68%zcde fgi	114 29%zl	172 22%	49 38%zpq	27 31%	43 29%	50 26%	172 22%
C. NHS dental care and additional private dental care in the UK	70 6%n	40 6%	30 6%	22 5%	14 9%	4 5%	3 4%	7 9%	1 3%	19 7%	1 1%	19 5%	51 7%	6 5%	- -	10 7%n	11 6%n	51 7%n
D. Private dental care only in the UK	238 20%fghj kp	147 21%	91 19%	94 20%gj	29 19%gj	25 34%zcdfg hj	6 9%	7 9%	4 9%	73 29%zcfgh j	1 2%	53 14%	184 23%zk	17 14%	11 12%	23 16%	26 13%	184 23%zmnp
E. I had treatment abroad	15 1%lq	11 2%	4 1%	11 2%i	* *	-	1 1%	2 3%i	1 1%i	-	-	9 2%l	6 1%	3 3%	5 6%zopq	1 1%	1 1%	6 1%
F. I'm not sure what type of care I received	6 1%	3 *	3 1%	3 1%	-	-	-	2 3%zcdi	-	1 *	-	-	6 1%	-	-	-	-	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

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Table 15
A4 - Thinking about the last time you visited your dentist or dental practice, which of these options best describes the type of care you think you received?
BASE: People who go to the dentist at least once every two years

	TOTAL (z)	NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
			STANDARD REGION						**ETHNICITY**		**ACCESS TO INTERNET**				**WHEN LAST WENT TO DENTIST**		**FREQUENCY GO TO THE DENTIST**		
Unweighted Base	1188	81	109	271	217	86	298	126	1049	134	999	370	1007	181	995	193	1063	125	-
Weighted Base	1178	36*	102*	280	229	79*	327	124	1074	100	1009	421	1018	160	995	183	1054	124*	-**
A. NHS dental care that I paid for	563 48%bio	15 41%	35 34%	135 48%b	125 55%zabe	32 40%	163 50%b	59 47%	528 49%zi	34 34%	491 49%	236 56%zjlm	495 49%	68 43%	493 50%zo	70 38%	511 48%	52 42%	-
B. NHS dental care that was free	286 24%fhjk ln	18 51%zcdf g	41 40%zcdf g	72 26%f	46 20%	30 37%zdfg	51 16%	28 23%	245 23%	41 41%zh	227 22%k	65 15%	230 23%k	56 35%zjkl	229 23%	57 31%zn	252 24%	34 27%	-
C. NHS dental care and additional private dental care in the UK	70 6%	2 5%	12 12%zcef	12 4%	15 7%	3 3%	17 5%	9 7%	63 6%	7 7%	62 6%	28 7%	62 6%	8 5%	55 6%	15 8%	58 6%	12 9%	-
D. Private dental care only in the UK	238 20%ai	1 4%	13 13%a	56 20%a	39 17%a	15 19%a	88 27%zabd	25 20%a	224 21%i	11 11%	212 21%	87 21%	213 21%	25 15%	206 21%	32 17%	218 21%	20 16%	-
E. I had treatment abroad	15 1%hnp	- -	1 1%	2 1%	3 1%	* 1%	5 1%	3 3%	9 1%	6 6%zh	14 1%	4 1%	14 1%	1 1%	6 1%	9 5%zn	10 1%	5 4%zp	-
F. I'm not sure what type of care I received	6 1%	- -	- -	3 1%	1 *	- -	3 1%	- -	5 *	1 1%	4 *	1 *	4 *	2 1%	6 1%	- -	6 1%	1 *	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 16
A4 - Thinking about the last time you visited your dentist or dental practice, which of these options best describes the type of care you think you received?
BASE: People who go to the dentist at least once every two years

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1188**	874	223	67	16	8	198	670	313	905	236	1018	43	43	1144	420	297
Weighted Base	**1178**	849	238	70*	15**	6**	196	657	319	886	243	1013	40*	38*	1139	417	284
A. NHS dental care that I paid for	**563** 48%bcj	563 66%zbc	- -	- -	- -	- -	85 43%	324 49%	152 48%	438 49%j	99 41%	491 48%	19 49%	16 43%	547 48%	185 44%	141 50%
B. NHS dental care that was free	**286** 24%bc	286 34%zbc	- -	- -	- -	- -	39 20%	181 28%zfh	65 20%	223 25%	56 23%	242 24%	11 27%	10 27%	276 24%	120 29%z	68 24%
C. NHS dental care and additional private dental care in the UK	**70** 6%abg	- -	- -	70 100%zab	- -	- -	24 12%zgh	28 4%	17 5%	52 6%	16 7%	55 5%	3 8%	- -	70 6%	22 5%	22 8%
D. Private dental care only in the UK	**238** 20%acgi	- -	238 100%zac	- -	- -	- -	48 24%g	109 17%	80 25%zg	162 18%	66 27%zi	213 21%	5 12%	12 31%	226 20%	76 18%	53 19%
E. I had treatment abroad	**15** 1%ak	- -	- -	- -	15 100%	- -	1 1%	10 2%	3 1%	9 1%	3 1%	7 1%	2 5%k	- -	14 1%	12 3%zp	1 *
F. I'm not sure what type of care I received	**6** 1%	- -	- -	- -	- -	6 100%	- -	4 1%	2 1%	3 *	1 *	6 1%	- -	- -	6 1%	2 1%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

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Table 17
A5 - Have you ever had an appointment with a dental care professional other than a dentist? By this we mean an appointment where the dentist was not present.
BASE: People who have been to a dentist at some point

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	**1524**	775	749	268	221	224	240	234	337	40	296	519	316	227	126	814	445	265
Weighted Base	**1483**	724	759	226	238	249	268	220	282	52*	356	414	326	221	114	846	396	240
A. Yes	**542** 37%chlm np	246 *34%*	295 *39%*	69 *30%*	71 *30%*	105 *42%cdh*	124 *46%zcdh*	86 *39%*	86 *31%*	36 69%zjkl mn	170 48%zklm n	166 40%lmn	87 *27%*	54 *24%*	29 *25%*	348 41%zpq	119 *30%*	74 *31%*
B. No	**938** 63%fijk o	475 *66%*	463 *61%*	157 69%zef	166 70%zef	144 *58%*	143 *53%*	134 *61%*	194 69%zef	16 *31%*	186 52%i	247 60%i	238 73%zijk	166 75%zijk	85 75%zijk	496 *59%*	276 70%zo	165 69%o
C. Don't know	**3** *	2 *	1 *	1 *	- -	- -	1 *	- -	2 1%	- -	- -	1 *	1 *	1 1%	- -	1 *	1 *	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

Ipsos MORI

Table 18
A5 - Have you ever had an appointment with a dental care professional other than a dentist? By this we mean an appointment where the dentist was not present.
BASE: People who have been to a dentist at some point

	TOTAL (z)	**WORKING STATUS**		**OCCUPATION**								**CHILDREN IN HOUSEHOLD**		**CHILDREN'S AGES**				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1524	718	806	501	151	66	91	131	94	405	85	449	1075	163	100	155	218	1075
Weighted Base	1483	832	651	573	173	85*	81*	97	73*	334	66*	465	1018	164	103*	166	226	1018
A. Yes	542 37%bh	325 39%b	217 33%	212 37%h	66 38%h	47 55%zcdf ghij	28 35%	34 35%	16 22%	115 35%h	23 35%	184 40%	358 35%	55 33%	36 35%	68 41%	98 43%zq	358 35%
B. No	938 63%e	507 61%	431 66%za	361 63%e	107 62%e	38 45%	52 64%e	63 65%e	57 78%zcde gi	217 65%e	43 65%e	281 60%	657 65%	109 67%	67 65%	98 59%	128 57%	657 65%p
C. Don't know	3 *	- -	3 *	- -	- -	- -	1 1%c	1 1%	- -	2 1%	- -	- -	3 *	- -	- -	- -	- -	3 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 19
A5 - Have you ever had an appointment with a dental care professional other than a dentist? By this we mean an appointment where the dentist was not present.
BASE: People who have been to a dentist at some point

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1524	102	147	343	284	109	363	176	1326	192	1226	438	1234	290	1025	499	1063	309	4
Weighted Base	1483	46	129	345	293	100*	399	170	1338	140	1226	488	1235	248	1023	460	1054	293	3**
A. Yes	542 37%aimoq	9 21%	61 47%zacdg	113 33%a	105 36%a	40 40%a	160 40%a	53 31%	511 38%zi	29 21%	491 40%zm	219 45%zjlm	494 40%zm	48 19%	433 42%zo	109 24%	449 43%zq	73 25%	- -
B. No	938 63%bhjklnp	36 79%zbcdef	69 53%	231 67%b	186 64%	61 60%	239 60%	117 69%b	825 62%	110 79%zh	734 60%k	269 55%	739 60%k	199 80%zjkl	589 58%	349 76%zn	605 57%	219 74%zp	3 100%
C. Don't know	3 *np	- -	- -	1 *	1 *	- -	1 *	- -	2 *	1 *	2 *	- -	2 *	1 *	1 *	2 1%	* *	2 1%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 20
A5 - Have you ever had an appointment with a dental care professional other than a dentist? By this we mean an appointment where the dentist was not present.
BASE: People who have been to a dentist at some point

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	1524	874	223	67	16	8	225	892	399	1096	349	1018	43	57	1466	595	346
Weighted Base	1483	849	238	70*	15**	6**	223	855	399	1054	348	1013	40*	53*	1429	575	327
A. Yes	542 37%g	300 35%	142 60%za	42 60%za	2 12%	2 30%	112 50%zgh	266 31%	163 41%g	404 38%z	123 35%	432 43%z	18 44%	26 50%	516 36%	198 34%	131 40%
B. No	938 63%bcfik	548 65%bc	95 40%	28 40%	13 88%	4 61%	111 50%	586 69%zfh	236 59%f	649 62%	225 65%	581 57%	22 56%	26 50%	910 64%	376 65%	196 60%
C. Don't know	3 *k	* *	- -	- -	- -	1 9%	- -	2 *	- -	1 *	1 *	* *	- -	- -	3 *	* *	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 21
A6 - You said you have had an appointment with a dental care professional other than a dentist. Which dental care professional or professionals did you see?
BASE: People who have had an appointment with a dental care professional other than a dentist

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	**519**	250	269	74	64	84	107	89	101	26	139	195	78	52	29	323	122	74
Weighted Base	**542**	246	295	69*	71*	105*	124*	86*	86*	36**	170	166	87*	54*	29**	348	119	74*
D. Dental hygienist	**417** **77%**clp	197 *80%*	221 *75%*	26 *38%*	47 *66%c*	89 *85%cd*	104 *84%cd*	75 *87%zcd*	75 *87%zcd*	34 *95%*	140 *82%l*	131 *79%l*	55 *63%*	39 *73%*	18 *62%*	286 *82%zp*	67 *56%*	64 *87%zp*
F. Orthodontic therapist	**77** **14%**afgh oq	25 *10%*	52 *18%za*	35 *52%zdef gh*	15 *22%fgh*	11 *10%*	8 *6%*	4 *5%*	4 *4%*	4 *11%*	23 *13%*	20 *12%*	14 *16%*	11 *20%*	5 *18%*	39 *11%*	35 *30%zoq*	3 *4%*
A. Dental nurse	**43** **8%**	18 *7%*	24 *8%*	7 *10%*	10 *15%*	7 *6%*	7 *5%*	6 *7%*	7 *8%*	2 *6%*	9 *5%*	14 *9%*	8 *9%*	4 *7%*	5 *19%*	27 *8%*	13 *11%*	3 *4%*
B. Dental technician	**38** **7%**gk	22 *9%*	16 *5%*	5 *7%g*	7 *9%g*	10 *9%g*	9 *7%g*	1 *1%*	7 *8%g*	- -	13 *8%*	6 *4%*	11 *13%k*	6 *10%*	2 *7%*	21 *6%*	15 *13%zoq*	2 *3%*
C. Clinical dental technician	**11** **2%**	7 *3%*	5 *2%*	1 *1%*	4 *5%*	2 *2%*	3 *2%*	1 *1%*	2 *2%*	1 *2%*	5 *3%*	3 *2%*	* *1%*	2 *4%*	- -	7 *2%*	4 *4%*	- -
E. Dental therapist	**8** **1%**	3 *1%*	5 *2%*	2 *2%*	3 *5%f*	1 *1%*	- -	2 *2%*	- -	- -	4 *2%*	1 *1%*	1 *1%*	2 *4%*	- -	5 *1%*	2 *2%*	1 *1%*
G. Other	**6** **1%**	1 **	5 *2%*	* *1%*	- -	2 *1%*	3 *2%*	1 *1%*	- -	2 *4%*	1 *1%*	1 *1%*	- -	1 *2%*	1 *2%*	4 *1%*	1 *1%*	1 *1%*
H. Don't know / Can't remember	**1** *****	- -	1 **	- -	- -	1 **	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -	1 **	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 22
A6 - You said you have had an appointment with a dental care professional other than a dentist. Which dental care professional or professionals did you see?
BASE: People who have had an appointment with a dental care professional other than a dentist

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	519	269	250	181	51	37	26	41	19	139	25	156	363	46	29	50	86	363
Weighted Base	542	325	217	212	66*	47*	28**	34*	16**	115	23**	184	358	55*	36**	68*	98*	358
D. Dental hygienist	417 77%bg	261 80%b	156 72%	177 83%zdg	45 69%g	40 84%g	19 68%	13 39%	10 61%	99 86%zdg	14 63%	136 74%	281 78%	39 71%	28 78%	59 88%p	72 74%	281 78%
F. Orthodontic therapist	77 14%cilq	39 12%	38 18%z	18 8%	17 25%zci	4 9%	9 32%	18 53%zcde i	4 25%	3 3%	4 19%	35 19%l	42 12%	9 16%	2 6%	12 17%	21 22%q	42 12%
A. Dental nurse	43 8%	22 7%	21 10%	16 7%	6 9%	-	4 13%	5 14%e	1 7%	10 9%	1 5%	14 7%	29 8%	4 7%	5 15%	3 5%	4 4%	29 8%
B. Dental technician	38 7%	26 8%	12 5%	17 8%	5 7%	5 10%	-	1 2%	1 7%	7 6%	2 11%	10 5%	28 8%	4 7%	2 6%	2 4%	8 8%	28 8%
C. Clinical dental technician	11 2%	7 2%	4 2%	4 2%	2 2%	1 3%	1 3%	1 2%	-	3 2%	-	5 3%	6 2%	1 2%	1 2%	3 4%	4 4%	6 2%
E. Dental therapist	8 1%b	7 2%	1 *	4 2%	2 3%	1 2%	-	-	-	1 1%	-	3 2%	5 1%	3 6%zpq	-	-	-	5 1%
G. Other	6 1%	5 1%	1 1%	2 1%	3 4%	-	-	-	1 4%	-	1 3%	3 2%	3 1%	-	-	2 2%	1 1%	3 1%
H. Don't know / Can't remember	1 *	1 *	-	1 *	-	-	-	-	-	-	-	-	1 *	-	-	-	-	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 23
A6 - You said you have had an appointment with a dental care professional other than a dentist. Which dental care professional or professionals did you see?
BASE: People who have had an appointment with a dental care professional other than a dentist

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	519	21	63	101	101	41	141	51	484	33	461	186	464	55	416	103	431	70	-
Weighted Base	542	9**	61*	113*	105*	40*	160	53*	511	29*	491	219	494	48*	433	109*	449	73*	-**
D. Dental hygienist	417 77%cgi	2 24%	45 74%	76 67%	94 89%zbcg	31 77%	139 87%zbcg	30 57%	401 78%zi	16 54%	380 77%	179 82%	382 77%	35 73%	338 78%	79 73%	354 79%z	53 72%	- -
F. Orthodontic therapist	77 14%dm	6 62%	12 20%d	23 20%d	5 5%	8 21%d	18 11%	4 8%	72 14%	4 12%	75 15%m	37 17%m	75 15%m	2 5%	60 14%	17 15%	57 13%	14 19%	- -
A. Dental nurse	43 8%	* 5%	3 6%	11 9%	6 5%	2 4%	11 7%	10 18%zdf	37 7%	6 20%zh	36 7%	15 7%	36 7%	7 15%	32 7%	11 10%	33 7%	8 11%	- -
B. Dental technician	38 7%	1 10%	2 4%	9 8%	7 7%	3 8%	7 4%	8 15%zf	34 7%	4 15%	32 7%	10 5%	33 7%	5 10%	26 6%	12 11%	27 6%	9 12%	- -
C. Clinical dental technician	11 2%	* 5%	1 2%	2 2%	1 1%	2 4%	3 2%	2 3%	11 2%	- -	10 2%	4 2%	10 2%	1 2%	8 2%	3 3%	9 2%	2 3%	- -
E. Dental therapist	8 1%	- -	2 3%	1 1%	1 1%	- -	1 1%	3 6%zf	7 1%	1 4%	7 1%	3 1%	7 1%	1 2%	5 1%	3 3%	5 1%	1 2%	- -
G. Other	6 1%	* 5%	1 2%	1 1%	* *	1 2%	2 2%	- -	6 1%	- -	5 1%	2 1%	5 1%	1 3%	5 1%	1 1%	5 1%	1 2%	- -
H. Don't know / Can't remember	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 *	- -	1 *	- -	- -	1 1%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 24
A6 - You said you have had an appointment with a dental care professional other than a dentist. Which dental care professional or professionals did you see?
BASE: People who have had an appointment with a dental care professional other than a dentist

	TOTAL	TYPE OF DENTAL TREATMENT RECEIVE					AWARENESS OF GENERAL DENTAL COUNCIL			CONFIDENCE IN REGULATION IN GENERAL		SATISFACTION WITH DENTAL CARE OR TREATMENT		COMPLAINED ABOUT A DENTAL PROFESSIONAL		DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS	
		NHS	PRIVATE	BOTH	ABROAD	UNSURE	AWARE	UNAWARE	UNSURE	CONFIDENT	NOT CONFIDENT	SATISFIED	DISSATISFIED	YES	NO	AGREE	DISAGREE
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)
Unweighted Base	**519**	296	132	36	3	2	107	254	156	387	116	413	18	27	492	184	129
Weighted Base	**542**	300	142	42*	2**	2**	112*	266	163	404	123*	432	18**	26**	516	198	131
D. Dental hygienist	**417** **77%**	223 74%	123 87%za	36 85%	1 59%	1 37%	98 87%zgh	197 74%	122 75%	302 75%	102 83%	341 79%z	13 74%	12 48%	405 79%z	150 76%	106 81%
F. Orthodontic therapist	**77** 14%fkn	41 14%	13 9%	5 12%	-	1 63%	6 6%	40 15%f	31 19%f	58 14%	19 15%	53 12%	5 26%	9 34%	68 13%	22 11%	19 15%
A. Dental nurse	**43** 8%np	24 8%	6 4%	4 8%	1 41%	-	10 9%	23 9%	10 6%	32 8%	10 9%	33 8%	-	5 20%	37 7%	23 12%zp	4 3%
B. Dental technician	**38** 7%f	22 7%	9 6%	2 4%	-	-	2 2%	25 9%f	10 6%	30 7%	7 6%	26 6%	1 5%	3 13%	34 7%	21 11%z	7 5%
C. Clinical dental technician	**11** 2%	3 1%	6 4%	-	-	-	2 1%	4 2%	5 3%	7 2%	4 3%	9 2%	-	-	11 2%	4 2%	3 3%
E. Dental therapist	**8** 1%	3 1%	-	2 4%	-	-	4 4%h	4 1%	-	6 2%	2 1%	5 1%	-	-	8 2%	6 3%	-
G. Other	**6** 1%n	5 2%	-	-	-	-	*	3 1%	2 1%	6 1%	-	5 1%	-	3 13%	3 *	3 2%	*
H. Don't know / Can't remember	**1** *	1 *	-	-	-	-	-	1 *	-	-	-	-	-	-	1 *	-	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 25
A7 - When was the last time you had an appointment with ... - Summary Table
BASE: People who have had an appointment with...

	A. Dental nurse	B. Dental technician	C. Clinical dental technician	D. Dental hygienist	E. Dental therapist	F. Orthodontic therapist	G. Other
Unweighted Base	44	37	11	386	6	78	9
Weighted Base	43	38	11	417	8	77	8
A. In the last 6 months	19 *44%*	10 *27%*	2 *21%*	162 *39%*	1 *12%*	15 *20%*	3 *41%*
B. In the last 7-12 months	6 *15%*	9 *23%*	1 *11%*	77 *19%*	2 *28%*	7 *9%*	1 *13%*
C. In the last 1-2 years	4 *8%*	4 *11%*	1 *7%*	52 *13%*	2 *19%*	3 *4%*	- -
D. More than 2 years' ago	13 *30%*	15 *39%*	7 *61%*	124 *30%*	3 *41%*	51 *67%*	4 *47%*
E. Don't know	1 *2%*	- -	- -	- -	- -	- -	- -

Table 26
A7_1 - When was the last time you had an appointment with A. Dental nurse
BASE: People who have had an appointment with a dental nurse

		GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	44	20	24	8	8	7	7	7	7	1	10	18	6	4	5	26	14	4
Weighted Base	43*	18**	24**	7**	10**	7**	7**	6**	7**	2**	9**	14**	8**	4**	5**	27**	13**	3**
A. In the last 6 months	19 **44%**	7 36%	12 50%	2 28%	7 65%	3 44%	2 37%	3 49%	2 29%	- -	4 39%	7 49%	6 77%	- -	2 40%	14 52%	4 32%	1 29%
B. In the last 7-12 months	6 **15%**	3 17%	3 13%	1 18%	- -	1 22%	2 33%	* 8%	1 17%	2 100%	1 8%	2 17%	- -	- -	1 21%	4 14%	2 17%	* 18%
C. In the last 1-2 years	4 **8%**	1 3%	3 12%	2 32%	- -	1 9%	- -	- -	1 12%	- -	- -	2 15%	1 10%	- -	1 12%	1 5%	2 17%	- -
D. More than 2 years' ago	13 **30%**	8 43%	5 21%	1 22%	4 35%	2 25%	2 30%	3 43%	2 28%	- -	4 42%	3 19%	1 13%	4 100%	1 27%	8 30%	5 34%	* 18%
E. Don't know	1 **2%**	- -	1 4%	- -	- -	- -	- -	- -	1 14%	- -	1 10%	- -	- -	- -	- -	- -	- -	1 35%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 27
A7_1 - When was the last time you had an appointment with A. Dental nurse
BASE: People who have had an appointment with a dental nurse

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	44	19	25	15	4	-	4	6	2	12	1	13	31	4	4	3	5	31
Weighted Base	43*	22**	21**	16**	6**	-**	4**	5**	1**	10**	1**	14**	29**	4**	5**	3**	4**	29**
A. In the last 6 months	19 **44%**	10 47%	9 41%	6 39%	4 65%	-	1 29%	2 40%	-	5 45%	1 100%	8 59%	11 37%	2 48%	4 72%	3 100%	2 49%	11 37%
B. In the last 7-12 months	6 **15%**	4 17%	3 13%	4 23%	-	-	-	1 25%	-	2 16%	-	1 11%	5 17%	-	1 14%	-	1 17%	5 17%
C. In the last 1-2 years	4 **8%**	-	4 17%	-	-	-	* 12%	2 35%	1 56%	1 8%	-	* 3%	3 11%	* 12%	-	-	-	3 11%
D. More than 2 years' ago	13 **30%**	8 37%	5 24%	6 37%	2 35%	-	2 59%	-	1 44%	2 22%	-	4 27%	9 32%	1 40%	1 14%	-	1 34%	9 32%
E. Don't know	1 **2%**	-	1 5%	-	-	-	-	-	-	1 9%	-	-	1 3%	-	-	-	-	1 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 28
A7_1 - When was the last time you had an appointment with A. Dental nurse
BASE: People who have had an appointment with a dental nurse

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	44	1	5	9	7	1	11	10	37	7	36	15	36	8	32	12	34	9	-
Weighted Base	43*	***	3**	11**	6**	2**	11**	10**	37**	6**	36**	15**	36**	7**	32**	11**	33**	8**	-**
A. In the last 6 months	19 44%	- -	2 45%	9 81%	- -	- -	2 22%	6 65%	15 41%	4 64%	16 44%	5 30%	16 44%	3 43%	17 53%	2 17%	18 53%	1 11%	- -
B. In the last 7-12 months	6 15%	- -	1 21%	1 11%	1 21%	- -	3 24%	1 6%	5 14%	1 23%	5 15%	3 23%	5 15%	1 16%	6 20%	- -	6 17%	1 7%	- -
C. In the last 1-2 years	4 8%	- -	1 19%	1 9%	1 22%	- -	1 6%	- -	4 10%	- -	3 8%	1 6%	3 8%	1 9%	1 2%	3 27%	3 8%	1 10%	- -
D. More than 2 years' ago	13 30%	* 100%	1 15%	- -	3 56%	2 100%	4 39%	3 29%	12 33%	1 13%	12 33%	6 42%	12 33%	1 19%	7 22%	6 56%	6 18%	6 72%	- -
E. Don't know	1 2%	- -	- -	- -	- -	- -	1 8%	- -	1 3%	- -	- -	- -	- -	1 13%	1 3%	- -	1 3%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 29
A7_1 - When was the last time you had an appointment with A. Dental nurse
BASE: People who have had an appointment with a dental nurse

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	44	26	6	3	1	-	10	23	11	36	8	34	-	6	38	22	3
Weighted Base	43*	24**	6**	4**	1**	-**	10**	23**	10**	32**	10**	33**	-**	5**	37*	23**	4**
A. In the last 6 months	19 44%	15 61%	2 34%	1 26%	- -	- -	4 38%	11 48%	4 39%	17 52%	2 19%	18 53%	- -	2 42%	17 44%	10 41%	1 27%
B. In the last 7-12 months	6 15%	6 24%	- -	- -	- -	- -	- -	5 23%	1 12%	3 10%	3 32%	6 17%	- -	- -	6 17%	3 11%	1 30%
C. In the last 1-2 years	4 8%	3 11%	- -	- -	1 100%	- -	- -	2 8%	2 17%	4 11%	- -	3 8%	- -	- -	4 9%	3 13%	- -
D. More than 2 years' ago	13 30%	1 4%	4 66%	2 47%	- -	- -	5 52%	5 21%	3 32%	8 24%	5 49%	6 18%	- -	3 58%	10 27%	8 34%	2 44%
E. Don't know	1 2%	- -	- -	1 27%	- -	- -	1 10%	- -	- -	1 3%	- -	1 3%	- -	- -	1 3%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

Ipsos MORI

Table 30
A7_2 - When was the last time you had an appointment with B. Dental technician
BASE: People who have had an appointment with a dental technician

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	**37**	22	15	5	6	9	8	1	8	-	11	8	11	5	2	20	14	3
Weighted Base	**38***	22**	16**	5**	7**	10**	9**	1**	7**	-**	13**	6**	11**	6**	2**	21**	15**	2**
A. In the last 6 months	**10** **27%**	6 28%	4 26%	2 36%	- -	4 42%	4 42%	1 100%	- -	- -	4 28%	2 34%	2 22%	2 38%	- -	7 34%	3 22%	- -
B. In the last 7-12 months	**9** **23%**	6 27%	3 16%	- -	2 27%	2 21%	4 39%	- -	1 15%	- -	5 35%	1 16%	3 27%	- -	- -	5 22%	3 20%	1 43%
C. In the last 1-2 years	**4** **11%**	2 8%	2 15%	2 34%	- -	1 14%	- -	- -	1 15%	- -	- -	2 27%	1 13%	- -	1 52%	2 12%	2 11%	- -
D. More than 2 years' ago	**15** **39%**	8 37%	7 43%	2 30%	5 73%	2 22%	2 18%	- -	5 69%	- -	5 37%	1 23%	4 39%	3 62%	1 48%	7 32%	7 46%	1 57%
E. Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 31
A7_2 - When was the last time you had an appointment with B. Dental technician
BASE: People who have had an appointment with a dental technician

	TOTAL **(z)**	**WORKING STATUS**		**OCCUPATION**								**CHILDREN IN** **HOUSEHOLD**		**CHILDREN'S AGES**				
		WOR- KING (a)	NOT WOR- KING (b)	FULL- TIME (c)	PART- TIME (d)	SELF- EMPLOYE D (e)	HOUSE WIFE (f)	STILL IN EDU- CATION (g)	UNEM- PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	37	23	14	15	4	4	-	1	1	9	3	10	27	4	2	3	8	27
Weighted Base	38*	26**	12**	17**	5**	5**	-**	1**	1**	7**	2**	10**	28**	4**	2**	2**	8**	28**
A. In the last 6 months	**10** *27%*	8 *30%*	2 *21%*	4 *21%*	1 *15%*	4 *76%*	-	-	-	-	2 *100%*	5 *51%*	5 *19%*	2 *49%*	1 *48%*	1 *38%*	4 *51%*	5 *19%*
B. In the last 7-12 months	**9** *23%*	6 *22%*	3 *24%*	5 *27%*	-	1 *24%*	-	-	1 *100%*	2 *23%*	-	2 *18%*	7 *24%*	1 *21%*	-	1 *39%*	2 *23%*	7 *24%*
C. In the last 1-2 years	**4** *11%*	2 *9%*	2 *15%*	-	2 *50%*	-	-	1 *100%*	-	1 *14%*	-	1 *14%*	3 *10%*	-	-	-	1 *18%*	3 *10%*
D. More than 2 years' ago	**15** *39%*	10 *39%*	5 *39%*	9 *52%*	2 *35%*	-	-	-	-	5 *63%*	-	2 *17%*	13 *47%*	1 *30%*	1 *52%*	1 *23%*	1 *7%*	13 *47%*
E. Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 32
A7_2 - When was the last time you had an appointment with B. Dental technician
BASE: People who have had an appointment with a dental technician

	TOTAL (z)	**STANDARD REGION**							**ETHNICITY**		**ACCESS TO INTERNET**				**WHEN LAST WENT TO DENTIST**		**FREQUENCY GO TO THE DENTIST**		
		NORTHERN IRELAND (a)	**SCOTLAND (b)**	**NORTH (c)**	**MIDLANDS (d)**	**WALES (e)**	**SOUTH (f)**	**LONDON (g)**	**WHITE (h)**	**NON-WHITE (i)**	**HOME (j)**	**WORK (k)**	**TOTAL (l)**	**NONE (m)**	**PATIENTS (LAST12 MONTHS) (n)**	**PUBLIC (LESS OFTEN) (o)**	**ONCE A YEAR OR MORE (p)**	**LESS OFTEN (q)**	**DON'T KNOW (r)**
Unweighted Base	37	2	2	9	8	2	7	7	33	4	30	8	31	6	25	12	24	10	-
Weighted Base	38*	1**	2**	9**	7**	3**	7**	8**	34**	4**	32**	10**	33**	5**	26**	12**	27**	9**	-**
A. In the last 6 months	10 *27%*	- -	2 *100%*	2 *24%*	- -	2 *49%*	2 *32%*	2 *24%*	10 *31%*	- -	10 *31%*	2 *20%*	10 *30%*	1 *11%*	10 *40%*	- -	9 *33%*	1 *17%*	- -
B. In the last 7-12 months	9 *23%*	- -	- -	5 *54%*	2 *26%*	- -	1 *10%*	1 *14%*	6 *19%*	2 *49%*	6 *20%*	3 *28%*	8 *23%*	1 *21%*	9 *33%*	- -	8 *28%*	1 *11%*	- -
C. In the last 1-2 years	4 *11%*	- -	- -	1 *16%*	1 *13%*	- -	1 *11%*	1 *12%*	3 *9%*	1 *23%*	3 *10%*	1 *14%*	3 *9%*	1 *21%*	2 *9%*	2 *15%*	2 *9%*	2 *20%*	- -
D. More than 2 years' ago	15 *39%*	1 *100%*	- -	1 *7%*	4 *61%*	2 *51%*	3 *48%*	4 *49%*	14 *41%*	1 *28%*	13 *40%*	4 *38%*	13 *38%*	2 *47%*	5 *19%*	10 *85%*	8 *30%*	5 *52%*	- -
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 33
A7_2 - When was the last time you had an appointment with B. Dental technician
BASE: People who have had an appointment with a dental technician

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	37	21	8	1	-	-	2	26	9	29	7	23	1	3	34	21	6
Weighted Base	38*	22**	9**	2**	-**	-**	2**	25**	10**	30**	7**	26**	1**	3**	34*	21**	7**
A. In the last 6 months	10 27%	8 35%	2 20%	- -	- -	- -	- -	9 37%	1 10%	9 31%	1 15%	9 34%	- -	- -	10 30%	2 9%	5 64%
B. In the last 7-12 months	9 23%n	6 30%	2 24%	- -	- -	- -	- -	4 16%	4 43%	6 21%	2 31%	7 25%	1 100%	3 100%	5 15%	7 32%	- -
C. In the last 1-2 years	4 11%	4 19%	- -	- -	- -	- -	- -	3 13%	1 7%	3 11%	1 11%	2 9%	- -	- -	4 12%	3 15%	1 13%
D. More than 2 years' ago	15 39%	3 16%	5 56%	2 100%	- -	- -	2 100%	8 33%	4 40%	11 37%	3 43%	8 31%	- -	- -	15 43%	9 44%	2 23%
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 34
A7_3 - When was the last time you had an appointment with C. Clinical dental technician
BASE: People who have had an appointment with a clinical dental technician

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	11	7	4	1	3	2	2	1	2	1	4	3	1	2	-	7	4	-
Weighted Base	11**	7**	5**	1**	4**	2**	3**	1**	2**	1**	5**	3**	***	2**	-**	7**	4**	-**
A. In the last 6 months	2 21%	2 24%	1 18%	1 100%	1 22%	- -	1 37%	- -	- -	- -	- -	2 49%	- -	1 40%	- -	2 26%	1 14%	- -
B. In the last 7-12 months	1 11%	- -	1 26%	- -	- -	1 73%	- -	- -	- -	- -	1 26%	- -	- -	- -	- -	1 18%	- -	- -
C. In the last 1-2 years	1 7%	1 12%	- -	- -	- -	- -	- -	1 100%	- -	1 100%	- -	- -	- -	- -	- -	- -	1 19%	- -
D. More than 2 years' ago	7 61%	4 64%	3 56%	- -	3 78%	* 27%	2 63%	- -	2 100%	- -	3 74%	2 51%	* 100%	1 60%	- -	4 56%	3 67%	- -
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 35
A7_3 - When was the last time you had an appointment with C. Clinical dental technician
BASE: People who have had an appointment with a clinical dental technician

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	**11**	6	5	4	1	1	1	1	-	3	-	5	6	1	1	2	4	6
Weighted Base	**11****	7**	4**	4**	2**	1**	1**	1**	-**	3**	-**	5**	6**	1**	1**	3**	4**	6**
A. In the last 6 months	**2** **21%**	1 13%	1 35%	1 22%	- -	- -	1 100%	1 100%	- -	- -	- -	2 35%	1 10%	1 100%	1 100%	1 37%	1 22%	1 10%
B. In the last 7-12 months	**1** **11%**	1 17%	- -	- -	- -	1 100%	- -	- -	- -	- -	- -	1 24%	- -	- -	- -	- -	1 29%	- -
C. In the last 1-2 years	**1** **7%**	- -	1 20%	- -	- -	- -	- -	- -	- -	1 31%	- -	- -	1 13%	- -	- -	- -	- -	1 13%
D. More than 2 years' ago	**7** **61%**	5 70%	2 45%	3 78%	2 100%	- -	- -	- -	- -	2 69%	- -	2 41%	5 77%	- -	- -	2 63%	2 49%	5 77%
E. Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 36
A7_3 - When was the last time you had an appointment with C. Clinical dental technician
BASE: People who have had an appointment with a clinical dental technician

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	11	1	1	2	1	1	4	1	11	-	10	3	10	1	9	2	9	2	-
Weighted Base	11**	***	1**	2**	1**	2**	3**	2**	11**	-**	10**	4**	10**	1**	8**	3**	9**	2**	-**
A. In the last 6 months	2 21%	- -	- -	1 54%	- -	- -	1 44%	- -	2 21%	- -	2 23%	1 25%	2 23%	- -	2 29%	- -	1 16%	1 44%	- -
B. In the last 7-12 months	1 11%	- -	1 100%	- -	- -	- -	- -	- -	1 11%	- -	1 12%	- -	1 12%	- -	1 15%	- -	1 14%	- -	- -
C. In the last 1-2 years	1 7%	- -	- -	1 46%	- -	- -	- -	- -	1 7%	- -	1 8%	- -	1 8%	- -	1 10%	- -	1 9%	- -	- -
D. More than 2 years' ago	7 61%	* 100%	- -	- -	1 100%	2 100%	2 56%	2 100%	7 61%	- -	6 57%	3 75%	6 57%	1 100%	4 47%	3 100%	6 62%	1 56%	- -
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 37
A7_3 - When was the last time you had an appointment with C. Clinical dental technician
BASE: People who have had an appointment with a clinical dental technician

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	11	4	5	-	-	-	2	4	4	8	3	9	-	-	11	4	3
Weighted Base	11**	3**	6**	-**	-**	-**	2**	4**	5**	7**	4**	9**	-**	-**	11**	4**	3**
A. In the last 6 months	2 21%	1 46%	- -	- -	- -	- -	- -	1 22%	1 18%	2 34%	- -	1 16%	- -	- -	2 21%	- -	1 25%
B. In the last 7-12 months	1 11%	1 40%	- -	- -	- -	- -	- -	1 28%	- -	1 18%	- -	1 14%	- -	- -	1 11%	1 33%	- -
C. In the last 1-2 years	1 7%	- -	1 14%	- -	- -	- -	1 49%	- -	- -	1 12%	- -	1 9%	- -	- -	1 7%	- -	1 25%
D. More than 2 years' ago	7 61%	* 15%	5 86%	- -	- -	- -	1 51%	2 50%	4 82%	3 37%	4 100%	6 62%	- -	- -	7 61%	3 67%	2 50%
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 38
A7_4 - When was the last time you had an appointment with D. Dental hygienist
BASE: People who have had an appointment with a dental hygienist

	TOTAL (z)	GENDER MALE (a)	FEMALE (b)	AGE 15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	SOCIAL GRADE A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MARITAL STATUS MAR/LIVING AS (o)	SINGLE (p)	WID/DIV/SEP (q)
Unweighted Base	386	191	195	27	40	67	87	77	88	24	112	149	49	33	19	263	62	61
Weighted Base	417	197	221	26**	47*	89*	104*	75*	75*	34**	140*	131	55*	39*	18**	286	67*	64*
A. In the last 6 months	162 39%dp	74 38%	88 40%	8 31%	10 21%	30 34%	37 36%	30 41%d	47 62%zdefg	14 41%	62 45%m	55 42%	15 28%	9 23%	7 38%	120 42%p	14 21%	28 44%p
B. In the last 7-12 months	77 19%hk	43 22%	34 16%	6 23%	7 15%	14 15%	27 26%h	16 22%h	7 9%	5 15%	32 23%	17 13%	13 24%	8 21%	2 9%	55 19%	12 18%	10 15%
C. In the last 1-2 years	52 13%h	22 11%	30 14%	5 21%	8 16%	15 17%	14 13%	5 7%	5 6%	3 8%	19 13%	24 18%z	4 7%	2 5%	1 8%	30 11%	13 20%	9 13%
D. More than 2 years' ago	124 30%j	58 30%	66 30%	6 22%	23 48%zfh	30 34%	26 25%	23 31%	16 21%	12 37%	27 19%	34 26%	23 41%j	20 51%zjk	8 44%	80 28%	27 40%	17 27%
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

Table 39
A7_4 - When was the last time you had an appointment with D. Dental hygienist
BASE: People who have had an appointment with a dental hygienist

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	386	208	178	141	36	31	18	16	10	119	15	111	275	31	23	43	59	275
Weighted Base	417	261	156	177	45*	40**	19**	13**	10**	99	14**	136*	281	39**	28**	59*	72*	281
A. In the last 6 months	**162** **39%**	91 *35%*	71 *46%za*	63 *36%*	18 *39%*	11 *27%*	5 *28%*	2 *14%*	4 *37%*	58 *59%zc*	2 *13%*	48 *35%*	114 *41%*	17 *43%*	7 *25%*	21 *36%*	26 *36%*	114 *41%*
B. In the last 7-12 months	**77** **19%bi**	56 *21%*	21 *14%*	37 *21%i*	8 *18%*	11 *29%*	5 *23%*	1 *11%*	3 *27%*	11 *11%*	2 *15%*	26 *19%*	51 *18%*	5 *14%*	5 *19%*	10 *18%*	16 *22%*	51 *18%*
C. In the last 1-2 years	**52** **13%i**	37 *14%*	15 *10%*	25 *14%*	5 *12%*	7 *17%*	2 *9%*	5 *37%*	1 *12%*	6 *6%*	1 *6%*	21 *15%*	31 *11%*	4 *10%*	5 *19%*	9 *15%*	11 *16%*	31 *11%*
D. More than 2 years' ago	**124** **30%**	77 *29%*	47 *30%*	52 *29%*	14 *31%*	11 *27%*	8 *40%*	4 *31%*	2 *25%*	23 *23%*	10 *67%*	41 *30%*	83 *29%*	13 *33%*	11 *38%*	19 *32%*	19 *26%*	83 *29%*
E. Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

Ipsos MORI

Table 40
A7_4 - When was the last time you had an appointment with D. Dental hygienist
BASE: People who have had an appointment with a dental hygienist

	TOTAL (z)	STANDARD REGION NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	ETHNICITY WHITE (h)	NON-WHITE (i)	ACCESS TO INTERNET HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	WHEN LAST WENT TO DENTIST PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	FREQUENCY GO TO THE DENTIST ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	386	5	47	66	86	32	120	30	367	18	345	143	347	39	316	70	331	46	-
Weighted Base	417	2**	45*	76*	94*	31**	139	30**	401	16**	380	179	382	35*	338	79*	354	53*	-**
A. In the last 6 months	162 39%oq	* 20%	27 59%zcdf	28 36%	37 40%	10 33%	54 39%	6 20%	158 39%	4 24%	142 37%	64 36%	144 38%	19 53%	160 47%zo	3 3%	161 45%zq	1 3%	- -
B. In the last 7-12 months	77 19%hoq	* 20%	5 12%	12 15%	18 20%	3 8%	27 20%	11 38%	70 18%	7 45%	73 19%	32 18%	73 19%	4 11%	74 22%zo	3 4%	73 21%zq	4 7%	- -
C. In the last 1-2 years	52 13%np	- -	5 10%	12 16%	11 11%	5 16%	15 11%	5 17%	51 13%	1 8%	49 13%	32 18%zl	49 13%	3 8%	26 8%	26 33%zn	36 10%	15 29%zp	- -
D. More than 2 years' ago	124 30%np	1 60%	8 19%	25 33%	28 29%	13 44%	41 30%	7 25%	120 30%	4 23%	115 30%	51 28%	115 30%	9 26%	78 23%	46 59%zn	82 23%	32 61%zp	- -
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

Ipsos MORI

Table 41
A7_4 - When was the last time you had an appointment with D. Dental hygienist
BASE: People who have had an appointment with a dental hygienist

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**386**	209	114	30	2	1	92	179	114	277	96	318	13	12	374	136	101
Weighted Base	**417**	223	123*	36**	1**	1**	98*	197	122*	302	102*	341	13**	12**	405	150	106*
A. In the last 6 months	**162** 39%agj	73 33%	74 60%za	13 37%	- -	1 100%	45 46%g	60 30%	58 48%zg	127 42%j	30 30%	159 47%z	2 12%	3 23%	159 39%	53 35%	43 41%
B. In the last 7-12 months	**77** 19%i	50 22%	20 17%	7 20%	- -	- -	17 17%	43 22%	17 14%	48 16%	26 26%i	71 21%z	2 14%	2 19%	75 18%	34 22%	17 16%
C. In the last 1-2 years	**52** 13%k	24 11%	13 11%	12 33%	1 100%	- -	13 13%	25 13%	14 11%	42 14%	9 9%	33 10%	3 24%	1 6%	51 13%	18 12%	15 14%
D. More than 2 years' ago	**124** 30%bk	75 34%b	15 13%	4 11%	- -	- -	23 24%	67 34%	33 27%	84 28%	37 36%	76 22%	6 50%	6 51%	118 29%	44 30%	31 29%
E. Don't know	**-** -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 42
A7_5 - When was the last time you had an appointment with E. Dental therapist
BASE: People who have had an appointment with a dental therapist

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	**6**	3	3	1	2	1	-	2	-	-	2	1	1	2	-	3	2	1
Weighted Base	**8****	3**	5**	2**	3**	1**	-**	2**	-**	-**	4**	1**	1**	2**	-**	5**	2**	1**
A. In the last 6 months	**1** **12%**	- -	1 21%	- -	- -	- -	- -	1 53%	- -	- -	- -	- -	- -	1 44%	- -	- -	- -	1 100%
B. In the last 7-12 months	**2** **28%**	- -	2 46%	- -	2 64%	- -	- -	- -	- -	- -	2 59%	- -	- -	- -	- -	2 45%	- -	- -
C. In the last 1-2 years	**2** **19%**	- -	2 33%	2 100%	- -	- -	- -	- -	- -	- -	2 41%	- -	- -	- -	- -	2 32%	- -	- -
D. More than 2 years' ago	**3** **41%**	3 100%	- -	- -	1 36%	1 100%	- -	1 47%	- -	- -	- -	1 100%	1 100%	1 56%	- -	1 23%	2 100%	- -
E. Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 43
A7_5 - When was the last time you had an appointment with E. Dental therapist
BASE: People who have had an appointment with a dental therapist

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	6	5	1	3	1	1	-	-	-	1	-	2	4	2	-	-	-	4
Weighted Base	8**	7**	1**	4**	2**	1**	-**	-**	-**	1**	-**	3**	5**	3**	-**	-**	-**	5**
A. In the last 6 months	1 12%	- -	1 100%	- -	- -	- -	- -	- -	- -	1 100%	- -	- -	1 21%	- -	- -	- -	- -	1 21%
B. In the last 7-12 months	2 28%	2 32%	- -	- -	2 100%	- -	- -	- -	- -	- -	- -	2 67%	- -	2 67%	- -	- -	- -	- -
C. In the last 1-2 years	2 19%	2 22%	- -	2 40%	- -	- -	- -	- -	- -	- -	- -	- -	2 33%	- -	- -	- -	- -	2 33%
D. More than 2 years' ago	3 41%	3 46%	- -	2 60%	- -	1 100%	- -	- -	- -	- -	- -	1 33%	2 46%	1 33%	- -	- -	- -	2 46%
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 44
A7_5 - When was the last time you had an appointment with E. Dental therapist
BASE: People who have had an appointment with a dental therapist

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	6	-	1	1	1	-	1	2	5	1	5	2	5	1	3	3	3	1	-
Weighted Base	8**	-**	2**	1**	1**	-**	1**	3**	7**	1**	7**	3**	7**	1**	5**	3**	5**	1**	-**
A. In the last 6 months	1 12%	-	-	1 100%	-	-	-	-	1 14%	-	-	-	-	1 100%	1 21%	-	1 21%	-	-
B. In the last 7-12 months	2 28%	-	-	-	-	-	-	2 67%	2 32%	-	2 32%	-	2 32%	-	2 46%	-	2 46%	-	-
C. In the last 1-2 years	2 19%	-	2 100%	-	-	-	-	-	2 23%	-	2 22%	2 55%	2 22%	-	2 33%	-	2 33%	-	-
D. More than 2 years' ago	3 41%	-	-	-	1 100%	-	1 100%	1 33%	2 31%	1 100%	3 46%	1 45%	3 46%	-	-	3 100%	-	1 100%	-
E. Don't know	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 45
A7_5 - When was the last time you had an appointment with E. Dental therapist
BASE: People who have had an appointment with a dental therapist

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	6	2	-	1	-	-	3	3	-	5	1	3	-	-	6	4	-
Weighted Base	8**	3**	-**	2**	-**	-**	4**	4**	-**	6**	2**	5**	-**	-**	8**	6**	-**
A. In the last 6 months	1 12%	1 31%	-	-	-	-	1 23%	-	-	1 15%	-	1 21%	-	-	1 12%	-	-
B. In the last 7-12 months	2 28%	2 69%	-	-	-	-	2 51%	-	-	2 34%	-	2 46%	-	-	2 28%	2 37%	-
C. In the last 1-2 years	2 19%	-	-	2 100%	-	-	-	2 42%	-	-	2 100%	2 33%	-	-	2 19%	2 26%	-
D. More than 2 years' ago	3 41%	-	-	-	-	-	1 26%	2 58%	-	3 50%	-	-	-	-	3 41%	2 36%	-
E. Don't know	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 46
A7_6 - When was the last time you had an appointment with F. Orthodontic therapist
BASE: People who have had an appointment with an orthodontic therapist

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	**78**	30	48	38	17	8	8	3	4	3	19	26	13	13	4	34	40	4
Weighted Base	**77***	25**	52*	35*	15**	11**	8**	4**	4**	4**	23**	20**	14**	11**	5**	39**	35*	3**
A. In the last 6 months	**15** **20%**	8 33%	7 14%	7 20%	1 6%	4 37%	2 22%	1 16%	1 28%	2 39%	5 23%	4 21%	2 14%	1 10%	1 22%	8 20%	7 19%	1 33%
B. In the last 7-12 months	**7** **9%**	2 7%	6 11%	2 6%	-	3 29%	-	-	2 55%	-	4 18%	2 9%	-	-	1 24%	4 11%	2 6%	1 33%
C. In the last 1-2 years	**3** **4%**	2 7%	1 3%	3 7%	-	-	-	-	1 17%	-	1 4%	1 3%	1 5%	1 7%	-	-	3 7%	1 20%
D. More than 2 years' ago	**51** **67%**	13 53%	38 73%	24 67%	15 94%	4 34%	6 78%	3 84%	-	2 61%	12 54%	13 66%	12 80%	9 83%	3 53%	27 70%	24 68%	* 15%
E. Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 47
A7_6 - When was the last time you had an appointment with F. Orthodontic therapist
BASE: People who have had an appointment with an orthodontic therapist

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	78	35	43	20	12	3	7	21	6	4	5	32	46	8	2	8	20	46
Weighted Base	77*	39**	38*	18**	17**	4**	9**	18**	4**	3**	4**	35**	42*	9**	2**	12**	21**	42*
A. In the last 6 months	**15** **20%**	7 18%	8 22%	4 24%	2 9%	1 28%	- -	4 22%	2 39%	2 51%	1 27%	9 26%	6 15%	* 5%	- -	4 32%	7 34%	6 15%
B. In the last 7-12 months	**7** **9%**	4 10%	3 8%	- -	4 24%	- -	- -	2 12%	- -	1 31%	- -	4 12%	3 7%	- -	- -	3 26%	4 20%	3 7%
C. In the last 1-2 years	**3** **4%**	- -	3 8%	- -	- -	- -	- -	2 10%	1 20%	1 18%	- -	1 4%	2 4%	- -	- -	- -	1 6%	2 4%
D. More than 2 years' ago	**51** **67%**	28 71%	24 62%	13 76%	11 67%	3 72%	9 100%	10 55%	2 42%	- -	3 73%	21 58%	31 74%	8 95%	2 100%	5 43%	8 39%	31 74%
E. Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 48
A7_6 - When was the last time you had an appointment with F. Orthodontic therapist
BASE: People who have had an appointment with an orthodontic therapist

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	78	13	12	20	5	9	15	4	73	4	75	38	75	3	62	16	60	13	-
Weighted Base	77*	6**	12**	23**	5**	8**	18**	4**	72*	4**	75*	37*	75*	2**	60*	17**	57*	14**	-**
A. In the last 6 months	15 20%	1 15%	2 20%	5 21%	1 14%	2 19%	5 25%	* 9%	14 19%	2 43%	14 18%	8 23%	14 18%	2 73%	14 24%	1 6%	14 24%	2 13%	- -
B. In the last 7-12 months	7 9%	* 8%	- -	5 20%	- -	- -	2 12%	- -	6 8%	1 35%	7 10%	6 17%	7 10%	- -	7 12%	- -	7 13%	- -	- -
C. In the last 1-2 years	3 4%	- -	- -	1 3%	- -	1 16%	1 6%	- -	3 4%	- -	3 3%	1 2%	3 3%	1 27%	3 5%	- -	3 5%	- -	- -
D. More than 2 years' ago	51 67%np	5 77%	10 80%	13 56%	5 86%	5 65%	10 57%	4 91%	49 68%	1 22%	51 69%	22 59%	51 69%	- -	36 59%	16 94%	33 58%	12 87%	- -
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 49
A7_6 - When was the last time you had an appointment with F. Orthodontic therapist
BASE: People who have had an appointment with an orthodontic therapist

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**78**	45	13	5	-	1	7	43	28	61	16	55	5	9	69	20	21
Weighted Base	**77***	41*	13**	5**	-**	1**	6**	40*	31**	58*	19**	53*	5**	9**	68*	22**	19**
A. In the last 6 months	**15** **20%**	12 28%	1 5%	2 45%	- -	- -	1 19%	10 25%	4 13%	12 21%	3 16%	13 25%	1 14%	3 30%	13 19%	5 22%	6 34%
B. In the last 7-12 months	**7** 9%g	5 13%	2 15%	- -	- -	- -	2 32%	1 3%	4 13%	4 7%	3 16%	7 14%	- -	* 5%	7 10%	5 21%	1 5%
C. In the last 1-2 years	**3** **4%**	2 6%	1 6%	- -	- -	- -	- -	2 6%	1 2%	3 5%	- -	2 4%	1 22%	- -	3 5%	2 7%	- -
D. More than 2 years' ago	**51** 67%ak	22 53%	10 75%	3 55%	- -	1 100%	3 48%	26 66%	22 72%	38 66%	13 67%	31 58%	3 64%	6 65%	46 67%	11 50%	12 61%
E. Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 50
A7_7 - When was the last time you had an appointment with G. Other
BASE: People who have had an appointment with other

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	**9**	1	8	2	-	1	4	1	1	1	1	3	1	2	1	3	3	3
Weighted Base	**8****	1**	7**	1**	-**	2**	3**	1**	1**	2**	1**	2**	1**	1**	1**	4**	2**	2**
A. In the last 6 months	**3** **41%**	- -	3 45%	1 66%	- -	2 100%	- -	- -	1 100%	2 100%	- -	1 40%	1 100%	- -	- -	2 41%	1 45%	1 34%
B. In the last 7-12 months	**1** **13%**	- -	1 14%	- -	- -	- -	- -	1 100%	- -	- -	- -	1 40%	- -	- -	- -	1 26%	- -	- -
C. In the last 1-2 years	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
D. More than 2 years' ago	**4** **47%**	1 100%	3 41%	* 34%	- -	- -	3 100%	- -	- -	- -	1 100%	* 20%	- -	1 100%	1 100%	1 33%	1 55%	1 66%
E. Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 51
A7_7 - When was the last time you had an appointment with G. Other
BASE: People who have had an appointment with other

	TOTAL (z)	**WORKING STATUS**		**OCCUPATION**								**CHILDREN IN HOUSEHOLD**		**CHILDREN'S AGES**				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	9	5	4	3	2	-	-	1	1	1	1	2	7	-	-	1	1	7
Weighted Base	8**	5**	3**	2**	3**	-**	-**	1**	1**	1**	1**	3**	5**	-**	-**	2**	1**	5**
A. In the last 6 months	3 41%	2 33%	2 53%	- -	2 56%	- -	- -	1 100%	- -	1 100%	- -	2 56%	2 32%	- -	- -	2 100%	- -	2 32%
B. In the last 7-12 months	1 13%	1 21%	- -	1 51%	- -	- -	- -	- -	- -	- -	- -	- -	1 20%	- -	- -	- -	- -	1 20%
C. In the last 1-2 years	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
D. More than 2 years' ago	4 47%	2 46%	1 47%	1 49%	1 44%	- -	- -	- -	1 100%	- -	1 100%	1 44%	2 48%	- -	- -	- -	1 100%	2 48%
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 52
A7_7 - When was the last time you had an appointment with G. Other
BASE: People who have had an appointment with other

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	9	1	1	1	1	1	4	-	9	-	6	3	6	3	6	3	7	2	-
Weighted Base	8**	***	1**	1**	***	1**	4**	-**	8**	-**	6**	3**	6**	2**	5**	2**	6**	1**	-**
A. In the last 6 months	3 41%	-	-	-	-	-	3 76%	-	3 41%	-	2 44%	2 72%	2 44%	1 30%	2 40%	1 42%	3 49%	-	-
B. In the last 7-12 months	1 13%	-	-	-	-	-	1 24%	-	1 13%	-	1 17%	1 28%	1 17%	-	1 18%	-	1 16%	-	-
C. In the last 1-2 years	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
D. More than 2 years' ago	4 47%	* 100%	1 100%	1 100%	* 100%	1 100%	-	-	4 47%	-	2 39%	-	2 39%	1 70%	2 41%	1 58%	2 35%	1 100%	-
E. Don't know	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 53
A7_7 - When was the last time you had an appointment with G. Other
BASE: People who have had an appointment with other

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	9	8	-	-	-	-	1	5	3	9	-	7	-	3	6	4	2
Weighted Base	8**	7**	-**	-**	-**	-**	***	5**	2**	8**	-**	6**	-**	3**	4**	4**	1**
A. In the last 6 months	3 41%	3 45%	- -	- -	- -	- -	- -	3 61%	- -	3 41%	- -	3 49%	- -	2 45%	2 37%	2 57%	1 54%
B. In the last 7-12 months	1 13%	1 14%	- -	- -	- -	- -	- -	- -	1 46%	1 13%	- -	1 16%	- -	- -	1 24%	- -	- -
C. In the last 1-2 years	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
D. More than 2 years' ago	4 47%	3 41%	- -	- -	- -	- -	* 100%	2 39%	1 54%	4 47%	- -	2 35%	- -	2 55%	2 39%	2 43%	* 46%
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 54
A8 - On average, how often do you see ... - Summary Table
BASE: People who have had an appointment with...

	A. Dental nurse	B. Dental technician	C. Clinical dental technician	D. Dental hygienist	E. Dental therapist	F. Orthodontic therapist	G. Other
Unweighted Base	44	37	11	386	6	78	9
Weighted Base	43	38	11	417	8	77	8
A. Once every six months	8 20%	7 19%	1 7%	160 38%	1 12%	10 13%	3 41%
B. Once a year	19 46%	5 14%	2 16%	76 18%	- -	8 11%	- -
C. Once every two years	2 6%	5 13%	- -	44 11%	- -	- -	- -
D. Less than once every two years	11 27%	20 53%	9 76%	135 32%	7 88%	58 76%	4 59%
E. Don't know	1 2%	- -	- -	1 *	- -	- -	- -

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Table 55
A8_1 - On average, how often do you see A. Dental nurse
BASE: People who have had an appointment with a dental nurse

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	44	20	24	8	8	7	7	7	7	1	10	18	6	4	5	26	14	4
Weighted Base	43*	18**	24**	7**	10**	7**	7**	6**	7**	2**	9**	14**	8**	4**	5**	27**	13**	3**
A. Once every six months	8 20%	1 4%	8 31%	- -	1 10%	4 55%	- -	2 42%	1 17%	- -	3 30%	2 13%	1 14%	* 13%	2 40%	8 30%	- -	* 18%
B. Once a year	19 46%	9 47%	11 44%	5 71%	6 55%	2 35%	4 56%	1 23%	2 26%	2 100%	3 28%	8 58%	5 63%	2 43%	- -	10 36%	9 65%	1 46%
C. Once every two years	2 6%	2 9%	1 3%	- -	- -	1 9%	1 15%	- -	1 12%	- -	- -	- -	2 23%	- -	1 12%	2 7%	1 5%	- -
D. Less than once every two years	11 27%	7 40%	4 17%	2 29%	4 35%	- -	2 29%	2 35%	2 30%	- -	3 32%	4 29%	- -	2 45%	3 48%	7 28%	4 30%	- -
E. Don't know	1 2%	- -	1 4%	- -	- -	- -	- -	- -	1 14%	- -	1 10%	- -	- -	- -	- -	- -	- -	1 35%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 56
A8_1 - On average, how often do you see A. Dental nurse
BASE: People who have had an appointment with a dental nurse

	TOTAL **(z)**	**WORKING STATUS**		**OCCUPATION**								**CHILDREN IN HOUSEHOLD**		**CHILDREN'S AGES**				
		WOR- KING (a)	NOT WOR- KING (b)	FULL- TIME (c)	PART- TIME (d)	SELF- EMPLOYE D (e)	HOUSE WIFE (f)	STILL IN EDU- CATION (g)	UNEM- PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	44	19	25	15	4	-	4	6	2	12	1	13	31	4	4	3	5	31
Weighted Base	43*	22**	21**	16**	6**	-**	4**	5**	1**	10**	1**	14**	29**	4**	5**	3**	4**	29**
A. Once every six months	**8** **20%**	3 12%	6 28%	3 17%	- -	- -	1 29%	- -	- -	4 35%	1 100%	5 35%	4 12%	2 48%	1 13%	2 70%	2 44%	4 12%
B. Once a year	**19** **46%**	12 54%	8 36%	6 40%	6 93%	- -	- -	5 100%	- -	3 28%	- -	4 28%	16 54%	- -	4 73%	- -	- -	16 54%
C. Once every two years	**2** **6%**	1 5%	1 7%	1 6%	- -	- -	- -	- -	1 56%	1 8%	- -	- -	2 8%	- -	- -	- -	- -	2 8%
D. Less than once every two years	**11** **27%**	6 29%	5 25%	6 37%	* 7%	- -	3 71%	- -	1 44%	2 19%	- -	5 37%	6 22%	2 52%	1 14%	1 30%	2 56%	6 22%
E. Don't know	**1** **2%**	- -	1 5%	- -	- -	- -	- -	- -	- -	1 9%	- -	- -	1 3%	- -	- -	- -	- -	1 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 57
A8_1 - On average, how often do you see A. Dental nurse
BASE: People who have had an appointment with a dental nurse

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	44	1	5	9	7	1	11	10	37	7	36	15	36	8	32	12	34	9	-
Weighted Base	43*	***	3**	11**	6**	2**	11**	10**	37**	6**	36**	15**	36**	7**	32**	11**	33**	8**	-**
A. Once every six months	8 20%	- -	1 21%	1 10%	1 22%	- -	1 9%	4 46%	6 17%	2 33%	6 17%	- -	6 17%	2 32%	8 26%	- -	8 25%	- -	- -
B. Once a year	19 46%	- -	2 46%	8 71%	* 8%	- -	8 67%	2 25%	16 44%	3 54%	19 53%	8 52%	19 53%	1 11%	16 50%	3 32%	19 57%	1 7%	- -
C. Once every two years	2 6%	- -	1 19%	- -	1 14%	- -	- -	1 10%	2 7%	- -	2 5%	1 6%	2 5%	1 9%	1 2%	2 16%	1 2%	1 10%	- -
D. Less than once every two years	11 27%	* 100%	1 15%	2 20%	3 56%	2 100%	2 16%	2 19%	11 29%	1 13%	9 25%	6 41%	9 25%	2 35%	6 19%	6 51%	5 14%	7 83%	- -
E. Don't know	1 2%	- -	- -	- -	- -	- -	1 8%	- -	1 3%	- -	- -	- -	- -	1 13%	1 3%	- -	1 3%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 58
A8_1 - On average, how often do you see A. Dental nurse
BASE: People who have had an appointment with a dental nurse

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	44	26	6	3	1	-	10	23	11	36	8	34	-	6	38	22	3
Weighted Base	43*	24**	6**	4**	1**	-**	10**	23**	10**	32**	10**	33**	-**	5**	37*	23**	4**
A. Once every six months	8 20%	6 26%	2 34%	- -	- -	- -	2 21%	4 15%	3 28%	6 20%	2 19%	8 25%	- -	1 23%	7 19%	3 15%	1 27%
B. Once a year	19 46%	15 60%	1 16%	3 73%	1 100%	- -	3 34%	12 51%	4 45%	16 51%	3 30%	19 57%	- -	1 28%	18 48%	13 54%	- -
C. Once every two years	2 6%	1 6%	- -	- -	- -	- -	1 10%	1 6%	- -	2 8%	- -	1 2%	- -	- -	2 6%	2 10%	- -
D. Less than once every two years	11 27%	2 9%	3 50%	- -	- -	- -	2 24%	6 28%	3 27%	6 19%	5 51%	5 14%	- -	3 49%	9 24%	5 21%	3 73%
E. Don't know	1 2%	- -	- -	1 27%	- -	- -	1 10%	- -	- -	1 3%	- -	1 3%	- -	- -	1 3%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 59
A8_2 - On average, how often do you see B. Dental technician
BASE: People who have had an appointment with a dental technician

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	37	22	15	5	6	9	8	1	8	-	11	8	11	5	2	20	14	3
Weighted Base	38*	22**	16**	5**	7**	10**	9**	1**	7**	-**	13**	6**	11**	6**	2**	21**	15**	2**
A. Once every six months	7 **19%**	4 *19%*	3 *20%*	2 *36%*	-	3 *31%*	2 *27%*	-	-	-	3 *20%*	1 *11%*	2 *17%*	2 *38%*	-	3 *16%*	4 *27%*	-
B. Once a year	5 **14%**	4 *20%*	1 *5%*	-	1 *12%*	1 *12%*	2 *25%*	-	1 *15%*	-	2 *14%*	-	3 *31%*	-	-	2 *12%*	2 *12%*	1 *43%*
C. Once every two years	5 **13%**	2 *11%*	3 *17%*	1 *15%*	1 *15%*	-	2 *19%*	1 *100%*	1 *15%*	-	2 *14%*	2 *36%*	-	-	1 *52%*	4 *18%*	1 *9%*	-
D. Less than once every two years	20 **53%**	11 *50%*	9 *58%*	2 *49%*	5 *73%*	6 *58%*	3 *29%*	-	5 *69%*	-	7 *52%*	3 *53%*	6 *52%*	3 *62%*	1 *48%*	11 *54%*	8 *53%*	1 *57%*
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

Ipsos MORI

Table 60
A8_2 - On average, how often do you see B. Dental technician
BASE: People who have had an appointment with a dental technician

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	37	23	14	15	4	4	-	1	1	9	3	10	27	4	2	3	8	27
Weighted Base	38*	26**	12**	17**	5**	5**	-**	1**	1**	7**	2**	10**	28**	4**	2**	2**	8**	28**
A. Once every six months	**7** **19%**	4 16%	3 26%	1 6%	1 15%	3 53%	- -	- -	1 100%	- -	2 79%	3 30%	4 15%	1 21%	- -	- -	3 39%	4 15%
B. Once a year	**5** **14%**	4 14%	2 15%	2 14%	- -	1 24%	- -	- -	- -	2 23%	- -	1 8%	4 16%	1 21%	- -	- -	1 11%	4 16%
C. Once every two years	**5** **13%**	3 11%	2 20%	3 17%	- -	- -	- -	1 100%	- -	1 14%	1 21%	- -	5 18%	- -	- -	- -	- -	5 18%
D. Less than once every two years	**20** **53%**	16 60%	5 39%	11 63%	4 85%	1 23%	- -	- -	- -	5 63%	- -	6 61%	14 51%	2 58%	2 100%	2 100%	4 50%	14 51%
E. Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 61
A8_2 - On average, how often do you see B. Dental technician
BASE: People who have had an appointment with a dental technician

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	37	2	2	9	8	2	7	7	33	4	30	8	31	6	25	12	24	10	-
Weighted Base	38*	1**	2**	9**	7**	3**	7**	8**	34**	4**	32**	10**	33**	5**	26**	12**	27**	9**	-**
A. Once every six months	7 19%	- -	1 53%	2 20%	- -	- -	2 32%	2 24%	7 22%	- -	6 19%	- -	7 22%	- -	7 28%	- -	7 27%	- -	- -
B. Once a year	5 14%	- -	- -	- -	2 26%	2 49%	1 10%	1 14%	4 12%	1 26%	4 13%	- -	4 13%	1 21%	5 20%	- -	5 20%	- -	- -
C. Once every two years	5 13%	- -	- -	3 36%	- -	- -	1 11%	1 12%	4 12%	1 23%	4 11%	3 28%	4 11%	2 32%	3 13%	2 15%	2 7%	3 37%	- -
D. Less than once every two years	20 53%	1 100%	1 47%	4 44%	5 74%	2 51%	3 48%	4 49%	18 54%	2 51%	18 56%	7 72%	18 54%	2 47%	10 39%	10 85%	12 46%	6 63%	- -
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

Ipsos MORI

Table 62
A8_2 - On average, how often do you see B. Dental technician
BASE: People who have had an appointment with a dental technician

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**37**	21	8	1	-	-	2	26	9	29	7	23	1	3	34	21	6
Weighted Base	**38***	22**	9**	2**	-**	-**	2**	25**	10**	30**	7**	26**	1**	3**	34*	21**	7**
A. Once every six months	**7** **19%**	7 31%	1 8%	- -	- -	- -	- -	6 25%	1 10%	7 24%	- -	7 28%	- -	- -	7 21%	2 9%	2 34%
B. Once a year	**5** **14%**	4 19%	1 13%	- -	- -	- -	- -	4 14%	2 16%	4 14%	1 16%	5 20%	- -	1 20%	5 13%	3 14%	2 22%
C. Once every two years	**5** 13%n	4 19%	1 11%	- -	- -	- -	- -	2 6%	4 34%	3 11%	2 25%	2 7%	- -	2 52%	3 10%	5 21%	1 7%
D. Less than once every two years	**20** **53%**	7 31%	6 68%	2 100%	- -	- -	2 100%	14 55%	4 40%	15 51%	4 59%	11 45%	1 100%	1 28%	19 56%	12 56%	3 36%
E. Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 63
A8_3 - On average, how often do you see C. Clinical dental technician
BASE: People who have had an appointment with a clinical dental technician

	TOTAL (z)	**GENDER**		**AGE**						**SOCIAL GRADE**						**MARITAL STATUS**		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	11	7	4	1	3	2	2	1	2	1	4	3	1	2	-	7	4	-
Weighted Base	11**	7**	5**	1**	4**	2**	3**	1**	2**	1**	5**	3**	***	2**	-**	7**	4**	-**
A. Once every six months	1 7%	- -	1 18%	- -	1 22%	- -	- -	- -	- -	- -	- -	- -	- -	1 40%	- -	1 12%	- -	- -
B. Once a year	2 16%	1 9%	1 26%	1 100%	- -	1 73%	- -	- -	- -	- -	1 26%	1 18%	- -	- -	- -	1 18%	1 14%	- -
C. Once every two years	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
D. Less than once every two years	9 76%	6 91%	3 56%	- -	3 78%	* 27%	3 100%	1 100%	2 100%	1 100%	3 74%	3 82%	* 100%	1 60%	- -	5 70%	4 86%	- -
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Ipsos MORI

Table 64
A8_3 - On average, how often do you see C. Clinical dental technician
BASE: People who have had an appointment with a clinical dental technician

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	11	6	5	4	1	1	1	1	-	3	-	5	6	1	1	2	4	6
Weighted Base	11**	7**	4**	4**	2**	1**	1**	1**	-**	3**	-**	5**	6**	1**	1**	3**	4**	6**
A. Once every six months	1 7%	- -	1 20%	- -	- -	- -	1 100%	- -	- -	- -	- -	1 16%	- -	1 100%	1 100%	- -	- -	- -
B. Once a year	2 16%	1 17%	1 15%	- -	- -	1 100%	- -	1 100%	- -	- -	- -	1 24%	1 10%	- -	- -	- -	1 29%	1 10%
C. Once every two years	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
D. Less than once every two years	9 76%	6 83%	3 65%	4 100%	2 100%	- -	- -	- -	- -	3 100%	- -	3 60%	6 90%	- -	- -	3 100%	3 71%	6 90%
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 65
A8_3 - On average, how often do you see C. Clinical dental technician
BASE: People who have had an appointment with a clinical dental technician

	TOTAL (z)	STANDARD REGION NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	ETHNICITY WHITE (h)	NON-WHITE (i)	ACCESS TO INTERNET HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	WHEN LAST WENT TO DENTIST PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	FREQUENCY GO TO THE DENTIST ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	11	1	1	2	1	1	4	1	11	-	10	3	10	1	9	2	9	2	-
Weighted Base	11**	***	1**	2**	1**	2**	3**	2**	11**	-**	10**	4**	10**	1**	8**	3**	9**	2**	-**
A. Once every six months	1 7%	- -	- -	- -	- -	- -	1 26%	- -	1 7%	- -	1 8%	- -	1 8%	- -	1 10%	- -	1 9%	- -	- -
B. Once a year	2 16%	- -	1 100%	- -	- -	- -	1 18%	- -	2 16%	- -	2 18%	- -	2 18%	- -	2 22%	- -	2 20%	- -	- -
C. Once every two years	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
D. Less than once every two years	9 76%	* 100%	- -	2 100%	1 100%	2 100%	2 56%	2 100%	9 76%	- -	8 74%	4 100%	8 74%	1 100%	6 68%	3 100%	6 71%	2 100%	- -
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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Table 66
A8_3 - On average, how often do you see C. Clinical dental technician
BASE: People who have had an appointment with a clinical dental technician

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**11**	4	5	-	-	-	2	4	4	8	3	9	-	-	11	4	3
Weighted Base	**11****	3**	6**	-**	-**	-**	2**	4**	5**	7**	4**	9**	-**	-**	11**	4**	3**
A. Once every six months	**1** **7%**	1 27%	- -	- -	- -	- -	- -	- -	1 18%	1 12%	- -	1 9%	- -	- -	1 7%	- -	1 25%
B. Once a year	**2** **16%**	2 59%	- -	- -	- -	- -	- -	1 28%	- -	2 26%	- -	2 20%	- -	- -	2 16%	1 33%	- -
C. Once every two years	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
D. Less than once every two years	**9** **76%**	* 15%	6 100%	- -	- -	- -	2 100%	3 72%	4 82%	4 62%	4 100%	6 71%	- -	- -	9 76%	3 67%	2 75%
E. Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 67
A8_4 - On average, how often do you see D. Dental hygienist
BASE: People who have had an appointment with a dental hygienist

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	386	191	195	27	40	67	87	77	88	24	112	149	49	33	19	263	62	61
Weighted Base	417	197	221	26**	47*	89*	104*	75*	75*	34**	140*	131	55*	39*	18**	286	67*	64*
A. Once every six months	160 38%dp	75 38%	85 39%	5 20%	11 22%	29 33%	40 38%	30 40%	45 60%zdef g	13 38%	66 47%zlm	52 40%	14 25%	9 22%	7 41%	123 43%zp	10 14%	28 44%p
B. Once a year	76 18%h	40 21%	35 16%	6 23%	4 9%	18 20%	21 21%	18 24%h	8 11%	6 17%	32 23%	20 15%	12 21%	7 17%	- -	53 18%	15 23%	8 12%
C. Once every two years	44 11%h	18 9%	26 12%	6 23%	8 17%h	9 11%	14 13%h	5 6%	2 3%	2 5%	14 10%	18 14%	6 11%	2 6%	1 7%	28 10%	10 15%	6 9%
D. Less than once every two years	135 32%jo	62 31%	73 33%	8 30%	25 52%zfgh	33 36%	29 28%	22 29%	19 25%	13 39%	27 19%	40 31%	24 43%j	21 54%zjk	9 52%	83 29%	31 46%zo	21 33%
E. Don't know	1 *	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 68
A8_4 - On average, how often do you see D. Dental hygienist
BASE: People who have had an appointment with a dental hygienist

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	386	208	178	141	36	31	18	16	10	119	15	111	275	31	23	43	59	275
Weighted Base	417	261	156	177	45*	40**	19**	13**	10**	99	14**	136*	281	39**	28**	59*	72*	281
A. Once every six months	160 **38%**	89 *34%*	71 *46%za*	63 *36%*	11 *25%*	15 *38%*	9 *46%*	1 *5%*	4 *37%*	57 *58%zcd*	1 *6%*	51 *38%*	109 *39%*	15 *40%*	7 *24%*	23 *38%*	29 *40%*	109 *39%*
B. Once a year	76 18%b	55 *21%*	21 *14%*	34 *19%*	12 *27%*	8 *21%*	3 *14%*	3 *19%*	2 *15%*	13 *13%*	1 *10%*	21 *15%*	55 *19%*	6 *16%*	6 *20%*	10 *17%*	8 *11%*	55 *19%*
C. Once every two years	44 11%bilq	35 *14%b*	9 *5%*	24 *14%i*	5 *11%*	6 *16%*	-	3 *21%*	2 *23%*	2 *2%*	1 *8%*	22 *16%zl*	22 *8%*	6 *16%*	3 *12%*	6 *9%*	16 *23%zq*	22 *8%*
D. Less than once every two years	135 **32%**	82 *31%*	53 *34%*	55 *31%*	17 *37%*	10 *25%*	8 *40%*	6 *47%*	2 *25%*	26 *26%*	11 *76%*	42 *31%*	93 *33%*	11 *29%*	12 *44%*	21 *35%*	19 *26%*	93 *33%*
E. Don't know	1 *	1 *	-	1 *	-	-	-	-	-	-	-	-	1 *	-	-	-	-	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

Ipsos MORI

Table 69
A8_4 - On average, how often do you see D. Dental hygienist
BASE: People who have had an appointment with a dental hygienist

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST 12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	**386**	5	47	66	86	32	120	30	367	18	345	143	347	39	316	70	331	46	-
Weighted Base	**417**	2**	45*	76*	94*	31**	139	30**	401	16**	380	179	382	35*	338	79*	354	53*	-**
A. Once every six months	**160** 38%oq	* 20%	27 60%zcdf	29 38%	37 40%	4 15%	53 38%	9 31%	155 39%	5 29%	139 37%	61 34%	141 37%	19 55%zjkl	156 46%zo	4 5%	157 44%zq	2 4%	- -
B. Once a year	**76** 18%q	* 20%	6 13%	15 20%	10 11%	8 25%	28 20%	8 28%	74 18%	2 13%	71 19%	38 21%	71 19%	4 12%	67 20%	9 11%	75 21%zq	1 2%	- -
C. Once every two years	**44** 11%hnp	- -	3 7%	4 5%	17 18%zcf	3 10%	11 8%	5 17%	38 10%	6 36%	42 11%	25 14%	42 11%	2 5%	25 7%	19 24%zn	25 7%	19 36%zp	- -
D. Less than once every two years	**135** 32%np	1 60%	9 20%	28 37%	29 31%	15 50%	46 33%	7 21%	132 33%	3 17%	125 33%	54 30%	125 33%	9 27%	88 26%	47 59%zn	95 27%	31 58%zp	- -
E. Don't know	**1** *	- -	- -	- -	- -	- -	- -	1 3%	- -	1 5%	1 *	1 *	1 *	- -	1 *	- -	1 *	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 70
A8_4 - On average, how often do you see D. Dental hygienist
BASE: People who have had an appointment with a dental hygienist

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**386**	209	114	30	2	1	92	179	114	277	96	318	13	12	374	136	101
Weighted Base	**417**	223	123*	36**	1**	1**	98*	197	122*	302	102*	341	13**	12**	405	150	106*
A. Once every six months	**160** 38%ag	69 31%	75 61%za	14 38%	- -	- -	41 42%	60 31%	59 48%zg	124 41%	31 31%	156 46%z	1 5%	3 23%	157 39%	56 37%	39 37%
B. Once a year	**76** 18%i	49 22%	18 15%	8 22%	- -	1 100%	19 20%	39 20%	17 14%	47 16%	25 25%	73 21%z	2 14%	1 8%	75 18%	27 18%	17 16%
C. Once every two years	**44** 11%fjk	20 9%	12 9%	10 27%	* 43%	- -	5 5%	26 13%f	13 11%	40 13%zj	2 2%	22 7%	3 20%	1 10%	43 11%	14 9%	15 14%
D. Less than once every two years	**135** 32%bk	82 37%b	18 15%	5 13%	1 57%	- -	31 32%	70 35%	34 28%	88 29%	43 42%zi	87 26%	8 61%	7 58%	128 32%	52 34%	34 32%
E. Don't know	**1** *	1 *	- -	- -	- -	- -	1 1%	- -	- -	1 *	- -	1 *	- -	- -	1 *	1 1%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

Ipsos MORI

Table 71
A8_5 - On average, how often do you see E. Dental therapist
BASE: People who have had an appointment with a dental therapist

	TOTAL **(z)**	**GENDER**		**AGE**						**SOCIAL GRADE**						**MARITAL STATUS**		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	6	3	3	1	2	1	-	2	-	-	2	1	1	2	-	3	2	1
Weighted Base	8**	3**	5**	2**	3**	1**	-**	2**	-**	-**	4**	1**	1**	2**	-**	5**	2**	1**
A. Once every six months	1 12%	- -	1 21%	- -	- -	- -	- -	1 53%	- -	- -	- -	- -	- -	1 44%	- -	- -	- -	1 100%
B. Once a year	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
C. Once every two years	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
D. Less than once every two years	7 88%	3 100%	4 79%	2 100%	3 100%	1 100%	- -	1 47%	- -	- -	4 100%	1 100%	1 100%	1 56%	- -	5 100%	2 100%	- -
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 72
A8_5 - On average, how often do you see E. Dental therapist
BASE: People who have had an appointment with a dental therapist

	TOTAL **(z)**	**WORKING STATUS**		**OCCUPATION**								**CHILDREN IN HOUSEHOLD**		**CHILDREN'S AGES**				
		WOR-KING **(a)**	**NOT WOR-KING** **(b)**	**FULL-TIME** **(c)**	**PART-TIME** **(d)**	**SELF-EMPLOYED** **(e)**	**HOUSE WIFE** **(f)**	**STILL IN EDU-CATION** **(g)**	**UNEM-PLOYED** **(h)**	**RETIRED** **(i)**	**OTHER** **(j)**	**YES** **(k)**	**NO** **(l)**	**AGED 0-3** **(m)**	**AGED 4-5** **(n)**	**AGED 6-9** **(o)**	**AGED 10-15** **(p)**	**NONE < 16** **(q)**
Unweighted Base	6	5	1	3	1	1	-	-	-	1	-	2	4	2	-	-	-	4
Weighted Base	8**	7**	1**	4**	2**	1**	-**	-**	-**	1**	-**	3**	5**	3**	-**	-**	-**	5**
A. Once every six months	1 12%	- -	1 100%	- -	- -	- -	- -	- -	- -	1 100%	- -	- -	1 21%	- -	- -	- -	- -	1 21%
B. Once a year	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
C. Once every two years	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
D. Less than once every two years	7 88%	7 100%	- -	4 100%	2 100%	1 100%	- -	- -	- -	- -	- -	3 100%	4 79%	3 100%	- -	- -	- -	4 79%
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 73
A8_5 - On average, how often do you see E. Dental therapist
BASE: People who have had an appointment with a dental therapist

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	6	-	1	1	1	-	1	2	5	1	5	2	5	1	3	3	3	1	-
Weighted Base	8**	-**	2**	1**	1**	-**	1**	3**	7**	1**	7**	3**	7**	1**	5**	3**	5**	1**	-**
A. Once every six months	1 12%	- -	- -	1 100%	- -	- -	- -	- -	1 14%	- -	- -	- -	- -	1 100%	1 21%	- -	1 21%	- -	- -
B. Once a year	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
C. Once every two years	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
D. Less than once every two years	7 88%	- -	2 100%	- -	1 100%	- -	1 100%	3 100%	6 86%	1 100%	7 100%	3 100%	7 100%	- -	4 79%	3 100%	4 79%	1 100%	- -
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 74
A8_5 - On average, how often do you see E. Dental therapist
BASE: People who have had an appointment with a dental therapist

	TOTAL (z)	NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
		TYPE OF DENTAL TREATMENT RECEIVE					AWARENESS OF GENERAL DENTAL COUNCIL			CONFIDENCE IN REGULATION IN GENERAL		SATISFACTION WITH DENTAL CARE OR TREATMENT		COMPLAINED ABOUT A DENTAL PROFESSIONAL		DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS	
Unweighted Base	6	2	-	1	-	-	3	3	-	5	1	3	-	-	6	4	-
Weighted Base	8**	3**	-**	2**	-**	-**	4**	4**	-**	6**	2**	5**	-**	-**	8**	6**	-**
A. Once every six months	1 / 12%	1 / 31%	-	-	-	-	1 / 23%	-	-	1 / 15%	-	1 / 21%	-	-	1 / 12%	-	-
B. Once a year	- / -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
C. Once every two years	- / -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
D. Less than once every two years	7 / 88%	2 / 69%	-	2 / 100%	-	-	3 / 77%	4 / 100%	-	5 / 85%	2 / 100%	4 / 79%	-	-	7 / 88%	6 / 100%	-
E. Don't know	- / -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 75
A8_6 - On average, how often do you see F. Orthodontic therapist
BASE: People who have had an appointment with an orthodontic therapist

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	**78**	30	48	38	17	8	8	3	4	3	19	26	13	13	4	34	40	4
Weighted Base	**77***	25**	52*	35*	15**	11**	8**	4**	4**	4**	23**	20**	14**	11**	5**	39**	35*	3**
A. Once every six months	**10** **13%**	5 20%	5 10%	7 21%	1 6%	2 15%	- -	1 16%	- -	2 39%	2 8%	2 11%	2 11%	1 8%	2 47%	3 7%	8 22%	- -
B. Once a year	**8** **11%**	4 14%	5 9%	4 13%	- -	3 29%	1 10%	- -	- -	- -	3 14%	2 11%	1 5%	1 10%	1 24%	5 12%	4 10%	- -
C. Once every two years	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
D. Less than once every two years	**58** **76%**	16 65%	42 81%	24 67%	15 94%	6 57%	7 90%	3 84%	4 100%	2 61%	18 79%	16 79%	12 84%	9 82%	1 29%	31 81%	24 68%	3 100%
E. Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 76
A8_6 - On average, how often do you see F. Orthodontic therapist
BASE: People who have had an appointment with an orthodontic therapist

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	**78**	35	43	20	12	3	7	21	6	4	5	32	46	8	2	8	20	46
Weighted Base	**77***	39**	38*	18**	17**	4**	9**	18**	4**	3**	4**	35**	42*	9**	2**	12**	21**	42*
A. Once every six months	**10** **13%**lq	4 *10%*	6 *17%*	3 *14%*	2 *9%*	- -	1 *14%*	4 *25%*	- -	1 *20%*	- -	8 *21%*	3 *7%*	2 *19%*	- -	2 *13%*	4 *20%*	3 *7%*
B. Once a year	**8** **11%**	4 *11%*	4 *11%*	1 *7%*	3 *18%*	- -	- -	2 *14%*	2 *39%*	- -	- -	6 *16%*	2 *6%*	- -	- -	3 *26%*	6 *28%*	2 *6%*
C. Once every two years	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
D. Less than once every two years	**58** **76%**	30 *78%*	28 *73%*	14 *79%*	12 *73%*	4 *100%*	8 *86%*	11 *61%*	2 *61%*	3 *80%*	4 *100%*	22 *62%*	36 *87%*z	7 *81%*	2 *100%*	7 *61%*	11 *52%*	36 *87%*z
E. Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 77
A8_6 - On average, how often do you see F. Orthodontic therapist
BASE: People who have had an appointment with an orthodontic therapist

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	78	13	12	20	5	9	15	4	73	4	75	38	75	3	62	16	60	13	-
Weighted Base	77*	6**	12**	23**	5**	8**	18**	4**	72*	4**	75*	37*	75*	2**	60*	17**	57*	14**	-**
A. Once every six months	10 13%	1 23%	1 10%	1 6%	-	2 19%	5 25%	* 9%	9 12%	2 43%	10 14%	6 16%	10 14%	-	10 16%	* 3%	10 18%	-	-
B. Once a year	8 11%	* 8%	-	5 22%	1 14%	1 9%	1 7%	-	7 10%	1 35%	8 10%	6 17%	8 10%	1 27%	7 11%	1 8%	7 12%	1 6%	-
C. Once every two years	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
D. Less than once every two years	58 76%	4 69%	11 90%	16 72%	5 86%	6 72%	12 68%	4 91%	57 78%	1 22%	57 76%	25 67%	57 76%	2 73%	44 72%	15 89%	40 70%	13 94%	-
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 78
A8_6 - On average, how often do you see F. Orthodontic therapist
BASE: People who have had an appointment with an orthodontic therapist

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**78**	45	13	5	-	1	7	43	28	61	16	55	5	9	69	20	21
Weighted Base	**77***	41*	13**	5**	-**	1**	6**	40*	31**	58*	19**	53*	5**	9**	68*	22**	19**
A. Once every six months	**10** **13%**	10 24%z	1 5%	- -	- -	- -	- -	9 23%z	1 3%	10 17%	1 3%	10 18%	1 14%	3 30%	8 11%	3 14%	4 20%
B. Once a year	**8** 11%i	7 17%	1 6%	- -	- -	- -	- -	2 6%	6 20%	4 7%	4 20%	7 13%	- -	- -	8 12%	6 28%	- -
C. Once every two years	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
D. Less than once every two years	**58** 76%ak	24 59%	12 90%	5 100%	- -	1 100%	6 100%	29 71%	24 77%	44 76%	14 76%	36 68%	4 86%	6 70%	52 76%	13 59%	15 80%
E. Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 79
A8_7 - On average, how often do you see G. Other
BASE: People who have had an appointment with other

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	**9**	1	8	2	-	1	4	1	1	1	1	3	1	2	1	3	3	3
Weighted Base	**8****	1**	7**	1**	-**	2**	3**	1**	1**	2**	1**	2**	1**	1**	1**	4**	2**	2**
A. Once every six months	**3** **41%**	- -	3 45%	1 66%	- -	2 100%	- -	- -	1 100%	2 100%	- -	1 40%	1 100%	- -	- -	2 41%	1 45%	1 34%
B. Once a year	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
C. Once every two years	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
D. Less than once every two years	**4** **59%**	1 100%	4 55%	* 34%	- -	- -	3 100%	1 100%	- -	- -	1 100%	1 60%	- -	1 100%	1 100%	2 59%	1 55%	1 66%
E. Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 80
A8_7 - On average, how often do you see G. Other
BASE: People who have had an appointment with other

	TOTAL **(z)**	**WORKING STATUS**		**OCCUPATION**								**CHILDREN IN HOUSEHOLD**		**CHILDREN'S AGES**				
		WOR-KING (a)	**NOT WOR-KING** (b)	**FULL-TIME** (c)	**PART-TIME** (d)	**SELF-EMPLOYED** (e)	**HOUSE WIFE** (f)	**STILL IN EDU-CATION** (g)	**UNEM-PLOYED** (h)	**RETIRED** (i)	**OTHER** (j)	**YES** (k)	**NO** (l)	**AGED 0-3** (m)	**AGED 4-5** (n)	**AGED 6-9** (o)	**AGED 10-15** (p)	**NONE < 16** (q)
Unweighted Base	9	5	4	3	2	-	-	1	1	1	1	2	7	-	-	1	1	7
Weighted Base	8**	5**	3**	2**	3**	-**	-**	1**	1**	1**	1**	3**	5**	-**	-**	2**	1**	5**
A. Once every six months	3 41%	2 33%	2 53%	- -	2 56%	- -	- -	1 100%	- -	1 100%	- -	2 56%	2 32%	- -	- -	2 100%	- -	2 32%
B. Once a year	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
C. Once every two years	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
D. Less than once every two years	4 59%	3 67%	1 47%	2 100%	1 44%	- -	- -	- -	1 100%	- -	1 100%	1 44%	3 68%	- -	- -	- -	1 100%	3 68%
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 81
A8_7 - On average, how often do you see G. Other
BASE: People who have had an appointment with other

	TOTAL (z)	**STANDARD REGION**							**ETHNICITY**		**ACCESS TO INTERNET**				**WHEN LAST WENT TO DENTIST**		**FREQUENCY GO TO THE DENTIST**		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST 12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	9	1	1	1	1	1	4	-	9	-	6	3	6	3	6	3	7	2	-
Weighted Base	8**	***	1**	1**	***	1**	4**	-**	8**	-**	6**	3**	6**	2**	5**	2**	6**	1**	-**
A. Once every six months	**3** **41%**	- -	- -	- -	- -	- -	3 76%	- -	3 41%	- -	2 44%	2 72%	2 44%	1 30%	2 40%	1 42%	3 49%	- -	- -
B. Once a year	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
C. Once every two years	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
D. Less than once every two years	**4** **59%**	* 100%	1 100%	1 100%	* 100%	1 100%	1 24%	- -	4 59%	- -	3 56%	1 28%	3 56%	1 70%	3 60%	1 58%	3 51%	1 100%	- -
E. Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 82
A8_7 - On average, how often do you see G. Other
BASE: People who have had an appointment with other

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	9	8	-	-	-	-	1	5	3	9	-	7	-	3	6	4	2
Weighted Base	8**	7**	-**	-**	-**	-**	***	5**	2**	8**	-**	6**	-**	3**	4**	4**	1**
A. Once every six months	3 41%	3 45%	- -	- -	- -	- -	- -	3 61%	- -	3 41%	- -	3 49%	- -	2 45%	2 37%	2 57%	1 54%
B. Once a year	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
C. Once every two years	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
D. Less than once every two years	4 59%	4 55%	- -	- -	- -	- -	* 100%	2 39%	2 100%	4 59%	- -	3 51%	- -	2 55%	3 63%	2 43%	* 46%
E. Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Ipsos MORI

Table 83
Q1 - Is there a particular dental professional you usually prefer to see or speak to?
BASE: People who go to the dentist at least once every two years

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	**1188**	578	610	206	169	188	199	184	242	32	258	426	244	153	75	665	331	192
Weighted Base	**1178**	549	629	171	183	209	231	177	208	42**	312	345	255	154	70*	704	294	180
A. Yes	**602** **51%**acdp	260 47%	342 54%za	57 34%	78 43%	101 48%c	128 56%cd	105 59%zcd	132 64%zcde	24 57%	190 61%zklmn	175 51%	115 45%	69 45%	28 41%	388 55%zp	116 39%	97 54%p
B. No	**491** **42%**hjo	247 45%zb	244 39%	97 57%zefgh	92 51%zgh	93 44%h	91 39%h	61 35%	56 27%	16 39%	103 33%	146 42%j	120 47%j	73 47%j	33 47%j	271 39%	149 51%zoq	70 39%
C. There is usually only one dentist or dental care professional in my surgery	**85** **7%**	42 8%	43 7%	16 9%	13 7%	15 7%	11 5%	11 6%	19 9%	2 4%	19 6%	23 7%	20 8%	12 8%	8 12%	44 6%	29 10%	12 7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 84
Q1 - Is there a particular dental professional you usually prefer to see or speak to?
BASE: People who go to the dentist at least once every two years

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1188	592	596	409	127	56	74	104	62	302	54	368	820	127	82	131	180	820
Weighted Base	1178	693	485	475	147	71*	64*	78*	48*	252	43*	389	789	128	87*	145	191	789
A. Yes	602 51%g	346 50%	256 53%	233 49%g	74 51%g	38 53%g	34 53%g	26 33%	21 45%	156 62%zcdg hj	19 43%	195 50%	407 52%	56 44%	49 56%	72 50%	97 51%	407 52%
B. No	491 42%i	300 43%	190 39%	211 44%i	61 41%i	29 41%	26 40%	46 59%zcde fi	23 49%i	74 29%	21 49%i	172 44%	319 40%	61 48%	35 40%	65 44%	85 45%	319 40%
C. There is usually only one dentist or dental care professional in my surgery	85 7%	47 7%	39 8%	30 6%	12 8%	4 6%	4 7%	6 7%	3 6%	22 9%	4 8%	22 6%	64 8%	11 9%	4 4%	9 6%	9 5%	64 8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Ipsos MORI

Table 85
Q1 - Is there a particular dental professional you usually prefer to see or speak to?
BASE: People who go to the dentist at least once every two years

	TOTAL (z)	**STANDARD REGION**							**ETHNICITY**		**ACCESS TO INTERNET**				**WHEN LAST WENT TO DENTIST**		**FREQUENCY GO TO THE DENTIST**		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1188	81	109	271	217	86	298	126	1049	134	999	370	1007	181	995	193	1063	125	-
Weighted Base	1178	36*	102*	280	229	79*	327	124	1074	100	1009	421	1018	160	995	183	1054	124*	-**
A. Yes	**602** 51%cioq	17 47%	58 57%ce	123 44%	112 49%	33 41%	205 63%zacdeg	54 44%	566 53%zi	33 33%	513 51%	208 49%	516 51%	86 54%	546 55%zo	56 31%	574 54%zq	28 22%	- -
B. No	**491** 42%fhnp	18 51%bf	34 34%	140 50%zbf	102 45%f	33 42%	98 30%	64 52%zbf	431 40%	58 58%zh	418 41%	186 44%	422 41%	69 43%	377 38%	114 62%zn	403 38%	88 71%zp	- -
C. There is usually only one dentist or dental care professional in my surgery	**85** 7%m	1 2%	10 10%	17 6%	15 6%	14 17%zacdfg	24 7%	5 4%	76 7%	9 9%	79 8%	27 6%	80 8%	6 4%	72 7%	13 7%	77 7%	8 7%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 86
Q1 - Is there a particular dental professional you usually prefer to see or speak to?
BASE: People who go to the dentist at least once every two years

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1188**	874	223	67	16	8	198	670	313	905	236	1018	43	43	1144	420	297
Weighted Base	**1178**	849	238	70*	15**	6**	196	657	319	886	243	1013	40*	38*	1139	417	284
A. Yes	**602** **51%agn**	401 47%	159 67%zac	35 49%	7 44%	1 9%	121 62%zg	308 47%	171 54%	461 52%	116 48%	560 55%zl	14 35%	27 71%zn	575 50%	196 47%	150 53%
B. No	**491** **42%bfk**	390 46%zb	57 24%	31 44%b	7 49%	5 82%	61 31%	297 45%zf	129 41%	360 41%	110 45%	380 38%	21 53%	10 26%	480 42%	199 48%zp	110 39%
C. There is usually only one dentist or dental care professional in my surgery	**85** **7%**	58 7%	21 9%	4 6%	1 7%	1 9%	14 7%	53 8%	19 6%	66 7%	17 7%	73 7%	4 11%	1 2%	84 7%	22 5%	24 8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 87
Q2 - Now thinking about your own experience, how satisfied or otherwise are you with your dental care or treatment?
BASE: People who go to the dentist at least once a year

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1063	503	560	179	150	168	177	159	230	31	238	376	223	128	67	600	290	173
Weighted Base	1054	476	579	153	164	184	204	152	198	40**	282	306	234	129	63*	633	263	159
A. Very satisfied	648 61%c	289 61%	359 62%	79 52%	94 57%	119 65%c	123 60%	99 65%c	133 67%c	27 67%	186 66%	185 61%	134 57%	74 57%	42 67%	395 62%	155 59%	99 62%
B. Fairly satisfied	365 35%	170 36%	195 34%	68 44%zegh	58 35%	58 32%	72 35%	47 31%	63 32%	11 28%	88 31%	107 35%	88 37%	50 39%	21 33%	208 33%	100 38%	57 36%
C. Fairly dissatisfied	26 2%h	10 2%	16 3%	5 3%h	7 4%h	5 3%	2 1%	6 4%h	1 *	2 5%	5 2%	7 2%	8 3%	4 3%	- -	19 3%	5 2%	2 2%
D. Very dissatisfied	14 1%	6 1%	8 1%	1 1%	3 2%	2 1%	7 3%z	* *	1 1%	- -	2 1%	6 2%	4 2%	* *	* 1%	11 2%	2 1%	1 1%
E. Don't know	2 *	1 *	* *	- -	2 1%z	- -	- -	- -	- -	- -	- -	* *	- -	1 1%	- -	* *	1 *	- -
Satisfied	1013 96%	459 96%	554 96%	147 96%	152 93%	177 96%	195 95%	146 96%	196 99%zdf	38 95%	274 97%	293 96%	222 95%	123 96%	63 99%	603 95%	255 97%	156 98%
Dissatisfied	40 4%h	15 3%	24 4%	6 4%	10 6%h	7 4%	9 5%h	6 4%	2 1%	2 5%	8 3%	13 4%	12 5%	4 3%	* 1%	29 5%	7 3%	4 2%
NET Satisfied	973 92%do	444 93%	530 92%	141 93%	142 87%	170 92%	185 91%	140 92%	194 98%zcde fg	36 90%	266 94%	280 91%	210 90%	119 92%	62 99%l	573 91%	248 94%	152 95%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 88
Q2 - Now thinking about your own experience, how satisfied or otherwise are you with your dental care or treatment?
BASE: People who go to the dentist at least once a year

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1063	521	542	352	116	53	65	89	56	287	45	323	740	111	73	116	157	740
Weighted Base	1054	609	446	408	134*	67*	57*	68*	44*	240	36*	342	712	111*	77*	129*	168	712
A. Very satisfied	**648** 61%m	374 *61%*	274 *62%*	243 *60%*	85 *64%*	45 *67%*	34 *61%*	35 *52%*	29 *66%*	156 *65%g*	19 *54%*	197 *58%*	451 *63%*	55 *49%*	47 *60%*	75 *58%*	104 *62%*	451 *63%m*
B. Fairly satisfied	**365** 35%	207 *34%*	158 *35%*	147 *36%*	42 *31%*	19 *28%*	19 *33%*	29 *43%*	14 *32%*	81 *34%*	14 *39%*	124 *36%*	241 *34%*	49 *44%*	25 *32%*	47 *36%*	57 *34%*	241 *34%*
C. Fairly dissatisfied	**26** 2%i	16 *3%*	10 *2%*	9 *2%*	4 *3%*	3 *4%*	4 *7%i*	4 *5%i*	-	1 *1%*	2 *5%i*	11 *3%*	15 *2%*	5 *4%*	4 *5%*	4 *3%*	2 *1%*	15 *2%*
D. Very dissatisfied	**14** 1%lq	10 *2%*	3 *1%*	7 *2%*	2 *2%*	1 *1%*	-	-	1 *2%*	2 *1%*	1 *3%*	9 *3%zl*	5 *1%*	2 *2%*	1 *1%*	3 *3%*	4 *3%q*	5 *1%*
E. Don't know	**2** *	2 *	- -	2 *	-	-	-	-	-	-	-	2 *1%*	- -	* *	1 *2%zq*	-	-	-
Satisfied	**1013** 96%k	581 *95%*	432 *97%*	390 *96%*	127 *95%*	64 *95%*	53 *93%*	65 *95%*	43 *98%*	237 *99%zcdf gj*	33 *93%*	321 *94%*	692 *97%zk*	103 *93%*	71 *92%*	121 *94%*	162 *96%*	692 *97%zn*
Dissatisfied	**40** 4%ilq	26 *4%*	14 *3%*	16 *4%*	7 *5%i*	3 *5%*	4 *7%i*	4 *5%i*	1 *2%*	3 *1%*	3 *7%i*	20 *6%l*	20 *3%*	7 *6%*	5 *6%*	7 *6%*	6 *4%*	20 *3%*
NET Satisfied	**973** 92%k	555 *91%*	418 *94%*	374 *92%*	120 *90%*	61 *90%*	49 *87%*	61 *90%*	42 *95%*	235 *98%zcde fgj*	30 *86%*	301 *88%*	672 *94%zk*	96 *87%*	67 *86%*	114 *89%*	155 *92%*	672 *94%zmno*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Ipsos MORI

Table 89
Q2 - Now thinking about your own experience, how satisfied or otherwise are you with your dental care or treatment?
BASE: People who go to the dentist at least once a year

	TOTAL (z)	**STANDARD REGION**							**ETHNICITY**		**ACCESS TO INTERNET**				**WHEN LAST WENT TO DENTIST**		**FREQUENCY GO TO THE DENTIST**		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1063	76	106	252	179	76	275	99	949	110	897	322	905	158	953	110	1063	-	-
Weighted Base	1054	34*	100*	261	186	71*	303	98*	966	85*	906	369	914	140	953	101*	1054	-**	-**
A. Very satisfied	**648** 61%gio	28 83%zbcd efg	65 65%g	154 59%	108 58%	46 65%g	198 65%g	48 49%	612 63%zi	35 41%	554 61%	224 61%	562 61%j	86 61%	605 63%zo	44 43%	648 61%	- -	- -
B. Fairly satisfied	**365** 35%ahn	4 12%	36 35%a	95 36%a	67 36%a	19 26%a	94 31%a	50 51%zabc def	319 33%	44 52%zh	314 35%	133 36%	314 34%	51 36%	315 33%	50 49%zn	365 35%	- -	- -
C. Fairly dissatisfied	**26** 2%n	1 4%bg	- -	6 2%	6 3%	5 7%zbg	8 2%	- -	25 3%	1 2%	25 3%	7 2%	25 3%	1 1%	19 2%	7 7%zn	26 2%	- -	- -
D. Very dissatisfied	**14** 1%	* 1%	- -	6 2%	3 2%	1 2%	3 1%	- -	11 1%	3 4%zh	11 1%	4 1%	11 1%	3 2%	13 1%	1 1%	14 1%	- -	- -
E. Don't know	**2** *	- -	- -	* *	1 1%	- -	- -	- -	- -	2 2%zh	2 *	* *	2 *	- -	2 *	- -	2 *	- -	- -
Satisfied	**1013** 96%o	32 95%	100 100%acde	249 95%	176 94%	65 91%	292 97%	98 100%acde	931 96%	79 93%	868 96%	357 97%	877 96%	136 97%	920 96%zo	93 92%	1013 96%	- -	- -
Dissatisfied	**40** 4%n	2 5%bg	- -	12 5%bg	9 5%bg	6 9%zbg	10 3%	- -	35 4%	5 5%	36 4%	12 3%	36 4%	4 3%	32 3%	8 8%zn	40 4%	- -	- -
NET Satisfied	**973** 92%eo	31 89%	100 100%zacd ef	237 91%	167 89%	59 83%	282 93%e	98 100%zacd ef	896 93%	74 87%	832 92%	345 94%	840 92%	133 95%	888 93%zo	85 84%	973 92%	0 0%	0 0%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 90
Q2 - Now thinking about your own experience, how satisfied or otherwise are you with your dental care or treatment?
BASE: People who go to the dentist at least once a year

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	1063	782	206	58	10	7	184	596	279	821	199	1018	43	42	1020	353	272
Weighted Base	1054	763	218	58*	10**	6**	181	587	283	803	207	1013	40*	37*	1016	357	257
A. Very satisfied	648 61%alo	440 58%	169 78%zac	32 54%	5 49%	3 47%	130 71%zgh	356 61%	160 57%	498 62%	122 59%	648 64%zl	- -	19 52%	629 62%	183 51%	190 74%zo
B. Fairly satisfied	365 35%bflp	293 38%zb	43 20%	24 41%b	2 18%	3 53%	49 27%	199 34%	115 41%zf	284 35%	67 33%	365 36%zl	- -	10 28%	355 35%	145 41%zp	64 25%
C. Fairly dissatisfied	26 2%iknp	21 3%	2 1%	1 2%	1 6%	- -	1 1%	19 3%	5 2%	14 2%	11 5%zi	- -	26 65%zk	5 14%zn	21 2%	16 5%zp	2 1%
D. Very dissatisfied	14 1%ikn	9 1%	2 1%	2 3%	1 15%	- -	1 1%	12 2%	1 *	7 1%	5 3%	- -	14 35%zk	2 6%zn	12 1%	11 3%zp	- -
E. Don't know	2 *n	* *	- -	- -	1 13%	- -	- -	* *	1 *	- -	1 1%i	- -	- -	- -	* *	1 *	- -
Satisfied	1013 96%gjlmo	733 96%	213 98%	55 95%	7 67%	6 100%	179 98%g	556 95%	275 97%	781 97%zj	190 92%	1013 100%zl	- -	30 80%	983 97%zm	328 92%	255 99%zo
Dissatisfied	40 4%iknp	30 4%	5 2%	3 5%	2 20%	- -	3 2%	31 5%zf	6 2%	21 3%	16 8%zi	- -	40 100%zk	7 20%zn	32 3%	27 8%zp	2 1%
NET Satisfied	973 92%gjlmo	703 92%	208 96%z	52 89%	5 46%	6 100%	176 97%zg	525 89%	269 95%zg	760 95%zj	174 84%	1013 100%zl	-40 -100%	22 60%	951 94%zm	301 84%	253 98%zo

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 91
Q3 - Which of the following, if any, best describe why you feel satisfied with your dental care or treatment?
BASE: People who are satisfied with their dental care or treatment

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1018	484	534	171	139	161	168	152	227	30	231	359	210	122	66	570	279	169
Weighted Base	1013	459	554	147	152	177	195	146	196	38**	274	293	222	123	63*	603	255	156
A. The dental professional behaved in a professional way	809 80%cl	357 78%	452 82%	103 70%	131 86%c	139 79%	161 83%c	122 84%c	152 77%	36 94%	230 84%l	235 80%	162 73%	96 78%	48 77%	485 80%	200 79%	124 80%
B. The dental professional provided good quality treatment	736 73%k	325 71%	412 74%	99 67%	105 69%	129 73%	157 81%zcd	105 72%	142 72%	33 87%	226 82%zklm n	197 67%	148 67%	89 72%	43 69%	443 74%	178 70%	115 74%
E. I received a clear explanation about my dental treatment	586 58%clp	258 56%	328 59%	67 46%	81 53%	105 59%c	130 67%zcd	88 60%c	115 58%c	30 79%	191 70%zklm n	157 54%	112 50%	62 50%	34 54%	373 62%zp	126 50%	87 56%
D. The dental professional had good communication skills	576 57%ckl	258 56%	318 57%	66 45%	89 59%c	97 55%	128 66%zch	87 60%c	108 55%	32 83%	184 67%zkln	148 51%	106 48%	72 59%	33 53%	355 59%	136 53%	85 55%
C. The dental professional knew my dental history	567 56%cklp	249 54%	318 57%	61 42%	77 50%	97 55%c	120 62%c	95 65%zcd	118 60%c	27 72%	183 67%zklm	148 51%	106 48%	67 54%	36 57%	348 58%	127 50%	91 59%
F. I received good follow up treatment	420 41%c	180 39%	240 43%	47 32%	64 42%	64 36%	87 45%c	65 45%c	93 48%zce	22 58%	130 48%zk	110 37%	85 38%	46 37%	26 42%	264 44%	95 37%	61 39%
G. The cost of my dental treatment was reasonable	372 37%cp	168 37%	204 37%	32 22%	60 40%c	58 33%c	81 42%c	60 41%c	81 41%c	22 56%	117 43%k	97 33%	76 34%	42 34%	20 32%	250 42%zp	68 27%	53 34%
H. I received clear information about the cost of my treatment	372 37%acp	152 33%	220 40%a	29 20%	52 34%c	54 31%c	85 44%ce	63 43%ce	89 45%zce	22 57%	123 45%zklm n	101 35%	71 32%	40 33%	16 25%	253 42%zp	63 25%	56 36%p
I. Other	14 1%	5 1%	9 2%	1 1%	- -	7 4%zd	1 1%	1 1%	3 2%	- -	1 *	4 1%	5 2%	2 2%	1 2%	9 2%	3 1%	2 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

Table 91
Q3 - Which of the following, if any, best describe why you feel satisfied with your dental care or treatment?
BASE: People who are satisfied with their dental care or treatment

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Weighted Base	1013	459	554	147	152	177	195	146	196	38**	274	293	222	123	63*	603	255	156
Don't know	**7** 1%ao	* *	6 1%	5 4%zdegh	- -	- -	1 1%	- -	- -	- -	- -	3 1%	- -	3 3%zjl	- -	1 *	4 2%zo	1 1%
None of these	**2** *	1 *	1 *	1 *	- -	- -	1 1%	- -	- -	- -	- -	2 1%	- -	- -	- -	- -	1 *	1 1%o

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 92
Q3 - Which of the following, if any, best describe why you feel satisfied with your dental care or treatment?
BASE: People who are satisfied with their dental care or treatment

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1018	495	523	335	110	50	60	85	55	282	41	300	718	102	67	109	149	718
Weighted Base	1013	581	432	390	127*	64*	53*	65*	43*	237	33*	321	692	103*	71*	121*	162	692
A. The dental professional behaved in a professional way	809 80%bgm	476 82%	333 77%	312 80%g	108 85%g	55 87%g	43 81%	43 66%	31 71%	188 79%g	28 86%g	253 79%	556 80%	71 68%	58 82%m	100 82%m	128 79%	556 80%m
B. The dental professional provided good quality treatment	736 73%	420 72%	316 73%	277 71%	95 75%	48 75%	41 77%	46 71%	31 72%	172 73%	26 78%	245 76%	491 71%	69 67%	54 76%	90 74%	133 82%zmq	491 71%
E. I received a clear explanation about my dental treatment	586 58%bh	351 60%	236 55%	228 59%	77 60%	46 71%fgh	24 45%	33 50%	19 43%	141 59%h	20 60%	194 60%	393 57%	50 48%	38 54%	75 62%m	106 66%m	393 57%
D. The dental professional had good communication skills	576 57%	339 58%	237 55%	227 58%	70 55%	41 65%h	30 57%	32 49%	19 44%	136 57%	21 62%	189 59%	386 56%	51 49%	37 52%	72 59%	106 66%zmq	386 56%
C. The dental professional knew my dental history	567 56%m	322 55%	245 57%	210 54%	78 61%h	34 53%	28 52%	30 47%	19 43%	150 63%zcgh	19 57%	172 53%	396 57%	40 39%	35 49%	71 58%m	98 60%m	396 57%m
F. I received good follow up treatment	420 41%gm	243 42%	176 41%	157 40%g	58 45%g	29 45%g	21 39%	17 27%	15 34%	110 46%g	13 39%	128 40%	291 42%	31 30%	23 32%	44 36%	74 46%m	291 42%m
G. The cost of my dental treatment was reasonable	372 37%bfgh m	229 39%b	143 33%	152 39%fgh	47 37%gh	30 47%fgh	12 22%	14 21%	7 16%	94 40%fgh	16 48%fgh	114 35%	259 37%	23 22%	23 32%	44 36%m	65 40%m	259 37%m
H. I received clear information about the cost of my treatment	372 37%bghm	229 39%	143 33%	151 39%gh	49 38%gh	30 46%gh	14 27%h	12 18%	4 9%	103 43%zfgh	10 31%h	108 34%	264 38%	26 25%	22 31%	36 30%	60 37%	264 38%m

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Ipsos MORI

Table 92
Q3 - Which of the following, if any, best describe why you feel satisfied with your dental care or treatment?
BASE: People who are satisfied with their dental care or treatment

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Weighted Base	**1013**	581	432	390	127*	64*	53*	65*	43*	237	33*	321	692	103*	71*	121*	162	692
I. Other	**14**	7	7	3	4	-	1	1	2	2	1	7	6	1	4	4	4	6
	1%	1%	2%	1%	3%	-	2%	1%	4%	1%	3%	2%	1%	1%	6%zq	3%	2%	1%
Don't know	**7**	4	2	3	1	-	-	2	-	-	*	1	5	-	-	-	1	5
	1%	1%	1%	1%	1%	-	-	3%zi	-	-	1%	*	1%	-	-	-	1%	1%
None of these	**2**	1	1	1	-	-	-	1	-	-	-	-	2	-	-	-	-	2
	***	*	*	*	-	-	-	1%	-	-	-	-	*	-	-	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used.   * small base

Ipsos MORI

Table 93
Q3 - Which of the following, if any, best describe why you feel satisfied with your dental care or treatment?
BASE: People who are satisfied with their dental care or treatment

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST 12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1018	72	106	238	168	70	265	99	912	102	857	312	865	153	916	102	1018	-	-
Weighted Base	1013	32*	100*	249	176	65*	292	98*	931	79*	868	357	877	136	920	93*	1013	-**	-**
A. The dental professional behaved in a professional way	809 80%di	27 85%d	91 91%zcdfg	202 81%d	126 72%	56 86%d	234 80%	72 73%	762 82%zi	44 56%	700 81%	289 81%	704 80%	105 77%	739 80%	70 75%	809 80%	- -	- -
B. The dental professional provided good quality treatment	736 73%dgim	29 89%zcdfg	78 78%dg	183 74%	112 64%	54 83%dg	219 75%dg	61 62%	693 74%zi	41 52%	641 74%m	273 76%m	648 74%zm	88 64%	670 73%	66 71%	736 73%	- -	- -
E. I received a clear explanation about my dental treatment	586 58%dgi	22 67%dg	69 69%zdg	145 58%g	87 49%	47 72%zcdg	172 59%g	44 45%	559 60%zi	24 31%	511 59%	228 64%zjlm	513 59%	73 54%	538 59%	48 52%	586 58%	- -	- -
D. The dental professional had good communication skills	576 57%dgim	24 74%zcdfg	71 70%zcdg	136 55%	82 46%	46 70%zcdg	176 60%dg	42 42%	554 59%zi	19 24%	507 58%zlm	225 63%zlm	509 58%	67 49%	528 57%	47 51%	576 57%	- -	- -
C. The dental professional knew my dental history	567 56%dgi	23 72%zcdfg	66 66%zdg	142 57%g	82 47%	47 72%zcdfg	168 58%dg	38 38%	545 59%zi	19 25%	488 56%	203 57%	491 56%	76 56%	516 56%	51 54%	567 56%	- -	- -
F. I received good follow up treatment	420 41%gi	18 56%zcdfg	57 57%zcdfg	100 40%	64 37%	30 46%g	123 42%g	27 28%	399 43%zi	18 22%	360 41%	147 41%	362 41%	57 42%	385 42%	35 38%	420 41%	- -	- -
G. The cost of my dental treatment was reasonable	372 37%cgi	14 44%cg	47 47%zcg	76 31%	65 37%	29 45%cg	115 40%g	24 25%	358 38%zi	13 16%	327 38%	136 38%	330 38%	43 31%	345 38%	27 29%	372 37%	- -	- -
H. I received clear information about the cost of my treatment	372 37%di	13 40%	47 47%zdg	93 37%	51 29%	22 34%	118 40%d	29 30%	358 38%zi	12 15%	323 37%	127 36%	325 37%	47 35%	340 37%	32 35%	372 37%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 93
Q3 - Which of the following, if any, best describe why you feel satisfied with your dental care or treatment?
BASE: People who are satisfied with their dental care or treatment

| | TOTAL (z) | STANDARD REGION | | | | | | | ETHNICITY | | ACCESS TO INTERNET | | | | WHEN LAST WENT TO DENTIST | | FREQUENCY GO TO THE DENTIST | | |
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Weighted Base	1013	32*	100*	249	176	65*	292	98*	931	79*	868	357	877	136	920	93*	1013	-**	-**
I. Other	**14**	1	2	5	2	1	2	1	13	1	12	2	12	2	13	1	14	-	-
	1%	3%	2%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	-	-
Don't know	**7**	-	-	1	1	-	4	-	3	4	5	2	5	1	5	1	7	-	-
	1%h	-	-	1%	1%	-	1%	-	*	5%zh	1%	1%	1%	1%	1%	1%	1%	-	-
None of these	**2**	-	-	1	1	-	-	-	2	-	2	1	2	-	2	-	2	-	-
	*	-	-	*	1%	-	-	-	*	-	*	*	*	-	*	-	*	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 94
Q3 - Which of the following, if any, best describe why you feel satisfied with your dental care or treatment?
BASE: People who are satisfied with their dental care or treatment

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1018**	747	201	56	7	7	180	563	271	799	179	1018	-	32	986	323	269
Weighted Base	**1013**	733	213	55*	7**	6**	179	556	275	781	190	1013	-**	30**	983	328	255
A. The dental professional behaved in a professional way	**809** **80%o**	578 79%	178 84%	42 76%	7 100%	4 70%	154 86%zh	438 79%	213 78%	622 80%	154 81%	809 80%	-	28 94%	781 79%	241 73%	220 86%zo
B. The dental professional provided good quality treatment	**736** **73%**	526 72%	164 77%	39 70%	5 77%	2 29%	128 72%	391 70%	215 78%zg	566 72%	138 73%	736 73%	-	22 74%	714 73%	230 70%	201 79%zo
E. I received a clear explanation about my dental treatment	**586** **58%ao**	408 56%	141 66%za	31 57%	4 55%	2 37%	109 61%	316 57%	160 58%	439 56%	125 66%zi	586 58%	-	20 66%	567 58%	174 53%	185 73%zo
D. The dental professional had good communication skills	**576** **57%a**	397 54%	143 67%za	31 56%	4 55%	1 19%	108 60%	304 55%	163 59%	436 56%	113 60%	576 57%	-	20 65%	556 57%	172 52%	181 71%zo
C. The dental professional knew my dental history	**567** **56%ago**	383 52%	148 69%za	30 54%	4 59%	2 37%	110 62%g	284 51%	171 62%zg	435 56%	112 59%	567 56%	-	20 68%	547 56%	156 48%	175 69%zo
F. I received good follow up treatment	**420** **41%ao**	280 38%	114 53%za	21 38%	3 49%	2 37%	79 44%	219 39%	120 44%	317 41%	82 43%	420 41%	-	17 56%	403 41%	110 33%	145 57%zo
G. The cost of my dental treatment was reasonable	**372** **37%bgo**	284 39%b	60 28%	22 40%	5 77%	2 29%	77 43%g	177 32%	117 42%zg	275 35%	79 42%	372 37%	-	14 48%	358 36%	96 29%	123 48%zo
H. I received clear information about the cost of my treatment	**372** **37%a**	244 33%	105 49%zac	18 32%	4 55%	2 37%	72 40%	192 34%	108 39%	281 36%	73 38%	372 37%	-	13 44%	359 37%	108 33%	114 45%zo

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 94
Q3 - Which of the following, if any, best describe why you feel satisfied with your dental care or treatment?
BASE: People who are satisfied with their dental care or treatment

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Weighted Base	**1013**	733	213	55*	7**	6**	179	556	275	781	190	1013	-**	30**	983	328	255
I. Other	**14** **1%**	12 2%	1 1%	1 1%	- -	- -	1 1%	7 1%	6 2%	11 1%	2 1%	14 1%	- -	- -	14 1%	2 1%	4 1%
Don't know	**7** **1%i**	6 1%	1 *	- -	- -	- -	- -	4 1%	3 1%	2 *	3 1%	7 1%	- -	- -	7 1%	1 *	1 1%
None of these	**2** *****	1 *	- -	- -	- -	1 9%	- -	2 *	- -	2 *	- -	2 *	- -	- -	2 *	1 *	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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14 Oct 2013

Table 95
Q4 - Which of the following, if any, best describe why you feel dissatisfied with your dental care or treatment?
BASE: People who are dissatisfied with their dental care or treatment

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	43	18	25	8	9	7	9	7	3	1	7	16	13	5	1	29	10	4
Weighted Base	40*	15**	24**	6**	10**	7**	9**	6**	2**	2**	8**	13**	12**	4**	***	29**	7**	4**
B. The dental professional provided poor quality treatment	20 *50%*	8 *51%*	12 *49%*	2 *44%*	7 *71%*	3 *44%*	3 *30%*	3 *42%*	2 *100%*	-	6 *75%*	3 *20%*	8 *69%*	2 *56%*	* *100%*	16 *54%*	3 *43%*	1 *31%*
G. The cost of my dental treatment was unreasonable	11 *27%*	2 *16%*	8 *34%*	1 *18%*	5 *46%*	1 *14%*	3 *34%*	* *7%*	1 *36%*	-	3 *36%*	3 *24%*	5 *41%*	-	-	8 *28%*	1 *15%*	2 *46%*
D. The dental professional had poor communication skills	9 *23%*	7 *44%*	2 *10%*	2 *36%*	1 *14%*	2 *31%*	3 *31%*	1 *10%*	-	-	3 *40%*	3 *24%*	3 *21%*	-	* *100%*	4 *15%*	3 *41%*	2 *54%*
I. Other	6 *15%*	2 *10%*	4 *18%*	1 *17%*	1 *9%*	-	3 *35%*	1 *15%*	-	-	1 *12%*	5 *36%*	-	* *10%*	-	5 *17%*	1 *14%*	-
C. The dental professional did not know my dental history	5 *12%*	3 *19%*	2 *8%*	-	2 *20%*	1 *22%*	-	1 *22%*	-	2 *100%*	1 *8%*	-	2 *18%*	-	-	3 *12%*	-	1 *42%*
E. I did not receive a clear explanation about my dental treatment	4 *9%*	4 *23%*	-	1 *18%*	-	-	1 *12%*	2 *24%*	-	-	-	1 *8%*	1 *8%*	2 *34%*	-	3 *9%*	1 *15%*	-
A. The dental professional behaved in an unprofessional way	3 *8%*	1 *7%*	2 *8%*	* *8%*	-	-	2 *23%*	* *7%*	-	-	-	2 *12%*	1 *9%*	* *10%*	-	2 *7%*	1 *13%*	-
H. I did not receive clear information about the cost of my treatment	3 *7%*	1 *9%*	1 *5%*	1 *21%*	-	1 *10%*	1 *8%*	-	-	-	-	3 *20%*	-	-	-	1 *2%*	2 *29%*	-
F. I received poor follow up treatment	2 *6%*	2 *16%*	-	1 *11%*	-	-	* *5%*	1 *10%*	1 *39%*	-	1 *8%*	1 *5%*	1 *6%*	-	* *100%*	1 *5%*	1 *9%*	* *13%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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14 Oct 2013

Table 95
Q4 - Which of the following, if any, best describe why you feel dissatisfied with your dental care or treatment?
BASE: People who are dissatisfied with their dental care or treatment

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Weighted Base	**40***	15**	24**	6**	10**	7**	9**	6**	2**	2**	8**	13**	12**	4**	***	29**	7**	4**
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 96
Q4 - Which of the following, if any, best describe why you feel dissatisfied with your dental care or treatment?
BASE: People who are dissatisfied with their dental care or treatment

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	43	24	19	15	6	3	5	4	1	5	4	21	22	8	5	7	8	22
Weighted Base	40*	26**	14**	16**	7**	3**	4**	4**	1**	3**	3**	20**	20**	7**	5**	7**	6**	20**
B. The dental professional provided poor quality treatment	20 50%	10 40%	9 69%	7 45%	3 48%	-	3 81%	1 38%	1 100%	3 100%	1 45%	12 60%	8 40%	6 87%	3 68%	3 48%	4 60%	8 40%
G. The cost of my dental treatment was unreasonable	11 27%	6 23%	5 35%	2 15%	4 54%	-	2 47%	1 38%	1 100%	1 22%	-	6 32%	4 23%	2 27%	2 38%	1 19%	2 27%	4 23%
D. The dental professional had poor communication skills	9 23%	6 23%	3 23%	3 19%	1 10%	2 67%	-	1 28%	1 100%	1 22%	* 18%	5 26%	4 19%	1 21%	1 32%	2 23%	1 10%	4 19%
I. Other	6 15%	5 18%	1 10%	3 16%	1 14%	1 33%	-	-	-	-	1 55%	3 15%	3 15%	1 13%	-	2 23%	* 7%	3 15%
C. The dental professional did not know my dental history	5 12%	4 16%	1 5%	3 17%	-	1 45%	-	-	-	1 22%	-	2 11%	3 13%	-	1 32%	-	1 11%	3 13%
E. I did not receive a clear explanation about my dental treatment	4 9%	3 10%	1 7%	2 9%	-	1 33%	-	-	1 100%	-	-	-	4 18%	-	-	-	-	4 18%
A. The dental professional behaved in an unprofessional way	3 8%	2 8%	1 6%	1 6%	-	1 33%	* 12%	-	-	* 15%	-	* 2%	3 13%	* 6%	-	-	-	3 13%
H. I did not receive clear information about the cost of my treatment	3 7%	1 3%	2 14%	-	-	1 22%	1 19%	1 33%	-	-	-	1 4%	2 10%	-	-	1 10%	1 11%	2 10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 96
Q4 - Which of the following, if any, best describe why you feel dissatisfied with your dental care or treatment?
BASE: People who are dissatisfied with their dental care or treatment

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Weighted Base	**40***	26**	14**	16**	7**	3**	4**	4**	1**	3**	3**	20**	20**	7**	5**	7**	6**	20**
F. I received poor follow up treatment	**2** **6%**	- -	2 18%	- -	- -	- -	- -	1 17%	- -	1 47%	* 18%	- -	2 12%	- -	- -	- -	- -	2 12%
Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None of these	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 97
Q4 - Which of the following, if any, best describe why you feel dissatisfied with your dental care or treatment?
BASE: People who are dissatisfied with their dental care or treatment

	TOTAL (z)	NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
				STANDARD REGION					ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
Unweighted Base	43	4	-	13	10	6	10	-	37	6	38	9	38	5	35	8	43	-	-
Weighted Base	40*	2**	-**	12**	9**	6**	10**	-**	35*	5**	36*	12**	36*	4**	32**	8**	40*	-**	-**
B. The dental professional provided poor quality treatment	20 **50%**	1 75%	- -	6 52%	5 60%	2 38%	4 41%	- -	18 52%	2 35%	18 50%	5 38%	18 50%	2 43%	18 58%	1 16%	20 50%	- -	- -
G. The cost of my dental treatment was unreasonable	11 **27%**	* 25%	- -	5 38%	2 19%	- -	4 38%	- -	11 31%	- -	10 28%	4 35%	10 28%	1 19%	9 30%	1 17%	11 27%	- -	- -
D. The dental professional had poor communication skills	9 **23%**	* 25%	- -	3 23%	2 18%	- -	4 40%	- -	8 24%	1 14%	9 24%	2 14%	9 24%	* 13%	7 22%	2 27%	9 23%	- -	- -
I. Other	6 **15%**	- -	- -	- -	4 40%	2 38%	- -	- -	6 17%	- -	5 14%	4 31%	5 14%	1 27%	6 19%	- -	6 15%	- -	- -
C. The dental professional did not know my dental history	5 **12%**	- -	- -	1 11%	- -	- -	4 34%	- -	5 14%	- -	5 14%	2 17%	5 14%	- -	1 4%	4 44%	5 12%	- -	- -
E. I did not receive a clear explanation about my dental treatment	4 **9%**	- -	- -	- -	1 12%	2 25%	1 10%	- -	4 10%	- -	4 10%	1 9%	4 10%	- -	4 11%	- -	4 9%	- -	- -
A. The dental professional behaved in an unprofessional way	3 **8%jl**	* 25%	- -	1 9%	2 16%	- -	- -	- -	2 6%	1 23%	2 4%	1 9%	2 4%	1 41%	3 9%	- -	3 8%	- -	- -
H. I did not receive clear information about the cost of my treatment	3 **7%**	- -	- -	3 22%	- -	- -	- -	- -	1 4%	1 28%	3 7%	1 5%	3 7%	- -	1 5%	1 15%	3 7%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 97
Q4 - Which of the following, if any, best describe why you feel dissatisfied with your dental care or treatment?
BASE: People who are dissatisfied with their dental care or treatment

	TOTAL (z)	NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
							STANDARD REGION		ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
Weighted Base	40*	2**	-**	12**	9**	6**	10**	-**	35*	5**	36*	12**	36*	4**	32**	8**	40*	-**	-**
F. I received poor follow up treatment	2 6%	* 25%	- -	1 10%	1 8%	- -	- -	- -	2 7%	- -	2 5%	- -	2 5%	* 13%	2 6%	1 8%	2 6%	- -	- -
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None of these	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

14 Oct 2013

Table 98
Q4 - Which of the following, if any, best describe why you feel dissatisfied with your dental care or treatment?
BASE: People who are dissatisfied with their dental care or treatment

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	43	34	5	2	2	-	4	32	7	22	19	-	43	10	33	29	3
Weighted Base	40*	30**	5**	3**	2**	-**	3**	31**	6**	21**	16**	-**	40*	7**	32**	27**	2**
B. The dental professional provided poor quality treatment	20 *50%*	14 *46%*	1 *28%*	3 *100%*	1 *72%*	-	1 *32%*	16 *52%*	3 *47%*	12 *58%*	5 *31%*	-	20 *50%*	6 *79%*	14 *43%*	13 *46%*	1 *50%*
G. The cost of my dental treatment was unreasonable	11 *27%*	5 *15%*	3 *67%*	2 *54%*	1 *72%*	-	1 *51%*	7 *23%*	2 *40%*	5 *26%*	4 *24%*	-	11 *27%*	3 *42%*	8 *24%*	9 *32%*	-
D. The dental professional had poor communication skills	9 *23%*	8 *26%*	-	-	1 *72%*	-	* *16%*	8 *25%*	1 *16%*	4 *17%*	4 *25%*	-	9 *23%*	* *6%*	9 *27%*	6 *21%*	-
I. Other	6 *15%*	5 *17%*	1 *20%*	-	-	-	* *17%*	5 *15%*	1 *15%*	4 *17%*	2 *15%*	-	6 *15%*	1 *13%*	5 *16%*	2 *8%*	1 *50%*
C. The dental professional did not know my dental history	5 *12%*	5 *16%*	-	-	-	-	-	4 *14%*	1 *12%*	3 *13%*	2 *14%*	-	5 *12%*	-	5 *15%*	4 *16%*	-
E. I did not receive a clear explanation about my dental treatment	4 *9%*	4 *12%*	-	-	-	-	-	3 *8%*	1 *16%*	1 *5%*	3 *16%*	-	4 *9%*	-	4 *11%*	3 *9%*	-
A. The dental professional behaved in an unprofessional way	3 *8%*	3 *10%*	-	-	-	-	* *16%*	3 *8%*	-	* *2%*	3 *16%*	-	3 *8%*	1 *12%*	2 *7%*	1 *5%*	* *23%*
H. I did not receive clear information about the cost of my treatment	3 *7%*	2 *7%*	-	-	1 *28%*	-	-	2 *7%*	1 *10%*	1 *3%*	2 *12%*	-	3 *7%*	1 *8%*	2 *6%*	2 *8%*	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 98
Q4 - Which of the following, if any, best describe why you feel dissatisfied with your dental care or treatment?
BASE: People who are dissatisfied with their dental care or treatment

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Weighted Base	**40***	30**	5**	3**	2**	-**	3**	31**	6**	21**	16**	-**	40*	7**	32**	27**	2**
F. I received poor follow up treatment	**2** **6%**	2 8%	- -	- -	- -	- -	* 16%	1 4%	1 10%	- -	2 15%	- -	2 6%	1 14%	1 4%	1 4%	- -
Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None of these	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 99
Q5 - Now please think about services generally and not just dental care or healthcare services.   How confident, if at all, are you that regulation of services in general works effectively?
BASE: All Respondents

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
A. Very confident	211 14%	111 15%	99 13%	27 11%	38 15%	39 15%	29 11%	32 14%	46 16%	4 7%	51 14%	68 16%	40 12%	34 14%	13 11%	115 13%	59 14%	37 15%
B. Fairly confident	876 56%aq	410 54%	466 59%za	151 63%zh	148 57%	143 55%	149 55%	129 57%	156 53%	35 64%	189 52%	245 57%	205 60%	134 55%	69 56%	507 58%q	247 58%q	122 49%
C. Not very confident	319 21%c	170 22%	150 19%	33 14%	51 20%	61 24%c	74 27%zch	48 21%c	52 18%	10 18%	97 27%zkl	75 18%	59 17%	52 21%	27 21%	177 20%	82 19%	60 24%
D. Not at all confident	52 3%dj	30 4%	22 3%	5 2%	2 1%	8 3%	12 5%d	11 5%d	13 4%d	3 5%	5 1%	16 4%	15 4%j	8 3%	5 4%	27 3%	13 3%	12 5%
E. Don't know	93 6%f	44 6%	49 6%	24 10%zefg	20 8%efg	8 3%	6 2%	7 3%	27 9%zefg	3 6%	19 5%	23 5%	22 6%	16 6%	10 8%	49 6%	26 6%	17 7%
Confident	1087 70%q	521 68%	566 72%	178 74%	186 72%	182 70%	178 66%	161 71%	201 69%	38 71%	239 66%	313 73%j	245 72%	168 69%	83 66%	622 71%	305 72%	160 64%
Not Confident	371 24%c	199 26%	172 22%	39 16%	53 20%	69 27%c	86 32%zcdh	59 26%c	65 22%	12 23%	102 28%k	91 21%	74 22%	59 24%	32 25%	205 23%	95 22%	71 29%
NET Confident	716 46%afjq	322 42%	394 50%za	140 58%zefgh	133 51%f	112 43%	92 34%	102 45%f	136 47%f	26 48%	137 38%	222 52%zjn	171 50%j	109 45%	51 41%	417 48%q	210 49%q	88 36%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

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Table 100
Q5 - Now please think about services generally and not just dental care or healthcare services.   How confident, if at all, are you that regulation of services in general works effectively?
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WORKING (a)	NOT WORKING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
A. Very confident	211 14%	116 13%	95 14%	80 13%	26 15%	10 11%	10 12%	14 13%	12 16%	50 15%	8 11%	74 15%	137 13%	20 12%	22 21%mq	34 20%zmq	34 14%	137 13%
B. Fairly confident	876 56%	486 57%	390 56%	338 56%	107 61%	41 48%	45 52%	70 65%zej	46 58%	194 56%	35 50%	278 57%	598 56%	97 56%	51 48%	98 57%	145 61%n	598 56%
C. Not very confident	319 21%b	192 22%	128 18%	135 22%	32 18%	25 30%gi	22 26%	18 17%	14 18%	60 17%	14 20%	98 20%	221 21%	34 19%	27 25%	34 20%	49 21%	221 21%
D. Not at all confident	52 3%c	21 2%	30 4%za	10 2%	5 3%	6 7%c	3 4%	2 2%	2 3%	14 4%c	9 13%zcdfg hi	12 3%	39 4%	3 2%	2 1%	3 2%	6 2%	39 4%
E. Don't know	93 6%op	45 5%	48 7%	37 6%	5 3%	3 4%	6 7%	4 4%	4 5%	29 8%zd	5 7%	23 5%	70 7%	18 11%zop	5 4%	3 2%	3 1%	70 7%op
Confident	1087 70%	602 70%	485 70%	419 70%	133 76%efj	50 59%	55 64%	83 78%efj	58 74%	245 71%	43 61%	352 73%	735 69%	117 68%	74 69%	132 77%	179 76%	735 69%
Not Confident	371 24%	213 25%	158 23%	145 24%	37 21%	31 37%zcdg hi	25 29%	20 19%	16 20%	73 21%	23 32%gi	110 23%	261 24%	37 21%	29 27%	37 21%	55 23%	261 24%
NET Confident	716 46%efjl q	389 45%	327 47%	274 46%ej	96 55%zefj	19 22%	30 34%	63 59%zcef j	42 54%efj	171 49%efj	20 29%	242 50%	474 44%	80 46%	45 42%	95 56%znq	124 52%q	474 44%

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Table 101
Q5 - Now please think about services generally and not just dental care or healthcare services.   How confident, if at all, are you that regulation of services in general works effectively?
BASE: All Respondents

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1603	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	1551	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
A. Very confident	211 14%fo	16 34%zbcd efg	25 19%cef	38 10%	56 18%zcef	7 7%	42 10%	28 14%	186 14%	25 15%	168 13%	65 13%	170 13%	41 15%	155 15%zo	56 11%	163 15%z	39 13%	* 16%
B. Fairly confident	876 56%dioq	23 51%	73 56%	226 63%zad	151 49%	60 60%	236 57%d	106 56%	790 58%i	85 49%	733 57%	281 56%	739 58%	137 52%	613 60%zo	263 50%	640 61%zq	143 49%	1 22%
C. Not very confident	319 21%anp	3 7%	22 17%a	66 18%a	71 23%a	29 29%zabc	92 22%a	36 19%a	274 20%	41 24%	273 21%	114 23%	274 21%	45 17%	187 18%	132 25%zn	186 18%	74 25%zp	2 62%
D. Not at all confident	52 3%jlnp	3 7%z	7 5%	11 3%	11 4%	2 2%	13 3%	5 3%	45 3%	5 3%	35 3%	12 2%	35 3%	17 6%zjkl	25 2%	27 5%zn	21 2%	20 7%zp	- -
E. Don't know	93 6%abjln p	* 1%	2 2%	21 6%	21 7%ab	2 2%	30 7%ab	16 8%ab	78 6%	15 9%	67 5%	25 5%	67 5%	26 10%zjkl	43 4%	50 9%zn	45 4%	17 6%	- -
Confident	1087 70%ioq	39 85%zcde fg	98 75%	263 73%	207 67%	67 67%	278 67%	134 70%	976 71%i	110 64%	901 71%	346 70%	908 71%	178 67%	768 75%zo	319 60%	803 76%zq	181 62%	1 38%
Not Confident	371 24%anp	6 14%	29 23%	77 21%	82 27%a	31 31%a	105 25%a	41 21%	319 23%	47 27%	308 24%	126 25%	309 24%	62 23%	212 21%	160 30%zn	207 20%	95 32%zp	2 62%
NET Confident	716 46%deio q	33 72%zbcd efg	69 53%def	187 52%zdef	124 40%	37 36%	174 42%	93 49%	656 48%zi	63 37%	594 47%	220 44%	600 47%	116 43%	557 54%zo	159 30%	596 57%zq	87 30%	-1 -24%

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Table 102
Q5 - Now please think about services generally and not just dental care or healthcare services.   How confident, if at all, are you that regulation of services in general works effectively?
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	1603	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	1551	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
A. Very confident	211 14%j	139 16%z	29 12%	10 14%	3 22%	1 16%	45 20%zgh	121 13%	44 11%	211 19%zj	- -	160 16%z	2 6%	7 13%	202 14%	75 12%	55 17%
B. Fairly confident	876 56%jm	522 62%z	132 56%	42 60%	5 35%	2 38%	124 55%	498 55%	248 60%	876 81%zj	- -	621 61%z	19 48%	22 41%	824 58%zm	324 54%	200 60%
C. Not very confident	319 21%aikn	134 16%	63 27%za	16 23%	2 16%	1 19%	46 20%	173 19%	100 24%zg	- -	319 86%zi	173 17%	12 30%	19 36%zn	279 20%	137 23%	57 17%
D. Not at all confident	52 3%ik	22 3%	3 1%	1 1%	1 7%	- -	4 2%	36 4%	11 3%	- -	52 14%zi	17 2%	4 10%zk	3 6%	46 3%	28 5%z	9 3%
E. Don't know	93 6%afhijkn	32 4%	10 4%	2 3%	3 19%	2 26%	6 3%	75 8%zfh	10 2%	- -	- -	42 4%	2 6%	2 4%	79 6%	39 6%	12 4%
Confident	1087 70%jlmo	661 78%zb	162 68%	52 74%	9 58%	3 55%	169 75%	619 69%	292 71%	1087 100%zj	- -	781 77%zl	21 54%	28 54%	1026 72%zm	399 66%	255 76%zo
Not Confident	371 24%aikn	156 18%	66 28%a	16 23%	3 23%	1 19%	50 22%	209 23%	112 27%	- -	371 100%zi	190 19%	16 40%zk	22 42%zn	325 23%	165 27%zp	67 20%
NET Confident	716 46%jlmo	505 60%zb	96 40%	35 51%	5 35%	2 35%	119 53%zh	410 45%	180 44%	1087 100%zj	-371 -100%	592 58%zl	6 14%	6 12%	701 49%zm	233 39%	189 56%zo

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 103
Q6 - Now thinking about healthcare, how confident, if at all, are you that regulation of this works effectively?
BASE: All Respondents

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
A. Very confident	218 14%g	115 15%	103 13%	31 13%	38 14%	39 15%	32 12%	21 9%	58 20%zcfg	9 17%	49 14%	58 14%	47 14%	37 15%	18 15%	119 14%	63 15%	37 15%
B. Fairly confident	886 57%h	424 56%	461 59%	140 58%	150 58%	152 59%	165 61%h	126 55%	153 52%	32 60%	208 58%	253 59%	194 57%	130 53%	69 55%	514 59%	234 55%	138 55%
C. Not very confident	310 20%	158 21%	152 19%	40 17%	57 22%	54 21%	54 20%	56 25%ch	50 17%	7 12%	84 23%	77 18%	69 20%	50 21%	24 19%	175 20%	89 21%	46 19%
D. Not at all confident	64 4%d	31 4%	32 4%	7 3%	3 1%	9 3%	15 6%d	16 7%zcd	13 5%d	2 4%	10 3%	20 5%	15 4%	9 4%	7 5%	33 4%	17 4%	14 6%
E. Don't know	73 5%ef	35 5%	37 5%	24 10%zdefg	11 4%	5 2%	5 2%	9 4%	19 7%ef	3 6%	10 3%	20 5%	15 4%	17 7%j	7 6%	35 4%	24 6%	14 6%
Confident	1104 71%g	540 71%	564 72%	170 71%	188 72%	191 74%g	197 73%	147 65%	211 72%	42 77%	257 71%	311 73%	242 71%	166 68%	87 70%	633 72%	297 70%	174 70%
Not Confident	374 24%	190 25%	185 23%	47 19%	61 23%	63 24%	69 26%	72 32%zch	63 21%	9 17%	94 26%	97 23%	84 25%	60 25%	30 24%	208 24%	106 25%	60 24%
NET Confident	730 47%g	350 46%	380 48%	123 51%g	127 49%g	128 49%g	128 47%g	75 33%	148 51%g	33 61%	162 45%	214 50%	158 46%	107 44%	57 46%	425 48%	191 45%	114 46%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

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Table 104
Q6 - Now thinking about healthcare, how confident, if at all, are you that regulation of this works effectively?
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
A. Very confident	**218** 14%	114 13%	105 15%	79 13%	25 14%	10 12%	8 9%	13 12%	14 18%	60 17%z	9 13%	73 15%	145 14%	22 13%	20 19%	29 17%	34 14%	145 14%
B. Fairly confident	**886** 57%	495 58%	391 57%	344 57%	105 60%	45 54%	53 61%	69 64%	42 54%	190 55%	37 52%	283 58%	602 57%	104 60%	61 57%	107 62%	146 62%	602 57%
C. Not very confident	**310** 20%b	188 22%	122 18%	135 23%i	32 18%	21 25%	19 21%	19 17%	14 18%	59 17%	13 18%	95 19%	216 20%	33 19%	20 18%	28 16%	45 19%	216 20%
D. Not at all confident	**64** 4%c	30 3%	34 5%	15 2%	8 5%	7 8%c	3 3%	2 2%	4 6%	17 5%	8 11%zcgi	17 4%	46 4%	5 3%	3 3%	5 3%	8 3%	46 4%
E. Don't know	**73** 5%p	34 4%	39 6%	27 5%	5 3%	2 2%	5 5%	5 4%	4 5%	22 6%	4 6%	17 3%	56 5%	10 6%p	4 3%	4 2%	4 2%	56 5%p
Confident	**1104** 71%	609 71%	495 72%	423 70%	130 74%	55 65%	61 70%	82 76%	57 72%	250 72%	46 65%	356 73%	748 70%	125 73%	81 76%	136 79%zq	181 76%	748 70%
Not Confident	**374** 24%	218 25%	156 23%	150 25%	40 23%	28 33%	21 24%	21 19%	18 23%	75 22%	20 29%	112 23%	262 25%	37 22%	22 21%	32 19%	52 22%	262 25%
NET Confident	**730** 47%e	391 45%	339 49%	273 45%	90 52%ej	28 32%	40 46%	61 57%zcej	38 49%	174 50%ej	26 37%	245 50%	485 46%	88 51%	59 55%	103 60%zq	128 54%zq	485 46%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

14 Oct 2013

Table 105
Q6 - Now thinking about healthcare, how confident, if at all, are you that regulation of this works effectively?
BASE: All Respondents

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1603	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	1551	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
A. Very confident	218 14%o	17 37%zbcd efg	27 21%zcfg	46 13%	43 14%	11 11%	52 13%	21 11%	195 14%	23 14%	170 13%	66 13%	172 13%	47 17%	157 15%	61 12%	171 16%z	35 12%	1 43%
B. Fairly confident	886 57%a	21 45%	70 54%	217 60%a	172 56%	53 53%	225 55%	127 67%zabd ef	777 57%	106 62%	741 58%	288 58%	746 58%	140 52%	597 58%	289 55%	619 59%	160 55%	1 19%
C. Not very confident	310 20%aim	4 9%	24 19%a	66 18%a	63 20%a	28 28%ag	95 23%a	30 16%	285 21%i	24 14%	268 21%m	112 22%m	269 21%	42 16%	203 20%	107 20%	201 19%	62 21%	* 16%
D. Not at all confident	64 4%gjlnp	4 8%g	7 6%g	15 4%	12 4%	6 6%g	17 4%	2 1%	55 4%	6 4%	46 4%	13 3%	46 4%	18 7%zjkl	34 3%	30 6%n	32 3%	18 6%p	1 22%
E. Don't know	73 5%bilnp	* 1%	1 1%	16 4%	19 6%b	2 2%	23 6%b	10 5%b	61 4%	12 7%	51 4%	19 4%	51 4%	21 8%zjkl	31 3%	41 8%zn	31 3%	18 6%p	- -
Confident	1104 71%o	38 82%zdef	97 75%	264 73%	215 70%	65 64%	277 67%	149 78%zef	972 71%	130 76%	911 71%	354 71%	918 71%	186 70%	754 74%zo	350 66%	790 75%zq	195 66%	2 62%
Not Confident	374 24%gip	8 17%	32 24%	82 23%	75 24%	33 33%zacg	112 27%ag	32 17%	340 25%i	30 17%	313 25%	124 25%	314 24%	60 22%	237 23%	137 26%	234 22%	80 27%	1 38%
NET Confident	730 47%efoq	30 66%zbcd ef	65 50%ef	182 50%ef	140 45%e	31 31%	164 40%	116 61%zcde f	631 46%	100 58%zh	597 47%	230 46%	603 47%	126 47%	516 51%zo	214 40%	557 53%zq	115 39%	1 24%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 106
Q6 - Now thinking about healthcare, how confident, if at all, are you that regulation of this works effectively?
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1603**	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
A. Very confident	**218** 14%j	148 17%zb	24 10%	10 14%	2 14%	2 26%	39 17%	126 14%	52 13%	207 19%zj	9 2%	168 17%z	3 8%	6 12%	206 14%	80 13%	65 19%zo
B. Fairly confident	**886** 57%jlmo	501 59%	136 57%	45 64%	8 57%	3 46%	133 59%	501 56%	247 60%	769 71%zj	97 26%	606 60%zl	13 32%	22 42%	829 58%zm	318 53%	204 61%o
C. Not very confident	**310** 20%aikp	148 17%	59 25%a	15 22%	3 21%	1 19%	43 19%	173 19%	92 22%	90 8%	210 57%zi	183 18%	16 41%zk	16 30%	279 19%	143 24%zp	47 14%
D. Not at all confident	**64** 4%ik	28 3%	8 3%	-	1 8%	-	7 3%	44 5%	12 3%	8 1%	55 15%zi	27 3%	6 14%zk	7 13%zn	54 4%	35 6%zp	9 3%
E. Don't know	**73** 5%afhijkn	24 3%	10 4%	-	-	1 9%	3 1%	57 6%zfh	10 2%	12 1%	1 *	28 3%	2 4%	2 4%	61 4%	27 4%	9 3%
Confident	**1104** 71%jlmo	649 76%zb	161 68%	55 78%	11 71%	5 72%	172 76%	628 70%	300 73%	976 90%zj	106 29%	774 76%zl	16 40%	28 54%	1036 72%zm	398 66%	269 80%zo
Not Confident	**374** 24%aiknp	176 21%	67 28%a	15 22%	4 29%	1 19%	50 22%	217 24%	104 25%	99 9%	265 71%zi	210 21%	22 56%zk	22 42%zn	333 23%	179 30%zp	56 17%
NET Confident	**730** 47%bjlmo	473 56%zb	94 40%	39 56%b	6 42%	3 53%	122 54%zg	410 45%	196 47%	878 81%zj	-159 -43%	564 56%zl	-6 -16%	6 12%	703 49%zm	219 36%	213 64%zo

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 107
Q7 - Which of the following professions, if any, do you think are regulated?
BASE: All Respondents

		GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	**1603**	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	**1551**	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
D. Doctors	**1396** 90%cmp	680 89%	715 91%	197 81%	227 88%	241 93%c	259 96%zcdh	209 92%c	263 90%c	53 98%mn	350 97%zklm n	377 88%m	307 90%m	200 82%	108 86%	806 92%zp	361 85%	228 92%p
C. Dentists	**1329** 86%cmnp	650 85%	678 86%	188 78%	218 84%	225 87%c	247 91%zcd	196 87%c	255 87%c	52 96%lmn	345 96%zklm n	370 87%mn	285 84%mn	184 76%	93 74%	766 87%zp	350 82%	214 86%
F. Nurses	**1205** 78%cmnp	592 77%	613 78%	163 68%	194 75%	202 78%c	233 86%zcde h	185 81%c	228 78%	51 94%zklm n	322 89%zklm n	337 79%mn	250 74%	161 66%	84 67%	706 81%zp	310 73%	189 76%
I. Pharmacists	**1139** 73%clmn p	549 72%	590 75%	136 57%	181 70%c	203 78%c	234 86%zcde gh	177 78%c	207 71%c	49 92%zklm n	314 87%zklm n	319 75%lmn	220 65%	160 66%	76 61%	687 78%zp	273 64%	180 72%p
E. Health Professionals (e.g. Physiotherapists, Occupational Therapists, Radiographers etc.)	**1123** 72%clm	538 70%	584 74%	154 64%	177 68%	201 77%cdh	219 81%zcdh	170 75%c	202 69%	48 89%zklm n	316 88%zklm n	310 73%m	226 66%	141 58%	81 65%	657 75%zpq	296 69%	169 68%
G. Opticians	**1056** 68%acdl mnp	498 65%	558 71%za	128 53%	157 60%	192 74%cd	217 80%zcdh	163 72%cd	200 68%c	48 89%zklm n	289 80%zklm n	302 71%lmn	215 63%	132 54%	70 56%	636 73%zpq	259 61%	162 65%
H. Osteopaths	**673** 43%cm	316 41%	357 45%	81 33%	113 43%c	126 49%ch	140 52%zch	96 43%c	116 40%	30 56%lmn	182 50%zlmn	204 48%zlmn	131 39%	80 33%	45 36%	397 45%	170 40%	105 42%
B. Chiropractors	**647** 42%ahm	288 38%	359 46%za	90 37%	114 44%h	123 47%ch	128 47%ch	95 42%	98 34%	28 52%m	171 47%zlmn	197 46%zlm	126 37%	80 33%	45 36%	380 43%	174 41%	93 37%
A. Beauty Therapists	**220** 14%ah	80 10%	140 18%za	40 16%h	43 17%h	52 20%zfgh	30 11%	27 12%	27 9%	10 19%	53 15%	58 14%	45 13%	37 15%	15 12%	127 14%	63 15%	30 12%
J. None	**11** 1%	5 1%	7 1%	2 1%	3 1%	1 *	1 *	2 1%	2 1%	- -	- -	1 *	2 *	5 2%zjk	3 2%jk	3 *	6 1%o	2 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

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Table 107
Q7 - Which of the following professions, if any, do you think are regulated?
BASE: All Respondents

	TOTAL (z)	**GENDER**		**AGE**						**SOCIAL GRADE**						**MARITAL STATUS**		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Weighted Base	**1551**	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
K. Don't know	**77** 5%fj	39 5%	38 5%	22 9%zefg	18 7%f	8 3%	4 1%	10 4%	15 5%f	1 2%	4 1%	25 6%j	20 6%j	20 8%zj	7 6%j	39 4%	25 6%	12 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

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Table 108
Q7 - Which of the following professions, if any, do you think are regulated?
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
D. Doctors	1396 90%bgj	801 93%zb	595 86%	554 92%zfgj	164 94%fgj	83 97%zfghj	73 84%	79 74%	68 86%g	316 91%fgj	59 83%	438 90%	957 90%	153 89%	96 90%	157 91%	217 92%	957 90%
C. Dentists	1329 86%bfgh	763 89%zb	566 82%	529 88%fghj	155 89%fgh	79 93%fghj	68 78%	83 77%	55 70%	304 88%fghj	56 79%	414 85%	914 86%	140 82%	94 88%	142 83%	203 86%	914 86%
F. Nurses	1205 78%bfgh	702 82%zb	503 73%	476 79%fgh	149 85%zfgh j	77 91%zcfg hij	57 65%	66 62%	52 66%	278 80%fgh	50 71%	379 78%	826 77%	131 76%	83 77%	133 78%	184 78%	826 77%
I. Pharmacists	1139 73%bgh	676 79%zb	463 67%	453 75%gh	149 85%zcfg hij	75 88%zcfg hij	57 65%	61 56%	47 60%	251 72%gh	47 67%	363 75%	776 73%	120 70%	76 71%	131 76%	188 79%m	776 73%
E. Health Professionals (e.g. Physiotherapists, Occupational Therapists, Radiographers etc.)	1123 72%bfg	668 78%zb	455 66%	455 76%zfgh ij	142 81%zfgh ij	71 83%fghi j	54 62%	61 57%	50 63%	243 70%g	47 67%	358 74%	764 72%	118 68%	77 72%	126 73%	179 76%	764 72%
G. Opticians	1056 68%bgh	613 71%zb	443 64%	416 69%gh	131 75%fgh	67 78%fgh	54 62%	57 53%	41 53%	242 70%gh	49 69%gh	332 68%	724 68%	114 66%	68 64%	110 64%	165 70%	724 68%
H. Osteopaths	673 43%bg	409 47%zb	264 38%	271 45%g	89 51%fghi	48 57%zfgh i	31 35%	32 30%	28 36%	141 41%g	32 45%g	219 45%	454 43%	78 45%	43 40%	70 41%	96 40%	454 43%
B. Chiropractors	647 42%bi	393 46%zb	254 37%	268 45%i	87 50%hi	37 44%	35 40%	43 40%	27 34%	120 34%	31 43%	216 45%	431 40%	68 39%	43 40%	72 42%	111 47%	431 40%
A. Beauty Therapists	220 14%bilq	138 16%b	82 12%	85 14%i	44 25%zceg ij	9 11%	18 21%i	12 12%	13 16%	31 9%	7 9%	82 17%	137 13%	27 16%	14 13%	29 17%	35 15%	137 13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

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Table 108
Q7 - Which of the following professions, if any, do you think are regulated?
BASE: All Respondents

	TOTAL	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING	NOT WOR-KING	FULL-TIME	PART-TIME	SELF-EMPLOYED	HOUSE WIFE	STILL IN EDU-CATION	UNEM-PLOYED	RETIRED	OTHER	YES	NO	AGED 0-3	AGED 4-5	AGED 6-9	AGED 10-15	NONE < 16
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
J. None	**11**	4	7	3	1	-	2	1	1	3	-	2	9	-	-	-	2	9
	1%	*	1%	1%	1%	-	3%c	1%	1%	1%	-	*	1%	-	-	-	1%	1%
K. Don't know	**77**	28	49	21	5	2	9	13	5	14	8	26	50	10	5	10	12	50
	5%a	3%	7%za	3%	3%	3%	10%zcdi	12%zcdei	6%	4%	11%zcdei	5%	5%	6%	5%	6%	5%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

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Table 109
Q7 - Which of the following professions, if any, do you think are regulated?
BASE: All Respondents

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1603	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	1551	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
D. Doctors	1396 90%dimo	44 95%dg	117 90%	328 91%	268 86%	91 91%	383 93%zdg	166 87%	1272 93%zi	119 70%	1167 91%zm	470 95%zjlm	1175 92%zm	221 83%	953 93%zo	442 84%	990 94%zq	260 89%	2 65%
C. Dentists	1329 86%dimoq	42 91%dg	112 86%	311 86%	249 80%	88 88%	371 90%zdg	156 82%	1223 89%zi	100 59%	1115 87%zm	453 91%zjlm	1121 87%zm	208 78%	920 90%zo	409 77%	957 91%zq	237 81%	- -
F. Nurses	1205 78%dimo	41 88%zcdg	103 79%d	286 79%d	213 69%	84 84%dg	339 82%zdg	140 73%	1122 82%zi	80 46%	1025 80%zm	427 86%zjlm	1031 80%zm	174 65%	836 82%zo	369 70%	866 82%zq	223 76%	- -
I. Pharmacists	1139 73%gimo	34 75%	97 74%g	279 77%dg	212 69%	83 82%zdg	312 76%g	122 64%	1055 77%zi	80 47%	976 77%zm	416 84%zjlm	983 77%zm	157 59%	799 78%zo	340 64%	822 78%z	212 72%	- -
E. Health Professionals (e.g. Physiotherapists, Occupational Therapists, Radiographers etc.)	1123 72%dgimo	37 81%zdg	98 75%g	264 73%g	204 66%	81 81%dg	322 78%zdg	117 61%	1052 77%zi	67 39%	967 76%zm	408 82%zjlm	974 76%zm	149 56%	786 77%zo	336 64%	814 77%zq	206 70%	- -
G. Opticians	1056 68%dimoq	35 75%dg	95 73%dg	251 69%d	186 60%	78 78%zdg	293 71%dg	118 62%	985 72%zi	68 40%	902 71%zm	381 77%zjlm	909 71%zm	147 55%	755 74%zo	301 57%	777 74%zq	182 62%	- -
H. Osteopaths	673 43%gimo	24 53%zdfg	67 52%zdfg	174 48%fg	127 41%	49 49%g	163 39%	69 36%	629 46%zi	43 25%	573 45%zm	233 47%m	575 45%zm	97 36%	464 45%zo	209 40%	471 45%	138 47%	- -
B. Chiropractors	647 42%gimo	27 58%zcdefg	60 46%g	157 43%g	124 40%	44 43%	173 42%	63 33%	603 44%zi	43 25%	558 44%zm	241 48%zjlm	561 44%zm	86 32%	466 46%zo	181 34%	474 45%z	116 40%	- -
A. Beauty Therapists	220 14%	11 25%zcdfg	20 15%	57 16%	39 13%	20 20%	51 12%	22 12%	199 15%	20 12%	187 15%	72 15%	188 15%	32 12%	152 15%	68 13%	150 14%	51 17%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 109
Q7 - Which of the following professions, if any, do you think are regulated?
BASE: All Respondents

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Weighted Base	**1551**	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
J. None	**11** 1%hjlnp	- -	4 3%zcfg	1 *	5 2%	- -	1 *	- -	6 *	4 2%zh	5 *	1 *	5 *	6 2%zjkl	1 *	10 2%zn	1 *	2 1%	1 19%
K. Don't know	**77** 5%hjlnp	1 2%	6 4%	20 5%	18 6%	4 4%	13 3%	14 8%f	49 4%	27 16%zh	54 4%	16 3%	54 4%	23 9%zjkl	37 4%	40 8%zn	33 3%	13 4%	* 16%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

Ipsos MORI

14 Oct 2013

Table 110
Q7 - Which of the following professions, if any, do you think are regulated?
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1603**	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
D. Doctors	**1396** 90%g	788 93%z	228 96%z	65 92%	12 80%	4 64%	211 94%zg	795 88%	388 94%zg	998 92%zj	323 87%	953 94%z	37 93%	47 89%	1313 92%z	537 89%	316 95%zo
C. Dentists	**1329** 86%go	753 89%z	223 94%za	66 94%	12 82%	5 73%	212 94%zgh	744 82%	368 89%zg	959 88%zj	308 83%	923 91%z	33 83%	46 88%	1250 87%z	495 82%	306 92%zo
F. Nurses	**1205** 78%go	675 80%	203 86%z	62 88%z	12 81%	3 47%	192 85%zg	675 75%	336 81%g	861 79%z	285 77%	831 82%z	34 85%	44 83%	1136 80%z	451 75%	281 84%zo
I. Pharmacists	**1139** 73%go	639 75%	197 83%za	58 82%	12 81%	2 30%	189 84%zg	624 69%	325 79%zg	817 75%z	267 72%	790 78%z	30 77%	41 78%	1076 75%z	423 70%	269 81%zo
E. Health Professionals (e.g. Physiotherapists, Occupational Therapists, Radiographers etc.)	**1123** 72%go	633 75%z	196 82%za	58 83%	11 72%	3 47%	190 84%zgh	619 69%	312 76%g	808 74%z	261 70%	786 78%z	28 70%	41 77%	1062 74%z	401 67%	271 81%zo
G. Opticians	**1056** 68%go	603 71%z	180 76%z	54 77%	9 57%	2 27%	169 75%zg	589 65%	297 72%g	772 71%zj	239 65%	751 74%z	26 66%	32 61%	1009 71%z	376 62%	258 77%zo
H. Osteopaths	**673** 43%g	383 45%	99 42%	39 56%	8 51%	1 11%	114 51%zg	359 40%	198 48%zg	492 45%z	150 40%	452 45%	19 48%	23 43%	639 45%z	252 42%	159 48%
B. Chiropractors	**647** 42%jo	386 46%z	92 39%	40 57%zb	7 50%	2 27%	110 49%zg	364 40%	173 42%	488 45%zj	134 36%	457 45%z	17 43%	30 58%zn	604 42%	224 37%	168 50%zo
A. Beauty Therapists	**220** 14%	125 15%	27 11%	15 22%b	6 37%	-	34 15%	124 14%	62 15%	163 15%	47 13%	142 14%	7 19%	13 25%zn	202 14%	78 13%	55 17%
J. None	**11** 1%aikn	1 *	-	-	-	-	-	10 1%	1 *	4 *	7 2%zi	1 *	-	-	7 *	5 1%	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 110
Q7 - Which of the following professions, if any, do you think are regulated?
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
K. Don't know	**77** 5%abfhik n	30 3%	4 2%	2 3%	- -	2 27%	3 2%	58 6%zfh	11 3%	42 4%	18 5%	32 3%	1 2%	1 3%	56 4%	24 4%	10 3%

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Table 111
Q8 - How important or unimportant is it to you that dentists and dental care professionals are regulated?
Please state on a scale of 1 to 10 with 1 indicating not important and 10 very important.
BASE: All Respondents

		GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	**1603**	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	**1551**	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
1 Not important	**18** **1%**	10 *1%*	8 *1%*	2 *1%*	4 *2%*	4 *1%*	- -	2 *1%*	5 *2%f*	1 *2%*	3 *1%*	5 *1%*	3 *1%*	2 *1%*	5 *4%zjl*	7 *1%*	8 *2%*	3 *1%*
2	**2** *****	2 *****	* *****	- -	- -	- -	- -	1 *****	1 *****	- -	- -	1 *****	* *****	1 *****	- -	1 *****	1 *****	1 *****
3	**8** **1%**	7 *1%*	2 *****	2 *1%*	1 *****	1 *****	3 *1%*	- -	2 *1%*	- -	3 *1%*	1 *****	2 *1%*	3 *1%*	* *****	5 *1%*	2 *****	2 *1%*
4	**17** **1%**	10 *1%*	8 *1%*	3 *1%*	6 *2%f*	3 *1%*	- -	2 *1%*	4 *1%*	- -	3 *1%*	3 *1%*	1 *****	7 *3%zkl*	3 *3%l*	10 *1%*	5 *1%*	2 *1%*
5	**76** **5%j**	42 *6%*	34 *4%*	19 *8%zh*	13 *5%*	11 *4%*	12 *4%*	11 *5%*	11 *4%*	- -	8 *2%*	17 *4%*	12 *4%*	28 *11%zijkl*	11 *9%zijkl*	42 *5%*	26 *6%*	8 *3%*
6	**42** **3%**	25 *3%*	16 *2%*	7 *3%*	10 *4%*	5 *2%*	8 *3%*	4 *2%*	7 *2%*	- -	5 *1%*	8 *2%*	11 *3%*	11 *5%jk*	6 *5%jk*	20 *2%*	16 *4%*	5 *2%*
7	**78** **5%**	44 *6%*	34 *4%*	19 *8%zdh*	9 *4%*	16 *6%*	15 *5%*	10 *4%*	10 *3%*	4 *7%*	13 *4%*	23 *5%*	18 *5%*	16 *6%*	5 *4%*	43 *5%*	24 *6%*	11 *5%*
8	**145** **9%o**	81 *11%*	64 *8%*	38 *16%zefg h*	27 *10%*	18 *7%*	20 *8%*	17 *8%*	25 *9%*	3 *6%*	28 *8%*	50 *12%z*	33 *10%*	24 *10%*	7 *6%*	64 *7%*	57 *13%zo*	24 *10%*
9	**141** **9%h**	66 *9%*	75 *9%*	25 *10%h*	29 *11%h*	29 *11%h*	19 *7%*	23 *10%*	17 *6%*	2 *4%*	43 *12%*	33 *8%*	32 *9%*	16 *7%*	15 *12%*	75 *9%*	40 *9%*	26 *10%*
10 Very important	**1023** **66%acmn p**	477 *62%*	546 *69%za*	127 *53%*	160 *62%*	173 *67%c*	194 *72%cd*	157 *69%c*	212 *72%zcd*	44 *82%zmn*	255 *71%mn*	287 *67%mn*	228 *67%m*	136 *56%*	72 *58%*	609 *70%zp*	247 *58%*	166 *67%p*
Mean	9.00acm np	8.84	9.15za	8.62	8.85	9.07c	9.19cd	9.12c	9.09c	9.46mn	9.27zmn	9.09mn	9.10mn	8.45	8.48	9.10zp	8.73	9.08p
Standard Error	**0.05**	0.07	0.06	0.11	0.13	0.11	0.10	0.11	0.10	0.23	0.09	0.07	0.09	0.14	0.20	0.06	0.09	0.11
Error Variance	*****	*	*	0.01	0.02	0.01	0.01	0.01	0.01	0.05	0.01	0.01	0.01	0.02	0.04	*	0.01	0.01

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

Table 112
Q8 - How important or unimportant is it to you that dentists and dental care professionals are regulated?
Please state on a scale of 1 to 10 with 1 indicating not important and 10 very important.
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
1 Not important	18 / 1%	8 / 1%	10 / 1%	7 / 1%	1 / *	1 / 1%	2 / 2%	2 / 2%	- / -	5 / 1%	1 / 1%	2 / 1%	16 / 1%	- / -	- / -	2 / 1%	1 / *	16 / 1%
2	2 / *	- / -	2 / *	- / -	- / -	- / -	- / -	- / -	- / -	1 / *	1 / 1%zc	- / -	2 / *	- / -	- / -	- / -	- / -	2 / *
3	8 / 1%	5 / 1%	3 / *	4 / 1%	- / -	1 / 2%	- / -	1 / 1%	1 / 1%	2 / *	- / -	4 / 1%	4 / *	3 / 2%	1 / 1%	2 / 1%	3 / 1%	4 / *
4	17 / 1%	5 / 1%	12 / 2%za	5 / 1%	- / -	- / -	* / 1%	2 / 2%	4 / 5%zcdeij	6 / 2%	- / -	7 / 1%	10 / 1%	4 / 2%	3 / 3%	2 / 1%	3 / 1%	10 / 1%
5	76 / 5%	36 / 4%	40 / 6%	28 / 5%	6 / 3%	2 / 2%	6 / 7%	12 / 11%zcdei	5 / 7%	11 / 3%	6 / 9%i	27 / 6%	49 / 5%	6 / 3%	7 / 6%	11 / 6%	17 / 7%	49 / 5%
6	42 / 3%p	23 / 3%	19 / 3%	20 / 3%	2 / 1%	- / -	- / -	4 / 4%	6 / 8%zdefij	9 / 3%	- / -	8 / 2%	34 / 3%	6 / 3%	2 / 2%	4 / 2%	2 / 1%	34 / 3%
7	78 / 5%n	49 / 6%	29 / 4%	38 / 6%	5 / 3%	5 / 6%	3 / 3%	8 / 8%	2 / 2%	12 / 4%	5 / 6%	26 / 5%	52 / 5%	8 / 5%n	- / -	12 / 7%n	17 / 7%n	52 / 5%n
8	145 / 9%	82 / 10%	63 / 9%	63 / 11%	15 / 8%	4 / 5%	9 / 10%	15 / 14%i	5 / 6%	26 / 8%	8 / 12%	41 / 8%	105 / 10%	16 / 9%	5 / 5%	20 / 12%	19 / 8%	105 / 10%
9	141 / 9%	83 / 10%	58 / 8%	51 / 9%	25 / 14%zi	6 / 7%	6 / 7%	12 / 12%	10 / 12%	25 / 7%	5 / 6%	44 / 9%	96 / 9%	17 / 10%	14 / 13%	17 / 10%	21 / 9%	96 / 9%
10 Very important	1023 / 66%g	570 / 66%	453 / 66%	383 / 64%g	121 / 69%g	65 / 77%cgh	61 / 70%g	51 / 48%	46 / 59%	250 / 72%zcgh	45 / 63%g	325 / 67%	698 / 65%	113 / 65%	75 / 70%	102 / 59%	155 / 65%	698 / 65%
Mean	9.00g	9.07	8.91	8.95g	9.34zcghj	9.34gh	9.03g	8.36	8.66	9.13gh	8.81	9.04	8.98	9.02	9.13	8.80	8.96	8.98
Standard Error	0.05	0.06	0.07	0.08	0.11	0.20	0.20	0.17	0.20	0.09	0.21	0.08	0.05	0.13	0.17	0.15	0.12	0.05

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Table 112
Q8 - How important or unimportant is it to you that dentists and dental care professionals are regulated?
Please state on a scale of 1 to 10 with 1 indicating not important and 10 very important.
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
Error Variance	*	*	*	0.01	0.01	0.04	0.04	0.03	0.04	0.01	0.04	0.01	*	0.02	0.03	0.02	0.01	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

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Table 113
Q8 - How important or unimportant is it to you that dentists and dental care professionals are regulated?
Please state on a scale of 1 to 10 with 1 indicating not important and 10 very important.
BASE: All Respondents

	TOTAL (z)	STANDARD REGION NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	ETHNICITY WHITE (h)	NON-WHITE (i)	ACCESS TO INTERNET HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	WHEN LAST WENT TO DENTIST PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	FREQUENCY GO TO THE DENTIST ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	**1603**	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	**1551**	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
1 Not important	**18** 1%jlnp	-	4 3%zfg	7 2%	3 1%	1 1%	3 1%	-	17 1%	2 1%	11 1%	3 1%	11 1%	8 3%zjkl	5 *	13 3%zn	4 *	4 1%	-
2	**2** *	-	1 1%	1 *	1 *	-	-	-	2 *	-	1 *	-	1 *	1 *	1 *	1 *	1 *	1 *	-
3	**8** 1%p	-	1 1%	1 *	4 1%	-	2 1%	-	6 *	2 1%	7 1%	4 1%	7 1%	2 1%	4 *	5 1%	3 *	2 1%	-
4	**17** 1%hnp	-	1 1%	1 *	11 4%zcf	1 1%	1 *	2 1%	9 1%	9 5%zh	15 1%	2 *	15 1%	2 1%	6 1%	11 2%zn	6 1%	4 1%	2 65%
5	**76** 5%cfhjk lnp	1 3%	10 8%cf	10 3%	35 11%zacefg	4 4%	5 1%	10 5%f	43 3%	32 19%zh	49 4%	14 3%	49 4%	26 10%zjkl	30 3%	46 9%zn	31 3%	18 6%p	1 19%
6	**42** 3%k	-	2 1%	13 4%	10 3%	1 1%	12 3%	4 2%	32 2%	9 5%zh	32 2%k	6 1%	32 2%k	10 4%k	26 3%	15 3%	25 2%	10 4%	-
7	**78** 5%b	2 4%	2 1%	13 4%	13 4%	7 7%b	31 8%zbc	11 6%b	66 5%	12 7%	60 5%	32 6%	60 5%	18 7%	45 4%	33 6%	47 4%	10 3%	-
8	**145** 9%inp	2 5%	9 7%	29 8%	32 10%	12 12%	46 11%	16 8%	138 10%zi	7 4%	122 10%	52 10%	122 10%	23 9%	81 8%	65 12%zn	84 8%	44 15%zp	-
9	**141** 9%	3 7%	10 8%	33 9%	26 8%	9 9%	35 8%	25 13%	126 9%	13 8%	121 9%	50 10%	122 10%	19 7%	91 9%	50 10%	100 9%	29 10%	-
10 Very important	**1023** 66%dimoq	37 81%zbcdefg	90 69%d	254 70%d	175 56%	65 65%	277 67%d	124 65%	933 68%zi	87 51%	857 67%m	334 67%m	864 67%zm	159 59%	734 72%zo	289 55%	755 72%zq	172 58%	* 16%
Mean	**9.00dimoq**	9.57zbcdefg	8.86	9.13d	8.48	9.04d	9.18zd	9.13d	9.12zi	8.05	9.09zm	9.17zm	9.09zm	8.53	9.26zo	8.49	9.28zq	8.78	5.14
Standard Error	**0.05**	0.11	0.19	0.09	0.12	0.17	0.08	0.11	0.05	0.15	0.05	0.07	0.05	0.13	0.05	0.09	0.04	0.11	1.33

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 113
Q8 - How important or unimportant is it to you that dentists and dental care professionals are regulated?
Please state on a scale of 1 to 10 with 1 indicating not important and 10 very important.
BASE: All Respondents

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST 12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Weighted Base	**1551**	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
Error Variance	*	0.01	0.03	0.01	0.02	0.03	0.01	0.01	*	0.02	*	0.01	*	0.02	*	0.01	*	0.01	1.78

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 114
Q8 - How important or unimportant is it to you that dentists and dental care professionals are regulated?
Please state on a scale of 1 to 10 with 1 indicating not important and 10 very important.
BASE: All Respondents

	TOTAL (z)	TYPE OF DENTAL TREATMENT RECEIVE					AWARENESS OF GENERAL DENTAL COUNCIL			CONFIDENCE IN REGULATION IN GENERAL		SATISFACTION WITH DENTAL CARE OR TREATMENT		COMPLAINED ABOUT A DENTAL PROFESSIONAL		DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS	
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1603**	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
1 Not important	**18** 1%aik	5 1%	1 *	- -	- -	- -	- -	15 2%z	2 *	7 1%	7 2%	4 *	- -	- -	14 1%	8 1%	1 *
2	**2** *	- -	1 *	- -	- -	- -	1 *	1 *	- -	- -	2 1%i	1 *	- -	- -	2 *	1 *	*
3	**8** 1%i	3 *	- -	1 2%	- -	1 9%	- -	5 1%	2 1%	2 *	5 1%zi	3 *	- -	- -	8 1%	4 1%	2 1%
4	**17** 1%ik	6 1%	1 *	1 1%	- -	- -	- -	13 1%	5 1%	7 1%	9 2%zi	6 1%	- -	- -	15 1%	9 1%	6 2%
5	**76** 5%abfikn	29 3%	5 2%	3 4%	1 4%	- -	4 2%	53 6%f	16 4%	38 4%	28 8%zi	31 3%	- -	- -	61 4%	27 4%	14 4%
6	**42** 3%p	24 3%	4 2%	1 2%	- -	1 9%	2 1%	28 3%	10 2%	25 2%	16 4%	23 2%	2 4%	1 2%	38 3%	24 4%zp	1 *
7	**78** 5%	39 5%	10 4%	1 1%	1 5%	2 29%	9 4%	45 5%	22 5%	58 5%	17 4%	45 4%	2 5%	2 4%	70 5%	31 5%	14 4%
8	**145** 9%fkp	74 9%	21 9%	5 6%	1 4%	- -	11 5%	93 10%f	41 10%f	101 9%	32 9%	82 8%	2 4%	2 5%	138 10%	58 10%	21 6%
9	**141** 9%	91 11%z	19 8%	6 8%	* 3%	1 9%	23 10%	73 8%	45 11%	103 9%	35 9%	96 9%	4 10%	2 3%	135 9%	58 10%	36 11%
10 Very important	1023 66%j	579 68%	176 74%z	53 76%	13 85%	3 45%	175 78%zgh	576 64%	270 65%	745 69%zj	221 59%	723 71%z	30 76%	45 86%zn	948 66%	383 64%	237 71%zo
Mean	9.00gj	9.18z	9.37z	9.32	9.57	8.09	9.54zgh	8.85	9.09	9.18zj	8.59	9.27z	9.49	9.66zn	9.04z	8.91	9.22zo
Standard Error	**0.05**	0.05	0.09	0.19	0.30	0.83	0.07	0.06	0.08	0.05	0.11	0.05	0.17	0.12	0.05	0.08	0.09
Error Variance	*	*	0.01	0.04	0.09	0.69	0.01	*	0.01	*	0.01	*	0.03	0.02	*	0.01	0.01

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 115
Q9 - Which of the following, if any, do you think are responsible for regulating dentistry?
BASE: All Respondents

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
B. British Dental Association/BDA	681 44%cdmn p	320 42%	360 46%	74 31%	95 37%	117 45%c	153 56%zcde h	123 54%zcdh	118 40%c	27 51%n	192 53%zlmn	204 48%zlmn	134 39%n	87 36%	36 29%	405 46%p	159 37%	117 47%p
C. The NHS	447 29%	236 31%	211 27%	84 35%zfgh	92 36%zfgh	74 29%	63 23%	57 25%	76 26%	13 25%	91 25%	121 28%	117 34%zj	74 30%	30 24%	233 27%	155 36%zoq	59 24%
A. General Dental Council/GDC	386 25%lmnp	190 25%	196 25%	49 20%	54 21%	70 27%	74 27%	70 31%zcd	69 24%	23 43%zklm n	137 38%zklm n	102 24%m	62 18%	41 17%	20 16%	249 28%zp	80 19%	58 23%
G. General Medical Council (GMC)	195 13%cnq	99 13%	96 12%	18 7%	34 13%	37 14%c	38 14%c	35 16%c	33 11%	15 27%zklm n	57 16%n	56 13%n	36 11%	25 10%	6 5%	121 14%q	55 13%q	19 8%
E. Government/ Devolved government	127 8%hq	67 9%	60 8%	22 9%h	36 14%zgh	21 8%	21 8%	13 6%	14 5%	3 6%	21 6%	38 9%	31 9%	26 11%	7 6%	67 8%	48 11%zoq	12 5%
F. Care Quality Commission (CQC)/ Healthcare Improvement Scotland (HIS)/ Healthcare Inspectorate Wales (HIW)/ Regulation and Quality Improvement Authority (RQIA) (Northern Ireland)	126 8%hq	52 7%	75 9%	24 10%h	23 9%h	24 9%h	26 10%h	16 7%	13 4%	6 10%	38 11%m	43 10%m	21 6%	12 5%	6 5%	74 8%q	43 10%q	9 4%
D. Dentist/Dental Surgery	119 8%hq	56 7%	63 8%	29 12%zfgh	28 11%gh	26 10%gh	15 6%	11 5%	10 3%	3 5%	18 5%	39 9%j	34 10%j	17 7%	9 7%	59 7%	49 11%zoq	11 5%
J. Ombudsman	52 3%c	22 3%	30 4%	1 *	13 5%c	7 3%c	18 7%zch	6 3%c	6 2%	-	17 5%n	12 3%	12 4%	10 4%	1 1%	34 4%	14 3%	4 2%
H. Local Council	36 2%	17 2%	20 2%	13 5%zegh	6 2%	3 1%	9 3%	2 1%	4 1%	2 4%	6 2%	16 4%z	6 2%	6 3%	1 1%	15 2%	18 4%zoq	3 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

Table 115
Q9 - Which of the following, if any, do you think are responsible for regulating dentistry?
BASE: All Respondents

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Weighted Base	**1551**	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
I. HealthWatch/ other patient and consumer watchdog/ champion	**33** **2%**	14 2%	19 2%	6 3%	8 3%	4 2%	3 1%	8 3%	3 1%	- -	9 2%	11 3%	7 2%	5 2%	1 1%	16 2%	13 3%	3 1%
K. None of these, but I don't think any organisation is	**37** **2%**	13 2%	24 3%	8 3%f	7 3%	2 1%	2 1%	7 3%	11 4%ef	- -	5 1%	6 1%	12 4%	8 3%	5 4%	15 2%	12 3%	10 4%o
L. None of these, but I think there is an organisation which is	**93** **6%fjko**	44 6%	48 6%	17 7%f	25 10%zef	10 4%	6 2%	15 7%f	20 7%f	4 7%	13 3%	16 4%	14 4%	34 14%zjkl	12 10%jkl	39 4%	33 8%o	21 8%o
M. Don't know	**182** **12%j**	94 12%	88 11%	45 19%zdefg	27 11%	27 10%	26 10%	18 8%	38 13%	5 9%	28 8%	49 11%	46 14%j	32 13%	22 18%zj	101 12%	58 14%	24 9%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

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Table 116
Q9 - Which of the following, if any, do you think are responsible for regulating dentistry?
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
B. British Dental Association/BDA	681 44%bfgm	408 47%zb	273 40%	264 44%fg	91 52%fg	53 62%zcfg hij	27 31%	30 28%	30 38%	158 46%fg	28 40%	198 41%	483 45%	60 35%	46 43%	72 42%	107 45%m	483 45%m
C. The NHS	447 29%i	253 29%	194 28%	176 29%	53 30%	24 28%	21 24%	38 35%i	24 31%	86 25%	24 34%	122 25%	325 30%z	42 24%	28 26%	44 25%	56 24%	325 30%z
A. General Dental Council/GDC	386 25%	227 26%	159 23%	155 26%	46 26%	26 31%	21 24%	19 18%	15 19%	91 26%	14 19%	126 26%	260 24%	40 23%	26 24%	57 33%zmq	65 27%	260 24%
G. General Medical Council (GMC)	195 13%b	122 14%b	73 11%	87 15%	21 12%	14 16%	8 10%	11 11%	7 9%	40 12%	6 9%	57 12%	138 13%	14 8%	13 12%	21 12%	32 14%	138 13%
E. Government/ Devolved government	127 8%i	75 9%	51 7%	54 9%i	16 9%i	5 6%	6 7%	17 16%zcei	6 8%	15 4%	7 10%i	47 10%	80 7%	19 11%	9 8%	13 7%	26 11%	80 7%
F. Care Quality Commission (CQC)/ Healthcare Improvement Scotland (HIS)/ Healthcare Inspectorate Wales (HIW)/ Regulation and Quality Improvement Authority (RQIA) (Northern Ireland)	126 8%i	71 8%	55 8%	44 7%	19 11%i	8 10%	9 10%	14 13%zci	6 8%	18 5%	8 12%i	41 8%	85 8%	8 4%	14 13%m	20 12%m	20 8%	85 8%
D. Dentist/Dental Surgery	119 8%i	70 8%	50 7%	50 8%i	13 7%	6 8%	8 9%	13 12%zi	8 10%i	14 4%	7 9%i	39 8%	80 8%	14 8%	8 8%	12 7%	18 7%	80 8%
J. Ombudsman	52 3%bgi	39 5%zb	13 2%	26 4%gi	8 4%i	5 6%gi	4 5%gi	* *	1 2%	5 1%	2 3%	16 3%	35 3%	1 1%	7 7%m	4 2%	9 4%	35 3%
H. Local Council	36 2%	17 2%	19 3%	12 2%	4 2%	2 2%	3 3%	9 8%zcdhi	1 1%	5 2%	1 2%	15 3%	22 2%	1 1%	1 1%	7 4%m	7 3%	22 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Table 116
Q9 - Which of the following, if any, do you think are responsible for regulating dentistry?
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
I. HealthWatch/ other patient and consumer watchdog/ champion	**33** 2%kp	14 2%	19 3%	9 1%	5 3%	- -	1 1%	5 5%zc	2 3%	7 2%	3 5%	4 1%	28 3%zk	3 2%	1 1%	2 1%	- -	28 3%zp
K. None of these, but I don't think any organisation is	**37** 2%a	13 1%	24 3%za	9 2%	2 1%	2 2%	7 8%zcdh	3 3%	1 1%	11 3%	2 2%	11 2%	25 2%	5 3%	3 3%	3 2%	4 2%	25 2%
L. None of these, but I think there is an organisation which is	**93** 6%a	37 4%	55 8%za	29 5%	7 4%	1 1%	8 9%e	8 8%	10 13%zcde	23 7%	6 8%	37 8%	56 5%	16 9%	9 8%	9 5%	16 7%	56 5%
M. Don't know	**182** **12%**	92 11%	90 13%	69 11%	17 10%	6 7%	10 12%	19 18%z	10 13%	39 11%	12 16%	53 11%	129 12%	23 14%	10 10%	16 9%	21 9%	129 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Table 117
Q9 - Which of the following, if any, do you think are responsible for regulating dentistry?
BASE: All Respondents

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1603	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	1551	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
B. British Dental Association/BDA	681 44%dimo	23 50%d	66 51%d	173 48%d	105 34%	52 52%d	185 45%d	77 40%	636 46%zi	40 23%	588 46%zm	263 53%zjlm	594 46%zm	87 33%	497 49%zo	184 35%	515 49%zq	119 41%	* 16%
C. The NHS	447 29%d	15 33%d	39 30%	110 30%d	69 22%	40 40%zdf	114 28%	58 31%	400 29%	44 25%	375 29%	140 28%	378 29%	68 26%	296 29%	151 29%	307 29%	91 31%	1 22%
A. General Dental Council/GDC	386 25%imo	14 30%	40 30%	91 25%	73 24%	26 26%	99 24%	43 23%	357 26%zi	29 17%	339 27%zm	153 31%zjlm	340 26%zm	46 17%	285 28%zo	101 19%	298 28%zq	60 21%	-
G. General Medical Council (GMC)	195 13%im	7 16%	16 12%	40 11%	29 10%	17 17%	67 16%zdg	18 10%	183 13%zi	11 6%	176 14%zm	86 17%zjlm	177 14%zm	18 7%	137 13%	58 11%	145 14%	37 13%	-
E. Government/ Devolved government	127 8%m	6 14%zcf	14 11%	25 7%	25 8%	16 16%zcdfg	25 6%	14 7%	116 8%	11 6%	116 9%zm	49 10%m	116 9%zm	11 4%	85 8%	42 8%	90 9%	24 8%	-
F. Care Quality Commission (CQC)/ Healthcare Improvement Scotland (HIS)/ Healthcare Inspectorate Wales (HIW)/ Regulation and Quality Improvement Authority (RQIA) (Northern Ireland)	126 8%m	4 9%	14 11%	28 8%	22 7%	10 10%	36 9%	12 6%	116 8%	10 6%	120 9%zm	61 12%zjlm	121 9%zm	5 2%	92 9%	35 7%	97 9%	21 7%	-
D. Dentist/Dental Surgery	119 8%f	5 12%df	14 11%f	35 10%f	18 6%	10 10%f	19 5%	18 9%f	101 7%	18 10%	102 8%	46 9%	103 8%	16 6%	86 8%	33 6%	85 8%	24 8%	-
J. Ombudsman	52 3%i	2 5%	8 6%c	8 2%	10 3%	4 4%	11 3%	7 4%	50 4%	2 1%	47 4%	18 4%	47 4%	5 2%	36 3%	16 3%	36 3%	11 4%	-
H. Local Council	36 2%	1 2%	6 4%f	8 2%	6 2%	4 4%	4 1%	7 4%f	29 2%	7 4%z	31 2%	15 3%	31 2%	5 2%	20 2%	17 3%	21 2%	9 3%	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 117
Q9 - Which of the following, if any, do you think are responsible for regulating dentistry?
BASE: All Respondents

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Weighted Base	1551	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
I. HealthWatch/ other patient and consumer watchdog/ champion	33 2%	2 4%de	4 3%d	10 3%	2 1%	* *	10 2%	5 2%	31 2%	1 1%	27 2%	14 3%	27 2%	5 2%	24 2%	9 2%	24 2%	6 2%	- -
K. None of these, but I don't think any organisation is	37 2%jkl	1 3%e	4 3%	11 3%	8 3%	- -	7 2%	6 3%	34 2%	3 2%	22 2%	4 1%	23 2%k	14 5%zjkl	22 2%	15 3%	22 2%	8 3%	- -
L. None of these, but I think there is an organisation which is	93 6%chjkl np	2 5%	10 8%c	11 3%	41 13%zacefg	3 3%	20 5%	6 3%	65 5%	28 16%zh	64 5%k	11 2%	64 5%k	29 11%zjkl	38 4%	55 10%zn	40 4%	14 5%	2 62%
M. Don't know	182 12%abhlnp	- -	6 4%	46 13%ab	41 13%ab	7 7%a	53 13%ab	29 15%abe	148 11%	33 19%zh	140 11%	48 10%	140 11%	42 16%zjkl	106 10%	76 14%zn	106 10%	33 11%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 118
Q9 - Which of the following, if any, do you think are responsible for regulating dentistry?
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1603**	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
B. British Dental Association/BDA	**681** 44%go	397 47%z	130 55%za	29 41%	5 33%	1 11%	110 49%g	357 40%	214 52%zg	492 45%	168 45%	498 49%z	16 41%	30 57%	643 45%z	240 40%	165 49%zo
C. The NHS	**447** 29%fj	240 28%	70 30%	27 39%	2 12%	1 18%	47 21%	266 30%f	131 32%f	348 32%zj	85 23%	295 29%	12 29%	18 34%	408 29%	173 29%	91 27%
A. General Dental Council/GDC	**386** 25%go	222 26%	69 29%	26 37%z	3 18%	1 19%	124 55%zgh	123 14%	138 33%zg	283 26%	93 25%	291 29%z	7 17%	12 23%	371 26%z	127 21%	104 31%zo
G. General Medical Council (GMC)	**195** 13%g	106 12%	41 17%z	13 19%	* 3%	-	40 18%zg	79 9%	76 18%zg	141 13%	49 13%	141 14%z	4 11%	7 13%	185 13%	67 11%	55 16%zo
E. Government/ Devolved government	**127** 8%	73 9%	21 9%	5 7%	1 9%	-	13 6%	77 9%	35 9%	93 9%	30 8%	87 9%	4 10%	6 11%	118 8%	40 7%	39 12%zo
F. Care Quality Commission (CQC)/ Healthcare Improvement Scotland (HIS)/ Healthcare Inspectorate Wales (HIW)/ Regulation and Quality Improvement Authority (RQIA) (Northern Ireland)	**126** 8%go	69 8%	24 10%	13 19%za	* 3%	1 19%	25 11%g	62 7%	39 9%	87 8%	34 9%	95 9%z	1 3%	8 15%	116 8%	36 6%	36 11%o
D. Dentist/Dental Surgery	**119** 8%fj	70 8%	19 8%	5 7%	1 5%	1 9%	9 4%	66 7%	44 11%zf	99 9%zj	17 5%	85 8%	-	7 12%	109 8%	46 8%	29 9%
J. Ombudsman	**52** 3%	32 4%	9 4%	-	* 3%	-	8 3%	26 3%	18 4%	35 3%	15 4%	36 4%	-	5 9%zn	46 3%	18 3%	18 5%z
H. Local Council	**36** 2%	23 3%	1 *	1 1%	-	-	3 1%	20 2%	13 3%	30 3%	6 2%	21 2%	-	* 1%	32 2%	20 3%	5 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 118
Q9 - Which of the following, if any, do you think are responsible for regulating dentistry?
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
I. HealthWatch/ other patient and consumer watchdog/ champion	33 **2%**	16 2%	7 3%	3 5%	* 3%	- -	9 4%zg	15 2%	8 2%	23 2%	9 2%	23 2%	1 3%	1 3%	31 2%	12 2%	9 3%
K. None of these, but I don't think any organisation is	37 2%bf	21 3%b	1 *	3 4%b	* 3%	- -	- -	31 3%zfh	4 1%	24 2%	6 2%	20 2%	2 4%	2 4%	31 2%	13 2%	7 2%
L. None of these, but I think there is an organisation which is	93 6%abfikn	32 4%	5 2%	3 5%	4 28%	1 9%	3 1%	66 7%zf	24 6%f	52 5%	35 10%zi	36 4%	2 5%	* 1%	72 5%	35 6%	16 5%
M. Don't know	182 12%afhiknp	79 9%	31 13%	5 7%	1 8%	3 42%	7 3%	147 16%zfh	24 6%	112 10%	34 9%	102 10%	4 10%	6 12%	158 11%	76 13%p	26 8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

Table 119
Q10 - Which of the following best describes how aware you were of the General Dental Council before this survey?
BASE: All Respondents

	TOTAL (z)	GENDER MALE (a)	FEMALE (b)	AGE 15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	SOCIAL GRADE A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MARITAL STATUS MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
A. I had definitely heard of the General Dental Council before	225 15%cdmp	121 16%	104 13%	10 4%	24 9%c	39 15%c	39 14%c	51 23%zcde f	62 21%zcd	14 26%lm	69 19%zlm	64 15%m	41 12%	21 9%	16 13%	144 16%zp	38 9%	43 17%p
B. I think I had heard of the General Dental Council before	413 27%	191 25%	222 28%	53 22%	60 23%	73 28%	70 26%	74 32%zcd	83 28%	11 20%	116 32%zln	118 28%	81 24%	62 25%	26 21%	239 27%	100 23%	74 30%
C. I had not heard of the General Dental Council before	902 58%ghjo	446 58%	456 58%	174 72%zefg h	173 67%zegh	147 57%g	162 60%gh	102 45%	144 49%	28 52%	175 48%	240 56%j	217 64%zjk	159 65%zjk	83 67%zjk	487 56%	284 67%zoq	130 52%
D. Not sure	11 1%	6 1%	5 1%	5 2%zefg	2 1%	- -	- -	- -	4 2%	1 2%	1 *	5 1%	2 *	2 1%	- -	5 1%	5 1%	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

Ipsos MORI

Table 120
Q10 - Which of the following best describes how aware you were of the General Dental Council before this survey?
BASE: All Respondents

	TOTAL (z)	WORKING STATUS WORKING (a)	NOT WORKING (b)	OCCUPATION FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDUCATION (g)	UNEMPLOYED (h)	RETIRED (i)	OTHER (j)	CHILDREN IN HOUSEHOLD YES (k)	NO (l)	CHILDREN'S AGES AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
A. I had definitely heard of the General Dental Council before	**225** 15%fgk	113 *13%*	112 *16%*	83 *14%fg*	25 *14%fg*	5 *6%*	3 *4%*	4 *3%*	6 *8%*	84 *24%zcde fgh*	14 *20%efgh*	56 *12%*	169 *16%zk*	18 *11%*	8 *8%*	19 *11%*	29 *12%*	169 *16%zn*
B. I think I had heard of the General Dental Council before	**413** *27%*	230 *27%*	183 *26%*	148 *25%*	57 *32%j*	25 *30%*	19 *22%*	27 *26%*	24 *30%*	98 *28%*	14 *19%*	123 *25%*	290 *27%*	40 *23%*	21 *20%*	49 *28%*	70 *30%*	290 *27%*
C. I had not heard of the General Dental Council before	**902** 58%ilq	515 *60%*	387 *56%*	368 *61%i*	93 *53%*	54 *64%i*	64 *73%zcdi*	72 *67%zdi*	48 *62%i*	159 *46%*	43 *61%i*	305 *63%zl*	597 *56%*	113 *66%q*	77 *71%zopq*	103 *60%*	138 *58%*	597 *56%*
D. Not sure	**11** 1%a	1 *	10 *1%za*	1 *	-	-	1 *1%*	5 *4%zcdi*	-	4 *1%c*	-	1 *	10 *1%*	1 *1%*	1 *1%*	1 *1%*	-	10 *1%*

Proportions/Means: Columns Tested (5% level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Ipsos MORI

Table 121
Q10 - Which of the following best describes how aware you were of the General Dental Council before this survey?
BASE: All Respondents

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1603	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	1551	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
A. I had definitely heard of the General Dental Council before	225 15%eioq	7 15%	31 24%zcdeg	51 14%	42 14%	7 7%	66 16%e	21 11%	210 15%zi	15 9%	186 15%	71 14%	187 15%	38 14%	169 17%zo	56 11%	181 17%zq	28 10%	- -
B. I think I had heard of the General Dental Council before	413 27%abi	7 16%	25 19%	105 29%ab	87 28%a	23 23%	114 28%a	52 27%a	376 27%	36 21%	350 27%	146 29%m	354 28%	59 22%	276 27%	137 26%	283 27%	85 29%	- -
C. I had not heard of the General Dental Council before	902 58%hnp	32 70%zbcdf	74 57%	204 56%	179 58%	70 70%zbcdf	228 55%	116 61%	780 57%	117 69%zh	732 57%	279 56%	735 57%	166 62%	574 56%	327 62%zn	587 56%	178 61%	3 100%
D. Not sure	11 1%hnp	- -	- -	1 *	2 1%	- -	5 1%	2 1%	7 1%	3 2%	7 1%	1 *	7 1%	3 1%k	3 *	7 1%zn	4 *	2 1%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 122
Q10 - Which of the following best describes how aware you were of the General Dental Council before this survey?
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1603**	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
A. I had definitely heard of the General Dental Council before	**225** 15%gh	124 15%	48 20%z	24 34%zab	1 10%	-	225 100%zgh	- -	- -	169 16%	50 13%	179 18%z	3 7%	7 12%	216 15%z	78 13%	65 19%zo
B. I think I had heard of the General Dental Council before	**413** 27%fg	217 26%	80 34%za	17 25%	3 21%	2 29%	- -	- -	413 100%zfg	292 27%	112 30%	275 27%	6 15%	15 28%	383 27%	165 27%	87 26%
C. I had not heard of the General Dental Council before	**902** 58%bcfhk	506 60%bc	109 46%	28 40%	10 69%	4 62%	- -	902 100%zfh	- -	619 57%	209 56%	556 55%	31 78%zk	31 59%	823 58%	357 59%	182 55%
D. Not sure	**11** 1%gkn	3 *	1 *	1 1%	- -	1 9%	- -	- -	- -	7 1%	1 *	4 *	- -	- -	7 *	4 1%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 123
Q11 - How confident, if at all, are you that the General Dental Council is regulating dentists and dental care professionals effectively?
BASE: People who have heard of the General Dental Council before

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	644	334	310	75	78	93	99	129	170	21	153	223	123	77	47	370	151	123
Weighted Base	638	313	325	63*	84*	112*	109*	125	145	25**	185	182	122	83*	42*	383	138	117
A. Very confident	**93** **15%**	49 16%	44 14%	11 17%	6 7%	18 16%	10 9%	21 17%	27 19%df	4 18%	26 14%	24 13%	19 16%	12 15%	7 17%	50 13%	25 18%	18 16%
B. Fairly confident	**397** **62%a**	180 58%	217 67%za	38 60%	54 63%	67 60%	72 67%	79 63%	89 61%	15 59%	121 66%	114 63%	78 64%	43 52%	27 64%	242 63%	78 57%	77 66%
C. Not very confident	**105** **16%**	55 18%	49 15%	10 15%	17 20%	21 19%	21 19%	15 12%	22 15%	5 19%	25 13%	29 16%	17 14%	25 30%zjkl	6 13%	65 17%	25 18%	15 12%
D. Not at all confident	**8** **1%**	5 2%	4 1%	2 3%	2 2%	1 1%	1 1%	3 2%	1 1%	-	-	4 2%	1 1%	3 3%j	* 1%	3 1%	4 3%	2 2%
E. Don't know	**34** **5%b**	23 7%zb	11 3%	3 5%	6 8%	6 5%	5 5%	7 5%	7 5%	1 4%	13 7%m	11 6%m	7 6%	-	2 5%	23 6%	6 4%	5 5%
Confident	**491** **77%a**	229 73%	261 80%	48 77%	60 71%	85 76%	82 76%	100 80%	115 80%	19 77%	147 80%	138 76%	97 80%	56 67%	34 81%	292 76%	104 75%	95 81%
Not Confident	**113** **18%**	60 19%	53 16%	11 18%	18 22%	22 19%	22 20%	18 15%	22 15%	5 19%	25 13%	33 18%	18 15%	27 33%zjkl n	6 14%	68 18%	29 21%	17 14%
NET Confident	**377** **59%am**	169 54%	208 64%za	37 59%	42 49%	63 56%	61 56%	82 65%d	93 64%d	14 58%	122 66%m	105 58%m	79 65%m	28 34%	28 66%m	224 58%	75 54%	79 67%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 124
Q11 - How confident, if at all, are you that the General Dental Council is regulating dentists and dental care professionals effectively?
BASE: People who have heard of the General Dental Council before

	TOTAL (z)	WORKING STATUS WORKING (a)	NOT WORKING (b)	OCCUPATION FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	CHILDREN IN HOUSEHOLD YES (k)	NO (l)	CHILDREN'S AGES AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	644	293	351	201	69	23	23	41	33	217	37	167	477	54	29	61	92	477
Weighted Base	638	344	294	231	82*	30**	22**	31*	30**	183	28*	179	459	58*	30**	68*	99*	459
A. Very confident	93 15%	43 13%	50 17%	30 13%	7 8%	7 21%	2 8%	5 15%	7 24%	35 19%zd	2 6%	23 13%	70 15%	6 10%	2 8%	9 12%	13 13%	70 15%
B. Fairly confident	397 62%	218 63%	180 61%	147 63%	56 68%	16 51%	14 62%	16 51%	16 54%	115 63%	18 65%	106 59%	291 63%	40 69%	18 59%	45 66%	56 57%	291 63%
C. Not very confident	105 16%	60 17%	45 15%	42 18%	11 13%	7 24%	4 20%	7 23%	5 18%	24 13%	4 16%	37 21%	68 15%	6 10%	5 16%	9 14%	25 25%zmq	68 15%
D. Not at all confident	8 1%	3 1%	6 2%	2 1%	1 1%	-	1 3%	1 2%	1 5%	1 1%	2 6%zci	3 2%	5 1%	2 4%	2 8%	3 5%	1 1%	5 1%
E. Don't know	34 5%	20 6%	14 5%	11 5%	8 9%	1 4%	1 7%	3 10%	-	8 4%	2 7%	10 5%	25 5%	4 8%	3 9%	2 3%	4 4%	25 5%
Confident	491 77%	261 76%	230 78%	177 76%	62 76%	22 72%	16 71%	20 66%	23 78%	150 82%zg	20 71%	129 72%	362 79%	46 79%	20 67%	53 78%	69 70%	362 79%
Not Confident	113 18%lq	63 18%	51 17%	43 19%	12 15%	7 24%	5 23%	8 24%	7 22%	25 14%	6 21%	40 23%	73 16%	8 14%	7 24%	13 18%	27 27%zq	73 16%
NET Confident	377 59%gkp	198 58%	179 61%	133 58%	50 61%	15 49%	11 48%	13 41%	17 55%	125 68%zcgj	14 50%	88 49%	289 63%zk	38 65%p	13 43%	41 60%p	43 43%	289 63%zp

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 125
Q11 - How confident, if at all, are you that the General Dental Council is regulating dentists and dental care professionals effectively?
BASE: People who have heard of the General Dental Council before

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	644	31	64	151	124	35	167	72	577	65	528	187	533	111	443	201	463	113	-
Weighted Base	638	14*	56*	156	129	30*	180	73*	586	51*	536	217	541	97*	445	193	464	113*	-**
A. Very confident	93 15%	7 48%zbcdefg	9 16%	19 12%	21 16%	3 9%	27 15%	8 11%	85 15%	8 15%	72 13%	34 15%	75 14%j	19 19%	71 16%	22 11%	73 16%	16 14%	- -
B. Fairly confident	397 62%aioq	6 42%	40 72%ad	107 68%ad	71 55%	18 61%	104 58%	51 69%a	372 64%i	25 49%	335 63%	133 61%	338 62%	60 62%	290 65%zo	107 55%	308 66%zq	57 50%	- -
C. Not very confident	105 16%ahnp	- -	5 9%	23 15%a	24 19%a	6 18%a	35 20%a	12 16%a	89 15%	15 30%zh	93 17%	36 16%	93 17%	12 12%	55 12%	50 26%zn	56 12%	33 29%zp	- -
D. Not at all confident	8 1%h	1 10%zbcfg	- -	- -	4 3%c	1 2%	2 1%	- -	6 1%	3 5%zh	6 1%	2 1%	6 1%	2 3%	4 1%	5 3%	4 1%	3 2%	- -
E. Don't know	34 5%	- -	2 3%	8 5%	8 6%	3 9%	11 6%	3 4%	34 6%	1 1%	30 6%	14 6%	30 5%	4 5%	25 6%	9 5%	24 5%	6 5%	- -
Confident	491 77%ioq	13 90%df	50 88%zdef	126 80%	92 72%	21 70%	131 73%	58 80%	457 78%zi	33 64%	407 76%	166 76%	412 76%	79 81%	361 81%zo	129 67%	380 82%zq	72 64%	- -
Not Confident	113 18%hnp	1 10%	5 9%	23 15%	28 22%b	6 21%	38 21%b	12 16%	95 16%	18 35%zh	99 18%	37 17%	99 18%	14 15%	59 13%	55 28%zn	60 13%	35 31%zp	- -
NET Confident	377 59%dfioq	11 81%zdef	45 79%zdef	103 66%df	64 50%	15 49%	93 52%	47 64%	363 62%zi	15 29%	308 57%	129 59%	313 58%	64 66%	303 68%zo	75 39%	320 69%zq	37 33%	0 0%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 126
Q11 - How confident, if at all, are you that the General Dental Council is regulating dentists and dental care professionals effectively?
BASE: People who have heard of the General Dental Council before

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	644	345	120	39	5	2	228	-	416	471	156	451	11	26	597	252	146
Weighted Base	638	340	128	41*	5**	2**	225	-**	413	461	162	454	9**	21**	599	242	152
A. Very confident	93 15%hj	57 17%	15 12%	9 22%	1 32%	- -	58 26%zh	- -	35 9%	85 18%zj	6 4%	73 16%	- -	1 4%	90 15%	32 13%	34 22%zo
B. Fairly confident	397 62%fjo	225 66%	86 68%	22 53%	1 16%	2 100%	127 56%	- -	271 66%zf	329 71%zj	61 38%	306 67%z	1 16%	10 45%	381 64%z	128 53%	99 65%o
C. Not very confident	105 16%afikn p	34 10%	23 18%a	5 13%	2 40%	- -	26 11%	- -	79 19%zf	29 6%	75 46%zi	51 11%	3 39%	7 31%	90 15%	61 25%zp	12 8%
D. Not at all confident	8 1%ikn	3 1%	1 1%	1 2%	1 13%	- -	2 1%	- -	6 2%	1 *	7 4%zi	2 *	2 21%	3 13%	5 1%	7 3%z	* *
E. Don't know	34 5%bi	21 6%	2 2%	4 9%b	- -	- -	13 6%	- -	22 5%	17 4%	12 7%	22 5%	2 23%	1 6%	33 5%	14 6%	7 4%
Confident	491 77%hjo	282 83%z	102 79%	31 75%	2 48%	2 100%	185 82%zh	- -	306 74%	414 90%zj	68 42%	379 83%z	1 16%	11 49%	471 79%z	160 66%	133 88%zo
Not Confident	113 18%afikn p	37 11%	24 19%a	6 15%	2 52%	- -	28 12%	- -	85 21%zf	30 6%	82 51%zi	53 12%	5 61%	9 44%	95 16%	68 28%zp	12 8%
NET Confident	377 59%hjo	245 72%zb	77 60%	24 60%	* -5%	2 100%	157 70%zh	0 0%	221 53%	384 83%zj	-14 -9%	325 72%z	-4 -44%	1 5%	376 63%z	92 38%	121 80%zo

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 127
Q12 - And overall how confident, if at all, are you that dentists and dental care professionals follow the General Dental Council rules?
BASE: People who have heard of the General Dental Council before

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	644	334	310	75	78	93	99	129	170	21	153	223	123	77	47	370	151	123
Weighted Base	638	313	325	63*	84*	112*	109*	125	145	25**	185	182	122	83*	42*	383	138	117
A. Very confident	111 17%d	53 17%	58 18%	11 18%d	5 6%	22 20%d	14 13%	21 17%d	36 25%zdf	6 24%	34 18%	25 14%	20 16%	18 22%	8 19%	59 15%	26 19%	25 22%
B. Fairly confident	401 63%h	184 59%	217 67%	41 66%	61 72%h	66 59%	72 66%	80 64%	81 56%	17 67%	116 63%	119 65%	79 64%	43 52%	28 68%	242 63%	85 61%	75 64%
C. Not very confident	81 13%q	45 14%	36 11%	4 6%	10 12%	18 16%	18 17%	12 10%	18 12%	-	23 12%	24 13%	18 15%	14 17%	2 5%	58 15%zq	15 11%	8 7%
D. Not at all confident	14 2%o	9 3%	5 2%	4 6%h	2 3%	2 2%	1 1%	3 3%	2 1%	-	2 1%	4 2%	-	6 7%zjl	3 7%zjl	4 1%	7 5%zo	3 2%
E. Don't know	31 5%b	21 7%zb	10 3%	3 4%	5 6%	3 2%	4 3%	8 7%	8 6%	2 9%	11 6%	10 6%	6 5%	1 2%	1 2%	20 5%	4 3%	6 5%
Confident	512 80%a	237 76%	275 85%za	53 84%	66 79%	89 79%	86 79%	101 81%	117 81%	22 91%	149 81%	144 79%	99 81%	61 74%	36 87%	301 78%	111 81%	100 86%
Not Confident	95 15%	55 17%	40 12%	7 12%	13 15%	21 18%	20 18%	15 12%	19 13%	-	24 13%	28 15%	18 15%	20 24%zj	5 12%	63 16%	22 16%	10 9%
NET Confident	417 65%am	182 58%	235 72%za	45 72%	54 64%	68 61%	66 61%	86 69%	98 67%	22 91%	125 68%m	116 64%	81 66%m	41 50%	31 75%m	238 62%	89 65%	90 77%zop

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 128
Q12 - And overall how confident, if at all, are you that dentists and dental care professionals follow the General Dental Council rules?
BASE: People who have heard of the General Dental Council before

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	644	293	351	201	69	23	23	41	33	217	37	167	477	54	29	61	92	477
Weighted Base	638	344	294	231	82*	30**	22**	31*	30**	183	28*	179	459	58*	30**	68*	99*	459
A. Very confident	111 17%ac	46 13%	65 22%za	30 13%	8 10%	7 25%	5 21%	4 13%	9 29%	45 25%zcdj	2 8%	26 15%	84 18%	7 12%	6 20%	12 18%	13 13%	84 18%
B. Fairly confident	401 63%	226 66%	176 60%	152 66%	57 70%	17 55%	15 65%	18 58%	15 49%	108 59%	21 74%	111 62%	290 63%	41 71%	15 52%	42 61%	63 63%	290 63%
C. Not very confident	81 13%	49 14%	32 11%	35 15%	9 11%	5 16%	1 5%	3 10%	5 16%	20 11%	3 10%	26 14%	55 12%	5 9%	3 9%	10 14%	17 17%	55 12%
D. Not at all confident	14 2%	6 2%	8 3%	5 2%	1 1%	- -	1 2%	4 11%zcdi	1 2%	2 1%	1 4%	5 3%	9 2%	2 3%	2 6%	1 2%	4 4%	9 2%
E. Don't know	31 5%	17 5%	14 5%	10 4%	6 8%	1 4%	1 7%	2 8%	1 4%	8 4%	1 4%	10 6%	21 4%	3 5%	4 13%	3 5%	4 4%	21 4%
Confident	512 80%	271 79%	241 82%	181 78%	66 80%	24 80%	19 86%	22 71%	23 78%	153 84%	23 82%	138 77%	374 82%	48 83%	21 73%	54 79%	76 76%	374 82%
Not Confident	95 15%	55 16%	40 14%	41 18%	10 12%	5 16%	2 7%	7 22%	6 19%	22 12%	4 14%	31 17%	64 14%	7 12%	4 14%	11 16%	20 20%	64 14%
NET Confident	417 65%g	216 63%	201 68%	141 61%	56 68%	20 64%	18 79%	15 49%	18 59%	131 72%zcg	19 67%	107 60%	310 68%	41 71%	17 58%	43 63%	55 56%	310 68%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 129
Q12 - And overall how confident, if at all, are you that dentists and dental care professionals follow the General Dental Council rules?
BASE: People who have heard of the General Dental Council before

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST 12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	644	31	64	151	124	35	167	72	577	65	528	187	533	111	443	201	463	113	-
Weighted Base	638	14*	56*	156	129	30*	180	73*	586	51*	536	217	541	97*	445	193	464	113*	-**
A. Very confident	111 17%o	7 52%zbcd efg	12 21%	24 16%	21 16%	5 15%	32 18%	10 14%	101 17%	10 19%	85 16%	35 16%	87 16%	24 24%j	87 20%zo	23 12%	93 20%zq	12 11%	- -
B. Fairly confident	401 63%a	6 45%	38 68%a	105 67%a	84 65%a	18 60%	102 57%	48 66%	372 63%	29 57%	342 64%	138 63%	344 64%	58 60%	286 64%	115 60%	302 65%	67 59%	-
C. Not very confident	81 13%anp	-	4 7%	20 13%a	10 7%	3 11%	33 18%zabd	11 15%a	76 13%	5 9%	72 13%	32 14%	73 14%	8 8%	46 10%	34 18%zn	46 10%	22 19%zp	-
D. Not at all confident	14 2%hnp	* 3%	-	2 1%	8 7%zcf	1 2%	2 1%	1 1%	8 1%	6 11%zh	11 2%	4 2%	11 2%	3 3%	3 1%	11 6%zn	3 1%	7 6%zp	-
E. Don't know	31 5%	-	2 4%	5 3%	6 5%	4 12%c	11 6%	3 4%	29 5%	2 4%	26 5%	9 4%	26 5%	5 5%	22 5%	9 5%	20 4%	6 5%	-
Confident	512 80%foq	14 97%zdefg	50 89%f	129 82%	104 81%	23 75%	134 74%	59 80%	473 81%	39 76%	427 80%	172 79%	431 80%	81 84%	374 84%zo	139 72%	396 85%zq	79 70%	-
Not Confident	95 15%np	* 3%	4 7%	22 14%	18 14%	4 13%	35 19%ab	12 16%	84 14%	11 21%	83 16%	35 16%	84 16%	11 11%	50 11%	46 24%zn	48 10%	29 25%zp	-
NET Confident	417 65%foq	13 94%zcdefg	46 82%zcdefg	106 68%f	86 67%	19 62%	99 55%	47 64%	389 66%	28 55%	344 64%	137 63%	346 64%	71 73%	324 73%zo	93 48%	347 75%zq	50 44%	0 0%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 130
Q12 - And overall how confident, if at all, are you that dentists and dental care professionals follow the General Dental Council rules?
BASE: People who have heard of the General Dental Council before

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**644**	345	120	39	5	2	228	-	416	471	156	451	11	26	597	252	146
Weighted Base	**638**	340	128	41*	5**	2**	225	-**	413	461	162	454	9**	21**	599	242	152
A. Very confident	**111** 17%hjo	62 18%	25 19%	11 26%	1 32%	- -	60 27%zh	- -	51 12%	97 21%zj	10 6%	93 21%z	- -	2 10%	107 18%	32 13%	42 28%zo
B. Fairly confident	**401** 63%jo	230 68%z	82 64%	23 57%	1 16%	2 100%	135 60%	- -	266 64%	320 70%zj	76 47%	298 66%z	4 44%	10 46%	382 64%	137 57%	102 67%
C. Not very confident	**81** 13%aikp	30 9%	16 12%	5 11%	- -	- -	21 9%	- -	60 15%	28 6%	51 32%zi	42 9%	4 47%	5 25%	74 12%	49 20%zp	2 1%
D. Not at all confident	**14** 2%afikn	4 1%	1 1%	- -	1 24%	- -	2 1%	- -	13 3%	2 *	12 7%zi	2 *	1 10%	3 16%	8 1%	10 4%z	2 1%
E. Don't know	**31** 5%i	16 5%	4 3%	2 6%	1 28%	- -	8 3%	- -	23 6%	13 3%	12 8%i	19 4%	- -	1 3%	29 5%	14 6%	4 3%
Confident	**512** 80%hjo	292 86%z	107 84%	34 83%	2 48%	2 100%	195 87%zh	- -	317 77%	418 91%zj	86 53%	392 86%z	4 44%	12 56%	489 82%z	170 70%	144 95%zo
Not Confident	**95** 15%afikn p	32 10%	17 13%	5 11%	1 24%	- -	22 10%	- -	73 18%zf	31 7%	63 39%zi	43 10%	5 56%	9 41%	81 14%	58 24%zp	4 2%
NET Confident	**417** 65%hjo	260 76%z	90 71%	29 72%	1 23%	2 100%	172 77%zh	0 0%	244 59%	387 84%zj	23 14%	348 77%z	-1 -13%	3 14%	407 68%z	111 46%	140 93%zo

Table 131
Q13 - For each of the statements below please state whether you think it is true or false: Summary Table
BASE: All Respondents

	A. Only qualified dentists registered by the General Dental Council are allowed to work as dentists in the UK.	B. There is a publicly available General Dental Council register that allows me to check whether a dentist or dental care professional is allowed to provide dental care.	C. There are publicly available General Dental Council lists of dentists who are specialists in particular types of dentistry	D. Dentists and dental care professionals are tested to ensure that they are fluent in written and spoken English before they can practise.	E. Dentists and dental care professionals who have qualified overseas and practise in the UK receive training about how the UK dental system works.	F. Dentists and dental care professionals who have qualified overseas and practise in the UK receive training about how dental patients expect to be treated in the UK.
Unweighted Base	1603	1603	1603	1603	1603	1603
Weighted Base	1551	1551	1551	1551	1551	1551
True	1234 *80%*	1069 *69%*	1048 *68%*	816 *53%*	959 *62%*	800 *52%*
False	180 *12%*	221 *14%*	233 *15%*	539 *35%*	377 *24%*	541 *35%*
Don't know	137 *9%*	261 *17%*	270 *17%*	196 *13%*	215 *14%*	209 *14%*

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Table 132
Q13A - For each of the statements below please state whether you think it is true or false:
A. Only qualified dentists registered by the General Dental Council are allowed to work as dentists in the UK.
BASE: All Respondents

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	**1603**	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	**1551**	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
True	**1234**	607	628	183	209	211	232	183	216	46	302	349	267	185	86	702	335	197
	80%hn	79%	80%	76%	81%	81%h	85%zch	81%	74%	85%n	84%mn	82%n	78%n	76%	69%	80%	79%	79%
False	**180**	98	82	31	33	34	25	29	28	5	30	45	44	35	22	105	52	23
	12%j	13%	10%	13%	13%	13%	9%	13%	10%	9%	8%	11%	13%	14%j	18%zjk	12%	12%	9%
Don't know	**137**	60	76	27	17	14	14	15	49	3	30	33	30	24	17	69	39	28
	9%f	8%	10%	11%ef	7%	6%	5%	6%	17%zdefg	6%	8%	8%	9%	10%	13%k	8%	9%	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

Ipsos MORI

Table 133
Q13A - For each of the statements below please state whether you think it is true or false:
A. Only qualified dentists registered by the General Dental Council are allowed to work as dentists in the UK.
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	**1603**	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	**1551**	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
True	**1234** 80%bgi	713 83%zb	522 76%	506 84%zgi	142 81%g	64 76%	68 78%	76 71%	62 78%	262 75%	55 77%	384 79%	851 80%	140 81%	78 72%	136 79%	198 84%n	851 80%
False	**180** 12%lq	96 11%	84 12%	57 10%	25 14%	14 16%	12 13%	18 16%c	14 17%c	35 10%	5 8%	69 14%l	111 10%	22 13%	21 19%zq	23 13%	26 11%	111 10%
Don't know	**137** 9%acd	51 6%	85 12%za	37 6%	7 4%	7 8%	8 9%	14 13%cdh	3 4%	50 14%zcdh	11 15%zcdh	32 7%	105 10%z	11 6%	9 8%	13 8%	13 5%	105 10%zp

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Ipsos MORI

Table 134
Q13A - For each of the statements below please state whether you think it is true or false:
A. Only qualified dentists registered by the General Dental Council are allowed to work as dentists in the UK.
BASE: All Respondents

	TOTAL (z)	NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
				STANDARD REGION					ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
Unweighted Base	1603	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	1551	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
True	1234 80%imo	41 88%zcdf	110 85%	282 78%	236 76%	88 87%df	318 77%	160 84%	1109 81%zi	122 71%	1035 81%zm	433 87%zjlm	1042 81%zm	193 72%	834 82%zo	400 76%	859 81%z	231 79%	2 57%
False	180 12%hk	5 11%	15 12%	39 11%	51 16%zcg	8 8%	46 11%	16 8%	148 11%	31 18%zh	151 12%k	37 7%	151 12%k	28 11%	111 11%	69 13%	111 11%	38 13%	1 43%
Don't know	137 9%abjkl n	* 1%	4 3%	40 11%ab	23 7%a	4 4%	49 12%zabe	15 8%a	116 8%	19 11%	89 7%	27 6%	91 7%	46 17%zjkl	77 8%	59 11%zn	85 8%	25 8%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 135
Q13A - For each of the statements below please state whether you think it is true or false:
A. Only qualified dentists registered by the General Dental Council are allowed to work as dentists in the UK.
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1603**	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
True	**1234** 80%gjl	702 83%z	185 78%	61 87%	10 65%	3 55%	193 86%zg	686 76%	349 85%zg	900 83%zj	279 75%	834 82%zl	25 63%	38 72%	1154 81%z	477 79%	287 86%zo
False	**180** 12%ikn	89 11%	27 11%	7 10%	2 16%	1 19%	19 9%	117 13%	43 10%	108 10%	66 18%zi	100 10%	10 25%zk	8 16%	157 11%	82 14%p	29 9%
Don't know	**137** 9%ahinp	58 7%	25 10%	2 3%	3 19%	2 26%	12 5%	98 11%zfh	21 5%	79 7%	26 7%	80 8%	4 11%	6 12%	118 8%	44 7%	19 6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 136
Q13B - For each of the statements below please state whether you think it is true or false:
B. There is a publicly available General Dental Council register that allows me to check whether a dentist or dental care professional is allowed to provide dental care.
BASE: All Respondents

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	**1603**	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	**1551**	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
True	**1069** 69%chln p	512 67%	557 71%	147 61%	184 71%c	181 70%c	197 73%ch	173 76%zch	188 64%	43 80%ln	265 73%ln	309 72%ln	212 62%	171 70%n	69 55%	622 71%p	275 65%	172 69%
False	**221** 14%bgk	128 17%zb	93 12%	46 19%zgh	36 14%	46 18%gh	40 15%	21 9%	33 11%	6 10%	41 11%	49 11%	61 18%jk	34 14%	30 24%zjkm	111 13%	81 19%zoq	28 11%
Don't know	**261** *17%*	125 *16%*	136 *17%*	49 *20%ef*	40 *15%*	32 *12%*	34 *13%*	34 *15%*	72 *24%zdef g*	5 *10%*	55 *15%*	70 *16%*	67 *20%*	38 *16%*	26 *21%*	142 *16%*	70 *16%*	49 *20%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

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Table 137
Q13B - For each of the statements below please state whether you think it is true or false:
B. There is a publicly available General Dental Council register that allows me to check whether a dentist or dental care professional is allowed to provide dental care.
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
True	1069 69%bj	622 72%zb	446 65%	427 71%j	135 77%zfgh ij	61 72%j	55 63%	68 64%	50 64%	234 68%j	38 54%	321 66%	748 70%	113 65%	73 68%	117 68%	159 67%	748 70%
False	221 14%ilq	119 14%	101 15%	91 15%	18 10%	10 12%	13 15%	19 17%	18 23%zdi	37 11%	15 21%di	94 19%zl	127 12%	34 20%zq	19 18%	35 20%zq	47 20%zq	127 12%
Don't know	261 17%ac	118 14%	143 21%za	83 14%	21 12%	14 17%	19 22%	21 19%	10 13%	75 22%zcd	18 25%zcd	70 14%	191 18%	25 15%	15 14%	19 11%	31 13%	191 18%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 138
Q13B - For each of the statements below please state whether you think it is true or false:
B. There is a publicly available General Dental Council register that allows me to check whether a dentist or dental care professional is allowed to provide dental care.
BASE: All Respondents

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	**1603**	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	**1551**	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
True	**1069** 69%mo	36 79%zcf	95 73%	236 65%	217 70%	68 68%	278 67%	138 72%	952 69%	113 66%	912 71%zm	373 75%zjlm	917 71%zm	152 57%	739 72%zo	330 62%	761 72%z	199 68%	1 35%
False	**221** 14%np	9 21%f	26 20%zf	47 13%	49 16%	15 15%	50 12%	25 13%	187 14%	33 19%zh	176 14%	62 12%	176 14%	45 17%	119 12%	102 19%zn	127 12%	47 16%	2 65%
Don't know	**261** 17%abjkl	- -	9 7%a	78 22%zabd	44 14%ab	17 17%ab	85 21%zabd	28 15%ab	234 17%	26 15%	189 15%	62 12%	191 15%	70 26%zjkl	165 16%	96 18%	166 16%	47 16%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 139
Q13B - For each of the statements below please state whether you think it is true or false:
B. There is a publicly available General Dental Council register that allows me to check whether a dentist or dental care professional is allowed to provide dental care.
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1603**	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
True	**1069** 69%gl	603 71%	177 74%	55 78%	10 66%	5 74%	185 82%zg	565 63%	314 76%zg	781 72%zj	245 66%	740 73%zl	21 52%	40 76%	998 70%z	413 68%	250 75%z
False	**221** 14%fk	112 13%	25 11%	9 12%	1 6%	- -	15 7%	158 17%zfh	46 11%	144 13%	69 19%zi	119 12%	9 22%	3 6%	200 14%	106 18%zp	37 11%
Don't know	**261** 17%fhikn o	133 16%	36 15%	7 9%	4 28%	2 26%	24 11%	180 20%zfh	52 13%	161 15%	57 15%	154 15%	11 27%	10 18%	231 16%	84 14%	47 14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 140
Q13C - For each of the statements below please state whether you think it is true or false:
C. There are publicly available General Dental Council lists of dentists who are specialists in particular types of dentistry
BASE: All Respondents

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
True	1048 68%acl	489 64%	559 71%za	149 62%	185 71%c	183 71%c	196 72%ch	149 66%	186 63%	31 59%	261 72%l	297 70%	213 63%	167 68%	79 64%	593 68%	286 67%	169 68%
False	233 15%b	132 17%zb	101 13%	44 18%h	36 14%	43 17%	37 14%	38 17%	34 12%	10 19%	44 12%	61 14%	60 18%	39 16%	18 15%	132 15%	71 17%	29 12%
Don't know	270 17%	143 19%	126 16%	48 20%e	38 15%	33 13%	38 14%	39 17%	73 25%zdef g	12 23%	57 16%	69 16%	68 20%	37 15%	27 22%	151 17%	69 16%	50 20%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

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Table 141
Q13C - For each of the statements below please state whether you think it is true or false:
C. There are publicly available General Dental Council lists of dentists who are specialists in particular types of dentistry
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
True	1048 68%bgj	603 70%b	445 64%	406 68%g	137 78%zcgij	60 71%	65 74%gj	61 56%	53 67%	226 65%	41 57%	324 67%	724 68%	108 63%	76 71%	120 70%	159 67%	724 68%
False	233 15%ilq	132 15%	101 15%	104 17%i	21 12%	7 8%	8 9%	24 22%zdefi	14 18%	41 12%	15 21%efi	86 18%	147 14%	31 18%	15 14%	27 16%	44 19%	147 14%
Don't know	270 17%ad	125 15%	145 21%za	90 15%	16 9%	18 21%d	15 17%	23 21%d	11 15%	80 23%zcd	16 22%d	75 15%	195 18%	33 19%	17 16%	25 14%	33 14%	195 18%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

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Table 142
Q13C - For each of the statements below please state whether you think it is true or false:
C. There are publicly available General Dental Council lists of dentists who are specialists in particular types of dentistry
BASE: All Respondents

	TOTAL (z)	NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST 12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
				STANDARD REGION					**ETHNICITY**		**ACCESS TO INTERNET**				**WHEN LAST WENT TO DENTIST**		**FREQUENCY GO TO THE DENTIST**		
Unweighted Base	1603	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	1551	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
True	1048 68%mo	37 80%zcdf	94 73%	236 65%	207 67%	72 72%	265 64%	137 72%	936 68%	108 63%	884 69%zm	363 73%zjlm	889 69%zm	160 60%	717 70%zo	332 63%	748 71%zq	188 64%	1 38%
False	233 15%np	8 18%	24 19%	46 13%	57 18%	13 13%	56 14%	28 15%	197 14%	36 21%zh	189 15%	66 13%	192 15%	41 15%	139 14%	94 18%zn	139 13%	53 18%p	2 62%
Don't know	270 17%abjklp	1 2%	12 9%a	79 22%zabdg	46 15%a	15 15%a	91 22%zabdg	26 13%a	240 17%	27 16%	202 16%	68 14%	204 16%	66 25%zjkl	167 16%	103 19%	167 16%	52 18%	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

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Table 143
Q13C - For each of the statements below please state whether you think it is true or false:
C. There are publicly available General Dental Council lists of dentists who are specialists in particular types of dentistry
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1603**	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
True	**1048** 68%g	596 70%z	172 72%	51 73%	11 71%	4 65%	186 83%zgh	562 62%	297 72%zg	773 71%zj	239 64%	724 71%z	23 58%	39 75%	973 68%	408 68%	250 75%zo
False	**233** 15%fikm	121 14%	29 12%	13 19%	1 6%	1 9%	17 8%	152 17%zf	63 15%f	148 14%	73 20%zi	131 13%	8 19%	3 5%	216 15%	106 18%zp	40 12%
Don't know	**270** 17%fhiko p	133 16%	37 16%	6 8%	3 23%	2 26%	21 10%	188 21%zfh	53 13%	166 15%	59 16%	158 16%	9 22%	11 21%	240 17%	88 15%	44 13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 144
Q13D - For each of the statements below please state whether you think it is true or false:
D. Dentists and dental care professionals are tested to ensure that they are fluent in written and spoken English before they can practise.
BASE: All Respondents

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
True	816 53%go	405 53%	410 52%	148 61%zfgh	149 58%g	136 52%	135 50%	99 44%	148 51%	24 44%	192 53%	225 53%	170 50%	138 57%	67 53%	432 49%	261 61%zoq	123 50%
False	539 35%chp	264 35%	274 35%	60 25%	87 33%	94 36%c	112 41%zch	101 45%zcdh	84 29%	19 35%	130 36%	148 35%	130 38%	75 31%	37 30%	336 38%zp	119 28%	84 34%
Don't know	196 13%	95 12%	102 13%	33 14%	23 9%	29 11%	24 9%	26 12%	60 21%zcde fg	11 21%	38 11%	54 13%	41 12%	31 13%	21 17%	108 12%	47 11%	41 17%p

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

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Table 145
Q13D - For each of the statements below please state whether you think it is true or false:
D. Dentists and dental care professionals are tested to ensure that they are fluent in written and spoken English before they can practise.
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
True	816 53%e	458 53%	358 52%	331 55%e	94 54%	33 39%	39 45%	70 65%zefij	47 60%e	168 49%	34 47%	247 51%	569 53%	96 56%	56 53%	88 51%	118 50%	569 53%
False	539 35%g	314 37%	225 33%	200 33%	72 41%g	42 49%zcghi	32 37%	27 25%	25 31%	113 33%	27 38%	180 37%	359 34%	54 32%	39 36%	69 40%	90 38%	359 34%
Don't know	196 13%ad	88 10%	108 16%za	68 11%d	9 5%	11 12%	16 18%d	11 10%	7 9%	65 19%zcdgh	10 14%d	58 12%	138 13%	22 13%	12 11%	16 9%	29 12%	138 13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used.   * small base

Table 146
Q13D - For each of the statements below please state whether you think it is true or false:
D. Dentists and dental care professionals are tested to ensure that they are fluent in written and spoken English before they can practise.
BASE: All Respondents

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	**1603**	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	**1551**	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
True	**816** 53%fh	28 61%f	78 60%f	189 52%	156 50%	49 48%	185 45%	130 68%zcdef	703 51%	109 64%zh	663 52%	289 58%zjl	668 52%	147 55%	548 54%	268 51%	566 54%	142 49%	1 22%
False	**539** 35%gim	18 38%g	43 33%	119 33%g	118 38%g	42 42%g	154 37%g	45 24%	495 36%zi	42 24%	465 36%zm	163 33%	468 36%zm	71 27%	350 34%	188 36%	357 34%	117 40%	2 78%
Don't know	**196** 13%abjkl	* 1%	8 6%	53 15%abg	36 12%a	10 10%a	73 18%zabdg	16 8%a	174 13%	20 12%	147 11%	46 9%	148 12%	49 18%zjkl	124 12%	72 14%	131 12%	34 12%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 147
Q13D - For each of the statements below please state whether you think it is true or false:
D. Dentists and dental care professionals are tested to ensure that they are fluent in written and spoken English before they can practise.
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1603**	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
True	**816** 53%j	472 56%zb	110 46%	39 55%	9 60%	3 45%	109 48%	468 52%	234 57%	633 58%zj	153 41%	548 54%	16 41%	22 41%	755 53%	298 49%	199 60%zo
False	**539** 35%ai	274 32%	92 39%	30 42%	4 27%	3 46%	79 35%	311 34%	148 36%	332 31%	180 48%zi	341 34%	16 41%	22 42%	500 35%	242 40%zp	109 33%
Don't know	**196** 13%chip	103 12%c	35 15%c	2 2%	2 13%	1 9%	38 17%h	123 14%h	31 8%	122 11%	38 10%	124 12%	7 18%	9 17%	173 12%	64 11%	26 8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 148
Q13E - For each of the statements below please state whether you think it is true or false:
E. Dentists and dental care professionals who have qualified overseas and practise in the UK receive training about how the UK dental system works.
BASE: All Respondents

	TOTAL (z)	**GENDER**		**AGE**						**SOCIAL GRADE**						**MARITAL STATUS**		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
True	959 62%ghq	467 61%	492 63%	176 73%zfgh	172 66%gh	168 65%gh	168 62%h	124 55%	151 52%	27 51%	221 61%	274 64%	196 58%	161 66%	79 64%	523 60%	297 70%zoq	138 56%
False	377 24%cp	188 25%	189 24%	31 13%	58 22%c	62 24%c	74 27%c	75 33%zcde	77 26%c	12 22%	96 27%	98 23%	88 26%	57 23%	26 21%	236 27%zp	75 18%	66 27%p
Don't know	215 14%	110 14%	106 13%	34 14%	30 11%	29 11%	29 11%	28 12%	64 22%zcde fg	14 27%zjkm	44 12%	56 13%	57 17%	25 10%	19 15%	116 13%	54 13%	44 18%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

Ipsos MORI

Table 149
Q13E - For each of the statements below please state whether you think it is true or false:
E. Dentists and dental care professionals who have qualified overseas and practise in the UK receive training about how the UK dental system works.
BASE: All Respondents

| | TOTAL (z) | WORKING STATUS | | OCCUPATION | | | | | | | | CHILDREN IN HOUSEHOLD | | CHILDREN'S AGES | | | | |
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
True	959 62%bei	550 64%	409 59%	395 66%zei	116 66%ei	40 47%	54 62%	76 70%zei	53 68%ei	182 53%	43 61%	310 64%	649 61%	114 66%	67 62%	105 61%	153 64%	649 61%
False	377 24%g	213 25%	164 24%	140 23%g	45 25%g	28 33%g	17 20%	14 13%	17 22%	99 29%zg	16 23%	122 25%	255 24%	37 21%	25 23%	47 28%	60 25%	255 24%
Don't know	215 14%acdk	97 11%	118 17%za	65 11%	14 8%	18 21%cd	16 18%d	18 16%d	8 10%	65 19%zcdh	11 16%	53 11%	162 15%zk	22 13%	16 15%	19 11%	24 10%	162 15%z

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

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Table 150
Q13E - For each of the statements below please state whether you think it is true or false:
E. Dentists and dental care professionals who have qualified overseas and practise in the UK receive training about how the UK dental system works.
BASE: All Respondents

	TOTAL (z)	STANDARD REGION NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	ETHNICITY WHITE (h)	NON-WHITE (i)	ACCESS TO INTERNET HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	WHEN LAST WENT TO DENTIST PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	FREQUENCY GO TO THE DENTIST ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	**1603**	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	**1551**	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
True	**959** 62%fo	32 70%df	94 72%zdf	228 63%f	178 58%	66 66%f	224 54%	137 72%zdf	840 61%	116 68%	799 63%	346 70%zjlm	806 63%	153 57%	651 64%	308 58%	671 64%z	171 58%	2 62%
False	**377** 24%kp	12 26%	27 21%	80 22%	84 27%	25 25%	110 27%	38 20%	341 25%	35 20%	318 25%k	101 20%	318 25%k	59 22%	236 23%	141 27%	237 22%	88 30%zp	1 22%
Don't know	**215** 14%abgjkl	2 4%	9 7%	53 15%abg	47 15%abg	9 9%	79 19%zabeg	16 8%	192 14%	21 12%	159 12%	50 10%	160 12%	55 21%zjkl	136 13%	79 15%	146 14%	34 11%	* 16%

Table 151
Q13E - For each of the statements below please state whether you think it is true or false:
E. Dentists and dental care professionals who have qualified overseas and practise in the UK receive training about how the UK dental system works.
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1603**	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
True	**959** 62%bj	572 67%zb	123 52%	43 61%	8 56%	4 58%	142 63%	540 60%	273 66%g	737 68%zj	186 50%	648 64%z	22 55%	26 49%	892 62%	365 60%	226 68%zo
False	**377** 24%aik	171 20%	76 32%za	24 34%a	2 16%	1 16%	53 23%	221 25%	101 24%	219 20%	140 38%zi	228 23%	8 21%	15 29%	349 24%	171 28%z	75 22%
Don't know	**215** 14%hinop	106 12%	39 16%c	4 5%	4 28%	2 26%	30 14%	141 16%zh	39 10%	131 12%	45 12%	137 13%	9 24%	11 21%	189 13%	67 11%	33 10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 152
Q13F - For each of the statements below please state whether you think it is true or false:
F. Dentists and dental care professionals who have qualified overseas and practise in the UK receive training about how dental patients expect to be treated in the UK.
BASE: All Respondents

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	**1603**	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	**1551**	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
True	**800** **52%hi**	386 *51%*	414 *53%*	150 *62%zefg h*	151 *58%zegh*	123 *48%*	142 *52%*	106 *47%*	130 *44%*	19 *35%*	169 *47%*	232 *54%i*	170 *50%*	140 *57%ij*	71 *57%i*	437 *50%*	246 *58%zoq*	117 *47%*
False	**541** **35%cp**	272 *36%*	269 *34%*	59 *24%*	82 *31%*	110 *42%zcdh*	104 *38%c*	93 *41%zcdh*	94 *32%c*	22 *41%*	144 *40%n*	144 *34%*	118 *35%*	77 *32%*	35 *28%*	332 *38%zp*	125 *29%*	85 *34%*
Don't know	**209** *14%*	106 *14%*	103 *13%*	33 *14%*	27 *10%*	26 *10%*	26 *9%*	28 *12%*	70 *24%zcde fg*	12 *23%m*	48 *13%*	51 *12%*	53 *15%*	27 *11%*	18 *15%*	107 *12%*	56 *13%*	47 *19%zo*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

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Table 153
Q13F - For each of the statements below please state whether you think it is true or false:
F. Dentists and dental care professionals who have qualified overseas and practise in the UK receive training about how dental patients expect to be treated in the UK.
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
True	800 52%bei	461 54%	339 49%	333 55%zei	102 58%ei	27 32%	44 50%e	59 54%ei	50 64%zei	152 44%	34 48%e	265 55%	536 50%	103 60%znq	49 46%	86 50%	128 54%	536 50%
False	541 35%	311 36%	230 33%	210 35%	60 34%	41 49%zcghi	29 33%	33 31%	24 31%	121 35%	23 32%	172 35%	369 35%	51 30%	43 40%m	68 40%m	89 38%	369 35%
Don't know	209 14%acdhkp	88 10%	122 18%za	58 10%	13 7%	17 20%cdh	14 17%dh	16 15%h	4 6%	74 21%zcdh	14 19%cdh	48 10%	161 15%zk	18 11%	15 14%	18 10%	20 8%	161 15%zp

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used.   * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 154
Q13F - For each of the statements below please state whether you think it is true or false:
F. Dentists and dental care professionals who have qualified overseas and practise in the UK receive training about how dental patients expect to be treated in the UK.
BASE: All Respondents

	TOTAL (z)	**STANDARD REGION**							**ETHNICITY**		**ACCESS TO INTERNET**				**WHEN LAST WENT TO DENTIST**		**FREQUENCY GO TO THE DENTIST**		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	**1603**	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	**1551**	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
True	**800** 52%f	30 66%zcdf	83 64%zcdf	187 52%f	148 48%	56 56%f	174 42%	121 64%zcdf	697 51%	101 59%zh	661 52%	279 56%zjl	666 52%	135 50%	535 52%	266 50%	549 52%	148 51%	2 65%
False	**541** 35%gm	15 33%	39 30%	117 32%	117 38%g	37 37%	165 40%zbcg	52 27%	489 36%	50 29%	465 36%zm	179 36%m	467 36%zm	74 28%	351 34%	190 36%	364 34%	109 37%	1 35%
Don't know	**209** 14%abjkl	* 1%	8 6%	58 16%abeg	45 14%ab	7 7%a	73 18%zabeg	18 9%a	187 14%	21 12%	149 12%k	39 8%	151 12%k	59 22%zjkl	136 13%	73 14%	141 13%	36 12%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 155
Q13F - For each of the statements below please state whether you think it is true or false:
F. Dentists and dental care professionals who have qualified overseas and practise in the UK receive training about how dental patients expect to be treated in the UK.
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1603**	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
True	**800** 52%bj	472 56%zb	100 42%	34 49%	9 59%	2 29%	112 50%	462 51%	225 55%	615 57%zj	151 41%	533 53%	15 37%	21 40%	741 52%	304 50%	188 56%
False	**541** 35%ai	273 32%	104 44%za	30 43%	2 12%	3 45%	84 37%	305 34%	149 36%	334 31%	183 49%zi	347 34%	17 42%	20 38%	504 35%	237 39%z	116 35%
Don't know	**209** 14%hjnop	104 12%	34 14%	6 9%	4 28%	2 26%	29 13%	135 15%h	39 9%	138 13%	37 10%	133 13%	8 21%	11 22%	185 13%	62 10%	30 9%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 156
Q14 - I am going to describe some situations where poor care or serious wrongdoing might occur.
For each situation, please could you tell me how confident, if at all, you would be that appropriate action would be taken by a regulator. Summary Table
BASE: All Respondents

	A. Patients being repeatedly overcharged for dental treatment at their dental practice.	B. Residents in a care home receiving poor dental care.	C. Disabled patients receiving poor dental care.
Unweighted Base	1603	1603	1603
Weighted Base	1551	1551	1551
A. Very confident	180	154	177
	12%	*10%*	*11%*
B. Fairly confident	622	586	614
	40%	*38%*	*40%*
C. Not very confident	517	533	480
	33%	*34%*	*31%*
D. Not at all confident	100	98	102
	6%	*6%*	*7%*
E. Don't know	131	180	178
	8%	*12%*	*11%*
Confident	801	740	791
	52%	*48%*	*51%*
Not Confident	618	631	582
	40%	*41%*	*38%*
NET Confident	184	109	209
	12%	*7%*	*13%*

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Table 157
Q14A - I am going to describe some situations where poor care or serious wrongdoing might occur.
For each situation, please could you tell me how confident, if at all, you would be that appropriate action would be taken by a regulator.
A. Patients being repeatedly overcharged for dental treatment at their dental practice.
BASE: All Respondents

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 15-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (g)	AGE 65+ (h)	SOCIAL GRADE A (i)	SOCIAL GRADE B (j)	SOCIAL GRADE C1 (k)	SOCIAL GRADE C2 (l)	SOCIAL GRADE D (m)	SOCIAL GRADE E (n)	MARITAL STATUS MAR/ LIVING AS (o)	MARITAL STATUS SINGLE (p)	MARITAL STATUS WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
A. Very confident	180 12%q	88 12%	91 12%	33 14%	33 13%	31 12%	26 10%	24 11%	33 11%	3 6%	31 9%	51 12%	51 15%j	30 12%	12 10%	107 12%q	56 13%q	17 7%
B. Fairly confident	622 40%i	291 38%	331 42%	98 40%	102 39%	107 41%	110 40%	89 39%	116 40%	12 23%	137 38%	180 42%i	142 42%i	101 42%i	49 39%	346 39%	169 40%	107 43%
C. Not very confident	517 33%	266 35%	251 32%	70 29%	79 30%	91 35%	106 39%c	76 34%	95 32%	34 64%zjkl mn	140 39%zlmn	140 33%	98 29%	70 29%	35 28%	305 35%	131 31%	81 33%
D. Not at all confident	100 6%o	56 7%	45 6%	15 6%	23 9%	12 5%	15 6%	20 9%	16 5%	2 4%	28 8%	23 5%	18 5%	20 8%	10 8%	45 5%	38 9%zo	18 7%
E. Don't know	131 8%	63 8%	68 9%	26 11%f	23 9%	19 7%	14 5%	17 8%	32 11%f	2 4%	25 7%	34 8%	31 9%	22 9%	18 14%zijk	73 8%	33 8%	25 10%
Confident	801 52%i	379 50%	422 54%	130 54%	135 52%	138 53%	136 50%	113 50%	150 51%	16 29%	169 47%i	231 54%i	193 57%ij	132 54%i	61 49%i	453 52%	225 53%	124 50%
Not Confident	618 40%l	322 42%	296 38%	85 35%	101 39%	103 40%	122 45%c	97 43%	111 38%	36 68%zjkl mn	167 46%zklm	162 38%	116 34%	90 37%	46 37%	350 40%	168 39%	99 40%
NET Confident	184 12%afgij	58 8%	126 16%za	45 19%zfg	34 13%f	35 13%fg	14 5%	16 7%	39 13%fg	-21 -39%	1 *	69 16%zij	77 23%zijk n	42 17%zij	16 13%j	102 12%	56 13%	25 10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

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Table 158
Q14A - I am going to describe some situations where poor care or serious wrongdoing might occur.
For each situation, please could you tell me how confident, if at all, you would be that appropriate action would be taken by a regulator.
A. Patients being repeatedly overcharged for dental treatment at their dental practice.
BASE: All Respondents

	TOTAL (z)	WORKING STATUS WOR-KING (a)	NOT WOR-KING (b)	OCCUPATION FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	CHILDREN IN HOUSEHOLD YES (k)	NO (l)	CHILDREN'S AGES AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
A. Very confident	180 12%	98 11%	82 12%	69 11%	23 13%	6 7%	13 14%	14 13%	11 14%	38 11%	6 9%	61 13%	119 11%	19 11%	13 12%	19 11%	30 12%	119 11%
B. Fairly confident	622 40%	351 41%	271 39%	238 40%	77 44%	35 42%	33 38%	38 36%	32 41%	136 39%	31 44%	189 39%	433 41%	75 43%	41 38%	65 38%	93 39%	433 41%
C. Not very confident	517 33%b	305 35%	213 31%	222 37%z	50 29%	32 38%	25 28%	32 30%	22 28%	115 33%	19 26%	164 34%	354 33%	51 30%	38 36%	60 35%	89 38%	354 33%
D. Not at all confident	100 6%	53 6%	47 7%	34 6%	12 7%	8 9%	5 6%	9 9%	8 10%	20 6%	5 7%	28 6%	72 7%	10 6%	8 8%	11 6%	11 4%	72 7%
E. Don't know	131 8%ac	54 6%	78 11%za	37 6%	12 7%	4 5%	12 14%c	14 13%c	6 8%	37 11%c	10 13%c	43 9%	88 8%	18 10%	6 6%	17 10%	14 6%	88 8%
Confident	801 52%	449 52%	352 51%	307 51%	101 58%	41 48%	45 52%	52 49%	43 54%	174 50%	38 53%	249 51%	552 52%	94 54%	54 51%	84 49%	123 52%	552 52%
Not Confident	618 40%	358 42%	260 38%	256 43%	62 35%	40 47%	30 34%	41 39%	30 38%	135 39%	24 34%	192 40%	426 40%	60 35%	47 44%	71 41%	100 42%	426 40%
NET Confident	184 12%ce	91 11%	92 13%	51 9%e	39 22%zcegi	1 1%	16 18%ce	11 10%e	13 16%ce	39 11%e	14 19%zce	57 12%	126 12%	33 19%znopq	7 7%	13 8%	23 10%	126 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

14 Oct 2013

Table 159
Q14A - I am going to describe some situations where poor care or serious wrongdoing might occur.
For each situation, please could you tell me how confident, if at all, you would be that appropriate action would be taken by a regulator.
A. Patients being repeatedly overcharged for dental treatment at their dental practice.
BASE: All Respondents

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	**1603**	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	**1551**	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
A. Very confident	**180** **12%**	9 20%zdefg	24 18%zfg	46 13%	36 12%	10 10%	39 9%	17 9%	151 11%	29 17%zh	149 12%	48 10%	152 12%j	27 10%	126 12%	54 10%	135 13%	33 11%	- -
B. Fairly confident	**622** **40%**	17 37%	44 34%	135 37%	136 44%f	38 38%	148 36%	104 54%zabcdef	550 40%	69 40%	512 40%	197 40%	514 40%	108 40%	405 40%	217 41%	432 41%	109 37%	3 100%
C. Not very confident	**517** 33%agio	11 24%	50 38%ag	109 30%	98 32%	38 38%ag	161 39%zacg	50 26%	478 35%zi	37 22%	435 34%	195 39%zjlm	436 34%	81 30%	360 35%o	158 30%	361 34%	104 36%	- -
D. Not at all confident	**100** 6%gp	9 20%zbcdefg	11 8%g	25 7%	21 7%	5 5%	25 6%	5 3%	87 6%	13 8%	81 6%	34 7%	83 6%	17 7%	61 6%	40 8%	57 5%	24 8%	- -
E. Don't know	**131** 8%abhjklnp	- -	2 1%	46 13%zabd	19 6%ab	9 9%ab	40 10%ab	16 8%ab	108 8%	23 13%zh	98 8%k	24 5%	98 8%k	33 13%zjkl	71 7%	60 11%zn	70 7%	23 8%	- -
Confident	**801** 52%f	26 57%f	68 53%	181 50%	172 56%f	48 48%	186 45%	120 63%zcef	701 51%	98 57%	661 52%	245 49%	666 52%	135 51%	531 52%	270 51%	567 54%z	143 49%	3 100%
Not Confident	**618** 40%gi	20 43%g	60 46%g	135 37%	119 38%g	43 43%g	186 45%zcg	55 29%	564 41%zi	50 29%	517 41%	228 46%zjlm	519 40%	98 37%	420 41%	197 37%	418 40%	128 44%	- -
NET Confident	**184** 12%befhkq	6 14%bef	8 6%f	46 13%bef	53 17%zbef	4 4%f	* *	65 34%zabcdef	136 10%	48 28%zh	144 11%k	16 3%	147 11%k	37 14%k	110 11%	73 14%	149 14%zq	15 5%	3 100%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 160
Q14A - I am going to describe some situations where poor care or serious wrongdoing might occur.
For each situation, please could you tell me how confident, if at all, you would be that appropriate action would be taken by a regulator.
A. Patients being repeatedly overcharged for dental treatment at their dental practice.
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	1603	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	1551	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
A. Very confident	180 12%j	109 13%	29 12%	6 9%	1 10%	1 9%	38 17%zg	94 10%	46 11%	151 14%zj	22 6%	131 13%z	3 9%	8 15%	166 12%	86 14%z	44 13%
B. Fairly confident	622 40%bj	359 42%b	80 34%	34 48%b	8 55%	2 40%	88 39%	350 39%	181 44%	469 43%zj	125 34%	416 41%	15 37%	16 31%	582 41%	225 37%	133 40%
C. Not very confident	517 33%i	271 32%	102 43%za	27 39%	3 22%	3 42%	75 33%	297 33%	144 35%	332 31%	170 46%zi	353 35%	8 19%	17 33%	486 34%	200 33%	117 35%
D. Not at all confident	100 6%ikn	48 6%	15 6%	2 3%	1 4%	- -	12 5%	65 7%	23 6%	52 5%	44 12%zi	47 5%	10 25%zk	9 17%zn	85 6%	51 8%z	22 7%
E. Don't know	131 8%chjknp	62 7%	12 5%	1 1%	1 10%	1 9%	12 6%	96 11%zfh	19 5%	84 8%j	10 3%	65 6%	4 10%	2 5%	109 8%	41 7%	18 5%
Confident	801 52%gj	468 55%zb	109 46%	40 57%	10 64%	3 49%	125 56%	444 49%	227 55%	620 57%zj	147 40%	547 54%z	18 46%	24 46%	748 52%	311 52%	177 53%
Not Confident	618 40%i	319 38%	117 49%za	29 42%	4 26%	3 42%	87 39%	362 40%	168 41%	383 35%	213 58%zi	401 40%	17 44%	26 49%	571 40%	251 42%	139 42%
NET Confident	184 12%bgjm	149 18%zb	-8 -3%	11 15%b	6 39%	* 7%	38 17%zg	82 9%	59 14%g	237 22%zj	-66 -18%	146 14%zl	1 2%	-2 -3%	177 12%m	61 10%	38 11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 161
Q14B - I am going to describe some situations where poor care or serious wrongdoing might occur.
For each situation, please could you tell me how confident, if at all, you would be that appropriate action would be taken by a regulator.
B. Residents in a care home receiving poor dental care.
BASE: All Respondents

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 15-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (g)	AGE 65+ (h)	SOCIAL GRADE A (i)	SOCIAL GRADE B (j)	SOCIAL GRADE C1 (k)	SOCIAL GRADE C2 (l)	SOCIAL GRADE D (m)	SOCIAL GRADE E (n)	MARITAL STATUS MAR/ LIVING AS (o)	MARITAL STATUS SINGLE (p)	MARITAL STATUS WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
A. Very confident	154 10%fg	72 9%	81 10%	29 12%fg	41 16%zfgh	35 13%fgh	15 5%	11 5%	23 8%	4 7%	36 10%	41 10%	38 11%	22 9%	12 10%	81 9%	53 12%	20 8%
B. Fairly confident	586 38%gh	300 39%	286 36%	99 41%gh	96 37%	103 40%h	125 46%zgh	72 32%	91 31%	12 23%	122 34%	168 39%i	123 36%	115 47%zijkl	46 37%	330 38%	167 39%	89 36%
C. Not very confident	533 34%cmp	250 33%	282 36%	65 27%	78 30%	88 34%	93 34%	90 40%cd	118 40%zcd	29 55%zklmn	143 40%zm	142 33%	114 34%	66 27%	37 30%	319 36%p	123 29%	91 37%p
D. Not at all confident	98 6%	58 8%	40 5%	12 5%	18 7%	10 4%	17 6%	28 12%zcefh	13 5%	3 5%	25 7%	26 6%	21 6%	16 7%	8 6%	46 5%	36 8%zo	16 6%
E. Don't know	180 12%	84 11%	96 12%	36 15%f	26 10%	23 9%	22 8%	26 11%	48 16%zdef	6 11%	35 10%	51 12%	44 13%	23 10%	21 17%jm	100 11%	48 11%	33 13%
Confident	740 48%ghi	372 49%	368 47%	129 53%gh	137 53%gh	138 53%gh	140 51%gh	83 36%	114 39%	16 29%	158 44%	209 49%i	161 47%i	138 57%zijl	59 47%	412 47%	220 52%	109 44%
Not Confident	631 41%cm	308 40%	323 41%	77 32%	96 37%	98 38%	109 40%	118 52%zcdef	131 45%c	32 60%zklmn	167 46%zm	168 39%	135 40%	83 34%	45 36%	365 42%	159 37%	107 43%
NET Confident	109 7%ghijoq	64 8%	45 6%	51 21%zfgh	41 16%zgh	40 15%zgh	30 11%zh	-36 -16%	-18 -6%	-16 -30%	-9 -3%	40 9%zij	26 8%ij	55 23%zijkln	14 11%j	47 5%q	61 14%zoq	1 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

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Table 162
Q14B - I am going to describe some situations where poor care or serious wrongdoing might occur.
For each situation, please could you tell me how confident, if at all, you would be that appropriate action would be taken by a regulator.
B. Residents in a care home receiving poor dental care.
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
A. Very confident	154 10%lq	91 11%	62 9%	63 10%	23 13%	6 7%	9 10%	8 7%	11 14%	26 8%	8 12%	59 12%	95 9%	22 13%	21 20%zpq	26 15%zq	22 9%	95 9%
B. Fairly confident	586 38%i	334 39%	252 37%	245 41%i	64 36%	25 30%	37 42%	46 43%i	32 41%	110 32%	28 40%	187 38%	400 37%	63 37%	40 37%	63 36%	103 43%	400 37%
C. Not very confident	533 34%j	295 34%	238 34%	200 33%	57 33%	38 45%gj	26 30%	31 29%	24 30%	139 40%zcgj	17 24%	168 35%	364 34%	59 34%	34 32%	58 34%	82 35%	364 34%
D. Not at all confident	98 6%	58 7%	41 6%	36 6%	18 10%	4 5%	2 3%	8 7%	6 7%	19 5%	6 9%	22 5%	76 7%	9 5%	4 4%	6 4%	13 5%	76 7%
E. Don't know	180 12%a	83 10%	98 14%za	57 10%	14 8%	11 13%	13 15%	15 14%	6 7%	53 15%zcd	11 16%	49 10%	131 12%	19 11%	8 7%	18 11%	18 7%	131 12%
Confident	740 48%i	425 49%	315 46%	307 51%ei	86 49%i	31 37%	46 52%i	54 50%i	43 55%ei	136 39%	37 52%i	246 51%	494 46%	86 50%	61 57%	89 52%	124 53%	494 46%
Not Confident	631 41%	353 41%	278 40%	236 39%	75 43%	42 50%fj	28 32%	39 36%	30 38%	158 46%zfj	23 33%	191 39%	440 41%	68 39%	38 36%	65 38%	95 40%	440 41%
NET Confident	109 7%beilq	73 8%b	37 5%	72 12%zei	12 7%e	-11 -13%	17 20%zcde	15 14%ze	14 17%zde	-22 -6%	13 19%zde	55 11%zl	54 5%	18 11%q	23 21%zmq	24 14%zq	30 12%zq	54 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Table 163
Q14B - I am going to describe some situations where poor care or serious wrongdoing might occur.
For each situation, please could you tell me how confident, if at all, you would be that appropriate action would be taken by a regulator.
B. Residents in a care home receiving poor dental care.
BASE: All Respondents

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1603	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	1551	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
A. Very confident	154 10%f	10 22%zcdfg	22 17%zfg	38 10%f	36 12%f	13 13%f	24 6%	12 6%	132 10%	22 13%	133 10%	44 9%	135 11%	19 7%	105 10%	49 9%	113 11%	28 9%	- -
B. Fairly confident	586 38%f	17 36%	45 34%	140 39%	124 40%	36 36%	135 33%	89 47%zbf	515 38%	68 40%	486 38%	192 39%	488 38%	98 37%	385 38%	201 38%	396 38%	116 40%	- -
C. Not very confident	533 34%agi	9 21%	51 39%ag	109 30%	97 31%a	37 37%ag	182 44%zacdg	47 25%	490 36%zi	40 24%	445 35%	182 37%	447 35%	85 32%	368 36%	165 31%	380 36%	99 34%	2 84%
D. Not at all confident	98 6%	9 20%zbcdefg	10 8%	22 6%	16 5%	7 7%	24 6%	11 6%	88 6%	11 6%	80 6%	35 7%	82 6%	17 6%	61 6%	37 7%	62 6%	18 6%	- -
E. Don't know	180 12%abhjlnp	1 2%	2 2%	53 15%ab	37 12%ab	7 7%b	48 12%ab	32 17%zabe	148 11%	30 18%zh	131 10%	45 9%	131 10%	49 18%zjkl	104 10%	76 14%zn	104 10%	33 11%	* 16%
Confident	740 48%f	27 58%zf	67 51%f	178 49%f	160 52%f	49 49%	159 38%	101 53%f	647 47%	90 53%	620 49%	236 48%	624 49%	116 44%	490 48%	250 47%	508 48%	144 49%	- -
Not Confident	631 41%gi	18 40%	61 47%cdg	131 36%	113 36%	44 44%g	206 50%zcdg	58 30%	578 42%zi	51 30%	525 41%	216 43%	529 41%	102 38%	429 42%	202 38%	442 42%	117 40%	2 84%
NET Confident	109 7%fhkn	8 18%zbe	6 4%	47 13%zbef	47 15%zbef	5 5%	-47 -11%	44 23%zbcde	69 5%	39 23%zh	95 7%k	20 4%	95 7%k	14 5%	61 6%	48 9%zn	66 6%	27 9%	-2 -84%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 164
Q14B - I am going to describe some situations where poor care or serious wrongdoing might occur.
For each situation, please could you tell me how confident, if at all, you would be that appropriate action would be taken by a regulator.
B. Residents in a care home receiving poor dental care.
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	1603	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	1551	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
A. Very confident	154 10%j	88 10%	24 10%	4 5%	3 18%	1 11%	27 12%	85 9%	41 10%	124 11%zj	22 6%	107 11%	5 11%	4 7%	144 10%	60 10%	43 13%
B. Fairly confident	586 38%j	336 40%	84 35%	32 45%	6 39%	2 36%	86 38%	322 36%	173 42%g	451 41%zj	113 30%	385 38%	10 26%	17 33%	544 38%	218 36%	127 38%
C. Not very confident	533 34%i	287 34%	94 40%	25 36%	4 30%	3 44%	77 34%	306 34%	149 36%	343 32%	171 46%zi	363 36%	17 42%	16 30%	506 35%z	224 37%	104 31%
D. Not at all confident	98 6%ain	44 5%	18 7%	6 9%	* 3%	- -	14 6%	63 7%	21 5%	49 4%	46 12%zi	59 6%	3 7%	9 17%zn	83 6%	45 7%	25 8%
E. Don't know	180 12%hjkno	94 11%	18 8%	3 5%	1 10%	1 9%	20 9%	126 14%zh	29 7%	121 11%j	19 5%	99 10%	5 14%	7 14%	152 11%	57 9%	35 10%
Confident	740 48%gj	424 50%	108 45%	35 50%	9 58%	3 47%	113 50%	408 45%	214 52%g	574 53%zj	135 36%	492 49%	15 37%	21 40%	688 48%	278 46%	170 51%
Not Confident	631 41%i	331 39%	112 47%a	31 45%	5 33%	3 44%	92 41%	369 41%	171 41%	392 36%	217 59%zi	422 42%	19 49%	24 46%	589 41%	269 45%z	129 39%
NET Confident	109 7%bgjlmo	93 11%zb	-4 -2%	4 5%	4 25%	* 3%	21 9%g	39 4%	43 11%zg	182 17%zj	-83 -22%	69 7%l	-5 -12%	-4 -7%	99 7%m	9 1%	41 12%zo

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 165
Q14C - I am going to describe some situations where poor care or serious wrongdoing might occur.
For each situation, please could you tell me how confident, if at all, you would be that appropriate action would be taken by a regulator.
C. Disabled patients receiving poor dental care.
BASE: All Respondents

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
A. Very confident	177 11%ghq	81 11%	96 12%	42 17%zfgh	40 16%fgh	39 15%fgh	22 8%	14 6%	20 7%	4 8%	38 11%	45 10%	42 12%	31 13%	17 13%	89 10%	70 16%zoq	18 7%
B. Fairly confident	614 40%	310 41%	304 39%	95 39%	104 40%	106 41%	118 43%	80 35%	112 38%	14 26%	138 38%	177 41%	136 40%	103 42%	47 38%	348 40%	170 40%	96 39%
C. Not very confident	480 31%cp	226 30%	255 32%	55 23%	73 28%	77 30%	90 33%c	86 38%zcd	99 34%c	27 50%zklmn	130 36%mn	129 30%	97 28%	65 27%	32 25%	289 33%p	103 24%	88 35%p
D. Not at all confident	102 7%	56 7%	45 6%	14 6%	16 6%	13 5%	14 5%	25 11%zcef	19 7%	3 5%	20 6%	22 5%	24 7%	21 9%	11 9%	51 6%	32 7%	19 8%
E. Don't know	178 11%	91 12%	86 11%	35 14%	26 10%	24 9%	28 10%	21 9%	43 15%z	6 11%	34 10%	54 13%	42 12%	23 10%	18 14%	98 11%	51 12%	28 11%
Confident	791 51%ghi	391 51%	400 51%	137 57%zgh	144 56%gh	145 56%gh	139 51%g	94 41%	131 45%	18 34%	177 49%	221 52%i	178 52%i	134 55%i	64 51%	437 50%	240 56%zoq	114 46%
Not Confident	582 38%cp	282 37%	300 38%	69 29%	89 34%	90 35%	103 38%c	111 49%zcdef	119 40%c	30 55%zklmn	150 42%	152 36%	121 36%	86 35%	43 35%	341 39%p	135 32%	106 43%p
NET Confident	209 13%ghijoq	109 14%	100 13%	68 28%zfgh	55 21%zfgh	55 21%zfgh	36 13%gh	-17 -8%	13 4%	-12 -22%	27 7%i	69 16%zij	57 17%ij	48 20%zij	21 17%ij	96 11%q	106 25%zoq	7 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

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Table 166
Q14C - I am going to describe some situations where poor care or serious wrongdoing might occur.
For each situation, please could you tell me how confident, if at all, you would be that appropriate action would be taken by a regulator.
C. Disabled patients receiving poor dental care.
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	**1603**	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	**1551**	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
A. Very confident	**177** **11%ilq**	101 *12%*	76 *11%*	64 *11%*	30 *17%zi*	7 *9%*	13 *15%i*	16 *14%i*	13 *17%i*	24 *7%*	10 *14%i*	69 *14%zl*	108 *10%*	25 *15%*	24 *22%zpq*	30 *17%zq*	29 *12%*	108 *10%*
B. Fairly confident	**614** *40%*	353 *41%*	262 *38%*	252 *42%*	66 *38%*	34 *40%*	31 *35%*	40 *37%*	31 *40%*	130 *38%*	30 *42%*	187 *38%*	428 *40%*	67 *39%*	42 *39%*	62 *36%*	99 *42%*	428 *40%*
C. Not very confident	**480** *31%*	267 *31%*	213 *31%*	186 *31%*	52 *30%*	30 *35%*	25 *28%*	26 *24%*	22 *28%*	125 *36%zgj*	15 *22%*	153 *31%*	328 *31%*	54 *32%*	29 *27%*	55 *32%*	70 *30%*	328 *31%*
D. Not at all confident	**102** *7%*	52 *6%*	50 *7%*	35 *6%*	13 *7%*	4 *5%*	6 *7%*	9 *9%*	6 *8%*	21 *6%*	7 *9%*	25 *5%*	77 *7%*	8 *5%*	5 *5%*	9 *5%*	17 *7%*	77 *7%*
E. Don't know	**178** *11%*	87 *10%*	90 *13%z*	63 *11%*	14 *8%*	10 *12%*	12 *14%*	17 *16%d*	6 *8%*	46 *13%*	10 *13%*	51 *11%*	126 *12%*	18 *10%*	8 *7%*	16 *10%*	22 *9%*	126 *12%*
Confident	**791** *51%i*	454 *53%*	338 *49%*	316 *53%i*	96 *55%i*	41 *49%*	44 *51%*	55 *51%*	45 *57%i*	154 *45%*	39 *56%*	256 *53%*	535 *50%*	92 *53%*	65 *61%*	92 *54%*	128 *54%*	535 *50%*
Not Confident	**582** *38%*	319 *37%*	263 *38%*	221 *37%*	65 *37%*	34 *40%*	31 *35%*	35 *33%*	28 *35%*	147 *42%z*	22 *31%*	178 *37%*	404 *38%*	63 *36%*	34 *32%*	64 *37%*	87 *37%*	404 *38%*
NET Confident	**209** *13%bilq*	134 *16%zb*	75 *11%*	95 *16%i*	31 *18%i*	8 *9%i*	13 *15%i*	20 *19%i*	17 *22%zei*	8 *2%*	17 *25%zei*	78 *16%*	131 *12%*	29 *17%*	31 *29%zmop q*	28 *17%*	41 *17%*	131 *12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

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Table 167
Q14C - I am going to describe some situations where poor care or serious wrongdoing might occur.
For each situation, please could you tell me how confident, if at all, you would be that appropriate action would be taken by a regulator.
C. Disabled patients receiving poor dental care.
BASE: All Respondents

	TOTAL (z)	STANDARD REGION NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	ETHNICITY WHITE (h)	NON-WHITE (i)	ACCESS TO INTERNET HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	WHEN LAST WENT TO DENTIST PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	FREQUENCY GO TO THE DENTIST ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1603	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	1551	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
A. Very confident	177 11%fgm	9 19%zfg	21 16%fg	47 13%fg	45 14%fg	16 16%fg	27 7%	12 6%	148 11%	27 16%zh	154 12%	52 10%	156 12%	21 8%	120 12%	57 11%	130 12%	31 11%	- -
B. Fairly confident	614 40%i	16 35%	48 37%	154 43%	121 39%	44 44%	155 38%	76 40%	560 41%zi	53 31%	505 40%	207 42%	509 40%	105 39%	418 41%	196 37%	435 41%	111 38%	2 84%
C. Not very confident	480 31%i	12 25%	42 32%	96 27%	87 28%	28 28%	165 40%zacd eg	50 26%	437 32%i	41 24%	403 32%	154 31%	403 31%	77 29%	321 31%	160 30%	328 31%	97 33%	- -
D. Not at all confident	102 7%fhp	9 20%zcde fg	18 14%zcefg	21 6%	24 8%f	3 3%	14 3%	13 7%	82 6%	20 11%zh	79 6%	34 7%	80 6%	21 8%	62 6%	40 8%	59 6%	22 7%	- -
E. Don't know	178 11%abhln p	* 1%	2 2%	43 12%ab	34 11%ab	8 8%ab	51 12%ab	40 21%zabc def	146 11%	31 18%zh	135 11%	50 10%	135 11%	42 16%zjkl	102 10%	75 14%zn	102 10%	32 11%	* 16%
Confident	791 51%f	25 54%	69 53%	201 56%f	166 54%f	61 60%fg	182 44%	88 46%	708 52%	80 47%	659 52%	259 52%	665 52%	126 47%	538 53%	253 48%	565 54%z	142 48%	2 84%
Not Confident	582 38%c	21 45%ceg	59 46%zceg	117 33%	111 36%	32 32%	180 44%zceg	63 33%	519 38%	60 35%	481 38%	188 38%	483 38%	99 37%	382 37%	200 38%	387 37%	119 41%	- -
NET Confident	209 13%bfoq	4 9%f	9 7%f	84 23%zabf g	55 18%zabf	29 29%zabdf g	3 1%	26 14%f	189 14%	20 11%	178 14%	71 14%	182 14%j	28 10%	156 15%zo	53 10%	178 17%zq	23 8%	2 84%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 168
Q14C - I am going to describe some situations where poor care or serious wrongdoing might occur.
For each situation, please could you tell me how confident, if at all, you would be that appropriate action would be taken by a regulator.
C. Disabled patients receiving poor dental care.
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1603**	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
A. Very confident	**177** 11%j	103 12%	24 10%	9 13%	1 10%	1 21%	31 14%	101 11%	44 11%	139 13%zj	31 8%	124 12%	5 13%	3 6%	166 12%	64 11%	51 15%z
B. Fairly confident	**614** 40%j	371 44%z	88 37%	28 39%	5 35%	3 46%	96 42%	340 38%	176 43%	465 43%zj	124 33%	420 41%	15 39%	19 35%	577 40%z	225 37%	137 41%
C. Not very confident	**480** 31%aip	239 28%	93 39%za	24 34%	5 35%	2 25%	69 31%	266 29%	145 35%	309 28%	154 41%zi	317 31%	10 26%	17 32%	449 31%	207 34%zp	88 26%
D. Not at all confident	**102** 7%ikn	49 6%	9 4%	6 9%	* 3%	- -	13 6%	70 8%zh	18 4%	56 5%	43 12%zi	56 5%	3 8%	8 15%zn	87 6%	46 8%	25 8%
E. Don't know	**178** 11%fhjkn	86 10%	23 10%	3 5%	3 18%	1 9%	16 7%	126 14%zfh	30 7%	117 11%j	20 5%	97 10%	5 14%	6 11%	149 10%	60 10%	33 10%
Confident	**791** 51%j	475 56%zb	112 47%	37 52%	7 44%	4 66%	126 56%	440 49%	220 53%	605 56%zj	155 42%	544 54%z	21 52%	22 42%	744 52%z	290 48%	188 56%zo
Not Confident	**582** 38%ai	288 34%	102 43%a	30 43%	6 38%	2 25%	83 37%	336 37%	163 40%	365 34%	196 53%zi	372 37%	14 34%	25 47%	536 38%	253 42%zp	113 34%
NET Confident	**209** 13%bgjmo	186 22%zbc	10 4%	7 9%	1 7%	3 41%	43 19%zg	105 12%	57 14%	240 22%zj	-41 -11%	172 17%z	7 18%	-3 -6%	208 15%zm	37 6%	75 22%zo

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 169
Q15 - During the last year, have you been aware or not of the General Dental Council taking disciplinary action against a dental professional because they do not meet the standards required or are not fit to practise?
BASE: People who have heard of the General Dental Council before

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	644	334	310	75	78	93	99	129	170	21	153	223	123	77	47	370	151	123
Weighted Base	638	313	325	63*	84*	112*	109*	125	145	25**	185	182	122	83*	42*	383	138	117
A. Yes, definitely	**82** **13%**	43 14%	39 12%	7 11%	9 10%	16 14%	11 10%	16 13%	23 16%	4 16%	26 14%	23 13%	18 15%	5 6%	6 14%	50 13%	18 13%	14 12%
B. Yes, maybe	**103** 16%ko	53 17%	50 15%	7 12%	13 15%	18 16%	11 10%	25 20%	29 20%	1 6%	35 19%	21 11%	17 14%	15 18%	13 31%zkl	49 13%	24 17%	30 26%zo
C. No	**448** 70%hn	215 69%	234 72%	47 75%	63 75%	77 69%	84 77%h	84 67%	92 64%	19 78%	124 67%	137 75%n	86 70%n	60 73%n	22 52%	282 74%zq	93 68%	73 62%
D. Don't know	**5** **1%**	2 1%	3 1%	1 2%	- -	1 1%	2 2%	- -	1 *	- -	- -	1 1%	1 1%	2 2%	1 3%j	3 1%	2 2%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 170
Q15 - During the last year, have you been aware or not of the General Dental Council taking disciplinary action against a dental professional
because they do not meet the standards required or are not fit to practise?
BASE: People who have heard of the General Dental Council before

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	644	293	351	201	69	23	23	41	33	217	37	167	477	54	29	61	92	477
Weighted Base	638	344	294	231	82*	30**	22**	31*	30**	183	28*	179	459	58*	30**	68*	99*	459
A. Yes, definitely	82 13%	42 12%	39 13%	29 12%	11 13%	3 9%	3 12%	3 9%	1 5%	29 16%	4 14%	25 14%	57 12%	9 16%	2 8%	12 18%	11 12%	57 12%
B. Yes, maybe	103 16%	48 14%	54 18%	33 14%	14 17%	1 4%	2 7%	8 27%	5 16%	34 19%	6 20%	23 13%	79 17%	10 17%	5 18%	13 19%	11 11%	79 17%
C. No	448 70%b	253 74%	196 66%	169 73%	57 70%	27 87%	16 72%	18 59%	23 76%	119 65%	19 66%	127 71%	321 70%	39 67%	22 74%	43 63%	74 75%	321 70%
D. Don't know	5 1%	- -	5 2%za	- -	- -	- -	2 9%	1 4%zci	1 4%	1 *	- -	3 2%	2 *	- -	- -	- -	3 3%zq	2 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 171
Q15 - During the last year, have you been aware or not of the General Dental Council taking disciplinary action against a dental professional because they do not meet the standards required or are not fit to practise?
BASE: People who have heard of the General Dental Council before

	TOTAL (z)	STANDARD REGION NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	ETHNICITY WHITE (h)	NON-WHITE (i)	ACCESS TO INTERNET HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	WHEN LAST WENT TO DENTIST PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	FREQUENCY GO TO THE DENTIST ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	**644**	31	64	151	124	35	167	72	577	65	528	187	533	111	443	201	463	113	-
Weighted Base	**638**	14*	56*	156	129	30*	180	73*	586	51*	536	217	541	97*	445	193	464	113*	-**
A. Yes, definitely	**82** 13%f	4 29%zcdf	14 24%zf	22 14%	17 13%	3 11%	13 7%	10 14%	73 12%	9 18%	69 13%	28 13%	69 13%	13 13%	58 13%	24 12%	61 13%	14 12%	- -
B. Yes, maybe	**103** 16%jl	2 16%	11 20%	27 17%	24 19%	6 20%	20 11%	12 16%	92 16%	11 21%	75 14%	32 15%	76 14%	26 27%zjkl	74 17%	29 15%	74 16%	18 16%	- -
C. No	**448** 70%bm	8 55%	32 56%	105 67%	88 68%	20 67%	145 81%zabcd	51 70%	416 71%	31 61%	387 72%zm	158 73%m	391 72%zm	57 59%	311 70%	137 71%	326 70%	80 71%	- -
D. Don't know	**5** 1%	- -	- -	3 2%	- -	1 2%	1 1%	- -	5 1%	- -	4 1%	- -	4 1%	1 1%	2 *	3 2%	4 1%	1 1%	- -

Table 172
Q15 - During the last year, have you been aware or not of the General Dental Council taking disciplinary action against a dental professional
because they do not meet the standards required or are not fit to practise?
BASE: People who have heard of the General Dental Council before

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**644**	345	120	39	5	2	228	-	416	471	156	451	11	26	597	252	146
Weighted Base	**638**	340	128	41*	5**	2**	225	-**	413	461	162	454	9**	21**	599	242	152
A. Yes, definitely	**82** 13%h	41 12%	15 12%	8 19%	1 32%	- -	49 22%zh	- -	33 8%	59 13%	22 14%	60 13%	1 10%	6 30%	75 12%	30 12%	24 16%
B. Yes, maybe	**103** 16%j	61 18%	19 15%	5 13%	1 13%	- -	32 14%	- -	70 17%	85 18%zj	15 9%	73 16%	1 12%	4 17%	96 16%	40 17%	20 13%
C. No	**448** 70%fi	234 69%	94 73%	28 68%	3 56%	2 100%	143 63%	- -	306 74%zf	313 68%	123 76%	318 70%	7 78%	11 54%	423 71%	169 70%	107 71%
D. Don't know	**5** *1%*	4 1%	- -	- -	- -	- -	1 *	- -	4 1%	4 1%	1 *	4 1%	- -	- -	5 1%	3 1%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 173
Q16 - Have you ever checked whether or not the dental professionals you have used have had any disciplinary action taken against them?
BASE: All Respondents

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
A. Yes	22 1%	14 2%	8 1%	8 3%zf	3 1%	6 2%	1 *	2 1%	3 1%	1 2%	5 1%	6 1%	6 2%	1 *	3 2%	11 1%	9 2%	2 1%
B. No	1529 99%c	750 98%	778 99%	234 97%	257 99%	253 98%	270 100%c	225 99%	290 99%	53 98%	356 99%	422 99%	335 98%	242 100%	122 98%	865 99%	417 98%	247 99%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used.   * small base

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Table 174
Q16 - Have you ever checked whether or not the dental professionals you have used have had any disciplinary action taken against them?
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
A. Yes	22 1%	9 1%	13 2%	6 1%	1 1%	2 2%	3 3%	5 5%zcdi	* *	4 1%	1 1%	10 2%	12 1%	6 3%q	2 2%	3 1%	5 2%	12 1%
B. No	1529 99%g	851 99%	678 98%	594 99%g	173 99%g	83 98%	85 97%	102 95%	78 100%	343 99%g	70 99%	474 98%	1054 99%	167 97%	105 98%	169 99%	232 98%	1054 99%m

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

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Table 175
Q16 - Have you ever checked whether or not the dental professionals you have used have had any disciplinary action taken against them?
BASE: All Respondents

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1603	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	1551	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
A. Yes	**22** **1%**	1 2%	1 1%	7 2%	7 2%	- -	4 1%	3 1%	18 1%	4 3%	19 1%	10 2%	19 1%	3 1%	17 2%	5 1%	16 2%	4 1%	- -
B. No	**1529** **99%**	45 98%	129 99%	354 98%	303 98%	100 100%	409 99%	188 99%	1355 99%	167 97%	1257 99%	487 98%	1265 99%	264 99%	1006 98%	523 99%	1038 98%	289 99%	3 100%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 176
Q16 - Have you ever checked whether or not the dental professionals you have used have had any disciplinary action taken against them?
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1603**	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
A. Yes	**22** **1%**	17 2%	2 1%	- -	- -	- -	3 1%	12 1%	7 2%	18 2%	3 1%	16 2%	* 1%	2 5%	20 1%	12 2%	5 2%
B. No	**1529** **99%**	832 98%	235 99%	70 100%	15 100%	6 100%	222 99%	890 99%	406 98%	1069 98%	368 99%	997 98%	39 99%	50 95%	1409 99%	592 98%	329 98%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 177
Q17 - How did you check this?
BASE: People who have checked whether the dental professionals they have used have had any disciplinary action taken against them

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	**29**	18	11	12	4	5	2	2	4	1	4	11	8	2	3	13	13	3
Weighted Base	**22****	14**	8**	8**	3**	6**	1**	2**	3**	1**	5**	6**	6**	1**	3**	11**	9**	2**
A. Asked friends and/or family	**10** **45%**	5 36%	5 59%	4 55%	2 71%	3 56%	-	-	* 16%	-	3 58%	2 31%	4 63%	* 44%	1 29%	4 38%	5 56%	* 24%
B. Asked another dental professional not at the same dental practice	**2** **11%**	2 14%	* 5%	1 19%	* 14%	-	-	1 30%	-	-	-	2 32%	1 9%	-	-	1 11%	1 12%	-
E. Consulted the General Dental Council	**2** **8%**	* 4%	1 15%	* 6%	-	-	-	1 70%	-	1 100%	-	* 9%	-	-	-	1 11%	-	* 26%
D. Reviewed media coverage	**2** **7%**	2 12%	-	1 10%	-	-	-	-	1 31%	-	1 17%	1 14%	-	-	-	1 8%	1 9%	-
F. Consulted the Care Quality Commission	**1** **6%**	1 4%	1 9%	-	-	1 13%	-	-	1 21%	-	-	-	1 13%	1 56%	-	-	1 15%	-
C. Asked staff at the dental practice	**1** **6%**	1 9%	-	* 5%	-	-	-	-	1 32%	-	-	* 6%	-	-	1 30%	* 3%	-	1 49%
G. Consulted the Health Service Ombudsman	**-** **-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
H. Other	**5** **22%**	4 28%	1 11%	1 16%	* 16%	2 31%	1 100%	-	-	-	1 25%	1 23%	1 16%	-	1 41%	4 31%	1 14%	-
I. Don't know/can't remember	**-** **-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 178
Q17 - How did you check this?
BASE: People who have checked whether the dental professionals they have used have had any disciplinary action taken against them

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	29	11	18	8	2	1	4	7	1	5	1	11	18	6	2	3	5	18
Weighted Base	22**	9**	13**	6**	1**	2**	3**	5**	***	4**	1**	10**	12**	6**	2**	3**	5**	12**
A. Asked friends and/or family	10 / 45%	5 / 54%	5 / 37%	3 / 42%	1 / 47%	2 / 100%	2 / 68%	2 / 49%	-	* / 11%	-	6 / 56%	4 / 34%	5 / 86%	2 / 81%	2 / 85%	1 / 19%	4 / 34%
B. Asked another dental professional not at the same dental practice	2 / 11%	-	2 / 19%	-	-	-	* / 15%	1 / 21%	* / 100%	-	1 / 100%	1 / 7%	2 / 14%	* / 6%	-	* / 15%	* / 8%	2 / 14%
E. Consulted the General Dental Council	2 / 8%	* / 5%	1 / 10%	* / 8%	-	-	-	-	-	1 / 31%	-	-	2 / 15%	-	-	-	-	2 / 15%
D. Reviewed media coverage	2 / 7%	-	2 / 13%	-	-	-	-	1 / 15%	-	1 / 21%	-	1 / 8%	1 / 7%	-	-	-	1 / 19%	1 / 7%
F. Consulted the Care Quality Commission	1 / 6%	1 / 8%	1 / 5%	-	1 / 53%	-	-	-	-	1 / 14%	-	-	1 / 11%	-	-	-	-	1 / 11%
C. Asked staff at the dental practice	1 / 6%	-	1 / 10%	-	-	-	-	-	* / 100%	1 / 22%	-	* / 3%	1 / 8%	-	-	-	* / 8%	1 / 8%
G. Consulted the Health Service Ombudsman	- / -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
H. Other	5 / 22%	3 / 33%	2 / 13%	3 / 50%	-	-	* / 17%	1 / 25%	-	-	-	3 / 29%	2 / 15%	* / 8%	* / 19%	-	3 / 55%	2 / 15%
I. Don't know/can't remember	- / -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 179
Q17 - How did you check this?
BASE: People who have checked whether the dental professionals they have used have had any disciplinary action taken against them

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	29	2	1	9	10	-	4	3	22	7	24	12	24	5	21	8	20	7	-
Weighted Base	22**	1**	1**	7**	7**	-**	4**	3**	18**	4**	19**	10**	19**	3**	17**	5**	16**	4**	-**
A. Asked friends and/or family	10 45%	* 50%	-	2 33%	3 42%	-	2 49%	2 89%	8 46%	2 38%	9 50%	5 47%	9 50%	* 13%	8 45%	2 42%	7 42%	2 47%	-
B. Asked another dental professional not at the same dental practice	2 11%	-	-	1 19%	* 6%	-	1 16%	-	2 9%	1 16%	2 10%	* 5%	2 10%	1 16%	1 7%	1 21%	2 14%	-	-
E. Consulted the General Dental Council	2 8%	-	-	* 7%	1 18%	-	-	-	1 7%	* 11%	2 9%	1 12%	2 9%	-	2 10%	-	2 11%	-	-
D. Reviewed media coverage	2 7%	-	-	1 12%	* 7%	-	-	* 11%	1 8%	* 6%	1 4%	1 7%	1 4%	1 26%	1 7%	* 9%	1 5%	1 19%	-
F. Consulted the Care Quality Commission	1 6%	-	-	1 18%	-	-	-	-	1 8%	-	1 4%	-	1 4%	1 17%	1 5%	1 11%	1 5%	-	-
C. Asked staff at the dental practice	1 6%	-	-	* 5%	1 13%	-	-	-	1 5%	* 8%	* 2%	-	* 2%	1 27%	* 2%	1 17%	* 2%	1 22%	-
G. Consulted the Health Service Ombudsman	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
H. Other	5 22%	* 50%	1 100%	1 18%	1 14%	-	1 35%	-	4 20%	1 28%	5 25%	3 33%	5 25%	-	5 28%	-	4 26%	1 12%	-
I. Don't know/can't remember	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

14 Oct 2013

Table 180
Q17 - How did you check this?
BASE: People who have checked whether the dental professionals they have used have had any disciplinary action taken against them

	TOTAL (z)	NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
			TYPE OF DENTAL TREATMENT RECEIVE					**AWARENESS OF GENERAL DENTAL COUNCIL**		**CONFIDENCE IN REGULATION IN GENERAL**		**SATISFACTION WITH DENTAL CARE OR TREATMENT**		**COMPLAINED ABOUT A DENTAL PROFESSIONAL**		**DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS**	
Unweighted Base	29	24	2	-	-	-	3	17	9	23	4	19	1	3	26	17	5
Weighted Base	22**	17**	2**	-**	-**	-**	3**	12**	7**	18**	3**	16**	***	2**	20**	12**	5**
A. Asked friends and/or family	10 45%	7 43%	1 61%	- -	- -	- -	- -	7 60%	2 34%	7 41%	2 56%	7 43%	- -	1 47%	9 44%	5 45%	3 59%
B. Asked another dental professional not at the same dental practice	2 11%	2 13%	- -	- -	- -	- -	- -	1 10%	1 15%	2 13%	- -	2 15%	- -	- -	2 12%	2 17%	- -
E. Consulted the General Dental Council	2 8%	2 10%	- -	- -	- -	- -	* 19%	- -	1 17%	2 10%	- -	2 11%	- -	- -	2 9%	- -	2 32%
D. Reviewed media coverage	2 7%	2 9%	- -	- -	- -	- -	- -	1 6%	1 12%	2 9%	- -	1 6%	- -	- -	2 8%	1 7%	- -
F. Consulted the Care Quality Commission	1 6%	1 4%	- -	- -	- -	- -	- -	1 5%	1 10%	1 4%	1 18%	1 5%	- -	- -	1 7%	1 6%	- -
C. Asked staff at the dental practice	1 6%	* 2%	- -	- -	- -	- -	- -	* 3%	1 12%	1 7%	- -	* 2%	- -	- -	1 6%	1 11%	- -
G. Consulted the Health Service Ombudsman	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
H. Other	5 22%	4 23%	1 39%	- -	- -	- -	2 81%	2 18%	* 6%	3 20%	1 26%	4 24%	* 100%	1 53%	4 18%	3 21%	1 9%
I. Don't know/can't remember	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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14 Oct 2013

Table 181
Q18 - If you were to check whether or not the dental professionals you have used have had any disciplinary action taken against them, how would you do this?
BASE: People who have not checked whether the dental professionals they have used have had any disciplinary action taken against them

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 15-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (g)	AGE 65+ (h)	SOCIAL GRADE A (i)	SOCIAL GRADE B (j)	SOCIAL GRADE C1 (k)	SOCIAL GRADE C2 (l)	SOCIAL GRADE D (m)	SOCIAL GRADE E (n)	MARITAL STATUS MAR/ LIVING AS (o)	MARITAL STATUS SINGLE (p)	MARITAL STATUS WID/ DIV/ SEP (q)
Unweighted Base	1574	806	768	275	239	230	243	240	347	41	297	527	324	248	137	836	466	272
Weighted Base	1529	750	778	234	257	253	270	225	290	53*	356	422	335	242	122	865	417	247
E. Consult the General Dental Council	519 34%chlm np	256 34%	263 34%	51 22%	74 29%	103 40%zcdh	115 43%zcdh	93 41%zcdh	82 28%	26 49%zlmn	154 43%zlmn	166 39%zlmn	85 26%	58 24%	30 25%	325 38%zp	118 28%	75 31%
A. Ask friends and/ or family	279 18%fiko	146 20%	133 17%	73 31%zdefgh	50 19%f	38 15%f	21 8%	31 14%	67 23%zefg	-	60 17%i	64 15%i	72 22%ik	59 24%zijk	25 20%i	125 14%	105 25%zo	50 20%o
C. Ask staff at the dental practice	163 11%	76 10%	86 11%	36 15%zgh	31 12%	27 11%	26 10%	19 8%	24 8%	1 3%	34 10%	37 9%	45 13%k	33 14%k	12 10%	90 10%	51 12%	22 9%
B. Ask another dental professional not at the same dental practice	69 5%	33 4%	36 5%	19 8%zdfg	9 3%	10 4%	7 3%	7 3%	17 6%	1 2%	22 6%	21 5%	12 4%	6 2%	6 5%	32 4%	22 5%	15 6%
D. Review media coverage	62 4%h	35 5%	27 4%	14 6%h	11 4%	14 6%h	10 4%	6 3%	6 2%	1 2%	23 6%zk	12 3%	11 3%	9 4%	6 5%	33 4%	22 5%	7 3%
G. Consult the Health Service Ombudsman	54 4%	30 4%	25 3%	7 3%	9 4%	11 4%	9 3%	6 3%	12 4%	2 3%	13 4%	18 4%	7 2%	10 4%	4 3%	23 3%	19 5%	12 5%
F. Consult the Care Quality Commission	35 2%l	18 2%	17 2%	5 2%	3 1%	6 2%	8 3%	7 3%	5 2%	4 7%l	13 4%l	10 2%l	1 *	7 3%l	1 1%	23 3%	9 2%	4 1%
H. Other	268 18%achm	115 15%	153 20%za	28 12%	53 21%ch	49 19%ch	62 23%zch	45 20%ch	32 11%	17 33%zklmn	73 20%m	77 18%m	60 18%m	26 11%	15 12%	173 20%zpq	61 15%	34 14%
I. None of these	28 2%	16 2%	12 2%	3 1%	2 1%	5 2%	2 1%	3 2%	12 4%zcdf	-	4 1%	9 2%	6 2%	6 3%	3 2%	14 2%	8 2%	6 2%
Don't know	253 17%ej	123 16%	130 17%	39 17%	42 16%	28 11%	46 17%	30 13%	68 23%zdeg	4 8%	27 7%	72 17%j	62 19%j	59 24%zijk	28 23%ij	142 16%	66 16%	45 18%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 182
Q18 - If you were to check whether or not the dental professionals you have used have had any disciplinary action taken against them, how would you do this?
BASE: People who have not checked whether the dental professionals they have used have had any disciplinary action taken against them

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1574	735	839	519	151	65	94	139	100	416	90	461	1113	167	102	160	225	1113
Weighted Base	1529	851	678	594	173	83*	85*	102	78*	343	70*	474	1054	167	105*	169	232	1054
E. Consult the General Dental Council	519 34%bgj	323 38%zb	196 29%	218 37%gj	70 41%gj	34 41%gj	29 35%j	23 23%	24 31%	106 31%j	14 19%	172 36%	347 33%	61 37%	42 40%	72 42%zq	91 39%	347 33%
A. Ask friends and/ or family	279 18%ao	128 15%	151 22%za	92 15%	27 16%	9 10%	17 20%	32 31%zcde i	19 24%e	70 21%	14 19%	78 16%	201 19%	31 19%	15 14%	20 12%	37 16%	201 19%o
C. Ask staff at the dental practice	163 11%i	91 11%	71 11%	65 11%	19 11%	7 8%	13 15%i	15 15%i	11 14%	27 8%	6 9%	58 12%	104 10%	26 16%q	15 14%	21 12%	29 12%	104 10%
B. Ask another dental professional not at the same dental practice	69 5%ac	24 3%	45 7%za	13 2%	9 5%	2 2%	4 5%	12 12%zcdej	5 6%j	24 7%zcj	-	21 5%	48 5%	9 6%	4 4%	8 5%	9 4%	48 5%
D. Review media coverage	62 4%	34 4%	29 4%	26 4%	6 4%	2 2%	3 4%	8 8%zi	3 4%	10 3%	4 6%	23 5%	40 4%	6 3%	4 3%	7 4%	15 6%	40 4%
G. Consult the Health Service Ombudsman	54 4%	32 4%	23 3%	20 3%	9 5%	2 3%	2 2%	4 4%	2 3%	14 4%	-	13 3%	41 4%	1 1%	2 2%	6 3%	10 4%	41 4%
F. Consult the Care Quality Commission	35 2%b	25 3%	10 2%	15 3%	7 4%	3 3%	2 3%	2 2%	-	6 2%	-	12 2%	23 2%	5 3%	1 1%	4 2%	6 3%	23 2%
H. Other	268 18%bi	169 20%zb	99 15%	123 21%zgi	29 17%	17 20%	11 13%	13 12%	9 12%	48 14%	18 26%zghi	91 19%	177 17%	24 15%	21 20%	28 16%	47 20%	177 17%
I. None of these	28 2%k	12 1%	16 2%	7 1%	3 2%	1 2%	1 1%	1 1%	2 3%	11 3%zc	1 2%	3 1%	25 2%zk	-	1 1%	1 1%	2 1%	25 2%z
Don't know	253 17%cp	125 15%	128 19%za	80 13%	28 16%	17 20%	13 15%	11 11%	13 17%	72 21%zcg	19 27%zcg	71 15%	182 17%	27 16%	15 15%	26 15%	25 11%	182 17%p

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Ipsos MORI

14 Oct 2013

Table 183
Q18 - If you were to check whether or not the dental professionals you have used have had any disciplinary action taken against them, how would you do this?
BASE: People who have not checked whether the dental professionals they have used have had any disciplinary action taken against them

	TOTAL (z)	NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
			STANDARD REGION						**ETHNICITY**		**ACCESS TO INTERNET**				**WHEN LAST WENT TO DENTIST**		**FREQUENCY GO TO THE DENTIST**		
Unweighted Base	1574	100	148	353	294	109	372	198	1340	226	1259	438	1267	307	1004	570	1043	302	4
Weighted Base	1529	45	129	354	303	100*	409	188	1355	167	1257	487	1265	264	1006	523	1038	289	3**
E. Consult the General Dental Council	519 34%cimo q	14 31%	49 38%c	96 27%	99 33%	34 34%	157 38%zc	69 37%c	470 35%i	45 27%	467 37%zm	210 43%zjlm	474 37%zjm	45 17%	386 38%zo	133 25%	399 38%zq	79 27%	-
A. Ask friends and/or family	279 18%ehjk lnp	7 15%	28 21%e	60 17%	62 20%e	11 11%	71 17%	41 22%e	223 16%	55 33%zh	208 17%	68 14%	209 16%	71 27%zjkl	137 14%	142 27%zn	150 14%	65 22%p	1 22%
C. Ask staff at the dental practice	163 11%	2 5%	9 7%	36 10%	37 12%	6 6%	52 13%a	20 11%	138 10%	24 14%	131 10%	49 10%	132 10%	30 11%	112 11%	50 10%	111 11%	27 9%	-
B. Ask another dental professional not at the same dental practice	69 5%	1 3%	3 2%	19 5%	10 3%	4 4%	22 5%	11 6%	61 4%	8 5%	54 4%	25 5%	54 4%	15 6%	46 5%	23 4%	50 5%	9 3%	-
D. Review media coverage	62 4%	1 3%	7 6%e	14 4%	15 5%	1 1%	14 3%	9 5%	54 4%	9 5%	54 4%	24 5%	54 4%	8 3%	35 4%	27 5%	38 4%	13 4%	2 62%
G. Consult the Health Service Ombudsman	54 4%	1 3%	2 1%	14 4%	8 2%	7 7%zbd	14 3%	8 4%	49 4%	5 3%	48 4%	18 4%	48 4%	6 2%	34 3%	20 4%	38 4%	10 3%	-
F. Consult the Care Quality Commission	35 2%	* 1%	3 2%	4 1%	5 2%	2 2%	16 4%zc	4 2%	33 2%	2 1%	33 3%	15 3%	33 3%	2 1%	26 3%	9 2%	27 3%	5 2%	-
H. Other	268 18%im	16 36%zbcd efg	19 15%	63 18%	47 15%	19 19%	70 17%	35 19%	254 19%zi	13 8%	244 19%zm	109 22%zm	244 19%zm	24 9%	188 19%	80 15%	193 19%	44 15%	-
I. None of these	28 2%jl	2 4%e	2 2%	5 2%	6 2%	- -	10 3%	2 1%	23 2%	4 2%	15 1%	4 1%	15 1%	13 5%zjkl	15 2%	13 2%	18 2%	5 2%	-
Don't know	253 17%afjkl	2 4%	21 17%a	85 24%zadf g	42 14%a	26 26%zadf g	51 12%a	26 14%a	231 17%	22 13%	177 14%k	53 11%	177 14%k	76 29%zjkl	166 17%	87 17%	165 16%	58 20%	* 16%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

Ipsos MORI

Table 184
Q18 - If you were to check whether or not the dental professionals you have used have had any disciplinary action taken against them, how would you do this?
BASE: People who have not checked whether the dental professionals they have used have had any disciplinary action taken against them

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1574**	850	221	67	16	8	225	929	407	1113	371	999	42	54	1440	610	350
Weighted Base	**1529**	832	235	70*	15**	6**	222	890	406	1069	368	997	39*	50*	1409	592	329
E. Consult the General Dental Council	**519** 34%go	298 36%	106 45%za	30 42%	7 50%	-	114 51%zgh	237 27%	166 41%zg	394 37%zj	111 30%	386 39%z	13 32%	26 51%zn	482 34%	173 29%	134 41%zo
A. Ask friends and/ or family	**279** 18%bfklm p	137 16%b	22 9%	9 13%	1 7%	2 28%	28 13%	167 19%f	79 20%f	188 18%	67 18%	148 15%	2 5%	4 7%	252 18%	129 22%zp	37 11%
C. Ask staff at the dental practice	**163** 11%np	100 12%	22 10%	5 6%	* 3%	-	23 10%	84 9%	55 14%zg	121 11%	34 9%	105 11%	6 15%	10 19%n	141 10%	78 13%zp	23 7%
B. Ask another dental professional not at the same dental practice	**69** **5%**	31 4%	13 6%	7 9%a	2 12%	-	9 4%	37 4%	22 6%	55 5%	11 3%	50 5%	-	1 1%	65 5%	30 5%	11 3%
D. Review media coverage	**62** 4%p	30 4%	9 4%	3 4%	2 12%	-	5 2%	35 4%	23 6%	38 4%	21 6%	36 4%	2 4%	2 3%	55 4%	30 5%p	6 2%
G. Consult the Health Service Ombudsman	**54** 4%g	28 3%	10 4%	2 2%	1 7%	-	13 6%g	22 2%	19 5%g	33 3%	20 5%zi	36 4%	2 5%	1 2%	51 4%	16 3%	14 4%
F. Consult the Care Quality Commission	**35** **2%**	17 2%	9 4%	3 4%	1 4%	-	7 3%	18 2%	10 3%	27 2%	7 2%	27 3%	-	-	35 2%	10 2%	12 4%
H. Other	**268** **18%**	137 17%	44 19%	21 31%za	2 14%	2 36%	41 19%	157 18%	70 17%	177 17%	78 21%	182 18%	11 27%	11 22%	250 18%	101 17%	74 23%z
I. None of these	**28** **2%**	11 1%	5 2%	1 1%	-	1 11%	3 2%	18 2%	4 1%	16 1%	8 2%	17 2%	1 2%	-	24 2%	6 1%	3 1%
Don't know	**253** 17%fh	143 17%	33 14%	6 9%	3 21%	2 25%	17 8%	189 21%zfh	44 11%	173 16%	50 14%	156 16%	8 20%	4 7%	241 17%	101 17%	53 16%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 185
Q19 - Have you ever complained about a dental professional?
BASE: People who have been to a dentist at some point

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1524	775	749	268	221	224	240	234	337	40	296	519	316	227	126	814	445	265
Weighted Base	1483	724	759	226	238	249	268	220	282	52*	356	414	326	221	114	846	396	240
A. Yes	53 4%h	19 3%	34 4%	11 5%h	10 4%	8 3%	11 4%	9 4%	4 1%	2 3%	11 3%	20 5%	9 3%	6 3%	5 5%	29 3%	19 5%	4 2%
B. No	1429 96%	704 97%	725 96%	215 95%	227 95%	241 97%	256 96%	212 96%	278 99%zcd	50 97%	345 97%	394 95%	316 97%	214 97%	109 95%	817 97%	376 95%	236 98%p
C. Don't know	1 *	1 *	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 *	- -
D. Prefer not to say	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used.   * small base

Ipsos MORI

Table 186
Q19 - Have you ever complained about a dental professional?
BASE: People who have been to a dentist at some point

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1524	718	806	501	151	66	91	131	94	405	85	449	1075	163	100	155	218	1075
Weighted Base	1483	832	651	573	173	85*	81*	97	73*	334	66*	465	1018	164	103*	166	226	1018
A. Yes	53 4%ilq	28 3%	25 4%	17 3%	8 5%	3 3%	8 10%zci	6 6%i	2 3%	5 1%	3 5%	23 5%	30 3%	4 2%	4 4%	8 5%	13 6%	30 3%
B. No	1429 96%f	803 97%	626 96%	555 97%f	166 95%	82 97%	72 90%	91 94%	71 97%	329 99%zfg	63 95%	441 95%	988 97%z	160 98%	98 95%	157 95%	214 94%	988 97%z
C. Don't know	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 1%zq	- -	- -	- -
D. Prefer not to say	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Ipsos MORI

Table 187
Q19 - Have you ever complained about a dental professional?
BASE: People who have been to a dentist at some point

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST 12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1524	102	147	343	284	109	363	176	1326	192	1226	438	1234	290	1025	499	1063	309	4
Weighted Base	1483	46	129	345	293	100*	399	170	1338	140	1226	488	1235	248	1023	460	1054	293	3**
A. Yes	53 4%	3 7%bc	3 2%	8 2%	15 5%	2 2%	16 4%	5 3%	47 3%	5 4%	47 4%	20 4%	47 4%	6 2%	40 4%	13 3%	37 4%	12 4%	- -
B. No	1429 96%	43 93%	126 98%a	337 98%a	276 94%	99 98%	384 96%	165 97%	1291 97%	134 96%	1178 96%	467 96%	1187 96%	242 98%	981 96%	448 97%	1016 96%	281 96%	3 100%
C. Don't know	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 1%zh	1 *	- -	1 *	- -	1 *	- -	1 *	- -	- -
D. Prefer not to say	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

Ipsos MORI

Table 188
Q19 - Have you ever complained about a dental professional?
BASE: People who have been to a dentist at some point

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1524**	874	223	67	16	8	225	892	399	1096	349	1018	43	57	1466	595	346
Weighted Base	**1483**	849	238	70*	15**	6**	223	855	399	1054	348	1013	40*	53*	1429	575	327
A. Yes	**53** 4%in	26 3%	12 5%	- -	- -	- -	7 3%	31 4%	15 4%	28 3%	22 6%zi	30 3%	7 19%zk	53 100%zn	- -	35 6%zp	6 2%
B. No	**1429** 96%jlmo	823 97%	226 95%	70 100%	14 91%	6 100%	216 97%	823 96%	383 96%	1026 97%zj	325 93%	983 97%zl	32 81%	- -	1429 100%zm	539 94%	320 98%o
C. Don't know	**1** *	- -	- -	- -	1 9%	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -
D. Prefer not to say	**-** -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 189
Q20 - Have you ever considered complaining about a dental professional?
BASE: People who have not, don't know or prefer not to say if they have complained about a dental professional

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	**1467**	755	712	256	210	217	230	223	331	39	287	493	307	220	121	785	424	258
Weighted Base	**1430**	705	725	215	228	241	256	212	278	50*	345	394	316	215	109	817	377	236
A. Yes	**109** **8%**	48 7%	61 8%	10 5%	17 7%	14 6%	29 11%zc	19 9%	20 7%	9 17%zlm	26 7%	36 9%m	23 7%	9 4%	7 7%	70 9%	25 7%	14 6%
B. No	**1320** **92%i**	656 93%	663 92%	204 95%f	210 92%	227 94%	228 89%	192 91%	258 93%	42 83%	320 93%	359 91%	294 93%i	205 95%i	101 93%	747 91%	351 93%	222 94%
C. Don't know	**1** *****	1 *	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 *	- -
D. Prefer not to say	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

Ipsos MORI

Table 190
Q20 - Have you ever considered complaining about a dental professional?
BASE: People who have not, don't know or prefer not to say if they have complained about a dental professional

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1467	694	773	485	145	64	82	123	91	397	80	427	1040	157	96	146	205	1040
Weighted Base	1430	804	626	556	166	82*	72*	91	71*	329	63*	442	988	160	99*	157	214	988
A. Yes	109 8%g	68 8%	42 7%	35 6%	18 11%g	15 18%zcfghi	2 3%	3 3%	3 4%	26 8%	9 14%cfgh	35 8%	74 8%	11 7%	9 10%	10 6%	15 7%	74 8%
B. No	1320 92%e	735 91%	584 93%	520 93%ej	148 89%	68 82%	70 97%ej	88 97%zdej	68 96%ej	303 92%e	54 86%	406 92%	914 92%	149 93%	88 89%	147 94%	198 93%	914 92%
C. Don't know	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 1%zq	- -	- -	- -
D. Prefer not to say	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used.   * small base

Ipsos MORI

Table 191
Q20 - Have you ever considered complaining about a dental professional?
BASE: People who have not, don't know or prefer not to say if they have complained about a dental professional

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1467	95	144	334	268	107	348	171	1276	186	1176	420	1184	283	982	485	1021	297	4
Weighted Base	1430	43*	126	337	278	99*	384	165	1291	135	1180	467	1188	242	983	448	1017	281	3**
A. Yes	109 8%gim	4 8%g	5 4%	32 9%g	17 6%	7 7%	40 10%zbg	5 3%	104 8%i	4 3%	101 9%zm	43 9%m	102 9%zm	7 3%	83 8%	26 6%	83 8%	23 8%	- -
B. No	1320 92%jl	39 92%	121 96%f	305 91%	259 93%	92 93%	344 90%	160 97%zacf	1187 92%	129 96%	1077 91%	424 91%	1084 91%	236 97%zjkl	898 91%	421 94%	933 92%	259 92%	3 100%
C. Don't know	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 1%zh	1 *	- -	1 *	- -	1 *	- -	1 *	- -	- -
D. Prefer not to say	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 192
Q20 - Have you ever considered complaining about a dental professional?
BASE: People who have not, don't know or prefer not to say if they have complained about a dental professional

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1467**	844	210	67	16	8	216	861	382	1064	325	986	33	-	1466	557	338
Weighted Base	**1430**	823	226	70*	15**	6**	216	823	384	1026	326	983	32**	-**	1429	540	320
A. Yes	**109** 8%p	67 8%	19 9%	4 6%	2 12%	- -	18 8%	56 7%	35 9%	69 7%	38 12%zi	67 7%	15 47%	- -	109 8%	58 11%zp	14 4%
B. No	**1320** 92%jo	756 92%	207 91%	66 94%	12 79%	6 100%	198 92%	767 93%	348 91%	956 93%zj	287 88%	916 93%	17 53%	- -	1320 92%z	481 89%	307 96%zo
C. Don't know	**1** *	- -	- -	- -	1 9%	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -
D. Prefer not to say	**-** -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 193
Q21 - Thinking about the most recent time you complained or considered complaining, who did you complain or consider complaining to?
BASE: People who have complained or considered complaining about a dental professional

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	165	73	92	24	25	20	35	31	30	8	29	71	28	17	12	96	46	23
Weighted Base	162	67*	95*	22**	26**	22**	40**	28**	24**	10**	36**	56*	32**	15**	12**	100*	44*	18**
A. The practice where the treatment was carried out	67 41%ak	20 30%	47 50%za	11 51%	11 40%	8 38%	18 45%	13 46%	6 26%	7 67%	15 43%	17 30%	13 39%	7 48%	8 64%	38 39%	22 50%	6 34%
B. The General Dental Council	15 9%	10 15%	5 5%	- -	1 3%	3 13%	4 9%	3 10%	5 19%	1 10%	2 6%	7 13%	* 1%	3 18%	1 7%	11 11%	1 2%	3 18%
D. The NHS	12 7%	6 9%	6 6%	1 7%	1 2%	3 12%	2 5%	4 15%	1 5%	1 13%	3 9%	5 10%	2 6%	- -	- -	10 10%	1 3%	- -
C. The Dental Complaints Service	6 4%	2 4%	3 4%	- -	- -	3 12%	3 6%	1 2%	- -	- -	- -	5 8%z	1 4%	- -	- -	6 6%	- -	- -
E. A Health Ombudsman	3 2%	3 5%	* *	2 9%	1 6%	- -	- -	- -	- -	- -	- -	2 3%	2 5%	- -	- -	- -	3 8%zo	- -
G. Trading Standards	3 2%	3 4%	- -	- -	1 4%	1 3%	- -	1 4%	- -	- -	1 3%	2 3%	- -	- -	- -	2 2%	1 2%	- -
F. The Care Quality Commission	2 1%	- -	2 2%	- -	- -	- -	1 4%	* 2%	- -	- -	1 4%	* 1%	- -	- -	- -	2 2%	- -	- -
H. Other	14 9%bp	11 16%zb	4 4%	1 3%	1 4%	2 8%	5 12%	2 9%	4 16%	- -	3 8%	7 12%	3 9%	2 11%	- -	11 11%	1 1%	3 14%
I. I wasn't sure who to complain to	44 27%	15 23%	29 30%	6 27%	9 32%	5 21%	12 30%	4 14%	9 39%	1 10%	11 31%	13 24%	12 37%	5 30%	2 18%	26 26%	13 29%	5 29%
J. Don't know	4 2%	1 2%	3 3%	1 3%	3 10%	- -	- -	* 2%	- -	- -	1 4%	1 2%	- -	- -	1 11%	1 1%	2 5%	* 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 194
Q21 - Thinking about the most recent time you complained or considered complaining, who did you complain or consider complaining to?
BASE: People who have complained or considered complaining about a dental professional

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	165	83	82	52	18	13	11	12	6	39	14	54	111	15	12	18	29	111
Weighted Base	162	95*	67*	52*	26**	17**	11**	9**	5**	31*	12**	58*	104*	15**	14**	18**	28**	104*
A. The practice where the treatment was carried out	67 / 41%i	39 / 41%	28 / 41%	17 / 33%	14 / 56%	8 / 46%	7 / 63%	5 / 55%	3 / 64%	7 / 24%	6 / 47%	22 / 37%	45 / 44%	6 / 37%	8 / 57%	9 / 50%	7 / 23%	45 / 44%
B. The General Dental Council	15 / 9%	8 / 8%	7 / 11%	8 / 15%	- / -	- / -	* / 4%	- / -	1 / 16%	5 / 16%	1 / 8%	3 / 6%	11 / 11%	2 / 11%	1 / 9%	1 / 4%	2 / 6%	11 / 11%
D. The NHS	12 / 7%	7 / 8%	4 / 7%	4 / 7%	3 / 10%	1 / 6%	1 / 5%	* / 5%	1 / 20%	2 / 8%	- / -	4 / 7%	8 / 7%	1 / 4%	- / -	1 / 3%	4 / 13%	8 / 7%
C. The Dental Complaints Service	6 / 4%blq	5 / 6%	1 / 1%	5 / 10%z	- / -	- / -	1 / 5%	- / -	- / -	- / -	- / -	4 / 7%	2 / 2%	- / -	- / -	2 / 9%	2 / 9%	2 / 2%
E. A Health Ombudsman	3 / 2%	3 / 4%	- / -	2 / 4%	1 / 5%	- / -	- / -	- / -	- / -	- / -	- / -	1 / 1%	3 / 3%	- / -	- / -	- / -	1 / 3%	3 / 3%
G. Trading Standards	3 / 2%	3 / 3%	- / -	3 / 5%	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	3 / 3%	- / -	- / -	- / -	- / -	3 / 3%
F. The Care Quality Commission	2 / 1%	1 / 1%	* / 1%	1 / 3%	- / -	- / -	- / -	- / -	- / -	- / -	* / 4%	* / 1%	1 / 1%	- / -	- / -	* / 2%	- / -	1 / 1%
H. Other	14 / 9%	8 / 9%	6 / 9%	5 / 10%	- / -	3 / 18%	- / -	1 / 7%	- / -	5 / 15%	1 / 6%	6 / 11%	8 / 8%	3 / 20%	1 / 4%	2 / 10%	3 / 10%	8 / 8%
I. I wasn't sure who to complain to	44 / 27%	26 / 28%	18 / 27%	10 / 20%	10 / 38%	6 / 37%	2 / 22%	2 / 24%	- / -	10 / 34%	3 / 25%	19 / 32%	26 / 25%	3 / 17%	4 / 30%	5 / 29%	12 / 42%	26 / 25%
J. Don't know	4 / 2%	1 / 2%	3 / 4%	1 / 3%	- / -	- / -	- / -	1 / 8%	- / -	* / 2%	1 / 11%	3 / 5%	1 / 1%	3 / 18%	- / -	- / -	- / -	1 / 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 195
Q21 - Thinking about the most recent time you complained or considered complaining, who did you complain or consider complaining to?
BASE: People who have complained or considered complaining about a dental professional

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	165	15	9	36	34	9	51	11	151	12	149	55	150	15	124	41	123	34	-
Weighted Base	162	7**	8**	40**	33**	9**	55*	11**	151	9**	148	63*	149	13**	123	39*	120	35**	-**
A. The practice where the treatment was carried out	67 *41%*	4 53%	4 55%	14 34%	13 41%	5 54%	22 40%	5 48%	62 41%	5 53%	62 42%	23 37%	62 41%	5 40%	54 44%	13 33%	54 45%	11 30%	-
B. The General Dental Council	15 *9%*	1 20%	1 8%	1 2%	3 8%	2 17%	8 14%	-	15 10%	-	13 9%	6 10%	13 8%	2 16%	10 8%	5 13%	10 8%	3 10%	-
D. The NHS	12 *7%*	* 7%	1 11%	1 4%	3 9%	1 14%	3 5%	2 19%	12 8%	-	12 8%	10 16%zjl	12 8%	-	10 8%	2 6%	9 7%	3 9%	-
C. The Dental Complaints Service	6 *4%*	-	-	1 3%	3 8%	-	2 3%	1 5%	6 4%	-	5 3%	4 7%	6 4%j	-	3 2%	3 8%	3 2%	1 2%	-
E. A Health Ombudsman	3 *2%*	* 7%	-	2 5%	1 3%	-	-	-	3 2%	-	3 2%	1 1%	3 2%	-	3 3%	-	3 3%	-	-
G. Trading Standards	3 *2%*	-	-	1 2%	-	-	1 2%	1 7%	2 1%	1 10%	3 2%	2 3%	3 2%	-	3 2%	-	1 1%	2 5%	-
F. The Care Quality Commission	2 *1%*	* 7%	-	-	-	-	1 3%	-	2 1%	-	2 1%	1 2%	2 1%	-	2 2%	-	1 1%	* 1%	-
H. Other	14 *9%*	-	-	5 12%	4 13%	1 9%	4 6%	1 7%	14 9%	1 6%	14 9%	7 11%	14 9%	1 5%	11 9%	3 8%	13 11%	1 4%	-
I. I wasn't sure who to complain to	44 *27%*	1 13%	2 26%	17 43%	5 15%	1 8%	17 31%	1 13%	41 27%	3 30%	39 27%	13 20%	39 26%	5 38%	29 24%	15 39%	30 25%	11 31%	-
J. Don't know	4 *2%*	-	-	1 4%	* 1%	1 15%	1 1%	-	3 2%	-	4 3%	-	4 3%	-	3 3%	1 2%	2 2%	2 6%	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

Ipsos MORI

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**165**	98	32	3	2	-	29	85	51	98	64	99	24	57	108	94	23
Weighted Base	**162**	93*	31**	4**	2**	-**	25**	87*	50*	98*	60*	97*	23**	53*	109*	93*	20**
A. The practice where the treatment was carried out	**67** **41%n**	39 *42%*	15 *48%*	1 *35%*	- -	- -	11 *43%*	34 *38%*	23 *45%*	41 *42%*	24 *40%*	44 *45%*	10 *46%*	32 *61%zn*	35 *32%*	41 *44%*	7 *33%*
B. The General Dental Council	**15** **9%**	11 *11%*	1 *2%*	-	-	-	5 *21%*	5 *6%*	5 *9%*	7 *7%*	8 *13%*	7 *7%*	3 *12%*	4 *7%*	11 *10%*	9 *9%*	1 *6%*
D. The NHS	**12** **7%i**	7 *7%*	2 *6%*	-	-	-	2 *9%*	5 *6%*	5 *9%*	3 *3%*	9 *14%zi*	8 *8%*	1 *5%*	5 *10%*	7 *6%*	5 *5%*	1 *7%*
C. The Dental Complaints Service	**6** **4%k**	4 *4%*	-	-	-	-	2 *7%*	2 *2%*	3 *5%*	4 *4%*	2 *4%*	1 *1%*	2 *7%*	2 *4%*	4 *3%*	3 *3%*	-
E. A Health Ombudsman	**3** **2%**	2 *2%*	2 *6%*	-	-	-	-	3 *3%*	* *1%*	2 *2%*	1 *2%*	3 *4%*	-	1 *3%*	2 *2%*	3 *3%*	* *2%*
G. Trading Standards	**3** **2%**	3 *3%*	-	-	-	-	1 *5%*	1 *1%*	1 *2%*	-	3 *5%i*	1 *1%*	-	-	3 *3%*	3 *3%*	-
F. The Care Quality Commission	**2** **1%**	2 *2%*	-	-	-	-	* *2%*	1 *2%*	-	-	2 *3%*	1 *1%*	-	-	2 *2%*	-	* *2%*
H. Other	**14** **9%**	7 *7%*	5 *16%*	1 *24%*	-	-	2 *8%*	9 *11%*	3 *6%*	8 *9%*	5 *8%*	10 *11%*	2 *11%*	7 *13%*	7 *7%*	6 *7%*	3 *14%*
I. I wasn't sure who to complain to	**44** **27%jm**	23 *25%*	7 *24%*	2 *41%*	* *23%*	-	5 *22%*	27 *31%*	12 *24%*	33 *34%zj*	11 *18%*	25 *25%*	6 *26%*	2 *5%*	42 *38%zm*	24 *26%*	9 *43%*
J. Don't know	**4** **2%ik**	2 *2%*	1 *2%*	-	1 *77%*	-	-	4 *5%*	-	* ***	2 *3%*	* ***	1 *6%*	1 *1%*	3 *3%*	3 *3%*	-

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Table 197
Q22 - How likely or unlikely do you think a dental professional would be to provide an explanation to a patient when something has gone wrong in their care or treatment?
BASE: All Respondents

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
A. Very likely	299 19%q	156 20%	143 18%	36 15%	52 20%	56 22%	60 22%	43 19%	52 18%	9 17%	84 23%l	87 20%	54 16%	43 18%	22 17%	165 19%	99 23%zq	35 14%
B. Fairly likely	769 50%	360 47%	409 52%	124 51%	130 50%	130 50%	131 48%	109 48%	146 50%	29 54%	184 51%	218 51%	171 50%	116 48%	52 41%	455 52%p	195 46%	118 48%
C. Not very likely	326 21%	174 23%	152 19%	42 17%	61 23%	62 24%	54 20%	48 21%	60 20%	9 16%	65 18%	85 20%	83 24%	55 22%	30 24%	188 22%	80 19%	57 23%
D. Not at all likely	77 5%o	33 4%	43 6%	21 9%zdeh	8 3%	6 2%	16 6%	14 6%	12 4%	2 4%	13 4%	18 4%	18 5%	16 7%	9 7%	33 4%	28 7%o	16 6%
E. Don't know	81 5%eo	41 5%	39 5%	19 8%zef	10 4%	4 2%	10 4%	14 6%e	23 8%zef	5 9%	15 4%	19 4%	15 4%	13 5%	13 11%zjkl	34 4%	24 6%	22 9%zo
Likely	1067 69%nq	516 67%	552 70%	160 66%	181 70%	187 72%	191 70%	151 67%	198 68%	38 71%	268 74%zlmn	305 71%n	224 66%	159 65%	73 59%	620 71%q	295 69%	153 62%
Not Likely	403 26%	207 27%	196 25%	62 26%	69 26%	68 26%	71 26%	61 27%	72 25%	11 20%	78 22%	104 24%	101 30%j	71 29%	38 31%	221 25%	108 25%	73 29%
NET Likely	664 43%lmnq	308 40%	356 45%	97 40%	113 43%	119 46%	120 44%	90 40%	126 43%	27 51%n	190 53%zlmn	201 47%zlmn	123 36%	88 36%	35 28%	398 45%zq	186 44%q	80 32%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

Table 198
Q22 - How likely or unlikely do you think a dental professional would be to provide an explanation to a patient when something has gone wrong in their care or treatment?
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
A. Very likely	**299** *19%*	172 *20%*	127 *18%*	119 *20%*	27 *16%*	25 *30%zdi*	16 *18%*	20 *18%*	13 *16%*	64 *18%*	14 *20%*	82 *17%*	216 *20%*	28 *16%*	25 *23%*	33 *19%*	42 *18%*	216 *20%*
B. Fairly likely	**769** *50%bj*	451 *52%zb*	318 *46%*	309 *51%j*	98 *56%fgj*	44 *52%j*	35 *40%*	45 *42%*	40 *51%j*	174 *50%j*	24 *34%*	250 *52%*	519 *49%*	90 *53%*	48 *45%*	88 *51%*	126 *53%*	519 *49%*
C. Not very likely	**326** *21%*	174 *20%*	152 *22%*	132 *22%*	32 *18%*	11 *12%*	22 *25%*	23 *22%*	18 *23%*	70 *20%*	19 *27%e*	114 *23%*	213 *20%*	44 *25%*	28 *26%*	37 *22%*	53 *22%*	213 *20%*
D. Not at all likely	**77** *5%*	34 *4%*	42 *6%z*	21 *3%*	11 *7%*	2 *3%*	7 *8%*	10 *9%zci*	3 *4%*	16 *5%*	6 *9%c*	26 *5%*	51 *5%*	5 *3%*	5 *4%*	9 *5%*	13 *6%*	51 *5%*
E. Don't know	**81** *5%ackp*	29 *3%*	52 *8%za*	20 *3%*	6 *3%*	2 *3%*	8 *9%c*	9 *8%c*	4 *5%*	23 *7%c*	8 *11%zcd*	13 *3%*	67 *6%zk*	5 *3%*	2 *2%*	5 *3%*	3 *1%*	67 *6%zp*
Likely	**1067** *69%bfgj*	623 *72%zb*	444 *64%*	428 *71%fgj*	126 *72%fj*	70 *82%zfgi j*	50 *58%*	65 *61%*	53 *68%*	238 *69%j*	38 *53%*	332 *69%*	735 *69%*	118 *69%*	73 *68%*	121 *70%*	168 *71%*	735 *69%*
Not Likely	**403** *26%*	208 *24%*	195 *28%z*	152 *25%*	43 *25%*	13 *15%*	29 *33%e*	33 *31%e*	21 *27%*	86 *25%*	26 *36%zei*	139 *29%*	264 *25%*	49 *28%*	33 *30%*	47 *27%*	66 *28%*	264 *25%*
NET Likely	**664** *43%bfgj*	415 *48%zb*	250 *36%*	275 *46%fgj*	83 *47%fgj*	57 *67%zcdf ghij*	22 *25%*	32 *30%j*	32 *40%fj*	152 *44%fgj*	12 *17%*	193 *40%*	472 *44%*	69 *40%*	40 *37%*	74 *43%*	102 *43%*	472 *44%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

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Table 199
Q22 - How likely or unlikely do you think a dental professional would be to provide an explanation to a patient when something has gone wrong in their care or treatment?
BASE: All Respondents

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST 12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1603	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	1551	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
A. Very likely	299 19%o	15 32%zcdfg	30 23%	66 18%	56 18%	34 33%zcdfg	65 16%	33 18%	263 19%	34 20%	252 20%	111 22%	253 20%	45 17%	227 22%zo	72 14%	232 22%zq	46 16%	- -
B. Fairly likely	769 50%aimoq	18 38%	59 46%	178 49%	169 54%a	48 48%	201 49%	96 50%	705 51%zi	62 36%	649 51%m	259 52%m	654 51%zm	115 43%	531 52%zo	238 45%	561 53%zq	121 41%	- -
C. Not very likely	326 21%ehnp	9 20%e	34 26%e	69 19%e	67 22%e	10 10%	94 23%e	44 23%e	273 20%	50 29%zh	262 21%	93 19%	264 21%	62 23%	190 19%	136 26%zn	188 18%	86 29%zp	3 100%
D. Not at all likely	77 5%knp	5 10%zg	6 5%	18 5%	15 5%	4 4%	25 6%	4 2%	65 5%	11 6%	59 5%k	13 3%	59 5%k	18 7%k	39 4%	37 7%zn	38 4%	22 7%p	- -
E. Don't know	81 5%abdjlnp	- -	1 1%	29 8%zabd	3 1%	5 5%d	28 7%abd	14 7%abd	67 5%	13 8%	53 4%	21 4%	54 4%	27 10%zjkl	35 3%	45 9%zn	36 3%	19 6%p	- -
Likely	1067 69%fimoq	32 71%	90 69%	244 68%	224 72%f	82 82%zbcfg	266 64%	129 68%	968 71%zi	97 57%	902 71%zm	369 74%zlm	907 71%zm	160 60%	758 74%zo	310 59%	792 75%zq	167 57%	- -
Not Likely	403 26%ehknp	14 29%e	40 30%e	88 24%e	82 26%e	14 14%	118 29%e	48 25%e	338 25%	61 36%zh	321 25%k	106 21%	323 25%k	80 30%k	230 22%	173 33%zn	226 21%	108 37%zp	3 100%
NET Likely	664 43%fimoq	19 41%	50 38%	157 43%	143 46%f	68 68%zabcdfg	147 36%	81 42%	630 46%zi	36 21%	581 46%zm	263 53%zjlm	584 46%zm	80 30%	528 52%zo	136 26%	567 54%zq	58 20%	-3 -100%

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Table 200
Q22 - How likely or unlikely do you think a dental professional would be to provide an explanation to a patient when something has gone wrong in their care or treatment?
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	1603	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	1551	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
A. Very likely	299 19%jo	180 21%	49 21%	18 26%	3 21%	2 26%	54 24%	173 19%	71 17%	232 21%zj	52 14%	223 22%z	7 18%	12 23%	277 19%	88 15%	108 32%zo
B. Fairly likely	769 50%gjmo	445 52%z	126 53%	41 58%	4 26%	2 27%	107 47%	427 47%	229 56%zg	577 53%zj	154 42%	543 54%z	18 46%	16 30%	726 51%zm	271 45%	173 52%
C. Not very likely	326 21%aikp	159 19%	44 19%	10 15%	6 41%	1 19%	46 20%	193 21%	87 21%	190 17%	116 31%zi	177 17%	10 26%	12 23%	302 21%	180 30%zp	36 11%
D. Not at all likely	77 5%ahikn	31 4%	10 4%	1 1%	-	1 9%	15 7%h	52 6%h	8 2%	40 4%	33 9%zi	35 3%	3 8%	10 19%zn	62 4%	37 6%	13 4%
E. Don't know	81 5%afiknp	34 4%	8 3%	-	2 11%	1 19%	3 1%	58 6%zf	17 4%	47 4%	16 4%	35 3%	1 3%	2 4%	62 4%	27 4%p	4 1%
Likely	1067 69%gjmo	626 74%z	175 74%	59 84%z	7 47%	3 53%	161 71%	599 66%	301 73%g	810 75%zj	206 55%	766 76%z	25 64%	28 53%	1003 70%zm	360 60%	282 84%zo
Not Likely	403 26%aikp	190 22%	55 23%	11 16%	6 41%	2 28%	61 27%	245 27%	95 23%	230 21%	149 40%zi	212 21%	13 33%	22 42%zn	364 25%	217 36%zp	49 15%
NET Likely	664 43%gjmo	436 51%z	120 51%z	48 69%zab	1 6%	2 25%	100 44%	354 39%	205 50%zg	580 53%zj	57 15%	554 55%zl	12 31%	6 11%	639 45%zm	142 24%	233 70%zo

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 201
Q23 - What do you think should happen to dental professionals if they do not provide an explanation to the patient when something has gone wrong in their care or treatment?
Please choose from the following options:
BASE: All Respondents

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
A. Nothing	92 6%j	54 7%	38 5%	25 10%zfh	15 6%	15 6%	9 3%	12 5%	16 5%	- -	6 2%	26 6%j	23 7%j	30 12%zijkl n	7 5%j	48 5%	32 8%	12 5%
B. They should be disciplined by the professional regulator	1274 82%	621 81%	653 83%	195 81%	215 83%	222 86%	219 81%	186 82%	238 81%	43 80%	304 84%	358 84%	280 82%	192 79%	97 78%	723 83%	347 81%	204 82%
C. Other	125 8%cp	57 7%	68 9%	9 4%	18 7%	17 6%	41 15%zcdeg h	20 9%c	20 7%	7 13%	41 11%zkm	29 7%	22 7%	12 5%	13 10%	79 9%	25 6%	21 8%
D. Don't know	58 4%f	31 4%	27 3%	13 5%f	10 4%f	5 2%	2 1%	9 4%f	18 6%zef	3 6%	9 2%	14 3%	15 4%	8 3%	8 7%j	25 3%	21 5%	12 5%
No answer	2 *	1 *	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *	1 *	- -	* *	- -	1 *	1 *	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used.   * small base

Table 202
Q23 - What do you think should happen to dental professionals if they do not provide an explanation to the patient when something has gone wrong in their care or treatment?
Please choose from the following options:
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
A. Nothing	92 6%	47 5%	45 6%	38 6%	6 3%	3 4%	3 3%	13 12%zcde fij	8 10%d	18 5%	3 4%	28 6%	64 6%	14 8%	12 12%zpq	15 8%	11 5%	64 6%
B. They should be disciplined by the professional regulator	1274 82%	707 82%	568 82%	484 81%	154 88%g	68 80%	75 86%	84 78%	64 82%	286 83%	59 83%	402 83%	872 82%	141 82%	81 76%	140 82%	195 82%	872 82%
C. Other	125 8%bg	81 9%b	44 6%	58 10%g	11 7%	12 14%gi	8 9%	4 3%	3 4%	23 7%	6 9%	42 9%	83 8%	12 7%	12 11%	11 7%	25 11%	83 8%
D. Don't know	58 4%	24 3%	34 5%za	19 3%	3 2%	2 2%	2 2%	6 6%	3 4%	18 5%	3 5%	12 2%	46 4%	5 3%	2 2%	6 3%	5 2%	46 4%
No answer	2 *	1 *	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -	1 *	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

14 Oct 2013

Table 203
Q23 - What do you think should happen to dental professionals if they do not provide an explanation to the patient when something has gone wrong in their care or treatment?
Please choose from the following options:
BASE: All Respondents

	TOTAL (z)	NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST 12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
				STANDARD REGION					**ETHNICITY**		**ACCESS TO INTERNET**				**WHEN LAST WENT TO DENTIST**		**FREQUENCY GO TO THE DENTIST**		
Unweighted Base	1603	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	1551	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
A. Nothing	92 6%efhknp	2 5%e	9 7%ef	22 6%e	31 10%zef	1 1%	12 3%	14 8%ef	62 4%	29 17%zh	69 5%k	17 3%	71 6%k	21 8%k	43 4%	48 9%zn	45 4%	17 6%	- -
B. They should be disciplined by the professional regulator	1274 82%i	39 84%	109 84%	285 79%	250 81%	90 89%c	344 83%	158 83%	1145 83%zi	125 73%	1053 83%	412 83%	1059 83%	215 81%	854 84%	420 80%	888 84%z	238 81%	3 100%
C. Other	125 8%imo	4 9%	11 8%	27 7%	25 8%	8 8%	39 10%	11 6%	119 9%zi	6 3%	115 9%zm	54 11%zm	115 9%zm	10 4%	95 9%zo	30 6%	90 9%	28 10%	- -
D. Don't know	58 4%djlnp	* 1%	1 1%	26 7%zabd	3 1%	2 2%	17 4%d	7 4%	46 3%	11 6%zh	38 3%	13 3%	39 3%	19 7%zjkl	28 3%	29 6%zn	29 3%	10 4%	- -
No answer	2 *	* 1%zdf	- -	2 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	2 1%zjl	2 *	* *	2 *	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 204
Q23 - What do you think should happen to dental professionals if they do not provide an explanation to the patient when something has gone wrong in their care or treatment?
Please choose from the following options:
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1603**	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
A. Nothing	**92** 6%bknp	42 5%	6 3%	3 4%	1 8%	1 9%	9 4%	57 6%	23 6%	61 6%	28 8%	44 4%	1 4%	1 1%	73 5%	53 9%zp	10 3%
B. They should be disciplined by the professional regulator	**1274** 82%j	713 84%	196 83%	62 89%	11 73%	5 82%	195 87%	733 81%	342 83%	925 85%zj	279 75%	855 84%z	32 82%	43 83%	1187 83%z	495 82%	282 84%
C. Other	**125** 8%i	72 9%	28 12%z	3 4%	2 15%	-	17 8%	72 8%	36 9%	66 6%	55 15%zi	85 8%	5 12%	7 14%	116 8%	47 8%	32 10%
D. Don't know	**58** 4%aiko	22 3%	6 3%	2 2%	1 4%	1 9%	4 2%	40 4%	10 2%	33 3%	9 2%	28 3%	1 2%	1 2%	51 4%	9 2%	10 3%
No answer	**2** *	1 *	1 *	- -	- -	- -	- -	* *	2 *	2 *	- -	2 *	- -	- -	2 *	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 205
Q24 - Health and dental regulators, and the NHS should share information between each other so that they can investigate poor treatment. To what extent do you think this happens?
BASE: All Respondents

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
A. To a great extent	217 **14%**	117 *15%*	99 *13%*	35 *14%*	33 *13%*	40 *15%*	41 *15%*	29 *13%*	39 *13%*	6 *11%*	61 *17%*	63 *15%*	41 *12%*	33 *14%*	12 *10%*	118 *13%*	64 *15%*	35 *14%*
B. To some extent	773 **50%**	377 *49%*	396 *50%*	132 *55%eg h*	151 *58%zefg*	116 *45%*	130 *48%*	102 *45%*	143 *49%*	24 *44%*	175 *49%*	222 *52%*	175 *51%*	118 *48%*	59 *48%*	428 *49%*	227 *53%*	118 *47%*
C. Hardly at all	380 25%cp	187 *24%*	193 *25%*	37 *15%*	54 *21%*	73 *28%c*	80 *29%cdh*	73 *32%zcdh*	63 *22%*	19 *36%*	94 *26%*	95 *22%*	79 *23%*	62 *25%*	31 *25%*	244 *28%zp*	77 *18%*	59 *24%*
D. Not at all	89 **6%**	43 *6%*	46 *6%*	13 *5%*	14 *5%*	15 *6%*	16 *6%*	14 *6%*	18 *6%*	3 *6%*	18 *5%*	20 *5%*	19 *6%*	16 *7%*	13 *10%zk*	48 *5%*	21 *5%*	20 *8%*
E. Don't know	92 6%dfjo	40 *5%*	51 *7%*	26 *11%zdfg*	8 *3%*	15 *6%f*	3 *1%*	10 *4%*	30 *10%zdfg*	2 *4%*	12 *3%*	27 *6%*	27 *8%j*	15 *6%*	10 *8%*	38 *4%*	37 *9%zo*	17 *7%*
Great/some extent	990 64%g	495 *65%*	495 *63%*	166 *69%g*	184 *71%zegh*	156 *60%*	171 *63%*	130 *58%*	182 *62%*	29 *54%*	237 *66%*	285 *67%*	216 *63%*	151 *62%*	72 *57%*	547 *62%*	291 *68%zo*	152 *61%*
Hardly/Not at all	469 30%cp	229 *30%*	240 *30%*	49 *21%*	68 *26%*	88 *34%c*	96 *36%cd*	86 *38%zcdh*	81 *28%*	22 *42%*	112 *31%*	115 *27%*	98 *29%*	78 *32%*	44 *35%*	292 *33%zp*	98 *23%*	80 *32%p*
NET Extent	521 34%efgi no	265 *35%*	256 *33%*	117 *48%zefg h*	116 *45%zefg h*	69 *26%*	75 *28%*	44 *19%*	101 *34%g*	7 *13%*	125 *35%in*	170 *40%zimn*	118 *35%in*	74 *30%i*	28 *22%*	255 *29%*	194 *45%zoq*	72 *29%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used.   * small base

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Table 206
Q24 - Health and dental regulators, and the NHS should share information between each other so that they can investigate poor treatment. To what extent do you think this happens?
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
A. To a great extent	**217** 14%bg	136 16%b	81 12%	91 15%g	25 14%	21 24%zgij	14 17%g	7 7%	9 11%	45 13%	5 7%	61 13%	156 15%	23 13%	16 15%	20 12%	23 10%	156 15%
B. To some extent	**773** 50%e	428 50%	345 50%	310 52%e	92 52%e	26 31%	39 44%	60 56%e	41 52%e	168 48%e	38 53%e	235 48%	539 51%	87 50%	55 51%	79 46%	113 47%	539 51%
C. Hardly at all	**380** 25%lq	220 26%	160 23%	145 24%	44 25%	31 37%zcgi	23 26%	21 20%	18 23%	82 24%	17 23%	141 29%zl	239 22%	41 24%	24 22%	50 29%	80 34%zmnq	239 22%
D. Not at all	**89** 6%	43 5%	46 7%	31 5%	10 5%	3 3%	8 9%	6 5%	6 8%	21 6%	6 8%	30 6%	59 6%	13 7%	11 10%	16 9%	12 5%	59 6%
E. Don't know	**92** 6%ack	33 4%	58 8%za	24 4%	5 3%	4 5%	4 4%	13 13%zcdf	6 6%	31 9%zcd	5 7%	18 4%	74 7%zk	9 5%	2 2%	7 4%	9 4%	74 7%z
Great/some extent	**990** 64%p	564 66%	426 62%	401 67%	116 66%	47 55%	53 61%	67 63%	50 64%	213 61%	43 61%	296 61%	694 65%	110 64%	71 66%	99 58%	135 57%	694 65%p
Hardly/Not at all	**469** 30%lq	263 31%	206 30%	176 29%	53 31%	34 40%g	31 35%	27 25%	24 30%	103 30%	23 32%	171 35%zl	298 28%	53 31%	34 32%	66 38%zq	93 39%zq	298 28%
NET Extent	**521** 34%ekop	301 35%	220 32%	225 37%zef	63 36%e	13 16%	22 26%	40 38%e	26 33%e	110 32%e	21 29%	124 26%	397 37%zk	56 33%op	36 34%op	33 19%	43 18%	397 37%zop

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

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Table 207
Q24 - Health and dental regulators, and the NHS should share information between each other so that they can investigate poor treatment. To what extent do you think this happens?
BASE: All Respondents

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1603	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	1551	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
A. To a great extent	**217** 14%	10 23%zcdf	17 13%	45 12%	38 12%	17 17%	55 13%	35 18%	183 13%	33 19%zh	179 14%	63 13%	180 14%	37 14%	151 15%	65 12%	149 14%	47 16%	1 19%
B. To some extent	**773** 50%afi	18 39%	67 52%f	187 52%af	170 55%af	48 48%	170 41%	113 59%zaf	697 51%i	74 43%	646 51%	252 51%	650 51%	123 46%	503 49%	270 51%	540 51%	131 45%	1 43%
C. Hardly at all	**380** 25%g	9 21%	36 27%g	83 23%g	71 23%g	29 29%g	127 31%zcdg	25 13%	342 25%	36 21%	317 25%	136 27%	319 25%	61 23%	264 26%	116 22%	252 24%	86 29%	1 38%
D. Not at all	**89** 6%g	8 17%zbcde fg	8 6%g	22 6%g	16 5%g	5 5%	28 7%g	3 1%	75 5%	12 7%	69 5%	24 5%	69 5%	20 7%	56 5%	33 6%	62 6%	12 4%	- -
E. Don't know	**92** 6%abjln p	* 1%	2 2%	24 7%ab	15 5%	2 2%	32 8%ab	15 8%ab	76 6%	16 9%zh	65 5%	22 4%	65 5%	26 10%zjkl	48 5%	44 8%zn	51 5%	18 6%	- -
Great/some extent	**990** 64%f	28 62%	85 65%f	232 64%f	207 67%f	65 64%	226 55%	148 77%zabc def	880 64%	107 62%	825 65%	315 63%	830 65%	160 60%	655 64%	335 63%	689 65%	178 61%	2 62%
Hardly/Not at all	**469** 30%g	17 37%g	44 33%g	105 29%g	87 28%g	33 33%g	155 38%zcdg	28 15%	417 30%	49 28%	386 30%	160 32%	388 30%	81 30%	320 31%	149 28%	315 30%	98 33%	1 38%
NET Extent	**521** 34%afq	11 25%	41 32%f	127 35%f	120 39%af	31 31%f	71 17%	120 63%zabc def	463 34%	58 34%	438 34%	155 31%	442 34%	79 30%	334 33%	187 35%	374 35%zq	80 27%	1 24%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 208
Q24 - Health and dental regulators, and the NHS should share information between each other so that they can investigate poor treatment. To what extent do you think this happens?
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	1603	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	1551	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
A. To a great extent	**217** 14%	125 15%	35 15%	8 11%	3 18%	1 17%	32 14%	121 13%	63 15%	148 14%	55 15%	140 14%	9 23%	9 16%	203 14%	86 14%	49 15%
B. To some extent	**773** 50%j	443 52%	109 46%	38 54%	8 55%	3 45%	119 53%	438 49%	212 51%	592 54%zj	147 40%	520 51%	18 45%	23 45%	715 50%	302 50%	166 50%
C. Hardly at all	**380** 25%i	191 22%	69 29%	23 33%	* 3%	1 19%	47 21%	227 25%	105 25%	236 22%	134 36%zi	244 24%	8 20%	12 23%	355 25%	155 26%	86 26%
D. Not at all	**89** 6%hi	47 6%	17 7%c	-	1 5%	-	20 9%zh	56 6%h	11 3%	53 5%	30 8%i	58 6%	4 10%	6 11%	77 5%	35 6%	20 6%
E. Don't know	**92** 6%fjkno	43 5%	8 3%	2 2%	3 19%	1 18%	6 3%	60 7%f	22 5%	58 5%j	7 2%	50 5%	1 2%	3 5%	79 6%	26 4%	13 4%
Great/some extent	**990** 64%j	568 67%z	144 61%	46 65%	11 74%	4 62%	151 67%	559 62%	274 66%	740 68%zj	201 54%	660 65%	27 68%	32 61%	918 64%	388 64%	215 64%
Hardly/Not at all	**469** 30%i	238 28%	86 36%a	23 33%	1 8%	1 19%	68 30%	283 31%	117 28%	289 27%	163 44%zi	303 30%	12 30%	18 34%	432 30%	189 31%	106 32%
NET Extent	**521** 34%bgj	330 39%zb	58 24%	23 32%	10 66%	3 43%	84 37%	276 31%	158 38%zg	451 41%zj	38 10%	358 35%	15 38%	14 27%	486 34%	198 33%	109 33%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 209
Q25 - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit? Summary Table
BASE: People who go to the dentist

	A. The dental professional discussed the options for treatment thoroughly with me.	B. The dental professional gave me enough information about the treatment options.	C. The dental professional allowed me enough time to make a decision.	D. There was a simple price list on display.	E. I felt clear about what treatment the dental professional could provide through the NHS and what treatment I would have to receive privately.	F. Information was displayed stating that the dental professionals were regulated by the General Dental Council.
Unweighted Base	1376	1376	1376	1376	1376	1376
Weighted Base	1351	1351	1351	1351	1351	1351
Strongly agree	648 *48%*	636 *47%*	619 *46%*	325 *24%*	509 *38%*	208 *15%*
Tend to agree	410 *30%*	421 *31%*	424 *31%*	234 *17%*	376 *28%*	253 *19%*
Neither agree or disagree	164 *12%*	180 *13%*	191 *14%*	283 *21%*	256 *19%*	488 *36%*
Tend to disagree	68 *5%*	56 *4%*	57 *4%*	187 *14%*	86 *6%*	165 *12%*
Strongly disagree	43 *3%*	42 *3%*	42 *3%*	285 *21%*	99 *7%*	173 *13%*
Don't know	14 *1%*	13 *1%*	12 *1%*	33 *2%*	17 *1%*	59 *4%*
Not applicable	4 ***	3 ***	4 ***	3 ***	6 ***	4 ***
Agree	1058 *78%*	1057 *78%*	1043 *77%*	559 *41%*	886 *66%*	461 *34%*
Disagree	110 *8%*	98 *7%*	99 *7%*	472 *35%*	185 *14%*	338 *25%*
NET Agree	948 *70%*	959 *71%*	944 *70%*	87 *6%*	701 *52%*	124 *9%*

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Table 210
Q25A - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
A. The dental professional discussed the options for treatment thoroughly with me.
BASE: People who go to the dentist

		GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1376	685	691	244	203	209	216	208	296	38	280	470	292	197	99	751	395	230
Weighted Base	1351	643	707	205	216	232	247	199	251	50*	337	378	300	194	91*	784	353	213
Strongly agree	648 48%cdl	294 46%	354 50%	85 41%	87 41%	108 47%	124 50%	109 55%cd	134 53%zcd	30 61%l	176 52%l	176 47%	127 42%	91 47%	48 53%	384 49%	159 45%	105 49%
Tend to agree	410 30%hi	204 32%	207 29%	70 34%gh	71 33%h	79 34%h	84 34%h	49 25%	58 23%	5 9%	104 31%i	123 33%i	101 34%i	57 29%i	21 23%	245 31%	110 31%	55 26%
Neither agree or disagree	164 12%	78 12%	86 12%	28 14%	32 15%	26 11%	21 9%	22 11%	36 14%	8 16%	34 10%	50 13%	39 13%	21 11%	13 14%	92 12%	46 13%	26 12%
Tend to disagree	68 5%b	42 7%zb	25 4%	12 6%	15 7%	11 5%	10 4%	8 4%	11 5%	3 5%	16 5%	15 4%	19 6%	10 5%	5 6%	39 5%	19 5%	10 5%
Strongly disagree	43 3%jo	17 3%	25 4%	6 3%	8 4%	7 3%	7 3%	6 3%	8 3%	3 6%j	4 1%	11 3%	11 4%	10 5%j	3 4%	17 2%	13 4%	13 6%zo
Don't know	14 1%	6 1%	8 1%	4 2%	1 1%	-	1 1%	3 2%	4 2%	-	3 1%	2 1%	3 1%	5 2%	1 1%	4 1%	5 1%	4 2%
Not applicable	4 *	2 *	2 *	1 *	1 *	1 1%	-	1 1%	-	1 2%l	1 *	1 *	-	1 *	* 1%	3 *	* *	1 *
Agree	1058 78%	498 77%	561 79%	155 75%	159 74%	187 81%	207 84%zcd	158 79%	192 77%	35 70%	280 83%z	299 79%	228 76%	148 76%	69 75%	629 80%	270 76%	160 75%
Disagree	110 8%	60 9%	51 7%	18 9%	23 11%	18 8%	17 7%	15 7%	19 8%	6 12%	20 6%	26 7%	30 10%	20 11%	9 9%	56 7%	32 9%	22 10%
NET Agree	948 70%d	438 68%	510 72%	137 67%	136 63%	169 73%d	190 77%zcd	143 72%	173 69%	29 58%	260 77%zilm n	274 72%	198 66%	127 66%	60 66%	573 73%zq	237 67%	138 65%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

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Table 211
Q25A - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
A. The dental professional discussed the options for treatment thoroughly with me.
BASE: People who go to the dentist

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1376	668	708	462	143	63	86	116	77	360	69	417	959	150	96	144	202	959
Weighted Base	1351	774	577	530	163	81*	77*	85	59*	299	56*	435	916	150	100*	157	211	916
Strongly agree	648 48%gkp	365 47%	283 49%	241 45%	74 46%	50 62%zcdfg	32 42%	32 38%	27 45%	162 54%zcg	29 51%	186 43%	462 50%zk	61 41%	40 40%	76 48%	85 40%	462 50%zmp
Tend to agree	410 30%bilq	257 33%zb	153 27%	180 34%i	58 36%i	19 23%	27 35%i	29 34%i	19 33%	65 22%	14 25%	150 35%zl	260 28%	55 37%	33 33%	43 27%	85 40%zoq	260 28%
Neither agree or disagree	164 12%e	83 11%	81 14%z	66 13%e	13 8%	3 4%	14 19%deh	17 20%zcdeh	3 4%	41 14%eh	6 10%	55 13%	109 12%	25 17%	13 13%	24 15%	20 10%	109 12%
Tend to disagree	68 5%	37 5%	30 5%	23 4%	10 6%f	4 5%	-	5 6%f	5 9%f	14 5%	5 9%f	27 6%	40 4%	7 4%	4 4%	11 7%	15 7%	40 4%
Strongly disagree	43 3%	22 3%	20 4%	13 2%	6 4%	3 4%	3 3%	1 1%	4 6%	11 4%	2 4%	11 3%	32 3%	2 1%	5 5%m	2 1%	3 1%	32 3%
Don't know	14 1%	7 1%	7 1%	5 1%	-	2 2%	-	* *	1 2%	5 2%	-	2 *	11 1%	-	1 1%	-	1 *	11 1%
Not applicable	4 *	2 *	2 *	1 *	1 *	-	1 1%	* 1%	-	1 *	-	3 1%	2 *	* *	2 2%zq	2 1%	2 1%	2 *
Agree	1058 78%b	622 80%b	436 76%	420 79%	133 82%	69 85%g	59 77%	61 71%	46 78%	227 76%	43 76%	336 77%	722 79%	116 77%	74 74%	119 76%	170 81%	722 79%
Disagree	110 8%	60 8%	50 9%	36 7%	16 10%	7 9%	3 3%	6 8%	9 15%zcf	25 8%	8 13%f	38 9%	72 8%	9 6%	10 10%	12 8%	18 9%	72 8%
NET Agree	948 70%b	562 73%b	386 67%	384 72%	117 72%	62 76%	56 73%	54 64%	37 63%	202 68%	35 63%	298 68%	650 71%	108 72%	64 64%	106 68%	152 72%	650 71%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

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Table 212
Q25A - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
A. The dental professional discussed the options for treatment thoroughly with me.
BASE: People who go to the dentist

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1376	94	121	314	258	102	334	153	1204	166	1134	414	1142	234	1025	351	1063	309	4
Weighted Base	1351	42*	112	319	268	93*	366	150	1224	121	1139	463	1147	204	1023	328	1054	293	3**
Strongly agree	648 48%dioq	23 54%dg	68 61%zdfg	164 51%dg	105 39%	55 59%zdg	173 47%	60 40%	611 50%zi	34 28%	559 49%	222 48%	563 49%	85 42%	533 52%zo	115 35%	544 52%zq	102 35%	2 59%
Tend to agree	410 30%ae	8 19%	25 22%	88 28%	99 37%zabce	17 19%	115 31%ae	58 38%zabce	366 30%	45 37%	355 31%	156 34%m	359 31%	52 25%	317 31%	94 29%	323 31%	87 30%	- -
Neither agree or disagree	164 12%hijlnp	5 11%	13 12%	39 12%	31 12%	11 12%	44 12%	21 14%	140 11%	23 19%zh	127 11%	52 11%	127 11%	37 18%zjkl	103 10%	61 19%zn	113 11%	51 17%zp	- -
Tend to disagree	68 5%np	4 10%zbcf	3 3%	12 4%	20 8%	5 6%	16 4%	8 5%	58 5%	9 8%	53 5%	20 4%	53 5%	15 7%	35 3%	32 10%zn	37 4%	29 10%zp	1 41%
Strongly disagree	43 3%jkln	3 6%g	3 2%	10 3%	9 3%	3 3%	14 4%	2 1%	38 3%	4 3%	31 3%	7 2%	31 3%	12 6%zjkl	26 3%	16 5%n	28 3%	14 5%	- -
Don't know	14 1%hnp	- -	- -	3 1%	3 1%	1 1%	4 1%	2 1%	9 1%	5 4%zh	10 1%	4 1%	11 1%	3 1%	6 1%	8 2%zn	7 1%	7 2%zp	- -
Not applicable	4 *	- -	- -	3 1%z	- -	- -	1 *	- -	3 *	1 1%	4 *	2 *	4 *	- -	2 *	2 1%	2 *	2 1%	- -
Agree	1058 78%imoq	31 73%	93 83%	252 79%	204 76%	72 77%	288 79%	118 78%	977 80%zi	79 65%	914 80%zm	378 82%m	922 80%zm	137 67%	849 83%zo	209 64%	867 82%zq	190 65%	2 59%
Disagree	110 8%jlnp	7 16%zbcfg	6 5%	21 7%	29 11%	8 9%	30 8%	9 6%	96 8%	13 11%	83 7%	27 6%	83 7%	27 13%zjkl	62 6%	48 15%zn	65 6%	44 15%zp	1 41%
NET Agree	948 70%aimoq	24 57%	88 78%ad	231 72%a	175 65%	63 68%	258 71%a	109 72%a	881 72%zi	66 54%	831 73%zm	350 76%zm	838 73%zm	110 54%	787 77%zo	161 49%	802 76%zq	146 50%	1 18%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 213
Q25A - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
A. The dental professional discussed the options for treatment thoroughly with me.
BASE: People who go to the dentist

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	1376	874	223	67	16	8	211	793	365	1018	297	1018	43	54	1321	519	322
Weighted Base	1351	849	238	70*	15**	6**	209	768	368	985	303	1013	40*	49*	1300	510	306
Strongly agree	648 48%lo	393 46%	145 61%za	43 61%za	3 20%	2 30%	117 56%zg	355 46%	175 48%	482 49%	142 47%	536 53%zl	8 21%	27 55%	621 48%	199 39%	192 63%zo
Tend to agree	410 30%bjp	294 35%zb	55 23%	17 24%	5 34%	2 35%	55 26%	229 30%	125 34%	312 32%j	76 25%	313 31%	10 26%	11 23%	399 31%	171 33%p	76 25%
Neither agree or disagree	164 12%kp	97 11%	21 9%	6 8%	3 18%	1 18%	18 9%	101 13%	41 11%	114 12%	43 14%	107 11%	6 16%	5 11%	159 12%	61 12%	24 8%
Tend to disagree	68 5%hk	36 4%	8 3%	5 7%	1 4%	1 16%	10 5%	47 6%zh	10 3%	46 5%	19 6%	28 3%	9 22%zk	2 4%	66 5%	42 8%zp	10 3%
Strongly disagree	43 3%kp	24 3%	7 3%	- -	- -	- -	8 4%	25 3%	9 2%	26 3%	15 5%	22 2%	6 16%zk	4 7%	39 3%	29 6%zp	4 1%
Don't know	14 1%aik	3 *	3 1%	- -	3 17%	- -	1 *	6 1%	7 2%	3 *	5 2%i	6 1%	- -	- -	12 1%	7 1%	- -
Not applicable	4 *	2 *	- -	- -	1 6%	- -	- -	3 *	1 *	1 *	2 1%	2 *	- -	- -	4 *	1 *	- -
Agree	1058 78%gjlo	687 81%z	199 84%z	60 85%	8 55%	4 65%	172 82%	584 76%	300 82%	795 81%zj	218 72%	848 84%zl	19 47%	38 78%	1020 78%	370 73%	268 88%zo
Disagree	110 8%hkp	60 7%	15 6%	5 7%	1 4%	1 16%	18 9%	73 9%h	19 5%	72 7%	34 11%zi	50 5%	15 37%zk	5 11%	105 8%	71 14%zp	14 4%
NET Agree	948 70%gjlo	627 74%z	185 78%z	55 78%	8 51%	3 49%	154 74%	512 67%	281 76%zg	722 73%zj	184 61%	798 79%zl	4 9%	33 67%	915 70%	299 59%	255 83%zo

Table 214
Q25B - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
B. The dental professional gave me enough information about the treatment options.
BASE: People who go to the dentist

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1376	685	691	244	203	209	216	208	296	38	280	470	292	197	99	751	395	230
Weighted Base	1351	643	707	205	216	232	247	199	251	50*	337	378	300	194	91*	784	353	213
Strongly agree	636 47%	291 45%	344 49%	86 42%	88 41%	104 45%	125 51%	110 55%zcd	122 49%	25 51%	171 51%	175 46%	127 42%	95 49%	43 47%	373 48%	159 45%	103 48%
Tend to agree	421 31%g	206 32%	215 30%	71 35%g	71 33%g	82 35%g	78 32%g	44 22%	75 30%	14 27%	105 31%	126 33%	100 33%	54 28%	22 24%	249 32%	113 32%	58 27%
Neither agree or disagree	180 13%	87 13%	93 13%	28 14%	31 14%	26 11%	33 13%	29 14%	33 13%	2 5%	41 12%	53 14%	45 15%	24 12%	14 16%	102 13%	49 14%	29 14%
Tend to disagree	56 4%	34 5%	22 3%	7 4%	12 6%	10 5%	7 3%	7 4%	12 5%	6 13%zjkm	13 4%	11 3%	16 5%	6 3%	4 4%	31 4%	13 4%	11 5%
Strongly disagree	42 3%fj	18 3%	24 3%	8 4%f	11 5%f	9 4%	2 1%	7 4%	5 2%	1 2%	4 1%	9 2%	11 4%	10 5%j	7 8%zjk	23 3%	13 4%	7 3%
Don't know	13 1%	7 1%	6 1%	4 2%	1 1%	- -	2 1%	2 1%	5 2%	- -	4 1%	3 1%	1 *	5 2%	1 1%	4 1%	5 1%	4 2%
Not applicable	3 *	1 *	2 *	1 *	1 *	- -	- -	1 1%	- -	1 2%zjl	- -	1 *	- -	1 *	* 1%	1 *	* *	1 *
Agree	1057 78%	497 77%	560 79%	157 76%	160 74%	186 80%	203 82%	154 77%	197 78%	39 78%	276 82%n	301 80%	227 76%	149 77%	65 71%	623 79%	272 77%	162 76%
Disagree	98 7%f	52 8%	46 7%	15 8%	23 11%f	20 9%f	9 4%	14 7%	17 7%	8 15%jk	16 5%	20 5%	27 9%	16 8%	11 12%jk	54 7%	26 7%	18 8%
NET Agree	959 71%dn	445 69%	514 73%	141 69%	137 63%	167 72%	195 79%zcd	140 70%	180 72%	31 63%	260 77%zln	281 74%ln	200 67%	133 68%	54 59%	568 72%	247 70%	144 67%

Table 215
Q25B - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
B. The dental professional gave me enough information about the treatment options.
BASE: People who go to the dentist

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1376	668	708	462	143	63	86	116	77	360	69	417	959	150	96	144	202	959
Weighted Base	1351	774	577	530	163	81*	77*	85	59*	299	56*	435	916	150	100*	157	211	916
Strongly agree	636 47%kp	359 46%	276 48%	239 45%	69 42%	52 64%zcdfg	34 44%	35 41%	27 46%	151 51%	29 51%	183 42%	452 49%zk	61 41%	42 43%	72 46%	83 39%	452 49%zp
Tend to agree	421 31%bjlq	256 33%	165 29%	174 33%j	64 39%zeij	18 23%	27 36%j	26 31%	19 32%	82 27%	10 18%	158 36%zl	263 29%	56 37%	32 32%	51 33%	88 41%zq	263 29%
Neither agree or disagree	180 13%	96 12%	84 15%	71 13%	18 11%	7 9%	11 14%	17 20%zd	8 14%	39 13%	9 16%	52 12%	128 14%	21 14%	8 8%	19 12%	24 12%	128 14%
Tend to disagree	56 4%	34 4%	21 4%	27 5%	5 3%	2 3%	1 1%	3 4%	2 4%	14 5%	1 2%	19 4%	36 4%	6 4%	4 4%	12 8%z	11 5%	36 4%
Strongly disagree	42 3%	22 3%	21 4%	13 3%	7 4%	2 2%	3 4%	2 3%	1 2%	6 2%	8 14%zcdefghi	18 4%	24 3%	6 4%	11 11%zmopq	2 1%	4 2%	24 3%
Don't know	13 1%	6 1%	7 1%	6 1%	- -	- -	- -	* *	1 2%	6 2%	- -	2 *	11 1%	- -	1 1%	- -	1 *	11 1%
Not applicable	3 *	1 *	2 *	- -	1 *	- -	1 1%c	* 1%	- -	1 *	- -	1 *	2 *	* *	1 1%	* *	* *	2 *
Agree	1057 78%	616 80%	441 76%	413 78%	133 81%j	70 86%gj	61 80%	61 72%	46 78%	234 78%	38 68%	342 79%	715 78%	117 78%	75 75%	123 78%	170 81%	715 78%
Disagree	98 7%	56 7%	42 7%	40 8%	12 7%	4 5%	4 5%	6 7%	3 6%	20 7%	9 16%zcefi	38 9%	60 7%	12 8%	15 15%zpq	15 9%	15 7%	60 7%
NET Agree	959 71%jn	560 72%	399 69%	373 70%j	121 74%j	66 81%gj	58 75%j	56 65%	43 72%j	213 71%j	30 53%	304 70%	655 71%	105 70%	60 60%	108 69%	155 73%n	655 71%n

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

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14 Oct 2013

Table 216
Q25B - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
B. The dental professional gave me enough information about the treatment options.
BASE: People who go to the dentist

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	**1376**	94	121	314	258	102	334	153	1204	166	1134	414	1142	234	1025	351	1063	309	4
Weighted Base	**1351**	42*	112	319	268	93*	366	150	1224	121	1139	463	1147	204	1023	328	1054	293	3**
Strongly agree	**636** 47%gimoq	26 61%zdfg	69 62%zcdfg	156 49%g	114 43%	53 57%dg	164 45%	54 36%	595 49%zi	38 31%	551 48%m	217 47%	555 48%m	81 40%	521 51%zo	114 35%	537 51%zq	98 33%	* 16%
Tend to agree	**421** 31%abe	7 17%	25 22%	91 28%a	91 34%abe	20 21%	125 34%abe	62 41%zabce	382 31%	39 32%	362 32%	156 34%	364 32%	58 28%	320 31%	101 31%	330 31%	91 31%	1 19%
Neither agree or disagree	**180** 13%jlnp	5 11%	15 14%	42 13%	31 12%	10 11%	55 15%	22 15%	155 13%	23 19%zh	136 12%	58 12%	138 12%	42 21%zjkl	116 11%	64 20%zn	126 12%	52 18%zp	2 65%
Tend to disagree	**56** 4%np	3 7%bc	2 2%	9 3%	18 7%zc	4 4%	13 4%	6 4%	49 4%	7 5%	44 4%	20 4%	44 4%	11 6%	31 3%	24 7%zn	33 3%	23 8%zp	-
Strongly disagree	**42** 3%fhkp	2 4%	2 1%	16 5%f	10 4%	5 6%f	6 2%	3 2%	34 3%	8 6%zh	34 3%k	6 1%	34 3%k	8 4%k	27 3%	16 5%	22 2%	20 7%zp	-
Don't know	**13** 1%hnp	-	-	4 1%	3 1%	1 1%	2 *	3 2%	7 1%	6 5%zh	9 1%	5 1%	10 1%	4 2%	7 1%	7 2%n	6 1%	7 2%zp	-
Not applicable	**3** *	-	-	2 1%	-	-	1 *	-	2 *	1 1%	3 *	* *	3 *	-	1 *	2 1%	1 *	2 1%	-
Agree	**1057** 78%imoq	33 78%	94 83%	247 77%	206 77%	72 78%	290 79%	116 77%	977 80%zi	77 64%	912 80%zm	374 81%m	918 80%zm	138 68%	841 82%zo	215 66%	867 82%zq	189 64%	1 35%
Disagree	**98** 7%np	5 12%bf	3 3%	24 8%	28 10%bf	9 10%b	19 5%	9 6%	83 7%	14 12%zh	78 7%	27 6%	78 7%	20 10%	58 6%	40 12%zn	55 5%	43 15%zp	-
NET Agree	**959** 71%imoq	28 66%	90 80%zacde	222 70%	178 66%	63 68%	271 74%	107 71%	894 73%zi	63 52%	834 73%zm	347 75%m	840 73%zm	119 58%	783 77%zo	176 54%	812 77%zq	146 50%	1 35%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 217
Q25B - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
B. The dental professional gave me enough information about the treatment options.
BASE: People who go to the dentist

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1376**	874	223	67	16	8	211	793	365	1018	297	1018	43	54	1321	519	322
Weighted Base	**1351**	849	238	70*	15**	6**	209	768	368	985	303	1013	40*	49*	1300	510	306
Strongly agree	**636** 47%lo	392 46%	137 57%za	40 57%	4 27%	2 39%	116 55%zgh	352 46%	167 45%	475 48%	136 45%	527 52%zl	10 25%	27 54%	609 47%	207 41%	189 62%zo
Tend to agree	**421** 31%bp	296 35%zb	58 24%	18 26%	4 24%	1 16%	56 27%	244 32%	119 32%	315 32%	88 29%	320 32%	10 25%	9 18%	412 32%	161 32%	77 25%
Neither agree or disagree	**180** 13%kp	103 12%	33 14%	4 5%	3 22%	3 45%	23 11%	99 13%	55 15%	128 13%	42 14%	118 12%	8 20%	7 13%	173 13%	72 14%p	26 8%
Tend to disagree	**56** 4%ik	28 3%	8 3%	7 10%zab	1 4%	-	10 5%	35 5%	10 3%	32 3%	21 7%zi	26 3%	7 18%zk	2 5%	53 4%	32 6%z	10 3%
Strongly disagree	**42** 3%bknp	24 3%	2 1%	1 1%	-	-	4 2%	28 4%	10 3%	31 3%	11 4%	17 2%	5 12%zk	5 10%zn	38 3%	31 6%zp	3 1%
Don't know	**13** 1%aik	4 1%	1 *	-	3 17%	-	1 *	7 1%	6 2%	3 *	4 1%i	5 1%	-	-	12 1%	7 1%	1 *
Not applicable	**3** *	1 *	-	-	1 6%	-	-	2 *	1 *	1 *	1 *	1 *	-	-	3 *	-	-
Agree	**1057** 78%lo	688 81%z	195 82%	58 83%	8 51%	3 55%	172 82%	596 78%	286 78%	790 80%zj	224 74%	847 84%zl	20 50%	36 73%	1021 79%	367 72%	266 87%zo
Disagree	**98** 7%bkp	53 6%	9 4%	8 12%b	1 4%	-	14 7%	63 8%	20 6%	63 6%	32 10%zi	42 4%	12 30%zk	7 14%	91 7%	64 12%zp	13 4%
NET Agree	**959** 71%jlo	635 75%z	185 78%z	50 71%	7 47%	3 55%	158 75%	533 69%	266 72%	726 74%zj	193 63%	804 79%zl	8 20%	29 58%	930 72%z	304 60%	253 83%zo

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 218
Q25C - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
C. The dental professional allowed me enough time to make a decision.
BASE: People who go to the dentist

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 15-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (g)	AGE 65+ (h)	SOCIAL GRADE A (i)	SOCIAL GRADE B (j)	SOCIAL GRADE C1 (k)	SOCIAL GRADE C2 (l)	SOCIAL GRADE D (m)	SOCIAL GRADE E (n)	MARITAL STATUS MAR/LIVING AS (o)	MARITAL STATUS SINGLE (p)	MARITAL STATUS WID/DIV/SEP (q)
Unweighted Base	1376	685	691	244	203	209	216	208	296	38	280	470	292	197	99	751	395	230
Weighted Base	1351	643	707	205	216	232	247	199	251	50*	337	378	300	194	91*	784	353	213
Strongly agree	619 46%cd	293 46%	326 46%	79 39%	82 38%	99 43%	119 48%	113 56%zcde	128 51%cd	27 54%	163 48%	173 46%	130 43%	87 45%	39 42%	363 46%	156 44%	100 47%
Tend to agree	424 31%g	202 31%	222 31%	62 30%	80 37%gh	87 37%gh	79 32%	49 24%	68 27%	13 26%	104 31%	120 32%	100 33%	62 32%	26 28%	263 34%	98 28%	63 30%
Neither agree or disagree	191 14%	89 14%	103 15%	35 17%	32 15%	25 11%	35 14%	25 12%	40 16%	2 4%	46 14%	62 16%	43 14%	24 12%	14 15%	106 13%	53 15%	32 15%
Tend to disagree	57 4%ko	30 5%	27 4%	13 6%	15 7%g	9 4%	7 3%	5 2%	9 4%	4 7%	15 4%	8 2%	18 6%k	7 4%	6 7%k	24 3%	24 7%zo	9 4%
Strongly disagree	42 3%h	20 3%	22 3%	12 6%zh	5 2%	11 5%h	6 2%	6 3%	2 1%	3 6%	5 1%	11 3%	8 3%	9 5%j	6 7%j	22 3%	17 5%zq	3 1%
Don't know	12 1%o	6 1%	6 1%	4 2%	1 1%	- -	2 1%	2 1%	4 2%	- -	3 1%	3 1%	1 *	5 2%	1 1%	3 *	5 1%	4 2%o
Not applicable	4 *	2 *	2 *	1 *	1 *	1 1%	- -	1 1%	- -	1 2%l	1 *	1 *	- -	1 *	* 1%	3 *	* *	1 *
Agree	1043 77%cp	496 77%	548 77%	141 69%	161 75%	186 80%c	198 80%c	161 81%c	196 78%c	40 80%	267 79%	293 77%	230 77%	149 77%	64 70%	626 80%zp	253 72%	164 77%
Disagree	99 7%hko	51 8%	49 7%	24 12%zfgh	20 9%	20 9%	12 5%	11 5%	11 5%	7 14%k	20 6%	19 5%	25 8%	16 8%	12 13%zjk	46 6%	41 12%zoq	12 6%
NET Agree	944 70%cnp	445 69%	499 71%	117 57%	141 65%	165 71%c	185 75%c	151 76%cd	185 74%c	33 66%	247 73%n	274 72%n	205 68%	133 69%	52 57%	580 74%zp	212 60%	151 71%p

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

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Table 219
Q25C - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
C. The dental professional allowed me enough time to make a decision.
BASE: People who go to the dentist

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1376	668	708	462	143	63	86	116	77	360	69	417	959	150	96	144	202	959
Weighted Base	1351	774	577	530	163	81*	77*	85	59*	299	56*	435	916	150	100*	157	211	916
Strongly agree	619 46%gk	356 46%	263 46%	234 44%g	74 46%g	48 59%zcfgj	31 40%	25 29%	28 47%g	157 53%zcg	22 40%	178 41%	441 48%zk	57 38%	41 41%	66 42%	89 42%	441 48%zm
Tend to agree	424 31%bi	262 34%b	162 28%	189 36%zi	54 33%	20 24%	31 40%i	25 30%	15 25%	74 25%	17 30%	152 35%	272 30%	58 38%	37 37%	58 37%	73 34%	272 30%
Neither agree or disagree	191 14%a	89 11%	103 18%za	61 12%	20 12%	7 9%	11 14%	25 29%zcdefi	10 17%	46 15%	11 20%	56 13%	135 15%	23 16%	8 8%	17 11%	27 13%	135 15%
Tend to disagree	57 4%lq	36 5%	22 4%	25 5%	7 4%	3 3%	3 4%	5 6%	1 1%	12 4%	1 2%	27 6%zl	30 3%	9 6%	6 6%	8 5%	10 5%	30 3%
Strongly disagree	42 3%i	24 3%	18 3%	14 3%	6 4%	4 5%	1 1%	4 5%i	5 8%zcfi	4 1%	5 8%zcfi	16 4%	26 3%	3 2%	5 5%	6 4%	9 4%	26 3%
Don't know	12 1%	6 1%	7 1%	6 1%	-	-	-	*	1 2%	5 2%	-	2 *	10 1%	-	1 1%	-	1 *	10 1%
Not applicable	4 *	2 *	2 *	1 *	1 *	-	1 1%	* 1%	-	1 *	-	3 1%	2 *	* *	2 2%zq	2 1%	2 1%	2 *
Agree	1043 77%bg	618 80%zb	425 74%	422 80%g	128 79%g	67 83%g	62 80%g	51 59%	42 71%	232 77%g	39 69%	330 76%	713 78%	114 76%	78 78%	124 79%	162 77%	713 78%
Disagree	99 7%lq	59 8%	40 7%	39 7%	14 8%	7 8%	4 5%	9 11%	5 9%	16 5%	6 10%	44 10%zl	56 6%	12 8%	11 11%	14 9%	20 9%	56 6%
NET Agree	944 70%bg	559 72%b	385 67%	383 72%gj	115 71%g	61 75%g	58 75%gj	41 48%	37 62%	216 72%gj	33 59%	287 66%	657 72%z	102 68%	67 67%	110 70%	142 67%	657 72%z

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

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14 Oct 2013

Table 220
Q25C - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
C. The dental professional allowed me enough time to make a decision.
BASE: People who go to the dentist

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1376	94	121	314	258	102	334	153	1204	166	1134	414	1142	234	1025	351	1063	309	4
Weighted Base	1351	42*	112	319	268	93*	366	150	1224	121	1139	463	1147	204	1023	328	1054	293	3**
Strongly agree	619 46%gimoq	25 60%zcdfg	63 56%zdg	151 47%g	110 41%	52 56%zdg	169 46%g	49 32%	586 48%zi	31 25%	533 47%	211 46%	539 47%	80 39%	510 50%zo	109 33%	522 49%zq	96 33%	2 59%
Tend to agree	424 31%a	7 17%	30 27%	87 27%	96 36%ace	21 22%	117 32%a	67 44%zabcef	379 31%	45 37%	361 32%	150 32%	363 32%	61 30%	319 31%	105 32%	335 32%	88 30%	1 22%
Neither agree or disagree	191 14%jlnp	6 14%	13 12%	53 17%	31 11%	12 13%	55 15%	22 15%	168 14%	22 18%	150 13%	64 14%	150 13%	42 20%zjkl	129 13%	63 19%zn	137 13%	54 19%zp	-
Tend to disagree	57 4%hnp	2 5%	4 3%	10 3%	18 7%z	3 3%	12 3%	8 6%	46 4%	12 10%zh	44 4%	18 4%	44 4%	13 6%	35 3%	23 7%zn	31 3%	25 9%zp	1 19%
Strongly disagree	42 3%np	2 4%	2 2%	10 3%	9 3%	5 5%	11 3%	2 2%	34 3%	6 5%	37 3%	13 3%	37 3%	5 2%	22 2%	20 6%zn	21 2%	21 7%zp	-
Don't know	12 1%hp	-	-	4 1%	3 1%	1 1%	2 *	2 1%	7 1%	5 4%zh	9 1%	5 1%	10 1%	3 1%	7 1%	6 2%	6 1%	7 2%zp	-
Not applicable	4 *	-	-	3 1%z	-	-	1 *	-	3 *	1 1%	4 *	2 *	4 *	-	2 *	2 1%	2 *	2 1%	-
Agree	1043 77%imoq	32 77%	93 83%	238 75%	206 77%	73 78%	285 78%	115 77%	965 79%zi	75 62%	895 79%zm	361 78%m	902 79%zm	141 69%	829 81%zo	214 65%	857 81%zq	184 63%	2 81%
Disagree	99 7%hnp	4 10%	6 5%	20 6%	28 10%	7 8%	23 6%	11 7%	80 7%	18 15%zh	81 7%	31 7%	81 7%	18 9%	56 5%	43 13%zn	52 5%	47 16%zp	1 19%
NET Agree	944 70%imoq	28 67%	87 78%d	218 68%	178 67%	65 70%	262 72%	104 69%	885 72%zi	57 47%	813 71%zm	330 71%m	821 72%zm	123 60%	772 76%zo	171 52%	805 76%zq	137 47%	2 63%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 221
Q25C - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
C. The dental professional allowed me enough time to make a decision.
BASE: People who go to the dentist

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	1376	874	223	67	16	8	211	793	365	1018	297	1018	43	54	1321	519	322
Weighted Base	1351	849	238	70*	15**	6**	209	768	368	985	303	1013	40*	49*	1300	510	306
Strongly agree	619 46%lo	374 44%	144 61%zac	32 45%	4 27%	2 39%	111 53%z	344 45%	163 44%	469 48%z	128 42%	511 50%zl	10 26%	26 52%	593 46%	197 39%	182 60%zo
Tend to agree	424 31%b	307 36%zb	53 22%	23 33%	3 18%	2 26%	58 28%	244 32%	121 33%	320 33%	85 28%	324 32%	12 30%	12 25%	412 32%	164 32%	84 27%
Neither agree or disagree	191 14%kp	111 13%	31 13%	6 8%	3 22%	2 35%	29 14%	102 13%	57 15%	134 14%	50 16%	129 13%	8 21%	6 13%	185 14%	76 15%p	28 9%
Tend to disagree	57 4%fikp	32 4%	6 3%	6 8%b	1 10%	-	2 1%	44 6%zf	11 3%	30 3%	24 8%zi	27 3%	4 11%k	2 4%	55 4%	39 8%zp	6 2%
Strongly disagree	42 3%k	20 2%	3 1%	3 5%	-	-	9 4%	24 3%	9 3%	28 3%	10 3%	15 2%	5 12%zk	3 6%	39 3%	27 5%zp	5 2%
Don't know	12 1%aik	4 *	1 *	-	3 17%	-	1 *	6 1%	6 2%	3 *	4 1%i	4 *	-	-	11 1%	7 1%	1 *
Not applicable	4 *	2 *	-	-	1 6%	-	-	3 *	1 *	1 *	2 1%	2 *	-	-	4 *	1 *	-
Agree	1043 77%jlo	680 80%z	197 83%z	55 79%	7 45%	4 65%	169 81%	587 77%	284 77%	789 80%zj	213 70%	835 82%zl	22 56%	38 77%	1005 77%	361 71%	266 87%zo
Disagree	99 7%abikp	52 6%	9 4%	9 13%ab	1 10%	-	10 5%	68 9%z	21 6%	58 6%	34 11%zi	43 4%	9 23%zk	5 10%	94 7%	65 13%zp	11 3%
NET Agree	944 70%jlo	629 74%z	188 79%zc	46 65%	5 35%	4 65%	159 76%g	519 68%	263 72%	732 74%zj	179 59%	793 78%zl	13 33%	33 67%	911 70%	296 58%	255 84%zo

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 222
Q25D - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
D. There was a simple price list on display.
BASE: People who go to the dentist

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1376	685	691	244	203	209	216	208	296	38	280	470	292	197	99	751	395	230
Weighted Base	1351	643	707	205	216	232	247	199	251	50*	337	378	300	194	91*	784	353	213
Strongly agree	325 24%	154 24%	171 24%	42 20%	55 25%	67 29%	56 23%	47 23%	60 24%	15 30%	74 22%	91 24%	83 28%	43 22%	20 22%	206 26%	74 21%	46 21%
Tend to agree	234 17%	107 17%	127 18%	28 14%	47 22%c	46 20%	39 16%	31 15%	44 18%	11 21%	62 18%	62 16%	55 18%	30 15%	14 15%	141 18%	53 15%	40 19%
Neither agree or disagree	283 21%i	135 21%	148 21%	47 23%	36 17%	41 18%	48 19%	49 24%	63 25%d	2 5%	68 20%i	87 23%i	62 21%i	44 23%i	20 22%i	158 20%	80 23%	45 21%
Tend to disagree	187 14%	88 14%	99 14%	25 12%	35 16%	34 15%	38 15%	25 12%	30 12%	7 14%	56 17%n	52 14%	38 13%	27 14%	7 7%	104 13%	52 15%	31 15%
Strongly disagree	285 21%	139 22%	147 21%	49 24%	39 18%	44 19%	63 26%h	46 23%	44 17%	15 30%	69 21%	81 21%	51 17%	40 21%	28 31%zl	161 21%	78 22%	46 21%
Don't know	33 2%eko	19 3%	14 2%	13 6%zdefg	3 1%	1 *	3 1%	2 1%	11 4%ze	-	7 2%	5 1%	10 3%	9 5%k	1 2%	13 2%	15 4%zo	5 2%
Not applicable	3 *	2 *	1 *	2 1%	1 *	-	-	-	-	-	-	2 *	-	1 *	* 1%	1 *	1 *	-
Agree	559 41%cp	261 41%	298 42%	69 34%	102 47%c	112 48%zc	94 38%	77 39%	104 41%	25 51%	136 40%	153 40%	138 46%	73 38%	34 37%	346 44%zp	127 36%	86 40%
Disagree	472 35%h	226 35%	246 35%	73 36%	74 35%	78 34%	101 41%h	71 36%	74 30%	22 45%	126 37%	132 35%	90 30%	67 35%	35 38%	266 34%	130 37%	77 36%
NET Agree	87 6%cfjmn p	35 5%	52 7%	-4 -2%	27 13%zcfg	34 15%zcfg	-7 -3%	7 3%c	30 12%zcfg	3 6%n	11 3%n	20 5%n	48 16%zjkmn	6 3%n	-1 -1%	81 10%zpq	-3 -1%	9 4%p

Table 223
Q25D - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
D. There was a simple price list on display.
BASE: People who go to the dentist

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1376	668	708	462	143	63	86	116	77	360	69	417	959	150	96	144	202	959
Weighted Base	1351	774	577	530	163	81*	77*	85	59*	299	56*	435	916	150	100*	157	211	916
Strongly agree	325 24%glq	198 26%	127 22%	130 24%g	42 26%g	27 33%g	20 26%	12 14%	15 25%	68 23%	12 21%	122 28%zl	203 22%	43 28%	33 33%q	45 28%	60 28%	203 22%
Tend to agree	234 17%	134 17%	99 17%	99 19%	26 16%	9 11%	19 25%e	12 14%	10 17%	52 17%	6 12%	83 19%	151 17%	35 23%	19 20%	33 21%	43 20%	151 17%
Neither agree or disagree	283 21%aco	140 18%	144 25%za	91 17%	37 22%	12 15%	17 22%	25 29%zce	11 18%	73 24%c	18 32%zce	76 18%	207 23%z	31 20%	18 18%	21 13%	35 16%	207 23%zo
Tend to disagree	187 14%	116 15%	71 12%	82 16%	20 13%	13 16%	10 13%	10 12%	7 12%	37 12%	6 10%	57 13%	130 14%	18 12%	12 12%	25 16%	23 11%	130 14%
Strongly disagree	285 21%	169 22%	116 20%	113 21%	36 22%	20 24%	9 12%	21 24%f	14 24%	58 19%	14 25%	90 21%	196 21%	24 16%	15 15%	31 20%	48 23%	196 21%
Don't know	33 2%	15 2%	18 3%	14 3%	1 1%	-	-	5 6%zcdefj	2 3%	11 4%	-	6 1%	27 3%	-	2 2%	2 1%	2 1%	27 3%
Not applicable	3 *	1 *	1 *	1 *	1 *	-	1 1%	* 1%	-	-	-	1 *	1 *	*	1 1%	*	*	1 *
Agree	559 41%glq	333 43%	226 39%	228 43%g	68 42%g	36 45%g	39 51%gj	24 28%	25 42%	120 40%g	18 32%	204 47%zl	355 39%	78 52%zq	52 52%zq	77 49%q	103 49%zq	355 39%
Disagree	472 35%	285 37%	187 32%	196 37%	57 35%	33 41%	19 25%	31 36%	22 36%	95 32%	20 36%	147 34%	326 36%	42 28%	27 27%	56 36%	71 34%	326 36%
NET Agree	87 6%gjlq	48 6%	39 7%	33 6%gj	11 7%gj	3 4%j	20 26%zcdeghij	-7 -8%	3 5%j	25 8%gj	-2 -3%	58 13%zl	29 3%	36 24%zoq	25 25%zopq	21 13%zq	32 15%zq	29 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Ipsos MORI

14 Oct 2013

Table 224
Q25D - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
D. There was a simple price list on display.
BASE: People who go to the dentist

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1376	94	121	314	258	102	334	153	1204	166	1134	414	1142	234	1025	351	1063	309	4
Weighted Base	1351	42*	112	319	268	93*	366	150	1224	121	1139	463	1147	204	1023	328	1054	293	3**
Strongly agree	325 24%agoq	6 14%	24 21%	93 29%zaeg	69 26%ag	16 17%	92 25%a	25 17%	299 24%	24 20%	281 25%	111 24%	284 25%	41 20%	273 27%zo	53 16%	275 26%zq	50 17%	1 22%
Tend to agree	234 17%a	2 4%	13 12%	49 15%a	63 24%zabce	10 11%	64 17%a	33 22%abe	212 17%	21 17%	199 17%	78 17%	202 18%	32 16%	184 18%	49 15%	185 18%	47 16%	2 62%
Neither agree or disagree	283 21%lnp	8 18%	20 18%	67 21%	53 20%	21 23%	71 19%	44 29%zbdf	248 20%	34 28%zh	227 20%	81 18%	228 20%	55 27%zjkl	200 20%	83 25%zn	206 20%	77 26%zp	* 16%
Tend to disagree	187 14%	6 14%	16 14%	36 11%	36 13%	11 11%	50 14%	32 21%zc	173 14%	14 11%	158 14%	73 16%	158 14%	29 14%	134 13%	53 16%	146 14%	41 14%	- -
Strongly disagree	285 21%dg	21 50%zbcdfg	39 35%zcdfg	66 21%dg	31 11%	33 36%zcdfg	82 22%dg	13 9%	265 22%	20 17%	249 22%	109 24%	249 22%	37 18%	211 21%	74 23%	222 21%	64 22%	- -
Don't know	33 2%hjlp	- -	- -	8 2%	15 5%zabf	1 1%	6 2%	3 2%	25 2%	7 6%zh	22 2%	9 2%	23 2%	10 5%zjkl	20 2%	13 4%	20 2%	13 4%zp	- -
Not applicable	3 *np	- -	- -	1 *	1 *	- -	1 *	- -	2 *	1 1%	3 *	1 *	3 *	- -	1 *	2 1%	1 *	2 1%	- -
Agree	559 41%aeoq	8 18%	37 33%a	142 44%abe	133 49%zabeg	26 28%	155 42%ae	58 39%a	511 42%	45 37%	480 42%	190 41%	486 42%	73 36%	457 45%zo	102 31%	460 44%zq	97 33%	2 84%
Disagree	472 35%d	27 64%zbcdefg	55 49%zcdfg	102 32%	67 25%	44 47%zcdg	133 36%d	45 30%	439 36%	34 28%	407 36%	183 39%z	407 35%	66 32%	345 34%	128 39%	368 35%	104 36%	- -
NET Agree	87 6%abehkoq	-19 -46%	-18 -16%	40 12%zabef	66 25%zabcefg	-18 -19%	23 6%abe	13 9%	72 6%	11 9%	73 6%k	7 1%	79 7%jk	7 4%	112 11%zo	-26 -8%	92 9%zq	-8 -3%	2 84%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 225
Q25D - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
D. There was a simple price list on display.
BASE: People who go to the dentist

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATIS FIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1376**	874	223	67	16	8	211	793	365	1018	297	1018	43	54	1321	519	322
Weighted Base	**1351**	849	238	70*	15**	6**	209	768	368	985	303	1013	40*	49*	1300	510	306
Strongly agree	**325** **24%**	226 27%z	51 22%	17 24%	2 15%	- -	59 28%	176 23%	89 24%	244 25%	68 22%	269 27%z	7 16%	12 24%	313 24%	122 24%	82 27%
Tend to agree	**234** **17%**	171 20%z	36 15%	9 12%	- -	1 9%	34 16%	134 17%	66 18%	177 18%	51 17%	181 18%	3 9%	6 11%	228 18%	90 18%	48 16%
Neither agree or disagree	**283** 21%ko	166 20%	46 20%	16 22%	6 40%	3 46%	42 20%	156 20%	82 22%	203 21%	67 22%	196 19%	9 24%	14 29%	269 21%	87 17%	62 20%
Tend to disagree	**187** *14%*	113 13%	37 16%	12 17%	1 6%	- -	30 14%	104 14%	52 14%	141 14%	37 12%	140 14%	6 16%	7 14%	180 14%	86 17%z	41 13%
Strongly disagree	**285** 21%a	154 18%	66 28%za	16 23%	2 16%	1 16%	42 20%	173 23%	70 19%	205 21%	75 25%	207 20%	14 35%zk	11 22%	275 21%	112 22%	69 22%
Don't know	**33** 2%ik	18 2%	1 1%	1 2%	3 17%	1 17%	2 1%	22 3%	9 2%	12 1%	6 2%	19 2%	-	-	32 2%	13 3%	4 1%
Not applicable	**3** *k	-	-	-	1 6%	1 11%	-	3 *	-	2 *	-	1 *	-	-	3 *	-	-
Agree	**559** 41%l	397 47%zb	87 37%	26 36%	2 15%	1 9%	93 45%	309 40%	155 42%	421 43%	119 39%	450 44%zl	10 25%	17 35%	542 42%	211 41%	130 42%
Disagree	**472** 35%a	267 31%	103 43%za	28 40%	3 22%	1 16%	73 35%	278 36%	122 33%	346 35%	112 37%	347 34%	20 51%zk	18 36%	455 35%	198 39%z	110 36%
NET Agree	**87** 6%bcgjlo	130 15%zbc	-15 -6%	-2 -3%	-1 -8%	* -7%	21 10%zg	32 4%	34 9%zg	75 8%zj	8 3%	103 10%zl	-10 -26%	* *	87 7%	13 3%	20 7%o

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 226
Q25E - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
E. I felt clear about what treatment the dental professional could provide through the NHS and what treatment I would have to receive privately.
BASE: People who go to the dentist

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 15-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (g)	AGE 65+ (h)	SOCIAL GRADE A (i)	SOCIAL GRADE B (j)	SOCIAL GRADE C1 (k)	SOCIAL GRADE C2 (l)	SOCIAL GRADE D (m)	SOCIAL GRADE E (n)	MARITAL STATUS MAR/LIVING AS (o)	MARITAL STATUS SINGLE (p)	MARITAL STATUS WID/DIV/SEP (q)
Unweighted Base	1376	685	691	244	203	209	216	208	296	38	280	470	292	197	99	751	395	230
Weighted Base	1351	643	707	205	216	232	247	199	251	50*	337	378	300	194	91*	784	353	213
Strongly agree	509 38%c	233 36%	277 39%	59 29%	73 34%	94 41%c	91 37%	94 47%zcd	98 39%c	16 33%	135 40%	141 37%	116 39%	67 35%	34 37%	302 39%	126 36%	81 38%
Tend to agree	376 28%gq	181 28%	195 28%	67 33%g	64 30%g	71 31%g	64 26%	40 20%	70 28%	9 19%	93 27%	108 29%	86 29%	57 29%	24 26%	225 29%	105 30%	47 22%
Neither agree or disagree	256 19%	127 20%	129 18%	40 19%	34 16%	40 17%	53 22%	37 18%	53 21%	11 21%	53 16%	73 19%	65 22%	35 18%	19 21%	147 19%	60 17%	50 23%
Tend to disagree	86 6%k	45 7%	41 6%	13 6%	21 10%h	12 5%	19 8%	11 6%	10 4%	8 15%zk	30 9%k	14 4%	19 6%	12 6%	4 4%	48 6%	23 6%	16 7%
Strongly disagree	99 7%h	47 7%	51 7%	20 10%h	22 10%h	15 7%	16 6%	15 7%	11 5%	2 5%	21 6%	35 9%l	14 5%	18 10%l	8 9%	52 7%	32 9%	14 7%
Don't know	17 1%o	10 2%	8 1%	5 2%e	1 1%	- -	2 1%	2 1%	7 3%ze	1 3%	5 2%	3 1%	1 *	5 2%	2 2%	6 1%	8 2%o	4 2%
Not applicable	6 *	1 *	5 1%	1 *	1 *	- -	2 1%	1 1%	2 1%	2 4%zjlm	- -	3 1%	- -	1 *	* 1%	4 1%	* *	2 1%
Agree	886 66%	413 64%	472 67%	127 62%	137 64%	165 71%	155 63%	134 67%	168 67%	26 51%	228 68%	249 66%	201 67%	124 64%	58 63%	527 67%	231 65%	128 60%
Disagree	185 14%h	92 14%	93 13%	33 16%h	43 20%zeh	27 12%	35 14%	26 13%	21 8%	10 20%	51 15%	49 13%	32 11%	30 15%	12 13%	100 13%	55 16%	30 14%
NET Agree	701 52%di	322 50%	379 54%	94 46%	94 44%	138 59%zcdf	121 49%	108 54%	146 58%zcdf	16 31%	177 52%i	200 53%i	169 56%i	94 48%	46 50%	427 54%q	176 50%	99 46%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

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Table 227
Q25E - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
E. I felt clear about what treatment the dental professional could provide through the NHS and what treatment I would have to receive privately.
BASE: People who go to the dentist

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WORKING (a)	NOT WORKING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1376	668	708	462	143	63	86	116	77	360	69	417	959	150	96	144	202	959
Weighted Base	1351	774	577	530	163	81*	77*	85	59*	299	56*	435	916	150	100*	157	211	916
Strongly agree	509 38%gkm	294 38%	215 37%	192 36%g	64 39%g	38 47%g	26 34%	18 21%	23 38%g	123 41%g	25 45%g	144 33%	366 40%zk	44 29%	35 35%	57 37%	66 31%	366 40%zmp
Tend to agree	376 28%lq	217 28%	159 28%	152 29%	51 31%e	14 17%	29 38%ei	28 32%e	16 27%	73 25%	13 24%	136 31%	240 26%	54 36%znq	23 23%	49 32%	70 33%	240 26%
Neither agree or disagree	256 19%	137 18%	119 21%	91 17%	29 18%	17 21%	13 17%	23 27%zc	11 19%	63 21%	10 18%	83 19%	174 19%	31 21%	19 19%	24 15%	44 21%	174 19%
Tend to disagree	86 6%	55 7%	31 5%	44 8%	6 4%	4 5%	7 9%	6 7%	2 3%	14 5%	3 5%	31 7%	55 6%	12 8%	10 10%	13 8%	10 5%	55 6%
Strongly disagree	99 7%	61 8%	38 7%	41 8%	12 7%	8 10%	1 2%	8 10%f	6 11%f	17 6%	5 9%	37 9%	62 7%	9 6%	12 12%	13 8%	19 9%	62 7%
Don't know	17 1%	8 1%	10 2%	8 1%	-	-	-	2 2%	1 2%	7 2%	-	2 *	15 2%	-	1 1%	-	1 *	15 2%
Not applicable	6 *	2 *	4 1%	2 *	1 *	-	1 1%	* 1%	-	3 1%	-	1 *	5 1%	* *	1 1%	* *	* *	5 1%
Agree	886 66%g	511 66%	374 65%	344 65%g	115 71%g	52 64%	55 72%g	46 54%	39 65%	196 66%g	39 69%	280 64%	606 66%	98 65%	58 58%	107 68%	136 65%	606 66%
Disagree	185 14%i	116 15%	69 12%	85 16%i	18 11%	12 15%	8 10%	14 17%	8 14%	31 10%	8 14%	68 16%	116 13%	21 14%	21 21%zq	26 16%	29 14%	116 13%
NET Agree	701 52%gn	396 51%	305 53%	259 49%g	97 60%cg	40 49%	47 61%g	32 37%	30 51%	165 55%g	31 55%g	212 49%	489 53%	77 51%n	36 36%	81 52%n	107 51%n	489 53%n

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used.   * small base

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Table 228
Q25E - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
E. I felt clear about what treatment the dental professional could provide through the NHS and what treatment I would have to receive privately.
BASE: People who go to the dentist

	TOTAL (z)	NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST 12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
				STANDARD REGION					ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
Unweighted Base	**1376**	94	121	314	258	102	334	153	1204	166	1134	414	1142	234	1025	351	1063	309	4
Weighted Base	**1351**	42*	112	319	268	93*	366	150	1224	121	1139	463	1147	204	1023	328	1054	293	3**
Strongly agree	**509** 38%gioq	23 53%zdefg	46 41%g	138 43%zg	98 37%g	34 37%	131 36%g	39 26%	478 39%zi	28 23%	439 39%	173 37%	442 39%	67 33%	420 41%zo	90 27%	423 40%zq	86 29%	1 19%
Tend to agree	**376** 28%a	5 13%	27 24%a	74 23%a	90 34%zac	21 23%	104 28%a	54 36%zace	340 28%	36 30%	309 27%	130 28%	312 27%	64 31%	279 27%	97 30%	302 29%	73 25%	* 16%
Neither agree or disagree	**256** 19%dn	9 22%	19 17%	54 17%	37 14%	21 23%	78 21%d	39 26%zcd	226 18%	29 24%	208 18%	79 17%	209 18%	47 23%	179 17%	78 24%zn	188 18%	67 23%	1 43%
Tend to disagree	**86** 6%a	* 1%	9 8%a	20 6%	22 8%a	3 3%	18 5%	13 9%a	78 6%	8 7%	78 7%	35 7%	78 7%	8 4%	64 6%	22 7%	63 6%	23 8%	- -
Strongly disagree	**99** 7%gnp	5 11%g	10 9%g	24 8%g	18 7%g	11 12%g	28 8%g	3 2%	84 7%	15 12%zh	88 8%	40 9%	88 8%	11 5%	65 6%	33 10%zn	63 6%	35 12%zp	1 22%
Don't know	**17** 1%h	- -	* *	4 1%	3 1%	1 1%	6 2%	2 1%	12 1%	5 4%zh	11 1%	5 1%	12 1%	5 3%	12 1%	6 2%	11 1%	7 2%	- -
Not applicable	**6** *	- -	- -	5 2%z	- -	- -	2 *	- -	5 *	1 1%	5 *	2 *	5 *	1 1%	4 *	2 1%	4 *	2 1%	- -
Agree	**886** 66%ioq	28 66%	74 66%	212 66%	188 70%	56 60%	235 64%	94 62%	819 67%zi	63 52%	748 66%	303 65%	755 66%	131 64%	699 68%zo	187 57%	726 69%zq	159 54%	1 35%
Disagree	**185** 14%mp	5 12%	19 17%	44 14%	40 15%	15 16%	46 13%	16 11%	162 13%	23 19%	166 15%	75 16%m	166 14%	19 9%	129 13%	55 17%	126 12%	58 20%zp	1 22%
NET Agree	**701** 52%ioq	23 54%	55 49%	168 53%	148 55%	41 44%	189 52%	77 51%	657 54%zi	41 34%	583 51%	228 49%	589 51%	112 55%	569 56%zo	132 40%	600 57%zq	101 34%	* 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

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Table 229
Q25E - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
E. I felt clear about what treatment the dental professional could provide through the NHS and what treatment I would have to receive privately.
BASE: People who go to the dentist

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	1376	874	223	67	16	8	211	793	365	1018	297	1018	43	54	1321	519	322
Weighted Base	1351	849	238	70*	15**	6**	209	768	368	985	303	1013	40*	49*	1300	510	306
Strongly agree	509 38%lo	329 39%	97 41%	32 46%	2 15%	1 11%	99 47%zgh	272 35%	138 37%	382 39%	109 36%	417 41%zl	6 14%	21 43%	488 38%	171 33%	153 50%zo
Tend to agree	376 28%bjl	278 33%zb	40 17%	20 29%b	2 11%	2 34%	58 28%	213 28%	104 28%	290 29%j	65 21%	297 29%l	5 13%	8 17%	368 28%	136 27%	83 27%
Neither agree or disagree	256 19%ap	134 16%	59 25%zac	8 12%	5 31%	2 38%	31 15%	145 19%	79 21%	188 19%	61 20%	180 18%	8 21%	10 20%	246 19%	95 19%	43 14%
Tend to disagree	86 6%ikp	59 7%	13 5%	6 8%	1 10%	-	9 4%	59 8%z	17 5%	51 5%	31 10%zi	56 6%	7 17%zk	-	86 7%	43 8%zp	11 3%
Strongly disagree	99 7%aikn	43 5%	23 10%a	4 5%	1 10%	-	11 5%	65 8%	23 6%	63 6%	34 11%zi	49 5%	13 34%zk	9 18%zn	90 7%	56 11%zp	16 5%
Don't know	17 1%aik	5 1%	3 1%	-	3 17%	1 17%	1 1%	10 1%	6 2%	6 1%	3 1%	9 1%	-	-	16 1%	9 2%p	-
Not applicable	6 *a	1 *	3 1%a	-	1 6%	-	1 1%	4 1%	1 *	5 1%	1 *	4 *	-	1 1%	6 *	1 *	1 *
Agree	886 66%bgjlo	606 71%zb	136 57%	53 75%b	4 26%	3 45%	156 75%zgh	485 63%	242 66%	672 68%zj	173 57%	715 71%zl	11 28%	30 60%	856 66%	307 60%	235 77%zo
Disagree	185 14%aikp	102 12%	36 15%	9 13%	3 19%	-	20 10%	124 16%zfh	40 11%	114 12%	65 21%zi	105 10%	20 51%zk	9 18%	176 14%	99 19%zp	26 9%
NET Agree	701 52%bgjlo	504 59%zb	101 42%	43 62%b	1 7%	3 45%	136 65%zgh	361 47%	202 55%g	558 57%zj	108 36%	610 60%zl	-9 -23%	20 42%	681 52%	208 41%	209 68%zo

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 230
Q25F - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
F. Information was displayed stating that the dental professionals were regulated by the General Dental Council.
BASE: People who go to the dentist

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1376	685	691	244	203	209	216	208	296	38	280	470	292	197	99	751	395	230
Weighted Base	1351	643	707	205	216	232	247	199	251	50*	337	378	300	194	91*	784	353	213
Strongly agree	**208** **15%**	92 14%	117 16%	26 12%	32 15%	47 20%c	33 13%	35 18%	36 14%	8 17%	47 14%	68 18%m	50 17%	20 11%	14 16%	128 16%	51 15%	30 14%
Tend to agree	**253** 19%fp	111 17%	142 20%	39 19%	36 17%	50 22%f	33 13%	36 18%	58 23%zf	8 16%	57 17%	82 22%	49 16%	42 22%	15 16%	157 20%p	51 14%	45 21%
Neither agree or disagree	**488** *36%*	238 37%	250 35%	67 33%	78 36%	70 30%	111 45%zceh	73 36%	89 35%	13 26%	127 38%	131 35%	114 38%	77 40%	26 29%	285 36%	126 36%	77 36%
Tend to disagree	**165** 12%k	80 13%	85 12%	22 11%	27 13%	32 14%	28 11%	25 13%	30 12%	9 18%	52 16%k	34 9%	39 13%	19 10%	11 13%	91 12%	50 14%	24 11%
Strongly disagree	**173** 13%h	91 14%	82 12%	34 16%h	34 16%h	28 12%	34 14%	22 11%	21 8%	9 17%	42 12%	51 13%	30 10%	20 11%	20 22%zjkl m	93 12%	54 15%	25 12%
Don't know	**59** 4%ek	29 5%	30 4%	16 8%zef	7 3%	4 2%	8 3%	7 4%	17 7%ze	1 3%	12 4%	11 3%	18 6%	15 7%zk	3 4%	28 4%	20 6%	11 5%
Not applicable	**4** *	2 *	3 *	2 1%	1 *	- -	- -	1 1%	1 *	1 2%jl	- -	2 1%	- -	1 *	* 1%	1 *	1 *	2 1%
Agree	**461** 34%fp	203 32%	258 37%	65 31%	68 32%	97 42%zcdf	66 27%	71 36%	94 37%f	17 33%	104 31%	150 40%zj	99 33%	63 32%	29 32%	285 36%p	102 29%	74 35%
Disagree	**338** 25%h	171 27%	167 24%	56 27%	61 28%	60 26%	62 25%	47 24%	51 20%	18 35%	94 28%	85 22%	70 23%	39 20%	32 35%zklm	185 24%	104 29%zo	49 23%
NET Agree	**124** 9%acdfi jnp	32 5%	92 13%za	9 4%	7 3%	37 16%zcdf	4 2%	24 12%cdf	43 17%zcdf	-1 -2%	10 3%n	65 17%zijl n	29 10%ijn	23 12%ijn	-3 -3%	100 13%zp	-2 -1%	25 12%p

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

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Table 231
Q25F - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
F. Information was displayed stating that the dental professionals were regulated by the General Dental Council.
BASE: People who go to the dentist

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1376	668	708	462	143	63	86	116	77	360	69	417	959	150	96	144	202	959
Weighted Base	1351	774	577	530	163	81*	77*	85	59*	299	56*	435	916	150	100*	157	211	916
Strongly agree	208 15%	113 15%	95 16%	79 15%	25 15%	10 12%	11 14%	12 14%	9 15%	51 17%	13 22%	67 15%	142 15%	23 15%	13 13%	25 16%	30 14%	142 15%
Tend to agree	253 19%	145 19%	108 19%	103 20%	31 19%	10 12%	17 22%	15 17%	13 22%	58 19%	6 10%	86 20%	167 18%	37 24%	21 21%	31 20%	40 19%	167 18%
Neither agree or disagree	488 36%	283 37%	205 36%	184 35%	65 40%	34 42%	27 35%	31 37%	19 32%	108 36%	20 35%	146 34%	342 37%	46 31%	37 37%	47 30%	80 38%	342 37%
Tend to disagree	165 12%	93 12%	72 13%	75 14%e	14 9%	4 4%	14 19%de	8 9%	9 15%e	38 13%	4 7%	54 12%	112 12%	25 17%	9 9%	27 17%	24 11%	112 12%
Strongly disagree	173 13%i	105 14%	68 12%	65 12%	20 12%	19 23%zcfi	7 9%	14 17%i	8 14%	25 8%	13 24%zcdf i	66 15%	107 12%	16 11%	16 16%	23 14%	30 14%	107 12%
Don't know	59 4%	34 4%	25 4%	23 4%	7 4%	5 6%	-	5 6%f	2 3%	17 6%f	1 1%	15 4%	44 5%	3 2%	3 3%	4 3%	7 3%	44 5%
Not applicable	4 *	1 *	3 1%	1 *	1 *	-	1 1%	* 1%	-	2 1%	-	1 *	3 *	* *	1 1%	* *	* *	3 *
Agree	461 34%	258 33%	203 35%	182 34%	56 34%	20 24%	28 36%	26 31%	22 37%	110 37%	18 33%	153 35%	309 34%	59 39%	34 35%	56 36%	70 33%	309 34%
Disagree	338 25%	198 26%	140 24%	140 27%	35 21%	22 28%	21 28%	22 26%	17 28%	63 21%	17 31%	120 28%	218 24%	41 27%	24 25%	49 32%	54 26%	218 24%
NET Agree	124 9%ejo	60 8%	63 11%z	42 8%e	21 13%ej	-3 -3%	6 8%e	4 5%e	5 8%e	47 16%zcegj	1 2%	33 8%	90 10%	18 12%o	10 10%	7 4%	16 7%	90 10%o

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

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Table 232
Q25F - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
F. Information was displayed stating that the dental professionals were regulated by the General Dental Council.
BASE: People who go to the dentist

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST 12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	**1376**	94	121	314	258	102	334	153	1204	166	1134	414	1142	234	1025	351	1063	309	4
Weighted Base	**1351**	42*	112	319	268	93*	366	150	1224	121	1139	463	1147	204	1023	328	1054	293	3**
Strongly agree	**208** 15%o	12 29%zcdefg	22 19%	58 18%	44 16%	9 10%	46 13%	17 11%	189 15%	18 15%	180 16%	68 15%	182 16%	26 13%	170 17%	39 12%	171 16%	38 13%	- -
Tend to agree	**253** *19%*	5 12%	22 20%	57 18%	59 22%a	14 15%	67 18%	30 20%	230 19%	22 18%	211 19%	92 20%	213 19%	40 19%	197 19%	56 17%	207 20%	46 16%	- -
Neither agree or disagree	**488** 36%a	8 18%	40 35%a	111 35%a	92 34%a	44 48%zacd	133 36%a	61 41%a	442 36%	44 36%	406 36%	156 34%	408 36%	80 39%	361 35%	127 39%	369 35%	117 40%	1 38%
Tend to disagree	**165** *12%*	6 14%	11 10%	34 11%	32 12%	6 7%	52 14%	24 16%e	153 12%	12 10%	143 13%	60 13%	144 13%	21 10%	124 12%	41 13%	129 12%	35 12%	1 43%
Strongly disagree	**173** 13%g	12 28%zbcdefg	16 14%g	46 14%g	24 9%	15 16%g	50 14%g	9 6%	157 13%	15 12%	149 13%	65 14%	149 13%	23 12%	131 13%	42 13%	132 13%	40 14%	1 19%
Don't know	**59** 4%a	- -	1 1%	11 4%	17 6%ab	4 4%	17 5%	9 6%ab	51 4%	9 7%	45 4%	22 5%	46 4%	13 6%	38 4%	21 6%	43 4%	16 5%	- -
Not applicable	**4** *	- -	- -	2 1%	1 *	- -	2 *	- -	3 *	1 1%	4 *	1 *	4 *	- -	2 *	2 1%	2 *	2 1%	- -
Agree	**461** 34%eoq	17 40%e	44 39%e	115 36%e	103 38%e	23 25%	113 31%	46 31%	419 34%	40 33%	391 34%	160 35%	396 34%	66 32%	366 36%zo	95 29%	378 36%zq	84 28%	- -
Disagree	**338** *25%*	18 41%zbcdefg	27 24%	80 25%	56 21%	22 23%	102 28%	33 22%	310 25%	27 23%	292 26%	125 27%	293 26%	45 22%	255 25%	83 25%	262 25%	74 25%	2 62%
NET Agree	**124** 9%aefoq	* -1%	17 15%zaef	35 11%aef	47 17%zacefg	1 1%a	11 3%a	13 8%aef	109 9%	13 11%	99 9%	35 8%	103 9%j	21 10%	112 11%zo	12 4%	116 11%zq	9 3%	-2 -62%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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14 Oct 2013

Table 233
Q25F - Thinking about the last time you visited your dentist or dental care professional, to what extent do you agree or disagree that the following occurred during your visit?
F. Information was displayed stating that the dental professionals were regulated by the General Dental Council.
BASE: People who go to the dentist

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1376**	874	223	67	16	8	211	793	365	1018	297	1018	43	54	1321	519	322
Weighted Base	**1351**	849	238	70*	15**	6**	209	768	368	985	303	1013	40*	49*	1300	510	306
Strongly agree	**208** 15%g	135 *16%*	36 *15%*	17 *25%z*	2 *12%*	- -	50 *24%zgh*	102 *13%*	55 *15%*	160 *16%*	40 *13%*	168 *17%*	2 *6%*	9 *18%*	199 *15%*	82 *16%*	53 *17%*
Tend to agree	**253** 19%jlo	187 *22%zb*	35 *15%*	9 *13%*	1 *8%*	1 *9%*	49 *23%*	132 *17%*	72 *19%*	205 *21%zj*	40 *13%*	205 *20%zl*	2 *4%*	5 *11%*	248 *19%*	79 *15%*	61 *20%*
Neither agree or disagree	**488** 36%ao	279 *33%*	97 *41%a*	25 *36%*	7 *44%*	3 *47%*	70 *33%*	276 *36%*	139 *38%*	348 *35%*	123 *40%*	355 *35%*	15 *37%*	13 *27%*	475 *37%*	166 *33%*	113 *37%*
Tend to disagree	**165** **12%**	113 *13%*	26 *11%*	7 *10%*	- -	- -	19 *9%*	95 *12%*	51 *14%*	116 *12%*	44 *15%*	118 *12%*	11 *29%zk*	8 *17%*	157 *12%*	74 *14%*	32 *10%*
Strongly disagree	**173** 13%fhn	99 *12%*	30 *13%*	12 *17%*	2 *12%*	2 *33%*	17 *8%*	119 *16%zfh*	35 *9%*	119 *12%*	49 *16%*	122 *12%*	10 *24%zk*	12 *24%zn*	161 *12%*	85 *17%z*	38 *12%*
Don't know	**59** 4%fij	35 *4%*	12 *5%*	- -	3 *17%*	- -	4 *2%*	40 *5%f*	16 *4%*	36 *4%*	6 *2%*	42 *4%*	- -	1 *2%*	57 *4%*	24 *5%*	9 *3%*
Not applicable	**4** *	1 *	1 *	- -	1 *6%*	1 *11%*	- -	3 *	1 *	3 *	1 *	2 *	- -	1 *1%*	4 *	1 *	- -
Agree	**461** 34%gjl	322 *38%zb*	71 *30%*	26 *37%*	3 *20%*	1 *9%*	99 *47%zgh*	234 *30%*	126 *34%*	365 *37%zj*	80 *26%*	374 *37%zl*	4 *10%*	14 *29%*	447 *34%*	161 *32%*	114 *37%*
Disagree	**338** 25%fn	211 *25%*	57 *24%*	19 *27%*	2 *12%*	2 *33%*	37 *18%*	214 *28%zf*	86 *23%*	234 *24%*	93 *31%zi*	240 *24%*	21 *53%zk*	20 *41%zn*	318 *24%*	158 *31%zp*	70 *23%*
NET Agree	**124** 9%gjlmo	111 *13%zb*	15 *6%*	8 *11%*	1 *8%*	-2 *-25%*	62 *30%zgh*	20 *3%*	40 *11%g*	130 *13%zj*	-13 *-4%*	133 *13%zl*	-17 *-42%*	-6 *-11%*	129 *10%zm*	2 *	45 *15%zo*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 234
Q26 - What were the most important factors in selecting your current dental practice? What else?
BASE: People who go to the dentist

		GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1376	685	691	244	203	209	216	208	296	38	280	470	292	197	99	751	395	230
Weighted Base	1351	643	707	205	216	232	247	199	251	50*	337	378	300	194	91*	784	353	213
e) Location/close to where I live	599 44%	274 43%	325 46%	88 43%	86 40%	95 41%	139 56%zcde gh	91 46%	100 40%	24 48%	158 47%	171 45%	119 40%	88 45%	41 45%	341 43%	162 46%	97 46%
d) Advice/ recommendation from friends/family	251 19%h	116 18%	135 19%	47 23%h	36 17%	47 20%h	48 19%h	43 22%h	30 12%	14 28%	68 20%	68 18%	57 19%	31 16%	14 15%	147 19%	72 20%	33 15%
a) Previous/personal experience	243 18%cm	108 17%	134 19%	26 13%	44 20%c	46 20%	42 17%	37 19%	48 19%	6 12%	74 22%m	69 18%	57 19%	23 12%	14 15%	150 19%	56 16%	36 17%
b) Reputation	233 17%	110 17%	123 17%	39 19%	37 17%	34 15%	39 16%	40 20%	44 18%	13 26%	57 17%	65 17%	51 17%	35 18%	12 13%	137 17%	56 16%	41 19%
s) The practice accepted NHS patients	189 14%c	90 14%	99 14%	12 6%	31 15%c	35 15%c	49 20%zcg	22 11%	39 15%c	5 11%	55 16%	48 13%	49 16%	22 11%	10 11%	107 14%	49 14%	33 15%
g) Quality of the service	177 13%c	92 14%	84 12%	18 9%	30 14%	32 14%	23 9%	33 16%cf	41 16%cf	5 10%	56 17%	43 11%	35 12%	27 14%	10 11%	96 12%	46 13%	35 16%
j) Availability	99 7%cp	46 7%	53 7%	8 4%	25 12%zc	18 8%	18 7%	12 6%	18 7%	1 2%	24 7%	27 7%	19 6%	15 8%	12 13%zl	61 8%	17 5%	20 10%p
r) The practice accepted new patients	86 6%	48 8%	38 5%	15 8%	12 5%	24 10%zgh	18 7%	7 3%	10 4%	7 14%k	25 8%	18 5%	22 7%	10 5%	5 5%	52 7%	23 7%	11 5%
c) Professional recommendation/ advice	82 6%mq	34 5%	48 7%	12 6%	18 8%	15 7%	12 5%	12 6%	13 5%	4 9%	16 5%	28 8%m	23 8%m	5 2%	5 6%	57 7%q	19 5%	6 3%
k) Cost/value for money	82 6%an	29 4%	54 8%za	11 5%	24 11%zceg	10 5%	14 6%	7 3%	15 6%	5 10%n	15 4%	31 8%zn	15 5%	15 8%n	1 1%	51 6%	17 5%	14 7%
t) I have always used this dentist	79 6%	36 6%	43 6%	12 6%	15 7%	9 4%	10 4%	13 7%	20 8%	2 4%	17 5%	26 7%	18 6%	8 4%	8 9%	41 5%	22 6%	16 7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

Table 234
Q26 - What were the most important factors in selecting your current dental practice? What else?
BASE: People who go to the dentist

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Weighted Base	**1351**	643	707	205	216	232	247	199	251	50*	337	378	300	194	91*	784	353	213
f) Ease/speed of access/convenience	**60** **4%**	27 4%	33 5%	9 4%	15 7%	10 4%	9 4%	8 4%	9 4%	1 1%	18 5%	18 5%	14 5%	9 5%	* *	32 4%	14 4%	14 6%
i) Attitude of staff	**59** **4%a**	17 3%	42 6%za	6 3%	7 3%	12 5%	8 3%	10 5%	16 7%	-	9 3%	17 4%	13 4%	14 7%j	6 7%	31 4%	14 4%	14 7%
n) It was the only choice I had/I had no other choice	**38** **3%**	22 3%	16 2%	10 5%d	2 1%	12 5%d	4 2%	5 2%	6 2%	-	6 2%	9 2%	16 5%zjk	5 2%	3 3%	19 2%	17 5%zq	3 1%
h) Speciality/ expertise/facilities	**30** **2%**	13 2%	17 2%	4 2%	6 3%	7 3%	4 2%	1 1%	8 3%	1 2%	8 2%	5 1%	7 2%	5 3%	4 4%	19 2%	7 2%	5 2%
p) Other	**14** **1%**	5 1%	9 1%	2 1%	4 2%	3 2%	- -	- -	5 2%f	-	3 1%	6 2%	3 1%	- -	3 3%m	6 1%	4 1%	4 2%
q) Don't know	**15** **1%**	11 2%	5 1%	5 2%	2 1%	2 1%	1 *	2 1%	4 2%	-	3 1%	4 1%	2 1%	6 3%z	1 1%	6 1%	6 2%	3 1%
o) I didn't really think about it	**27** **2%o**	13 2%	14 2%	8 4%zg	4 2%	4 2%	5 2%	2 1%	3 1%	-	5 1%	7 2%	5 2%	7 4%	2 3%	7 1%	14 4%zo	5 2%
l) The practice looked attractive/ smart	**21** **2%**	6 1%	15 2%	2 1%	4 2%	4 2%	2 1%	7 4%zfh	2 1%	-	5 1%	6 2%	4 1%	5 3%	1 1%	12 2%	4 1%	5 2%
m) I didn't like any others	**5** *****	3 *	2 *	1 *	- -	- -	- -	4 2%zfh	- -	-	- -	1 *	1 *	3 1%z	- -	4 1%	1 *	- -
Recommendation/ experience	**700** **52%am**	312 48%	388 55%za	105 51%	115 53%	118 51%	123 50%	120 60%zh	120 48%	32 64%mn	181 54%m	202 53%m	161 54%m	84 43%	40 43%	416 53%	179 51%	105 49%
Location/quality	**883** **65%cl**	409 64%	473 67%	117 57%	148 69%c	149 64%	179 72%zch	136 68%c	153 61%	34 68%	232 69%l	246 65%	179 60%	136 70%l	57 63%	510 65%	224 63%	150 70%
Not much choice	**70** **5%o**	38 6%	32 5%	19 9%zdfh	6 3%	16 7%	9 4%	10 5%	9 4%	-	11 3%	17 4%	23 8%j	15 8%	5 5%	30 4%	32 9%zoq	8 4%
Other	**302** **22%c**	153 24%	149 21%	34 17%	47 22%	59 25%c	71 29%zcg	38 19%	53 21%	12 25%	87 26%	74 19%	79 26%k	35 18%	15 17%	173 22%	81 23%	49 23%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

Ipsos MORI

Table 235
Q26 - What were the most important factors in selecting your current dental practice? What else?
BASE: People who go to the dentist

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1376	668	708	462	143	63	86	116	77	360	69	417	959	150	96	144	202	959
Weighted Base	1351	774	577	530	163	81*	77*	85	59*	299	56*	435	916	150	100*	157	211	916
e) Location/close to where I live	**599** *44%*	339 *44%*	260 *45%*	238 *45%*	64 *39%*	37 *46%*	47 *61%zcdgi*	31 *37%*	28 *48%*	127 *43%*	26 *45%*	193 *44%*	407 *44%*	62 *41%*	43 *43%*	67 *43%*	94 *45%*	407 *44%*
d) Advice/ recommendation from friends/family	**251** *19%i*	155 *20%*	97 *17%*	100 *19%*	39 *24%i*	15 *19%*	11 *15%*	21 *25%i*	8 *14%*	42 *14%*	13 *24%*	79 *18%*	172 *19%*	28 *19%*	20 *20%*	27 *17%*	38 *18%*	172 *19%*
a) Previous/personal experience	**243** *18%*	143 *18%*	100 *17%*	91 *17%*	38 *23%g*	14 *18%*	11 *14%*	10 *12%*	14 *24%g*	56 *19%*	10 *17%*	77 *18%*	166 *18%*	27 *18%*	20 *20%*	31 *19%*	35 *16%*	166 *18%*
b) Reputation	**233** *17%*	139 *18%*	94 *16%*	94 *18%*	36 *22%hj*	9 *12%*	12 *15%*	20 *23%hj*	6 *9%*	51 *17%*	6 *10%*	71 *16%*	162 *18%*	23 *15%*	17 *18%*	30 *19%*	39 *18%*	162 *18%*
s) The practice accepted NHS patients	**189** *14%glq*	119 *15%*	71 *12%*	78 *15%g*	26 *16%g*	15 *18%g*	11 *14%g*	3 *4%*	10 *17%g*	40 *13%g*	6 *12%*	73 *17%*	116 *13%*	21 *14%*	14 *14%*	29 *19%*	40 *19%q*	116 *13%*
g) Quality of the service	**177** *13%j*	100 *13%*	76 *13%*	65 *12%*	20 *12%*	16 *19%j*	7 *9%*	12 *14%*	6 *11%*	49 *16%zj*	3 *5%*	55 *13%*	122 *13%*	19 *13%*	15 *15%*	24 *15%*	32 *15%*	122 *13%*
j) Availability	**99** *7%*	59 *8%*	40 *7%*	39 *7%*	10 *6%*	10 *12%*	6 *8%*	4 *4%*	4 *7%*	20 *7%*	6 *11%*	39 *9%*	60 *7%*	13 *8%*	7 *7%*	12 *8%*	20 *9%*	60 *7%*
r) The practice accepted new patients	**86** *6%blq*	58 *7%*	28 *5%*	39 *7%*	14 *8%*	6 *7%*	3 *4%*	4 *5%*	5 *8%*	13 *4%*	3 *6%*	38 *9%zl*	48 *5%*	16 *10%q*	7 *7%*	18 *11%zq*	16 *8%*	48 *5%*
c) Professional recommendation/ advice	**82** *6%*	48 *6%*	34 *6%*	37 *7%*	5 *3%*	7 *8%*	6 *8%*	7 *8%*	3 *6%*	16 *5%*	2 *3%*	30 *7%*	52 *6%*	16 *10%z*	5 *5%*	8 *5%*	12 *6%*	52 *6%*
k) Cost/value for money	**82** *6%*	51 *7%*	31 *5%*	37 *7%*	9 *6%*	5 *6%*	8 *11%h*	3 *4%*	1 *2%*	16 *5%*	2 *4%*	29 *7%*	53 *6%*	11 *7%*	3 *3%*	13 *9%*	14 *6%*	53 *6%*
t) I have always used this dentist	**79** *6%*	41 *5%*	39 *7%*	26 *5%*	13 *8%*	2 *3%*	3 *3%*	6 *7%*	4 *7%*	24 *8%*	2 *4%*	21 *5%*	58 *6%*	7 *5%*	6 *6%*	9 *6%*	6 *3%*	58 *6%*

14 Oct 2013

Table 235
Q26 - What were the most important factors in selecting your current dental practice? What else?
BASE: People who go to the dentist

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Weighted Base	1351	774	577	530	163	81*	77*	85	59*	299	56*	435	916	150	100*	157	211	916
f) Ease/speed of access/convenience	**60** 4%d	34 4%	25 4%	31 6%d	* *	3 3%	3 4%d	4 5%d	4 6%d	11 4%d	3 6%d	18 4%	42 5%	7 5%	4 4%	7 4%	11 5%	42 5%
i) Attitude of staff	**59** 4%	30 4%	29 5%	18 3%	10 6%	2 2%	2 3%	5 5%	1 1%	18 6%	3 6%	12 3%	47 5%z	3 2%	2 2%	8 5%	6 3%	47 5%z
n) It was the only choice I had/I had no other choice	**38** 3%	24 3%	14 2%	21 4%	3 2%	- -	1 1%	2 3%	1 2%	7 2%	2 4%	14 3%	24 3%	6 4%	2 2%	7 5%	4 2%	24 3%
h) Speciality/ expertise/facilities	**30** 2%	19 3%	11 2%	14 3%	6 4%	-	-	2 3%	1 1%	7 2%	1 1%	14 3%	16 2%	5 3%	7 7%zq	7 4%	6 3%	16 2%
p) Other	**14** 1%	6 1%	8 1%	3 1%	2 1%	2 3%	-	1 1%	1 2%	4 1%	2 3%c	6 1%	9 1%	4 2%	1 1%	1 1%	1 *	9 1%
q) Don't know	**15** 1%	6 1%	10 2%	5 1%	1 1%	-	1 1%	3 4%zc	1 1%	4 2%	1 1%	3 1%	13 1%	2 1%	1 1%	1 1%	1 1%	13 1%
o) I didn't really think about it	**27** 2%	13 2%	14 2%	10 2%	3 2%	-	2 3%	2 3%	1 2%	3 1%	5 9%zcdei	6 1%	21 2%	1 1%	-	-	5 2%	21 2%
l) The practice looked attractive/ smart	**21** 2%	13 2%	8 1%	6 1%	7 4%zc	-	2 2%	1 2%	1 1%	4 1%	-	6 1%	15 2%	6 4%zop	3 3%p	1 1%	-	15 2%
m) I didn't like any others	**5** *	4 1%	1 *	3 *	1 1%	-	-	1 1%	-	-	-	1 *	4 *	1 1%	-	-	-	4 *
Recommendation/ experience	**700** 52%	413 53%	287 50%	271 51%	103 63%zcfhij	40 49%	36 47%	48 56%	27 46%	149 50%	26 47%	216 50%	484 53%	76 50%	49 49%	80 51%	107 51%	484 53%
Location/quality	**883** 65%	512 66%	371 64%	353 67%	99 61%	60 74%g	59 77%zdgij	49 57%	38 63%	191 64%	34 60%	288 66%	595 65%	89 59%	66 66%	102 65%	150 71%m	595 65%
Not much choice	**70** 5%	41 5%	29 5%	33 6%	8 5%	-	3 4%	6 7%e	2 4%	10 3%	8 13%zcdei	22 5%	48 5%	9 6%	2 2%	7 5%	9 4%	48 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

Ipsos MORI

Table 235
Q26 - What were the most important factors in selecting your current dental practice? What else?
BASE: People who go to the dentist

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Weighted Base	1351	774	577	530	163	81*	77*	85	59*	299	56*	435	916	150	100*	157	211	916
Other	**302** 22%bglq	187 24%	115 20%	122 23%g	41 25%g	24 29%g	16 20%	11 13%	18 30%g	61 20%	10 18%	115 26%zl	187 20%	37 25%	22 22%	48 31%zq	54 26%	187 20%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Table 236
Q26 - What were the most important factors in selecting your current dental practice? What else?
BASE: People who go to the dentist

	TOTAL (z)	STANDARD REGION NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	ETHNICITY WHITE (h)	NON-WHITE (i)	ACCESS TO INTERNET HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	WHEN LAST WENT TO DENTIST PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	FREQUENCY GO TO THE DENTIST ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1376	94	121	314	258	102	334	153	1204	166	1134	414	1142	234	1025	351	1063	309	4
Weighted Base	1351	42*	112	319	268	93*	366	150	1224	121	1139	463	1147	204	1023	328	1054	293	3**
e) Location/close to where I live	599 44%a	13 30%	56 50%a	131 41%	114 42%a	41 44%a	166 45%a	79 53%zac	545 44%	54 44%	508 45%	219 47%	509 44%	90 44%	457 45%	142 43%	473 45%	127 43%	- -
d) Advice/ recommendation from friends/family	251 19%d	13 30%zdf	26 23%d	64 20%d	32 12%	23 25%d	59 16%	36 24%d	234 19%	16 14%	214 19%	101 22%	217 19%	34 17%	181 18%	70 21%	204 19%	46 16%	1 38%
a) Previous/personal experience	243 18%eq	5 11%	27 24%ade	59 19%	39 15%	9 10%	77 21%ae	27 18%	219 18%	22 19%	205 18%	76 16%	208 18%	35 17%	186 18%	57 17%	203 19%zq	39 13%	1 22%
b) Reputation	233 17%	12 28%zcf	21 18%	47 15%	55 21%	15 17%	57 16%	26 18%	209 17%	22 19%	204 18%	84 18%	206 18%	28 14%	184 18%	50 15%	192 18%	41 14%	1 19%
s) The practice accepted NHS patients	189 14%aci	1 3%	13 12%a	32 10%	38 14%a	15 16%a	71 19%zac	18 12%a	180 15%i	8 7%	159 14%	68 15%	159 14%	30 15%	152 15%	37 11%	152 14%	37 13%	- -
g) Quality of the service	177 13%c	5 11%	11 9%	24 8%	45 17%c	8 9%	61 17%zc	23 16%c	152 12%	24 19%zh	148 13%k	48 10%	149 13%	28 14%	143 14%	34 10%	141 13%	34 12%	2 62%
j) Availability	99 7%fg	3 7%	4 4%	38 12%zbfg	28 10%bfg	7 8%	14 4%	4 3%	92 8%	7 6%	78 7%	33 7%	80 7%j	18 9%	76 7%	22 7%	78 7%	21 7%	- -
r) The practice accepted new patients	86 6%ao	* 1%	10 9%ag	22 7%a	15 6%	3 4%	31 9%ag	4 3%	83 7%	4 3%	79 7%	37 8%m	79 7%	7 4%	75 7%zo	11 3%	72 7%	15 5%	- -
c) Professional recommendation/ advice	82 6%f	3 7%	3 3%	13 4%	30 11%zbcef	3 3%	14 4%	17 11%zbcef	71 6%	11 9%	74 7%	38 8%	74 6%	8 4%	61 6%	21 6%	63 6%	19 7%	1 19%
k) Cost/value for money	82 6%c	3 6%	6 5%	11 4%	19 7%	5 5%	15 4%	23 16%zabcdef	68 6%	13 11%zh	71 6%	32 7%	71 6%	11 5%	60 6%	23 7%	67 6%	15 5%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

Table 236
Q26 - What were the most important factors in selecting your current dental practice? What else?
BASE: People who go to the dentist

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Weighted Base	**1351**	42*	112	319	268	93*	366	150	1224	121	1139	463	1147	204	1023	328	1054	293	3**
t) I have always used this dentist	**79** 6%q	3 7%	7 6%	17 5%	17 6%	8 9%	20 5%	7 5%	75 6%	4 3%	60 5%	25 5%	60 5%	19 9%zjl	66 6%	13 4%	71 7%zq	8 3%	-
f) Ease/speed of access/convenience	**60** 4%c	* 1%	4 3%	5 2%	20 7%zac	4 4%	21 6%c	6 4%	53 4%	7 5%	56 5%	27 6%m	56 5%	4 2%	47 5%	13 4%	46 4%	13 4%	-
i) Attitude of staff	**59** 4%cek	3 6%ce	4 4%	5 2%	15 6%ce	-	22 6%ce	10 7%ce	52 4%	7 6%	47 4%k	11 2%	47 4%k	12 6%k	44 4%	15 5%	45 4%	14 5%	-
n) It was the only choice I had/I had no other choice	**38** 3%	* 1%	2 1%	10 3%	8 3%	6 7%zg	10 3%	2 1%	36 3%	3 2%	36 3%	10 2%	36 3%	3 1%	25 2%	13 4%	26 2%	12 4%	-
h) Speciality/ expertise/facilities	**30** 2%	2 4%	2 2%	6 2%	9 3%	1 1%	9 3%	2 1%	26 2%	4 4%	24 2%	8 2%	24 2%	6 3%	27 3%	3 1%	24 2%	5 2%	1 22%
p) Other	**14** 1%np	- -	2 1%	5 1%	3 1%	- -	3 1%	2 1%	12 1%	2 1%	12 1%	6 1%	12 1%	2 1%	7 1%	7 2%n	6 1%	8 3%zp	-
q) Don't know	**15** 1%h	- -	- -	4 1%	3 1%	1 1%	6 2%	1 1%	8 1%	7 6%zh	10 1%	3 1%	11 1%	4 2%	10 1%	5 2%	9 1%	6 2%	-
o) I didn't really think about it	**27** 2%p	1 2%	1 1%	6 2%	5 2%	2 2%	9 2%	3 2%	26 2%	1 1%	23 2%	9 2%	23 2%	4 2%	18 2%	9 3%	16 2%	11 4%zp	-
l) The practice looked attractive/ smart	**21** 2%p	2 4%zcf	2 2%	3 1%	6 2%	1 1%	3 1%	4 3%	19 2%	2 1%	20 2%	9 2%	20 2%	1 *	13 1%	7 2%	12 1%	9 3%zp	-
m) I didn't like any others	**5** *	- -	- -	2 1%	3 1%	- -	- -	- -	5 *	- -	4 *	4 1%	5 *j	- -	3 *	2 1%	4 *	1 *	-
Recommendation/ experience	**700** 52%mqf	27 65%zcdef	70 62%zcdef	158 49%	130 49%	43 47%	186 51%	87 58%	634 52%	62 51%	603 53%m	254 55%m	610 53%m	91 45%	528 52%	173 53%	572 54%zq	127 43%	2 57%
Location/quality	**883** 65%ac	23 53%	76 68%a	187 59%	189 70%ac	59 64%	238 65%a	111 74%zac	797 65%	83 69%	745 65%	308 67%	748 65%	135 66%	675 66%	208 63%	694 66%	186 63%	2 84%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 236
Q26 - What were the most important factors in selecting your current dental practice? What else?
BASE: People who go to the dentist

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Weighted Base	1351	42*	112	319	268	93*	366	150	1224	121	1139	463	1147	204	1023	328	1054	293	3**
Not much choice	70 5%np	1 3%	3 2%	19 6%	16 6%	8 9%b	19 5%	5 3%	66 5%	4 3%	62 5%	22 5%	64 6%	6 3%	46 4%	25 7%n	46 4%	25 8%zp	- -
Other	302 22%agi	4 10%	22 20%	64 20%a	54 20%a	23 24%a	113 31%zabc dg	22 15%	287 23%zi	14 11%	258 23%	111 24%	260 23%	42 21%	241 24%	61 18%	240 23%	62 21%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 237
Q26 - What were the most important factors in selecting your current dental practice? What else?
BASE: People who go to the dentist

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1376**	874	223	67	16	8	211	793	365	1018	297	1018	43	54	1321	519	322
Weighted Base	**1351**	849	238	70*	15**	6**	209	768	368	985	303	1013	40*	49*	1300	510	306
e) Location/close to where I live	**599** **44%**	385 *45%*	105 *44%*	31 *44%*	3 *22%*	2 *33%*	92 *44%*	345 *45%*	162 *44%*	439 *45%*	137 *45%*	460 *45%*	12 *30%*	20 *40%*	578 *44%*	223 *44%*	132 *43%*
d) Advice/ recommendation from friends/family	**251** *19%o*	150 *18%*	51 *21%*	18 *25%*	4 *25%*	- -	28 *14%*	145 *19%*	78 *21%f*	183 *19%*	62 *20%*	197 *19%*	8 *19%*	10 *21%*	241 *19%*	78 *15%*	60 *19%*
a) Previous/personal experience	**243** *18%g*	149 *18%*	55 *23%z*	12 *17%*	2 *16%*	- -	51 *24%zg*	120 *16%*	72 *19%*	191 *19%z*	46 *15%*	197 *19%z*	6 *14%*	8 *15%*	235 *18%*	96 *19%*	44 *14%*
b) Reputation	**233** **17%**	147 *17%*	45 *19%*	16 *23%*	4 *24%*	1 *9%*	49 *23%zg*	121 *16%*	63 *17%*	184 *19%z*	43 *14%*	185 *18%*	7 *18%*	11 *23%*	222 *17%*	88 *17%*	55 *18%*
s) The practice accepted NHS patients	**189** *14%bi*	149 *18%zb*	5 *2%*	15 *21%b*	1 *9%*	- -	23 *11%*	101 *13%*	63 *17%*	122 *12%*	56 *18%zi*	144 *14%*	7 *17%*	8 *16%*	180 *14%*	68 *13%*	43 *14%*
g) Quality of the service	**177** *13%a*	98 *12%*	49 *21%za*	11 *15%*	4 *27%*	- -	33 *16%*	94 *12%*	50 *14%*	122 *12%*	46 *15%*	140 *14%*	1 *3%*	6 *12%*	171 *13%*	58 *11%*	35 *12%*
j) Availability	**99** **7%**	61 *7%*	15 *7%*	4 *5%*	1 *10%*	- -	15 *7%*	53 *7%*	30 *8%*	74 *8%*	23 *8%*	71 *7%*	7 *18%zk*	7 *14%*	92 *7%*	32 *6%*	23 *8%*
r) The practice accepted new patients	**86** **6%**	59 *7%*	18 *8%*	4 *6%*	1 *9%*	- -	21 *10%z*	45 *6%*	21 *6%*	70 *7%*	15 *5%*	68 *7%*	2 *6%*	3 *5%*	83 *6%*	33 *6%*	21 *7%*
c) Professional recommendation/ advice	**82** *6%a*	39 *5%*	24 *10%za*	4 *6%*	1 *6%*	- -	14 *7%*	39 *5%*	28 *8%*	58 *6%*	18 *6%*	59 *6%*	3 *7%*	2 *4%*	80 *6%*	32 *6%*	20 *6%*
k) Cost/value for money	**82** *6%p*	57 *7%*	14 *6%*	3 *5%*	2 *13%*	- -	11 *5%*	53 *7%*	18 *5%*	65 *7%*	14 *5%*	62 *6%*	5 *13%*	4 *7%*	79 *6%*	45 *9%zp*	8 *2%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos MORI

14 Oct 2013

Table 237
Q26 - What were the most important factors in selecting your current dental practice? What else?
BASE: People who go to the dentist

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Weighted Base	1351	849	238	70*	15**	6**	209	768	368	985	303	1013	40*	49*	1300	510	306
t) I have always used this dentist	**79** **6%**	52 6%	17 7%	4 6%	- -	1 9%	15 7%	48 6%	17 4%	62 6%	15 5%	71 7%z	- -	2 4%	77 6%	25 5%	27 9%zo
f) Ease/speed of access/convenience	**60** **4%**	36 4%	11 4%	2 2%	1 4%	- -	7 3%	27 3%	26 7%zg	39 4%	20 6%	46 5%	1 2%	3 5%	57 4%	24 5%	15 5%
i) Attitude of staff	**59** **4%**	40 5%	12 5%	1 2%	- -	- -	11 5%	28 4%	20 5%	50 5%	8 3%	45 4%	- -	1 2%	58 4%	16 3%	9 3%
n) It was the only choice I had/I had no other choice	**38** **3%ik**	20 2%	7 3%	- -	* 3%	2 30%	7 3%	23 3%	8 2%	19 2%	17 6%zi	21 2%	5 13%zk	2 4%	36 3%	23 4%zp	5 2%
h) Speciality/ expertise/facilities	**30** **2%a**	13 1%	9 4%a	5 7%za	2 12%	- -	5 3%	13 2%	12 3%	20 2%	9 3%	24 2%	- -	* 1%	30 2%	14 3%	7 2%
p) Other	**14** **1%aik**	3 *	1 *	2 2%a	1 5%	- -	2 1%	10 1%	1 *	6 1%	6 2%	6 1%	- -	1 1%	13 1%	6 1%	5 2%
q) Don't know	**15** **1%a**	5 1%	2 1%	2 3%a	- -	1 18%	2 1%	8 1%	5 1%	11 1%	1 *	9 1%	- -	- -	15 1%	5 1%	1 *
o) I didn't really think about it	**27** **2%kp**	17 2%	1 *	- -	- -	- -	3 2%	14 2%	9 2%	19 2%	6 2%	15 1%	1 3%	* 1%	26 2%	11 2%	1 *
l) The practice looked attractive/ smart	**21** **2%k**	14 2%	2 1%	1 1%	- -	- -	4 2%	8 1%	9 2%	13 1%	7 2%	11 1%	1 2%	- -	21 2%	7 1%	5 1%
m) I didn't like any others	**5** *****	4 *	1 1%	- -	- -	- -	- -	1 *	4 1%	5 *	- -	4 *	- -	- -	5 *	2 *	1 *
Recommendation/ experience	**700** **52%ag**	418 49%	156 65%za	44 62%	11 72%	1 9%	120 57%g	375 49%	204 55%	533 54%z	145 48%	554 55%z	17 44%	25 50%	676 52%	248 49%	155 51%
Location/quality	**883** **65%**	558 66%	159 67%	44 62%	9 61%	2 33%	139 67%	496 65%	247 67%	644 65%	202 67%	670 66%	23 58%	34 70%	847 65%	332 65%	191 63%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

Ipsos MORI

14 Oct 2013

Table 237
Q26 - What were the most important factors in selecting your current dental practice? What else?
BASE: People who go to the dentist

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Weighted Base	**1351**	849	238	70*	15**	6**	209	768	368	985	303	1013	40*	49*	1300	510	306
Not much choice	**70** 5%ikp	40 5%	9 4%	- -	* 3%	2 30%	10 5%	39 5%	21 6%	43 4%	23 8%i	39 4%	6 16%zk	3 5%	68 5%	36 7%zp	8 3%
Other	**302** 22%b	212 25%zb	30 13%	24 34%zb	2 13%	1 11%	45 22%	169 22%	85 23%	207 21%	81 27%	227 22%	12 30%	12 25%	288 22%	115 22%	69 23%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 238
Q27 - The government is discussing plans to introduce a star rating system for hospitals and doctors
(for example, rating hospitals from one to five stars where five stars is excellent and one star is very poor).
How useful, if at all, would you find a system like this when choosing where to go for your dental care?
BASE: All Respondents

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 15-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (g)	AGE 65+ (h)	SOCIAL GRADE A (i)	SOCIAL GRADE B (j)	SOCIAL GRADE C1 (k)	SOCIAL GRADE C2 (l)	SOCIAL GRADE D (m)	SOCIAL GRADE E (n)	MARITAL STATUS MAR/ LIVING AS (o)	MARITAL STATUS SINGLE (p)	MARITAL STATUS WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
A. Very useful	505 33%	237 31%	268 34%	84 35%	110 42%zefg h	73 28%	86 32%	62 27%	90 31%	18 33%	106 29%	133 31%	129 38%zj	79 32%	41 33%	280 32%	155 36%q	71 28%
B. Fairly useful	613 40%	307 40%	306 39%	108 45%	94 36%	118 46%	98 36%	84 37%	111 38%	23 43%	145 40%	170 40%	122 36%	99 41%	54 43%	347 40%	171 40%	94 38%
C. Not very useful	229 15%cp	116 15%	113 14%	21 9%	31 12%	41 16%c	51 19%c	36 16%c	49 17%c	5 10%	59 16%	66 16%	45 13%	36 15%	17 14%	140 16%p	48 11%	41 17%
D. Not at all useful	170 11%c	87 11%	83 11%	17 7%	23 9%	23 9%	35 13%c	39 17%zcde	34 11%	6 12%	44 12%	48 11%	39 11%	23 9%	11 8%	94 11%	40 9%	37 15%zp
Don't know	33 2%f	18 2%	16 2%	10 4%zdf	1 1%	4 2%	* *	6 3%f	10 4%df	1 2%	7 2%	10 2%	6 2%	7 3%	2 2%	14 2%	13 3%	6 2%
Useful	1118 72%qq	543 71%	574 73%	193 80%zfgh	204 79%zfgh	191 74%g	184 68%	145 64%	200 68%	41 76%	251 69%	303 71%	250 74%	178 73%	95 76%	627 72%	326 76%zq	165 66%
Not useful	400 26%cp	203 27%	196 25%	38 16%	54 21%	64 25%c	87 32%zcd	75 33%zcd	82 28%c	12 22%	103 29%	115 27%	84 25%	59 24%	28 22%	234 27%p	87 20%	78 31%zp
NET Useful	718 46%fghj q	340 45%	378 48%	155 64%zefg h	150 58%zfgh	127 49%fg	98 36%	71 31%	118 40%g	29 55%	148 41%	188 44%	166 49%	119 49%	67 54%jk	393 45%q	239 56%zoq	87 35%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

Table 239
Q27 - The government is discussing plans to introduce a star rating system for hospitals and doctors
(for example, rating hospitals from one to five stars where five stars is excellent and one star is very poor).
How useful, if at all, would you find a system like this when choosing where to go for your dental care?
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
A. Very useful	505 33%g	279 32%	226 33%	194 32%	60 34%	25 30%	41 48%zceg hi	27 25%	23 29%	107 31%	28 39%g	167 34%	338 32%	51 30%	41 38%	57 33%	78 33%	338 32%
B. Fairly useful	613 40%f	336 39%	277 40%	245 41%f	59 34%	32 38%	24 27%	54 50%zdfi	43 54%zcdfi	129 37%	28 39%	194 40%	418 39%	79 46%	42 40%	65 38%	90 38%	418 39%
C. Not very useful	229 15%	132 15%	97 14%	90 15%	27 15%	15 18%	11 12%	12 11%	10 12%	57 16%	8 11%	77 16%	153 14%	26 15%	10 9%	34 20%n	46 19%n	153 14%
D. Not at all useful	170 11%h	102 12%	68 10%	67 11%h	23 13%h	12 14%h	9 11%	8 7%	2 3%	42 12%h	6 9%	42 9%	129 12%z	15 9%	12 11%	12 7%	22 9%	129 12%z
Don't know	33 2%ac	10 1%	23 3%za	4 1%	6 3%c	-	2 2%	7 7%zce	1 1%	11 3%c	1 2%	5 1%	28 3%	2 1%	2 1%	5 3%	2 1%	28 3%
Useful	1118 72%i	615 72%	503 73%	439 73%	119 68%	58 68%	65 75%	80 75%	65 83%zcde i	236 68%	56 79%	361 74%	757 71%	130 75%	83 78%	122 71%	168 71%	757 71%
Not useful	400 26%gh	235 27%	165 24%	158 26%h	50 29%h	27 32%gh	20 23%	20 18%	12 15%	99 29%gh	14 19%	118 24%	281 26%	40 23%	22 21%	45 26%	67 28%	281 26%
NET Useful	718 46%ilq	380 44%	338 49%z	281 47%i	69 39%	30 36%	45 52%i	61 56%zdei	53 68%zcde fi	137 39%	42 59%zcde i	243 50%	475 45%	89 52%	61 57%zopq	76 44%	101 43%	475 45%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

14 Oct 2013

Table 240
Q27 - The government is discussing plans to introduce a star rating system for hospitals and doctors
(for example, rating hospitals from one to five stars where five stars is excellent and one star is very poor).
How useful, if at all, would you find a system like this when choosing where to go for your dental care?
BASE: All Respondents

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST 12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	**1603**	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	**1551**	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
A. Very useful	**505** 33%fo	28 62%zbcdefg	55 42%zdf	127 35%f	91 29%	30 30%	106 26%	68 36%f	445 32%	59 35%	425 33%	148 30%	427 33%	78 29%	351 34%o	154 29%	366 35%z	102 35%	* 16%
B. Fairly useful	**613** 40%a	14 29%	53 41%	148 41%a	116 37%	35 35%	157 38%	91 47%zadf	548 40%	61 36%	511 40%	210 42%	515 40%	98 37%	400 39%	213 40%	409 39%	116 40%	2 84%
C. Not very useful	**229** 15%ab	2 5%	10 7%	47 13%a	66 21%zabcg	17 17%ab	66 16%ab	21 11%	193 14%	35 21%zh	184 14%	67 13%	185 14%	45 17%	151 15%	78 15%	155 15%	39 13%	- -
D. Not at all useful	**170** 11%acgin	1 3%	12 9%	27 7%	37 12%ag	15 15%acg	71 17%zabcg	8 4%	162 12%zi	7 4%	135 11%	65 13%j	136 11%	34 13%	100 10%	71 13%zn	106 10%	33 11%	- -
Don't know	**33** 2%djl	* 1%d	* *	13 4%d	- -	3 3%d	13 3%d	4 2%d	25 2%	8 5%zh	21 2%	8 2%	22 2%	12 4%zjkl	20 2%	13 2%	19 2%	4 1%	- -
Useful	**1118** 72%dfm	42 91%zcdef	108 83%zdef	274 76%def	207 67%	65 65%	263 64%	159 83%zdef	994 72%	121 71%	936 73%zm	357 72%	941 73%zm	176 66%	751 73%	366 69%	775 74%	218 74%	3 100%
Not useful	**400** 26%abcg	4 8%	21 16%	74 20%a	103 33%zabcg	32 32%abcg	137 33%zabcg	29 15%	354 26%	42 25%	319 25%	132 27%	321 25%	79 30%	251 25%	149 28%	260 25%	72 24%	- -
NET Useful	**718** 46%defmo	38 83%zbcdefg	87 67%zcdef	200 55%zdef	104 34%	33 33%	126 30%	130 68%zcdef	640 47%	78 46%	617 48%zm	225 45%m	621 48%zm	98 37%	501 49%zo	217 41%	515 49%z	146 50%	3 100%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 241
Q27 - The government is discussing plans to introduce a star rating system for hospitals and doctors
(for example, rating hospitals from one to five stars where five stars is excellent and one star is very poor).
How useful, if at all, would you find a system like this when choosing where to go for your dental care?
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	1603	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	1551	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
A. Very useful	**505** 33%j	285 *34%*	81 *34%*	28 *40%*	8 *57%*	2 *33%*	75 *33%*	308 *34%*	122 *29%*	378 *35%zj*	93 *25%*	349 *34%*	16 *40%*	25 *48%zn*	470 *33%*	219 *36%zp*	95 *28%*
B. Fairly useful	**613** *40%*	336 *40%*	92 *39%*	26 *37%*	5 *35%*	3 *48%*	80 *36%*	350 *39%*	180 *43%*	456 *42%zj*	131 *35%*	394 *39%*	15 *38%*	16 *30%*	567 *40%*	243 *40%*	125 *37%*
C. Not very useful	**229** 15%i	124 *15%*	39 *17%*	8 *12%*	1 *8%*	1 *9%*	36 *16%*	127 *14%*	66 *16%*	139 *13%*	78 *21%zi*	151 *15%*	3 *8%*	5 *10%*	209 *15%*	77 *13%*	55 *16%*
D. Not at all useful	**170** 11%i	93 *11%*	19 *8%*	5 *7%*	- -	- -	32 *14%*	98 *11%*	37 *9%*	94 *9%*	66 *18%zi*	100 *10%*	6 *14%*	7 *13%*	156 *11%*	59 *10%*	54 *16%zo*
Don't know	**33** 2%ajno	11 *1%*	6 *2%*	3 *4%*	- -	1 *9%*	2 *1%*	18 *2%*	8 *2%*	20 *2%*	3 *1%*	19 *2%*	- -	- -	26 *2%*	4 *1%*	5 *2%*
Useful	**1118** 72%jp	621 *73%*	173 *73%*	54 *77%*	14 *92%*	5 *82%*	155 *69%*	658 *73%*	301 *73%*	835 *77%zj*	224 *60%*	742 *73%*	31 *78%*	41 *77%*	1037 *73%*	463 *77%zp*	220 *66%*
Not useful	**400** 26%io	217 *26%*	59 *25%*	13 *19%*	1 *8%*	1 *9%*	68 *30%*	226 *25%*	103 *25%*	233 *21%*	145 *39%zi*	251 *25%*	9 *22%*	12 *23%*	365 *26%*	136 *23%*	109 *33%zo*
NET Useful	**718** 46%fjp	404 *48%*	114 *48%*	41 *58%*	13 *84%*	5 *72%*	88 *39%*	432 *48%f*	198 *48%f*	602 *55%zj*	79 *21%*	491 *48%z*	22 *56%*	29 *55%*	672 *47%*	327 *54%zp*	111 *33%*

Table 242
Q28 - To what extent do you agree or disagree with the following statements? Summary Table
BASE: All Respondents

	A. Cosmetic dentistry should only be carried out by dental professionals who are regulated.	B. There should be clear and accessible information available to the public about who is qualified to carry out cosmetic dentistry treatment.
Unweighted Base	1603	1603
Weighted Base	1551	1551
A. Strongly agree	964 *62%*	970 *63%*
B. Tend to agree	389 *25%*	410 *26%*
C. Neither agree nor disagree	145 *9%*	119 *8%*
D. Tend to disagree	22 *1%*	22 *1%*
E. Strongly disagree	5 *	2 *
Don't know	25 *2%*	26 *2%*
Agree	1353 *87%*	1381 *89%*
Disagree	27 *2%*	25 *2%*
NET Agree	1326 *85%*	1356 *87%*

Table 243
Q28A - To what extent do you agree or disagree with the following statements?
A. Cosmetic dentistry should only be carried out by dental professionals who are regulated.
BASE: All Respondents

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
A. Strongly agree	964 62%acmn	452 59%	512 65%za	122 51%	166 64%c	180 70%zch	180 66%c	142 63%c	174 59%c	40 75%mn	257 71%zlmn	276 65%mn	203 60%m	123 50%	65 52%	562 64%q	261 61%	141 57%
B. Tend to agree	389 25%	199 26%	190 24%	76 32%zeg	64 25%	51 20%	71 26%	49 22%	77 26%	10 19%	78 22%	103 24%	96 28%	66 27%	36 29%	219 25%	101 24%	69 28%
C. Neither agree nor disagree	145 9%bfjo	85 11%zb	60 8%	25 11%	27 10%	18 7%	15 6%	28 12%f	32 11%f	3 5%	18 5%	32 8%	31 9%	45 18%zijk l	17 14%jk	69 8%	43 10%	33 13%zo
D. Tend to disagree	22 1%	10 1%	12 2%	5 2%	2 1%	8 3%z	3 1%	1 1%	2 1%	- -	2 1%	7 2%	5 1%	5 2%	3 2%	15 2%	6 1%	2 1%
E. Strongly disagree	5 *	1 *	4 1%	- -	1 *	- -	- -	4 2%z	* *	- -	2 1%	2 *	1 *	- -	- -	2 *	1 *	2 1%
Don't know	25 2%o	17 2%	9 1%	12 5%zdefg	- -	2 1%	1 *	3 1%	8 3%df	1 2%	3 1%	7 2%	5 2%	5 2%	4 3%	8 1%	15 4%zoq	2 1%
Agree	1353 87%acmn	651 85%	702 89%za	199 82%	230 89%	231 89%c	252 93%zcgh	191 84%	251 86%	50 93%m	336 93%zlmn	379 89%mn	299 88%m	189 77%	100 81%	781 89%zp	361 85%	210 85%
Disagree	27 2%	11 1%	16 2%	5 2%	3 1%	8 3%	3 1%	5 2%	3 1%	- -	4 1%	9 2%	6 2%	5 2%	3 2%	17 2%	7 2%	3 1%
NET Agree	1326 85%cmn	640 84%	686 87%	194 80%	227 87%c	223 86%	248 91%zcgh	186 82%	248 85%	50 93%mn	332 92%zklm n	370 86%mn	294 86%mn	184 75%	97 78%	764 87%z	354 83%	207 83%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used.   * small base

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Table 244
Q28A - To what extent do you agree or disagree with the following statements?
A. Cosmetic dentistry should only be carried out by dental professionals who are regulated.
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
A. Strongly agree	964 62%bg	563 65%zb	401 58%	381 64%g	118 67%g	64 75%zgi	54 62%g	47 43%	47 59%g	209 60%g	45 63%g	314 65%	650 61%	98 57%	65 61%	113 66%	157 66%	650 61%
B. Tend to agree	389 25%j	213 25%	176 26%	156 26%	40 23%	17 20%	20 23%	35 33%zj	19 25%	91 26%	11 16%	116 24%	273 26%	53 31%o	23 22%	34 20%	58 24%	273 26%
C. Neither agree nor disagree	145 9%a	61 7%	84 12%za	45 7%	12 7%	4 5%	11 13%	18 17%zcde i	9 11%	35 10%	10 14%	42 9%	103 10%	16 9%	17 16%zp	19 11%	17 7%	103 10%
D. Tend to disagree	22 1%	12 1%	10 1%	12 2%	- -	- -	1 1%	3 3%di	1 2%	2 1%	2 3%d	10 2%	12 1%	4 2%	2 2%	5 3%	4 1%	12 1%
E. Strongly disagree	5 *	3 *	3 *	- -	3 1%c	- -	- -	- -	- -	2 1%	1 1%c	- -	5 1%	- -	- -	- -	- -	5 1%
Don't know	25 2%k	9 1%	17 2%za	6 1%	2 1%	1 1%	1 1%	4 4%zc	2 3%	7 2%	3 4%	3 1%	23 2%zk	*	-	2 1%	3 1%	23 2%z
Agree	1353 87%bgj	776 90%zb	578 84%	537 90%gj	158 90%gj	80 95%ghj	74 85%	82 76%	66 84%	300 87%g	56 78%	430 89%	923 87%	152 88%	88 82%	147 86%	214 90%n	923 87%
Disagree	27 2%	15 2%	12 2%	12 2%	3 1%	-	1 1%	3 3%	1 2%	4 1%	3 4%	10 2%	17 2%	4 2%	2 2%	5 3%	4 1%	17 2%
NET Agree	1326 85%bgj	761 88%zb	565 82%	525 87%gj	155 89%gj	80 95%zghi j	74 84%	78 73%	65 82%	296 85%gj	53 74%	420 87%	906 85%	148 86%	86 81%	143 83%	211 89%	906 85%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

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Table 245
Q28A - To what extent do you agree or disagree with the following statements?
A. Cosmetic dentistry should only be carried out by dental professionals who are regulated.
BASE: All Respondents

	TOTAL (z)	STANDARD REGION NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	ETHNICITY WHITE (h)	NON-WHITE (i)	ACCESS TO INTERNET HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	WHEN LAST WENT TO DENTIST PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	FREQUENCY GO TO THE DENTIST ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1603	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	1551	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
A. Strongly agree	964 62%dgimo	37 81%zbcdfg	80 61%d	230 64%d	151 49%	76 76%zbcd	285 69%zdg	106 55%	895 65%zi	65 38%	831 65%zm	352 71%zjlm	833 65%zm	131 49%	695 68%zo	270 51%	716 68%zq	178 61%	* 16%
B. Tend to agree	389 25%afjn	7 16%	40 30%acef	77 21%	99 32%zacef	17 17%	85 21%	63 33%zacef	338 25%	50 29%	304 24%	113 23%	308 24%	81 30%zjkl	238 23%	151 29%zn	250 24%	70 24%	1 41%
C. Neither agree nor disagree	145 9%ahjklnp	1 2%	9 7%	35 10%a	47 15%zabcef	4 4%	30 7%	19 10%a	100 7%	43 25%zh	98 8%k	22 4%	99 8%k	46 17%zjkl	66 6%	79 15%zn	63 6%	35 12%p	1 43%
D. Tend to disagree	22 1%hn	* 1%	2 1%	8 2%	7 2%	- -	3 1%	2 1%	15 1%	7 4%zh	19 1%	3 1%	20 2%j	2 1%	10 1%	12 2%n	12 1%	1 *	- -
E. Strongly disagree	5 *	- -	- -	1 *	2 1%	2 2%	1 *	- -	5 *	- -	5 *	3 1%	5 *	- -	5 1%	- -	4 *	2 1%	- -
Don't know	25 2%knp	- -	- -	11 3%zb	4 1%	1 1%	9 2%	1 *	19 1%	6 4%zh	18 1%	3 1%	19 1%	7 2%k	10 1%	16 3%zn	10 1%	7 2%	- -
Agree	1353 87%dimog	45 97%zcdfg	119 92%d	307 85%	250 81%	94 93%cd	370 90%d	169 89%d	1233 90%zi	115 67%	1135 89%zm	466 94%zjlm	1141 89%zm	212 79%	932 91%zo	421 80%	966 92%zq	248 85%	2 57%
Disagree	27 2%h	* 1%	2 1%	8 2%	9 3%	2 2%	4 1%	2 1%	20 1%	7 4%zh	24 2%	6 1%	25 2%j	2 1%	15 1%	12 2%	15 1%	3 1%	- -
NET Agree	1326 85%dimog	44 96%zcdfg	117 90%d	299 83%	241 78%	92 92%cd	366 89%cd	167 88%d	1213 88%zi	108 63%	1111 87%zlm	460 92%zjlm	1116 87%zm	210 79%	917 90%zo	409 77%	951 90%zq	245 83%	2 57%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 246
Q28A - To what extent do you agree or disagree with the following statements?
A. Cosmetic dentistry should only be carried out by dental professionals who are regulated.
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1603**	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
A. Strongly agree	**964** **62%**	555 65%z	173 73%za	47 67%	11 74%	3 45%	158 70%zg	546 61%	259 63%	690 63%	225 61%	690 68%z	26 66%	40 77%z	911 64%z	362 60%	232 70%zo
B. Tend to agree	**389** 25%jm	215 25%	49 21%	17 25%	2 10%	2 37%	52 23%	226 25%	109 26%	295 27%zj	74 20%	243 24%	7 17%	6 12%	359 25%m	172 29%zp	73 22%
C. Neither agree nor disagree	**145** 9%abiknp	62 7%	9 4%	4 5%	2 16%	1 9%	13 6%	94 10%	33 8%	78 7%	54 14%zi	58 6%	4 11%	4 8%	119 8%	50 8%	20 6%
D. Tend to disagree	**22** 1%kn	9 1%	2 1%	2 3%	-	-	-	15 2%	7 2%	11 1%	10 3%zi	9 1%	2 6%zk	2 3%	16 1%	10 2%	4 1%
E. Strongly disagree	**5** *i	3 *	2 1%	-	-	-	-	2 *	3 1%	1 *	4 1%zi	4 *	-	-	5 *	2 *	4 1%z
Don't know	**25** 2%aikn	7 1%	2 1%	1 1%	-	1 9%	1 1%	18 2%	3 1%	11 1%	5 1%	10 1%	-	-	19 1%	7 1%	2 *
Agree	**1353** 87%gj	769 91%z	223 94%z	64 91%	13 84%	5 82%	210 93%zg	772 86%	367 89%	985 91%zj	298 80%	933 92%z	33 83%	47 89%	1271 89%z	535 89%	305 91%z
Disagree	**27** 2%ikn	11 1%	4 2%	2 3%	-	-	-	18 2%f	9 2%f	13 1%	14 4%zi	12 1%	2 6%zk	2 3%	21 1%	12 2%	7 2%
NET Agree	**1326** 85%gj	758 89%z	219 92%z	62 89%	13 84%	5 82%	210 93%zgh	755 84%	358 87%	972 89%zj	284 77%	921 91%zl	30 77%	45 86%	1250 87%z	523 87%	298 89%z

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 247
Q28B - To what extent do you agree or disagree with the following statements?
B. There should be clear and accessible information available to the public about who is qualified to carry out cosmetic dentistry treatment.
BASE: All Respondents

	TOTAL (z)	GENDER MALE (a)	FEMALE (b)	AGE 15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	SOCIAL GRADE A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MARITAL STATUS MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
A. Strongly agree	970 63%acmn	458 60%	512 65%a	121 50%	161 62%c	181 70%zch	190 70%zch	143 63%c	174 59%c	38 70%mn	269 75%zklm n	270 63%mn	213 63%mn	116 48%	64 51%	568 65%q	260 61%	142 57%
B. Tend to agree	410 26%j	210 27%	201 26%	76 32%ze	76 29%	57 22%	66 24%	55 24%	81 28%	12 23%	73 20%	114 27%j	81 24%	87 36%zjkl	43 34%zjl	231 26%	105 25%	74 30%
C. Neither agree nor disagree	119 8%fjo	63 8%	56 7%	29 12%zef	20 8%	13 5%	12 4%	20 9%	26 9%f	3 5%	15 4%	30 7%	33 10%j	27 11%j	12 10%j	50 6%	43 10%zo	26 11%o
D. Tend to disagree	22 1%bj	16 2%	7 1%	3 1%	2 1%	7 3%	4 1%	4 2%	3 1%	- -	- -	5 1%	7 2%j	9 4%zjk	2 1%j	17 2%	3 1%	3 1%
E. Strongly disagree	2 *	* *	2 *	- -	- -	- -	- -	2 1%z	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -	1 *
Don't know	26 2%o	17 2%	9 1%	12 5%zdefg	1 *	2 1%	1 *	3 1%	8 3%df	1 2%	3 1%	7 2%	7 2%	5 2%	4 3%	9 1%	15 4%zoq	2 1%
Agree	1381 89%acmp	668 87%	713 91%a	197 82%	237 91%c	238 92%c	255 94%zcgh	198 87%	255 87%	50 93%	342 95%zklm n	384 90%m	294 86%	203 84%	107 86%	799 91%zp	365 86%	217 87%
Disagree	25 2%j	16 2%	8 1%	3 1%	2 1%	7 3%	4 1%	6 3%	3 1%	- -	1 *	6 1%	7 2%	9 4%zj	2 1%	18 2%	3 1%	3 1%
NET Agree	1356 87%acm	651 85%	705 90%za	194 81%	235 90%c	231 89%c	252 93%zcgh	192 85%	252 86%	50 93%	341 95%zklm n	378 89%m	287 84%	195 80%	105 84%	781 89%zp	362 85%	214 86%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

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Table 248
Q28B - To what extent do you agree or disagree with the following statements?
B. There should be clear and accessible information available to the public about who is qualified to carry out cosmetic dentistry treatment.
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
A. Strongly agree	970 63%bgm	567 66%zb	403 58%	390 65%g	119 68%g	58 69%g	49 56%	49 45%	45 58%	215 62%g	46 64%g	307 63%	663 62%	94 54%	64 60%	108 63%	151 64%	663 62%
B. Tend to agree	410 26%	213 25%	197 29%	154 26%	36 20%	24 28%	32 37%zcdj	34 32%dj	28 36%zcdj	90 26%	13 18%	135 28%	275 26%	64 37%zq	31 29%	48 28%	66 28%	275 26%
C. Neither agree nor disagree	119 8%	54 6%	65 9%za	37 6%	16 9%	1 2%	6 7%	19 18%zcdefhi	2 3%	28 8%	9 13%ceh	30 6%	89 8%	10 6%	9 8%	11 7%	12 5%	89 8%
D. Tend to disagree	22 1%	15 2%	8 1%	14 2%	- -	1 1%	1 1%	2 2%	1 1%	3 1%	1 1%	10 2%	13 1%	3 2%	3 3%	4 2%	7 3%	13 1%
E. Strongly disagree	2 *	1 *	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	2 *	- -	- -	- -	- -	2 *
Don't know	26 2%k	10 1%	16 2%z	6 1%	3 2%	1 1%	- -	4 3%c	2 2%	9 2%	3 4%	2 *	24 2%zk	1 1%	- -	1 1%	2 1%	24 2%z
Agree	1381 89%bgj	780 91%b	600 87%	543 91%gj	155 89%g	82 97%gij	81 93%gj	83 77%	74 94%gj	305 88%g	58 82%	442 91%	938 88%	158 92%	95 89%	156 90%	217 92%	938 88%
Disagree	25 2%	16 2%	9 1%	14 2%	1 *	1 1%	1 1%	2 2%	1 1%	4 1%	1 1%	10 2%	15 1%	3 2%	3 3%	4 2%	7 3%	15 1%
NET Agree	1356 87%bg	765 89%	591 86%	530 88%g	154 88%g	81 95%gj	80 92%gj	80 75%	73 93%gj	301 87%g	57 80%	433 89%	923 87%	155 90%	92 86%	152 88%	210 89%	923 87%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

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Table 249
Q28B - To what extent do you agree or disagree with the following statements?
B. There should be clear and accessible information available to the public about who is qualified to carry out cosmetic dentistry treatment.
BASE: All Respondents

	TOTAL (z)	STANDARD REGION NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	ETHNICITY WHITE (h)	NON-WHITE (i)	ACCESS TO INTERNET HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	WHEN LAST WENT TO DENTIST PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	FREQUENCY GO TO THE DENTIST ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	**1603**	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	**1551**	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
A. Strongly agree	**970** 63%dgimo	36 78%zbcdg	85 65%dg	239 66%dg	153 50%	79 79%zbcd	282 68%zdg	96 50%	900 66%zi	66 39%	836 66%zm	351 71%zjlm	839 65%zm	132 49%	699 68%zo	271 51%	718 68%zq	177 60%	- -
B. Tend to agree	**410** 26%np	9 20%	33 25%	71 20%	117 38%zabcef	16 16%	85 21%	79 41%zabcef	342 25%	68 40%zh	323 25%	118 24%	327 25%	84 31%zjkl	243 24%	167 32%zn	252 24%	78 26%	2 59%
C. Neither agree nor disagree	**119** 8%ajklnp	* 1%	11 8%a	35 10%a	22 7%a	4 4%	35 9%a	12 6%	98 7%	19 11%	79 6%k	19 4%	79 6%k	40 15%zjkl	60 6%	60 11%zn	62 6%	25 9%	1 19%
D. Tend to disagree	**22** 1%fhnp	* 1%	2 2%f	5 1%	12 4%zcf	- -	1 *	2 1%	11 1%	12 7%zh	16 1%	5 1%	18 1%j	5 2%	8 1%	14 3%zn	10 1%	5 2%	1 22%
E. Strongly disagree	**2** *	- -	- -	- -	1 *	* *	1 *	- -	2 *	- -	2 *	1 *	2 *	- -	2 *	- -	2 *	- -	- -
Don't know	**26** 2%np	- -	- -	12 3%zb	4 1%	1 1%	8 2%	2 1%	20 1%	7 4%zh	19 1%	4 1%	19 2%	7 3%k	11 1%	16 3%zn	10 1%	9 3%p	- -
Agree	**1381** 89%imo	45 98%zbcdfg	117 90%	310 86%	271 87%	95 95%c	368 89%	175 91%	1242 90%zi	134 78%	1159 91%zm	469 94%zjlm	1165 91%zm	215 81%	942 92%zo	439 83%	970 92%zq	254 87%	2 59%
Disagree	**25** 2%fhnp	* 1%	2 2%	5 1%	13 4%zcf	* *	2 *	2 1%	13 1%	12 7%zh	19 1%	6 1%	20 2%j	5 2%	10 1%	14 3%zn	12 1%	5 2%	1 22%
NET Agree	**1356** 87%dimof	45 97%zbcdf	115 88%	306 85%	258 83%	95 94%zcd	366 89%	172 90%d	1229 90%zi	123 72%	1141 89%zlm	463 93%zjlm	1145 89%zm	211 79%	932 91%zo	425 80%	958 91%zq	249 85%	1 37%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 250
Q28B - To what extent do you agree or disagree with the following statements?
B. There should be clear and accessible information available to the public about who is qualified to carry out cosmetic dentistry treatment.
BASE: All Respondents

	TOTAL (z)	TYPE OF DENTAL TREATMENT RECEIVE					AWARENESS OF GENERAL DENTAL COUNCIL			CONFIDENCE IN REGULATION IN GENERAL		SATISFACTION WITH DENTAL CARE OR TREATMENT		COMPLAINED ABOUT A DENTAL PROFESSIONAL		DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS	
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1603**	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
A. Strongly agree	**970** **63%**	553 65%z	178 75%za	48 69%	10 69%	3 53%	162 72%zgh	553 61%	254 62%	699 64%z	223 60%	689 68%z	30 74%	40 76%	919 64%z	366 61%	241 72%zo
B. Tend to agree	**410** 26%bkp	227 27%b	41 17%	15 22%	3 18%	1 19%	47 21%	237 26%	124 30%f	289 27%	99 27%	246 24%	5 14%	8 15%	371 26%	177 29%p	71 21%
C. Neither agree nor disagree	**119** 8%aknp	52 6%	13 5%	4 5%	2 12%	1 19%	15 7%	74 8%	26 6%	76 7%	32 9%	58 6%	3 8%	4 8%	100 7%	41 7%	15 5%
D. Tend to disagree	**22** 1%ikn	8 1%	3 1%	2 2%	-	-	-	18 2%f	5 1%	11 1%	11 3%zi	8 1%	2 4%k	1 2%	17 1%	13 2%	3 1%
E. Strongly disagree	**2** *	1 *	1 *	-	-	-	-	1 *	1 *	* *	2 *	2 *	-	-	2 *	-	2 1%z
Don't know	**26** 2%ahikn	8 1%	2 1%	1 1%	-	1 9%	1 1%	19 2%	3 1%	12 1%	4 1%	10 1%	-	-	19 1%	6 1%	2 *
Agree	**1381** 89%g	779 92%z	219 92%	64 91%	13 88%	5 72%	209 93%g	790 88%	378 92%	988 91%zj	322 87%	935 92%z	35 88%	47 90%	1290 90%z	543 90%	312 93%z
Disagree	**25** 2%ikn	9 1%	4 2%	2 2%	-	-	-	19 2%f	6 1%	12 1%	13 3%zi	10 1%	2 4%	1 2%	19 1%	13 2%	5 1%
NET Agree	**1356** 87%gj	770 91%z	215 91%	62 89%	13 88%	5 72%	209 93%zg	771 86%	372 90%g	976 90%zj	309 83%	925 91%z	33 84%	46 88%	1271 89%z	530 88%	308 92%z

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 251
Q29 - Please read the following pair of statements and decide, on a scale of 1 to 5, which comes closest to your own opinion.
A score of 1 means you agree much more with statement A while a score of 5 means you agree much more with statement B.
A) If I needed to see a dental specialist, such as an orthodontist, I would prefer my dentist to refer me to one.
B) If I needed to see a dental specialist, such as an orthodontist, I would prefer to find one myself.
BASE: All Respondents

		GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
1 - Agree much more with statement A	1105 71%ckp	529 69%	576 73%	143 59%	176 68%	197 76%c	213 78%zcdh	171 76%c	205 70%c	47 87%zkmn	270 75%k	284 66%	252 74%k	168 69%	83 67%	655 75%zp	271 63%	180 72%p
2	142 9%	74 10%	68 9%	32 13%zf	27 10%	20 8%	20 7%	18 8%	26 9%	2 4%	42 12%	33 8%	29 9%	20 8%	16 13%	73 8%	51 12%z	18 7%
3 - Agree equally with statements A and B	176 11%	92 12%	84 11%	35 15%fg	38 15%g	29 11%	23 9%	17 8%	33 11%	1 2%	29 8%	72 17%zijlm	32 10%	26 11%	15 12%	88 10%	62 15%zo	26 10%
4	37 2%f	18 2%	18 2%	9 4%f	8 3%f	3 1%	1 *	8 3%f	6 2%	2 4%	5 1%	10 2%	6 2%	12 5%zj	2 1%	15 2%	11 3%	10 4%o
5 - Agree much more with statement B	64 4%	36 5%	28 4%	14 6%	10 4%	8 3%	13 5%	10 4%	10 3%	- -	11 3%	21 5%	15 4%	12 5%	4 3%	35 4%	21 5%	8 3%
Don't know	27 2%	15 2%	12 2%	9 4%zdef	- -	1 *	2 1%	3 1%	13 5%zdefg	1 2%	3 1%	8 2%	6 2%	5 2%	4 3%	10 1%	10 2%	7 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

Table 252
Q29 - Please read the following pair of statements and decide, on a scale of 1 to 5, which comes closest to your own opinion.
A score of 1 means you agree much more with statement A while a score of 5 means you agree much more with statement B.
A) If I needed to see a dental specialist, such as an orthodontist, I would prefer my dentist to refer me to one.
B) If I needed to see a dental specialist, such as an orthodontist, I would prefer to find one myself.
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	**1603**	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	**1551**	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
1 - Agree much more with statement A	**1105** 71%bg	632 73%b	473 69%	443 74%g	119 68%g	69 81%g	67 77%g	52 48%	53 68%g	249 72%g	51 72%g	352 73%	753 71%	119 69%	77 72%	134 78%	167 71%	753 71%
2	**142** 9%	70 8%	73 11%	44 7%	24 14%cef	2 2%	3 4%	21 20%zcefi	12 15%cefi	28 8%	9 12%ef	48 10%	95 9%	20 11%	11 10%	14 8%	26 11%	95 9%
3 - Agree equally with statements A and B	**176** 11%	98 11%	78 11%	71 12%	22 13%	5 6%	10 11%	17 16%e	9 12%	36 10%	7 9%	54 11%	122 11%	23 13%	15 14%	17 10%	26 11%	122 11%
4	**37** 2%	20 2%	17 2%	14 2%	3 2%	3 3%	1 1%	5 5%	2 3%	8 2%	1 1%	10 2%	27 3%	6 4%o	2 2%	1 *	2 1%	27 3%
5 - Agree much more with statement B	**64** 4%	34 4%	30 4%	23 4%	6 3%	6 7%	6 7%	9 8%zci	2 2%	11 3%	3 4%	19 4%	45 4%	3 2%	2 2%	4 3%	15 6%m	45 4%
Don't know	**27** 2%ak	7 1%	20 3%za	6 1%	1 *	-	1 1%	4 4%zcd	1 1%	14 4%zcd	1 1%	3 1%	24 2%zk	*	-	3 2%	1 *	24 2%z

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

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14 Oct 2013

Table 253
Q29 - Please read the following pair of statements and decide, on a scale of 1 to 5, which comes closest to your own opinion.
A score of 1 means you agree much more with statement A while a score of 5 means you agree much more with statement B.
A) If I needed to see a dental specialist, such as an orthodontist, I would prefer my dentist to refer me to one.
B) If I needed to see a dental specialist, such as an orthodontist, I would prefer to find one myself.
BASE: All Respondents

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1603	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	1551	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
1 - Agree much more with statement A	1105 71%dioq	37 81%zdg	97 74%d	274 76%zd	190 61%	79 79%d	298 72%d	130 68%	1017 74%zi	86 50%	913 72%	357 72%	920 72%	185 69%	793 78%zo	312 59%	823 78%zq	182 62%	* 16%
2	142 9%bnp	5 12%b	4 3%	32 9%b	43 14%zbf	7 7%	35 8%	16 9%	119 9%	22 13%zh	126 10%	51 10%	126 10%	16 6%	79 8%	64 12%zn	80 8%	33 11%	2 62%
3 - Agree equally with statements A and B	176 11%aehnp	2 4%	16 12%ae	32 9%	46 15%zace	4 4%	42 10%	34 18%zacef	129 9%	46 27%zh	141 11%	52 10%	141 11%	35 13%	94 9%	82 16%zn	95 9%	43 15%p	- -
4	37 2%cnp	* 1%	7 5%zce	1 *	15 5%zce	- -	11 3%c	3 2%	30 2%	5 3%	29 2%	11 2%	29 2%	8 3%	17 2%	19 4%zn	16 2%	8 3%	1 22%
5 - Agree much more with statement B	64 4%np	1 2%	5 4%	11 3%	11 3%	10 10%zacdg	21 5%	7 4%	56 4%	8 4%	52 4%	22 4%	52 4%	11 4%	29 3%	35 7%zn	30 3%	18 6%p	- -
Don't know	27 2%jlnp	- -	2 1%	12 3%zg	5 2%	1 1%	7 2%	1 *	22 2%	5 3%	15 1%	5 1%	16 1%	11 4%zjkl	10 1%	17 3%zn	10 1%	8 3%p	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used.   * small base; ** very small base (under 30) ineligible for sig testing

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Table 254
Q29 - Please read the following pair of statements and decide, on a scale of 1 to 5, which comes closest to your own opinion.
A score of 1 means you agree much more with statement A while a score of 5 means you agree much more with statement B.
A) If I needed to see a dental specialist, such as an orthodontist, I would prefer my dentist to refer me to one.
B) If I needed to see a dental specialist, such as an orthodontist, I would prefer to find one myself.
BASE: All Respondents

	TOTAL (z)	TYPE OF DENTAL TREATMENT RECEIVE					AWARENESS OF GENERAL DENTAL COUNCIL			CONFIDENCE IN REGULATION IN GENERAL		SATISFACTION WITH DENTAL CARE OR TREATMENT		COMPLAINED ABOUT A DENTAL PROFESSIONAL		DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS	
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	1603	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	1551	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
1 - Agree much more with statement A	1105 71%jo	644 76%z	191 80%z	53 75%	9 63%	5 72%	177 79%zgh	633 70%	291 71%	802 74%zj	245 66%	792 78%z	29 73%	37 70%	1039 73%z	399 66%	275 82%zo
2	142 9%ik	77 9%	16 7%	2 3%	1 5%	-	20 9%	82 9%	40 10%	87 8%	44 12%i	76 8%	4 9%	2 3%	134 9%	59 10%	21 6%
3 - Agree equally with statements A and B	176 11%aknp	80 9%	18 7%	12 18%ab	3 22%	1 19%	17 8%	112 12%	44 11%	118 11%	46 12%	92 9%	3 8%	6 12%	150 11%	78 13%p	25 8%
4	37 2%kn	16 2%	3 1%	1 1%	-	-	2 1%	22 2%	12 3%	26 2%	11 3%	16 2%	* 1%	2 4%	29 2%	18 3%	4 1%
5 - Agree much more with statement B	64 4%akp	26 3%	8 3%	1 1%	2 10%	-	8 3%	34 4%	23 5%	41 4%	20 5%	28 3%	2 4%	6 11%zn	54 4%	43 7%zp	7 2%
Don't know	27 2%aikp	6 1%	2 1%	1 2%	-	1 9%	1 1%	19 2%	3 1%	12 1%	6 2%	8 1%	2 4%k	-	22 2%	6 1%	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 255
Q30 - To what extent do you agree or disagree that dental professionals put their own profit before the needs of their patients?
BASE: All Respondents

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
A. Strongly agree	149 10%h	81 11%	67 9%	20 8%	28 11%	28 11%	34 12%h	21 9%	19 7%	3 5%	33 9%	42 10%	34 10%	27 11%	10 8%	85 10%	43 10%	21 9%
B. Tend to agree	454 29%j	239 31%	216 27%	71 29%	99 38%zcef gh	75 29%	76 28%	59 26%	74 25%	21 39%	87 24%	120 28%	107 31%	82 34%j	37 30%	260 30%	124 29%	70 28%
C. Neither agree nor disagree	571 37%	263 34%	308 39%	86 36%	82 31%	99 38%	105 39%	81 36%	119 41%d	17 32%	138 38%	164 38%	132 39%	79 32%	41 33%	325 37%	157 37%	89 36%
D. Tend to disagree	269 17%l	133 17%	136 17%	41 17%	36 14%	47 18%	44 16%	47 21%	55 19%	8 15%	80 22%zl	70 16%	43 13%	39 16%	28 23%l	141 16%	71 17%	57 23%zo
E. Strongly disagree	65 4%	28 4%	37 5%	9 4%	9 3%	10 4%	10 4%	14 6%	14 5%	4 7%	18 5%	16 4%	12 3%	13 5%	3 2%	39 4%	18 4%	7 3%
Don't know	42 3%e	20 3%	22 3%	15 6%zdefg	6 2%	2 1%	2 1%	5 2%	12 4%ef	1 2%	5 1%	14 3%	13 4%	4 2%	5 4%	25 3%	14 3%	4 1%
Agree	603 39%bhj	320 42%zb	283 36%	91 38%	127 49%zcgh	102 39%	110 41%h	80 35%	93 32%	24 44%	120 33%	162 38%	141 41%j	109 45%j	47 38%	345 39%	167 39%	91 37%
Disagree	334 22%l	161 21%	174 22%	50 21%	45 17%	56 22%	54 20%	61 27%zd	69 23%	12 22%	98 27%zkl	87 20%	55 16%	52 21%	31 25%l	180 21%	89 21%	64 26%
NET Agree	269 17%bghj q	160 21%zb	110 14%	41 17%gh	82 32%zcef gh	46 18%gh	56 21%gh	19 9%	24 8%	12 22%j	22 6%	75 18%j	86 25%zjkn	57 24%zjn	16 13%j	165 19%q	77 18%q	27 11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

Ipsos MORI

Table 256
Q30 - To what extent do you agree or disagree that dental professionals put their own profit before the needs of their patients?
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
A. Strongly agree	**149** 10%gi	91 11%	58 8%	66 11%gi	19 11%	5 6%	11 13%g	5 4%	7 10%	23 7%	12 16%zegi	53 11%	96 9%	17 10%	13 12%	16 9%	26 11%	96 9%
B. Tend to agree	**454** 29%bi	268 31%	187 27%	189 31%ij	48 28%	31 36%ij	27 31%	38 35%ij	26 33%	82 24%	14 20%	158 33%	296 28%	60 35%	30 28%	48 28%	82 35%	296 28%
C. Neither agree nor disagree	**571** *37%*	308 *36%*	263 *38%*	217 *36%*	68 *39%*	23 *27%*	33 *38%*	37 *34%*	25 *32%*	139 *40%*	29 *40%*	174 *36%*	397 *37%*	59 *34%*	40 *37%*	69 *40%*	85 *36%*	397 *37%*
D. Tend to disagree	**269** 17%f	151 18%	118 17%	105 18%f	27 15%	19 23%f	6 7%	19 18%f	11 15%	69 20%f	12 17%f	75 15%	194 18%	23 14%	18 16%	28 17%	39 16%	194 18%
E. Strongly disagree	**65** 4%cp	28 3%	37 5%z	15 3%	8 4%	5 6%	5 6%	3 3%	4 5%	21 6%c	4 6%	14 3%	51 5%	6 4%	4 4%	7 4%p	3 1%	51 5%p
Don't know	**42** 3%ac	14 2%	28 4%za	7 1%	5 3%	2 2%	4 5%c	6 5%zcj	5 6%cj	13 4%c	-	12 2%	31 3%	6 4%	3 2%	4 2%	2 1%	31 3%
Agree	**603** 39%bilq	358 42%zb	245 35%	255 43%i	68 39%	36 42%	38 44%i	43 40%i	33 42%i	105 30%	26 37%	211 43%zl	393 37%	77 45%	43 40%	64 37%	108 45%zq	393 37%
Disagree	**334** 22%f	179 21%	155 22%	121 20%	34 20%	24 29%f	11 13%	22 20%	15 19%	90 26%zcf	16 23%	89 18%	246 23%z	30 17%	22 20%	36 21%	42 18%	246 23%z
NET Agree	**269** 17%bilq	179 21%zb	90 13%	135 22%zi	33 19%i	11 13%i	27 31%zdeij	21 19%i	18 23%i	15 4%	10 14%i	122 25%zl	147 14%	48 28%zoq	22 20%	28 16%	66 28%zoq	147 14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Ipsos MORI

14 Oct 2013

Table 257
Q30 - To what extent do you agree or disagree that dental professionals put their own profit before the needs of their patients?
BASE: All Respondents

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1603	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	1551	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
A. Strongly agree	149 10%np	6 13%	8 6%	35 10%	27 9%	16 16%zb	39 9%	18 9%	126 9%	23 13%	122 10%	50 10%	122 10%	27 10%	78 8%	71 13%zn	77 7%	51 17%zp	-
B. Tend to agree	454 29%enp	10 22%	36 28%	100 28%	88 28%	18 18%	124 30%e	79 41%zabc def	389 28%	65 38%zh	376 29%	142 29%	378 29%	76 29%	276 27%	178 34%zn	280 27%	100 34%p	2 57%
C. Neither agree nor disagree	571 37%eq	15 32%	43 33%	147 41%e	115 37%e	22 22%	168 41%e	62 32%	510 37%	55 32%	466 37%	177 36%	469 37%	102 38%	393 38%	178 34%	415 39%zq	89 30%	1 43%
D. Tend to disagree	269 17%fio	8 18%	33 25%zcfg	51 14%	68 22%zcfg	31 31%zacf g	51 12%	26 14%	248 18%	22 13%	223 18%	101 20%	225 18%	45 17%	196 19%zo	73 14%	201 19%z	41 14%	-
E. Strongly disagree	65 4%gio	7 16%zbcdf g	9 7%dg	12 3%	9 3%	9 9%zcdg	18 4%g	1 1%	63 5%i	1 1%	52 4%	17 3%	53 4%	12 5%	55 5%zo	10 2%	55 5%z	8 3%	-
Don't know	42 3%	- -	* *	16 5%zabd	4 1%	4 4%b	13 3%	4 2%	37 3%	6 3%	37 3%	9 2%	37 3%	5 2%	25 2%	17 3%	26 2%	4 1%	-
Agree	603 39%hnp	16 34%	44 34%	135 37%	115 37%	34 34%	163 39%	97 51%zabc def	516 38%	88 51%zh	498 39%	193 39%	500 39%	103 39%	354 35%	250 47%zn	357 34%	152 52%zp	2 57%
Disagree	334 22%fgio q	15 33%zcfg	42 33%zcfg	63 18%	76 25%cfg	40 40%zcdf g	69 17%	28 14%	310 23%zi	22 13%	275 22%	119 24%	278 22%	57 21%	251 25%zo	83 16%	257 24%zq	49 17%	-
NET Agree	269 17%abdeh np	* 1%	2 1%	71 20%abde	38 12%abe	-6 -6%	94 23%zabd e	70 37%zabc def	205 15%	65 38%zh	222 17%	74 15%	222 17%	47 17%	103 10%	166 32%zn	100 10%	103 35%zp	2 57%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

Ipsos MORI

Table 258
Q30 - To what extent do you agree or disagree that dental professionals put their own profit before the needs of their patients?
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1603**	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
A. Strongly agree	**149** 10%iknp	73 9%	16 7%	2 3%	4 24%	1 17%	21 9%	94 10%	35 8%	89 8%	52 14%zi	61 6%	14 35%zk	20 38%zn	123 9%	149 25%zp	-
B. Tend to agree	**454** 29%kp	231 27%	60 25%	20 29%	8 55%	1 18%	57 25%	263 29%	130 31%	310 29%	113 31%	267 26%	13 34%	15 29%	416 29%	454 75%zp	-
C. Neither agree nor disagree	**571** 37%mop	316 37%	103 43%z	26 36%	2 14%	2 40%	79 35%	334 37%	156 38%	411 38%	131 35%	404 40%z	10 26%	10 19%	535 37%m	-	-
D. Tend to disagree	**269** 17%lo	166 20%z	41 17%	18 26%	1 6%	-	51 23%zg	148 16%	70 17%	200 18%	59 16%	199 20%zl	2 5%	5 10%	257 18%z	-	269 81%zo
E. Strongly disagree	**65** 4%jo	42 5%	12 5%	4 5%	-	-	13 6%	35 4%	17 4%	55 5%zj	8 2%	55 5%z	-	1 2%	63 4%	-	65 19%zo
Don't know	**42** 3%inop	19 2%	6 2%	1 1%	-	2 25%	4 2%	29 3%	6 1%	22 2%	9 2%	26 3%	-	1 3%	35 2%	-	-
Agree	**603** 39%abikn p	305 36%	76 32%	22 32%	12 80%	2 35%	78 35%	357 40%	165 40%	399 37%	165 45%zi	328 32%	27 69%zk	35 66%zn	539 38%	603 100%zp	-
Disagree	**334** 22%lo	209 25%z	53 22%	22 31%	1 6%	-	65 29%zgh	182 20%	87 21%	255 23%zj	67 18%	255 25%zl	2 5%	6 12%	320 22%z	-	334 100%zo
NET Agree	**269** 17%abcfi kn	96 11%c	23 10%c	1 1%	11 74%	2 35%	13 6%	174 19%zf	78 19%f	144 13%	99 27%zi	74 7%	25 64%zk	28 54%zn	218 15%	603 100%zp	-334 -100%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 259
Q31 - Both Ipsos MORI and the General Dental Council may wish to carry out some follow up research about this subject within the next 12 months.
Would you be willing for us, Ipsos MORI, and the General Dental Council to securely keep hold of your contact details for this period so that either
organisation can invite you to take part in the research? Would you be interested in taking part?
BASE: All Respondents

	TOTAL (z)	GENDER MALE (a)	FEMALE (b)	AGE 15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	SOCIAL GRADE A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MARITAL STATUS MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
Yes	**459** 30%hl	219 29%	241 31%	66 27%	76 29%	83 32%h	89 33%h	78 34%h	68 23%	19 35%	112 31%	132 31%	83 24%	67 28%	46 37%l	264 30%	128 30%	68 27%
No	**1091** 70%	546 71%	546 69%	176 73%	183 71%	176 68%	182 67%	149 66%	225 77%zefg	35 65%	249 69%	295 69%	257 76%zn	176 72%	79 63%	612 70%	298 70%	181 73%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

Ipsos MORI

Table 260
Q31 - Both Ipsos MORI and the General Dental Council may wish to carry out some follow up research about this subject within the next 12 months. Would you be willing for us, Ipsos MORI, and the General Dental Council to securely keep hold of your contact details for this period so that either organisation can invite you to take part in the research? Would you be interested in taking part?
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
Yes	459 30%g	262 30%	198 29%	179 30%	51 29%	32 37%g	25 28%	23 22%	27 34%g	92 27%	31 44%zcdf gi	155 32%	304 29%	60 35%	36 34%	57 33%	61 26%	304 29%
No	1091 70%j	598 70%	493 71%	422 70%j	123 71%j	53 63%	63 72%j	84 78%zehj	51 66%	255 73%j	40 56%	330 68%	762 71%	112 65%	71 66%	115 67%	176 74%	762 71%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Table 261
Q31 - Both Ipsos MORI and the General Dental Council may wish to carry out some follow up research about this subject within the next 12 months.
Would you be willing for us, Ipsos MORI, and the General Dental Council to securely keep hold of your contact details for this period so that either
organisation can invite you to take part in the research? Would you be interested in taking part?
BASE: All Respondents

	TOTAL (z)	STANDARD REGION							ETHNICITY		ACCESS TO INTERNET				WHEN LAST WENT TO DENTIST		FREQUENCY GO TO THE DENTIST		
		NORTHERN IRELAND (a)	SCOTLAND (b)	NORTH (c)	MIDLANDS (d)	WALES (e)	SOUTH (f)	LONDON (g)	WHITE (h)	NON-WHITE (i)	HOME (j)	WORK (k)	TOTAL (l)	NONE (m)	PATIENTS (LAST12 MONTHS) (n)	PUBLIC (LESS OFTEN) (o)	ONCE A YEAR OR MORE (p)	LESS OFTEN (q)	DON'T KNOW (r)
Unweighted Base	1603	102	149	362	304	109	376	201	1362	233	1283	450	1291	312	1025	578	1063	309	4
Weighted Base	1551	46	130	361	310	100*	413	191	1373	171	1276	497	1284	267	1023	528	1054	293	3**
Yes	459 30%dfimo	33 72%zbcdefg	43 33%d	117 32%df	70 23%	34 33%d	102 25%	61 32%d	430 31%zi	29 17%	393 31%m	169 34%zm	394 31%m	65 25%	325 32%zo	134 25%	339 32%z	85 29%	* 16%
No	1091 70%ahknp	13 28%	87 67%a	245 68%a	240 77%zabceg	67 67%a	311 75%zac	130 68%a	943 69%	143 83%zh	883 69%	328 66%	890 69%	202 75%zjkl	697 68%	394 75%zn	716 68%	208 71%	2 84%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i - z/j/k/l/m - z/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

Ipsos MORI

Table 262
Q31 - Both Ipsos MORI and the General Dental Council may wish to carry out some follow up research about this subject within the next 12 months.
Would you be willing for us, Ipsos MORI, and the General Dental Council to securely keep hold of your contact details for this period so that either
organisation can invite you to take part in the research? Would you be interested in taking part?
BASE: All Respondents

| | TOTAL (z) | TYPE OF DENTAL TREATMENT RECEIVE | | | | | AWARENESS OF GENERAL DENTAL COUNCIL | | | CONFIDENCE IN REGULATION IN GENERAL | | SATISFACTION WITH DENTAL CARE OR TREATMENT | | COMPLAINED ABOUT A DENTAL PROFESSIONAL | | DENTAL PROFESSIONALS PUT OWN PROFIT BEFORE PATIENTS | |
		NHS (a)	PRIVATE (b)	BOTH (c)	ABROAD (d)	UNSURE (e)	AWARE (f)	UNAWARE (g)	UNSURE (h)	CONFIDENT (i)	NOT CONFIDENT (j)	SATISFIED (k)	DISSATISFIED (l)	YES (m)	NO (n)	AGREE (o)	DISAGREE (p)
Unweighted Base	**1603**	874	223	67	16	8	228	946	416	1136	375	1018	43	57	1466	627	355
Weighted Base	**1551**	849	238	70*	15**	6**	225	902	413	1087	371	1013	40*	53*	1429	603	334
Yes	**459** *30%*	275 *32%z*	66 *28%*	27 *38%*	- -	2 *25%*	78 *35%*	249 *28%*	132 *32%*	343 *32%z*	104 *28%*	325 *32%z*	14 *35%*	22 *41%*	428 *30%*	165 *27%*	134 *40%zo*
No	**1091** 70%aikp	575 *68%*	172 *72%*	43 *62%*	15 *100%*	5 *75%*	147 *65%*	653 *72%*	281 *68%*	744 *68%*	268 *72%*	688 *68%*	26 *65%*	31 *59%*	1001 *70%*	438 *73%p*	200 *60%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 263
DEMOGRAPHICS
BASE: All Respondents

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 15-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (g)	AGE 65+ (h)	SOCIAL GRADE A (i)	SOCIAL GRADE B (j)	SOCIAL GRADE C1 (k)	SOCIAL GRADE C2 (l)	SOCIAL GRADE D (m)	SOCIAL GRADE E (n)	MARITAL STATUS MAR/ LIVING AS (o)	MARITAL STATUS SINGLE (p)	MARITAL STATUS WID/ DIV/ SEP (q)
Unweighted Base	1603	824	779	287	243	235	245	242	351	42	301	538	332	250	140	849	479	275
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
GENDER																		
MALE	764 49%bnq	764 100%zb	- -	123 51%	127 49%	129 50%	138 51%	115 51%	132 45%	30 56%	182 50%	203 48%	181 53%n	118 48%	50 40%	437 50%q	240 56%zoq	87 35%
FEMALE	786 51%ap	- -	786 100%za	118 49%	132 51%	130 50%	133 49%	112 49%	161 55%	24 44%	179 50%	224 52%	160 47%	126 52%	74 60%zl	438 50%p	186 44%	162 65%zop
AGE																		
15-24	241 16%defg hijoq	123 16%	118 15%	241 100%zdefg h	- -	- -	- -	- -	- -	1 2%	28 8%	89 21%zij	64 19%ij	39 16%ij	20 16%ij	41 5%q	200 47%zoq	1 *
25-34	259 17%cefg hq	127 17%	132 17%	- -	259 100%zcefg h	- -	- -	- -	- -	6 10%	47 13%	77 18%	67 20%jn	49 20%jn	14 11%	162 19%q	93 22%zq	5 2%
35-44	259 17%cdfg hkmpq	129 17%	130 17%	- -	- -	259 100%zcdfg h	- -	- -	- -	11 20%	78 22%zkm	57 13%	63 19%m	28 11%	21 17%	179 20%zpq	57 13%	24 10%
45-54	271 17%cdeg hlpq	138 18%	133 17%	- -	- -	- -	271 100%zcdeg h	- -	- -	12 23%	78 22%zln	80 19%	45 13%	41 17%	15 12%	212 24%zpq	29 7%	31 12%p
55-64	227 15%cdef hp	115 15%	112 14%	- -	- -	- -	- -	227 100%zcdef h	- -	12 22%	61 17%	53 12%	42 12%	44 18%	16 12%	146 17%zp	27 6%	54 22%zp
65+	293 19%cdef gop	132 17%	161 20%	- -	- -	- -	- -	- -	293 100%zcde fg	12 23%	68 19%	71 17%	59 17%	43 18%	39 31%zjkl m	137 16%p	22 5%	134 54%zop
SOCIAL GRADE																		
A	54 3%cjklm np	30 4%	24 3%	1 *	6 2%	11 4%c	12 5%c	12 5%c	12 4%c	54 100%zjklm n	- -	- -	- -	- -	- -	40 5%zp	4 1%	10 4%p

Table 263
DEMOGRAPHICS
BASE: All Respondents

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Weighted Base	**1551**	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
B	**361** 23%cikl mnp	182 24%	179 23%	28 12%	47 18%	78 30%zcd	78 29%zcd	61 27%cd	68 23%c	-	361 100%ziklm n	-	-	-	-	244 28%zpq	66 15%	51 20%
C1	**427** 28%ijlm nq	203 27%	224 28%	89 37%zegh	77 30%	57 22%	80 29%	53 23%	71 24%	-	-	427 100%zijlm n	-	-	-	247 28%	126 29%q	55 22%
C2	**341** 22%fijk mn	181 24%	160 20%	64 27%fg	67 26%f	63 25%f	45 17%	42 18%	59 20%	-	-	-	341 100%zijkm n	-	-	201 23%	94 22%	46 19%
D	**244** 16%eijk lno	118 15%	126 16%	39 16%	49 19%e	28 11%	41 15%	44 19%e	43 15%	-	-	-	-	244 100%zijkl n	-	113 13%	82 19%zo	49 20%o
E	**125** 8%ajklm o	50 7%	74 9%	20 8%	14 5%	21 8%	15 6%	16 7%	39 13%zdfg	-	-	-	-	-	125 100%zijkl m	32 4%	55 13%zo	37 15%zo
MARITAL STATUS MARRIED/ LIVING AS	**876** 56%chmn pq	437 57%	438 56%	41 17%	162 63%ch	179 69%zch	212 78%zcde gh	146 64%zch	137 47%c	40 74%zmn	244 68%zklm n	247 58%mn	201 59%mn	113 46%n	32 26%	876 100%zpq	-	-
SINGLE	**426** 27%bfgh ijoq	240 31%zb	186 24%	200 83%zdef gh	93 36%zefg h	57 22%fgh	29 11%	27 12%	22 7%	4 8%	66 18%	126 29%ij	94 28%ij	82 34%zij	55 44%zijkl	-	426 100%zoq	-
WIDOWED/ DIVORCED/ SEPARATED	**249** 16%acde fkop	87 11%	162 21%za	1 *	5 2%	24 9%cd	31 11%cd	54 24%zcde f	134 46%zcde fg	10 18%	51 14%	55 13%	46 14%	49 20%k	37 30%zijklm	-	-	249 100%zop
WORKING STATUS WORKING	**860** 55%bchn pq	462 60%zb	398 51%	103 43%h	199 77%zcgh	207 80%zcgh	208 77%zcgh	122 54%ch	22 7%	36 66%n	215 59%n	257 60%zn	220 64%zmn	127 52%n	6 5%	572 65%zpq	213 50%q	75 30%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

Ipsos MORI

Table 263
DEMOGRAPHICS
BASE: All Respondents

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Weighted Base	1551	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
NOT WORKING	**691** 45%adef klo	302 40%	388 49%za	139 57%zdef g	61 23%	52 20%	63 23%	105 46%def	271 93%zcde fg	18 34%	146 41%	170 40%	121 36%	116 48%l	119 95%zijk lm	304 35%	213 50%zo	173 70%zop
OCCUPATION																		
FULL-TIME	**600** 39%bcgh nq	370 48%zb	230 29%	72 30%h	159 61%zcgh	141 55%zcgh	148 55%zcgh	71 31%h	8 3%	27 51%n	142 39%n	182 43%zn	161 47%zmn	85 35%n	4 3%	399 46%zpq	154 36%q	48 19%
PART-TIME	**175** 11%ahn	37 5%	138 18%za	29 12%h	29 11%h	42 16%zh	30 11%h	38 17%zh	8 3%	5 10%n	37 10%n	49 12%n	46 13%n	36 15%n	2 2%	107 12%	49 11%	20 8%
SELF-EMPLOYED	**85** 5%bchmn p	55 7%zb	30 4%	1 1%	11 4%c	24 9%zcdh	30 11%zcdh	14 6%ch	6 2%	3 6%n	36 10%zlmn	26 6%n	13 4%n	7 3%	- -	66 8%zpq	11 3%	8 3%
NOT WORKING - HOUSEWIFE	**87** 6%aghkp q	* *	87 11%za	14 6%h	25 10%zgh	21 8%gh	21 8%gh	6 3%h	- -	1 1%	15 4%	14 3%	21 6%	21 9%zjk	16 13%zijkl	68 8%zpq	14 3%	5 2%
STILL IN EDUCATION	**107** 7%defgh lmoq	58 8%	50 6%	98 41%zdefg h	9 4%efgh	-	-	-	-	2 4%	18 5%	58 14%zjlmn	14 4%	7 3%	8 7%	8 1%	98 23%zoq	2 1%
UNEMPLOYED	**78** 5%bhjko q	50 6%zb	29 4%	22 9%zgh	16 6%h	14 5%h	17 6%h	9 4%h	-	-	7 2%	9 2%	12 3%	24 10%zijk l	27 22%zijkl m	26 3%	47 11%zoq	6 2%
RETIRED	**347** 22%acde fkop	153 20%	193 25%a	- -	- -	- -	4 1%	73 32%zcde f	270 92%zcde fg	15 28%	100 28%zklm	79 18%	62 18%	47 19%	44 35%zklm	172 20%p	29 7%	146 59%zop
OTHER	**71** 5%chjko	41 5%	30 4%	4 1%	10 4%h	17 7%ch	22 8%zch	16 7%ch	2 1%	-	7 2%	10 2%	13 4%	18 7%jk	23 19%zijkl m	30 3%	26 6%o	15 6%
CHILDREN IN HOUSEHOLD																		
YES	**485** 31%aghk pq	207 27%	278 35%za	65 27%gh	127 49%zcgh	167 65%zcdf gh	108 40%zcgh	12 5%h	5 2%	17 32%	118 33%	115 27%	122 36%k	79 32%	34 27%	376 43%zpq	85 20%q	24 10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

Table 263
DEMOGRAPHICS
BASE: All Respondents

		GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Weighted Base	**1551**	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
NO	**1066** 69%bdef o	557 73%zb	509 65%	176 73%def	132 51%e	92 35%	163 60%e	214 95%zcde f	288 98%zcde fg	36 68%	243 67%	312 73%zl	219 64%	165 68%	91 73%	500 57%	341 80%zo	225 90%zop
CHILDREN'S AGES																		
AGED 0-3	**172** 11%afghk pq	66 9%	106 14%za	28 12%fgh	77 30%zcef gh	50 19%zcfgh	14 5%gh	3 1%h	-	7 14%	39 11%	38 9%	45 13%	29 12%	15 12%	137 16%zpq	26 6%	9 4%
AGED 4-5	**107** 7%cfghk pq	44 6%	63 8%	6 3%gh	49 19%zcfg h	46 18%zcfgh	6 2%gh	-	-	5 9%	24 7%	21 5%	31 9%k	19 8%	8 6%	85 10%zpq	14 3%	7 3%
AGED 6-9	**172** 11%cghp q	78 10%	94 12%	10 4%gh	37 14%cgh	88 34%zcdf gh	35 13%cgh	1 1%	1 *	8 16%	46 13%	42 10%	38 11%	25 10%	12 10%	137 16%zpq	27 6%	7 3%
AGED 10-15	**237** 15%ghkp q	115 15%	122 16%	30 13%gh	29 11%gh	83 32%zcdg h	83 30%zcdgh	9 4%	4 1%	6 12%	67 19%k	52 12%	55 16%	41 17%	16 13%	182 21%zpq	44 10%q	10 4%
NONE < 16	**1066** 69%bdef o	557 73%zb	509 65%	176 73%def	132 51%e	92 35%	163 60%e	214 95%zcde f	288 98%zcde fg	36 68%	243 67%	312 73%zl	219 64%	165 68%	91 73%	500 57%	341 80%zo	225 90%zop
STANDARD REGION																		
NORTHERN IRELAND	**46** 3%	23 3%	23 3%	9 4%	9 4%	6 2%	9 3%	5 2%	7 2%	1 2%	5 1%	16 4%	9 3%	10 4%j	5 4%	23 3%	17 4%	5 2%
SCOTLAND	**130** 8%	62 8%	68 9%	19 8%	16 6%	22 9%	27 10%	15 7%	30 10%	3 6%	33 9%	30 7%	27 8%	16 6%	22 17%zjklm	73 8%	37 9%	20 8%
NORTH	**361** 23%m	177 23%	184 23%	62 26%	60 23%	66 25%	59 22%	44 19%	71 24%	10 19%	100 28%m	93 22%	80 24%m	39 16%	39 31%zkm	204 23%	102 24%	55 22%
MIDLANDS	**310** 20%jp	157 20%	153 19%	40 16%	62 24%	43 17%	58 21%	49 22%	58 20%	10 18%	53 15%	84 20%	71 21%	71 29%zjkl n	21 17%	183 21%	70 16%	57 23%p

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

Ipsos MORI

Table 263
DEMOGRAPHICS
BASE: All Respondents

		GENDER		AGE						SOCIAL GRADE						MARITAL STATUS		
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	A (i)	B (j)	C1 (k)	C2 (l)	D (m)	E (n)	MAR/ LIVING AS (o)	SINGLE (p)	WID/ DIV/ SEP (q)
Weighted Base	**1551**	764	786	241	259	259	271	227	293	54*	361	427	341	244	125	876	426	249
WALES	**100** **6%**	50 7%	50 6%	15 6%	18 7%	13 5%	18 7%	21 9%	15 5%	2 4%	16 4%	23 5%	18 5%	32 13%zjkl	9 7%	53 6%	30 7%	17 7%
SOUTH	**413** 27%dmn	201 26%	212 27%	66 27%d	46 18%	70 27%d	70 26%	69 30%d	92 31%zd	27 50%zjkl mn	109 30%mn	115 27%mn	99 29%mn	46 19%	17 14%	225 26%	112 26%	76 31%
LONDON	**191** 12%hiq	94 12%	96 12%	30 12%h	49 19%zfgh	39 15%h	30 11%	23 10%	20 7%	1 2%	46 13%i	66 16%zi	37 11%	29 12%	12 9%	114 13%q	59 14%q	18 7%
ETHNICITY																		
WHITE	**1373** 89%acdm p	658 86%	715 91%za	195 81%	204 79%	222 86%	252 93%zcde	215 95%zcde	285 97%zcde f	52 96%m	333 92%zkm	372 87%	307 90%m	202 83%	108 87%	776 89%p	359 84%	238 96%zop
NON-WHITE	**171** 11%bfgh jq	103 13%zb	69 9%	43 18%zfgh	55 21%zfgh	37 14%fgh	17 6%h	11 5%	7 3%	2 4%	27 8%	51 12%	33 10%	41 17%zijl	16 13%	96 11%q	64 15%zoq	10 4%
ACCESS TO INTERNET																		
HOME	**1276** 82%hmnq	640 84%	635 81%	229 95%zfgh	252 97%zfgh	241 93%zfgh	235 87%gh	178 79%h	141 48%	51 95%zlmn	326 90%zlmn	385 90%zlmn	275 81%mn	168 69%n	69 55%	764 87%zq	377 88%zq	135 54%
WORK	**497** 32%hlmn q	256 33%	241 31%	111 46%zgh	97 37%gh	114 44%zgh	110 40%zgh	60 26%h	6 2%	31 58%zlmn	177 49%zlmn	189 44%zlmn	72 21%mn	22 9%	6 5%	300 34%q	164 39%zq	32 13%
TOTAL	**1284** 83%hmnq	644 84%	639 81%	229 95%zfgh	252 97%zfgh	243 94%zfgh	236 87%h	183 81%h	141 48%	51 95%zlmn	327 91%zlmn	385 90%zlmn	279 82%mn	171 70%n	70 56%	767 88%zq	380 89%zq	137 55%
NONE	**267** 17%cdei jkop	120 16%	147 19%	12 5%	8 3%	16 6%	35 13%cde	44 19%cde	152 52%zcdef g	3 5%	34 9%	42 10%	62 18%ijk	72 30%zijk l	55 44%zijk lm	109 12%	47 11%	111 45%zop

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m/n - z/o/p/q
Overlap formulae used. * small base

Table 264
DEMOGRAPHICS
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Unweighted Base	1603	746	857	527	153	66	98	146	101	421	91	472	1131	173	104	163	230	1131
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
GENDER																		
MALE	**764** 49%bdfi km	462 54%zb	302 44%	370 62%zdfi	37 21%f	55 65%zdfi	* 1%	58 54%df	50 63%zdfi	153 44%df	41 58%dfi	207 43%	557 52%zk	66 38%	44 41%	78 45%	115 49%	557 52%zmn
FEMALE	**786** 51%aceh lq	398 46%	388 56%za	230 38%	138 79%zceg hij	30 35%	87 99%zcde ghij	50 46%	29 37%	193 56%zceh j	30 42%	278 57%zl	509 48%	106 62%zq	63 59%q	94 55%	122 51%	509 48%
AGE																		
15-24	**241** 16%acei jno	103 12%	139 20%za	72 12%ei	29 17%eij	1 1%	14 17%eij	98 91%zcde fhij	22 29%zcdei j	- -	4 5%i	65 13%	176 17%	28 16%no	6 6%	10 6%	30 13%o	176 17%no
25-34	**259** 17%bgil q	199 23%zb	61 9%	159 27%zdeg ij	29 16%i	11 13%i	25 29%zdegi j	9 9%i	16 20%gi	- -	10 15%i	127 26%zl	132 12%	77 45%zopq	49 46%zopq	37 21%pq	29 12%	132 12%
35-44	**259** 17%bgil q	207 24%zb	52 8%	141 24%zgi	42 24%zgi	24 28%zgi	21 24%gi	- -	14 18%gi	- -	17 24%gi	167 35%zl	92 9%	50 29%zq	46 43%zmq	88 51%zmpq	83 35%zq	92 9%
45-54	**271** 17%bgil mnq	208 24%zb	63 9%	148 25%zgi	30 17%gi	30 35%zdgi	21 24%gi	- -	17 21%gi	4 1%	22 31%zdgi	108 22%zl	163 15%	14 8%	6 6%	35 20%mn	83 35%zmno q	163 15%mn
55-64	**227** 15%cfgk mnop	122 14%	105 15%	71 12%g	38 21%zcfg	14 16%g	6 7%g	- -	9 12%g	73 21%zcfg	16 23%zcfg	12 3%	214 20%zk	3 2%	- -	1 1%	9 4%o	214 20%zmnop
65+	**293** 19%acdef ghjkmnop	22 3%	271 39%za	8 1%	8 4%cg	6 7%cfgh	- -	- -	- -	270 78%zcdef ghj	2 2%	5 1%	288 27%zk	- -	- -	1 1%	4 2%	288 27%zmnop
SOCIAL GRADE																		
A	**54** 3%	36 4%	18 3%	27 5%	5 3%	3 4%	1 1%	2 2%	- -	15 4%	- -	17 4%	36 3%	7 4%	5 4%	8 5%	6 3%	36 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Ipsos MORI

Table 264
DEMOGRAPHICS
BASE: All Respondents

	TOTAL (z)	WORKING STATUS WOR-KING (a)	WORKING STATUS NOT WOR-KING (b)	OCCUPATION FULL-TIME (c)	OCCUPATION PART-TIME (d)	OCCUPATION SELF-EMPLOYED (e)	OCCUPATION HOUSE WIFE (f)	OCCUPATION STILL IN EDU-CATION (g)	OCCUPATION UNEM-PLOYED (h)	OCCUPATION RETIRED (i)	OCCUPATION OTHER (j)	CHILDREN IN HOUSEHOLD YES (k)	CHILDREN IN HOUSEHOLD NO (l)	CHILDREN'S AGES AGED 0-3 (m)	CHILDREN'S AGES AGED 4-5 (n)	CHILDREN'S AGES AGED 6-9 (o)	CHILDREN'S AGES AGED 10-15 (p)	CHILDREN'S AGES NONE < 16 (q)
Weighted Base	1551	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
B	**361** 23%bhj	215 25%	146 21%	142 24%hj	37 21%hj	36 43%zcdfghij	15 17%	18 17%	7 8%	100 29%zfghj	7 10%	118 24%	243 23%	39 22%	24 22%	46 27%	67 28%	243 23%
C1	**427** 28%bfhij	257 30%b	170 25%	182 30%fhij	49 28%fhj	26 31%fhj	14 16%	58 54%zcdefhij	9 12%	79 23%h	10 14%	115 24%	312 29%zk	38 22%	21 19%	42 24%	52 22%	312 29%zp
C2	**341** 22%bgilq	220 26%zb	121 18%	161 27%zghi	46 26%gi	13 15%	21 24%g	14 13%	12 15%	62 18%	13 18%	122 25%	219 21%	45 26%	31 29%	38 22%	55 23%	219 21%
D	**244** 16%g	127 15%	116 17%	85 14%g	36 20%eg	7 8%	21 24%zcegi	7 7%	24 30%zcegi	47 13%g	18 25%zcegi	79 16%	165 15%	29 17%	19 18%	25 15%	41 17%	165 15%
E	**125** 8%acde	6 1%	119 17%za	4 1%	2 1%	-	16 18%zcdeg	8 8%cde	27 35%zcdefgi	44 13%zcde	23 33%zcdefgi	34 7%	91 9%	15 9%	8 7%	12 7%	16 7%	91 9%

MARITAL STATUS

	TOTAL (z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)
MARRIED/ LIVING AS	**876** 56%bghijlq	572 66%zb	304 44%	399 66%zghij	107 61%ghij	66 78%zdghij	68 78%zcdghij	8 7%	26 33%g	172 50%gh	30 43%g	376 78%zl	500 47%	137 80%zq	85 80%zq	137 80%zq	182 77%zq	500 47%
SINGLE	**426** 27%aefikmnop	213 25%	213 31%za	154 26%ei	49 28%efi	11 13%	14 16%i	98 91%zcdefhij	47 60%zcdefij	29 8%	26 36%efi	85 18%	341 32%zk	26 15%	14 13%	27 16%	44 19%	341 32%zmnop
WIDOWED/ DIVORCED/ SEPARATED	**249** 16%acfghkmnop	75 9%	173 25%za	48 8%g	20 11%g	8 10%g	5 6%	2 1%	6 7%g	146 42%zcdefghj	15 21%cdfgh	24 5%	225 21%zk	9 5%	7 7%	7 4%	10 4%	225 21%zmnop

WORKING STATUS

	TOTAL (z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)
WORKING	**860** 55%bfghijlq	860 100%zb	-	600 100%zfghij	175 100%zfghij	85 100%zfghij	-	-	-	-	-	350 72%zl	510 48%	118 69%zq	75 70%zq	131 76%zq	172 72%zq	510 48%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Table 264
DEMOGRAPHICS
BASE: All Respondents

		WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
	TOTAL (z)	WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Weighted Base	**1551**	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
NOT WORKING	**691** 45%acdek mnop	-	691 100%za	-	-	-	87 100%zcd e	107 100%zcd e	78 100%zcd e	347 100%zcd e	71 100%zcde	135 *28%*	556 52%zk	54 *31%*	32 *30%*	41 *24%*	65 *28%*	556 52%zmnop
OCCUPATION																		
FULL-TIME	**600** 39%bdef ghijlq	600 70%zb	-	600 100%zdefg hij	-	-	-	-	-	-	-	235 49%zl	365 *34%*	89 52%zq	48 *45%*	76 *44%q*	119 *50%zq*	365 *34%*
PART-TIME	**175** 11%bcef ghijlq	175 20%zb	-	-	175 100%zcefg hij	-	-	-	-	-	-	83 17%zl	92 *9%*	23 *13%*	21 *19%zq*	41 *24%zmpq*	36 *15%q*	92 *9%*
SELF-EMPLOYED	**85** 5%bcdf ghij	85 10%zb	-	-	-	85 100%zcdfg hij	-	-	-	-	-	31 *6%*	53 *5%*	6 *3%*	6 *6%*	14 *8%m*	17 *7%*	53 *5%*
NOT WORKING - HOUSEWIFE	**87** 6%acdgh ijlq	-	87 13%za	-	-	-	87 100%zcdeg hij	-	-	-	-	68 14%zl	19 *2%*	34 20%zpq	20 *19%zpq*	25 *15%zq*	24 *10%zq*	19 *2%*
STILL IN EDUCATION	**107** 7%acdef hijkmno	-	107 16%za	-	-	-	-	107 100%zcdef hij	-	-	-	20 *4%*	87 8%zk	2 *1%*	2 *2%*	4 *3%*	17 *7%mo*	87 8%zmno
UNEMPLOYED	**78** 5%acdfg ij	-	78 11%za	-	-	-	-	-	78 100%zcdef gij	-	-	23 *5%*	55 *5%*	9 *5%*	6 *5%*	4 *3%*	13 *5%*	55 *5%*
RETIRED	**347** 22%acdef ghjkmnop	-	347 50%za	-	-	-	-	-	-	347 100%zcdef ghj	-	6 *1%*	340 32%zk	1 *	-	1 *1%*	5 *2%*	340 32%zmnop
OTHER	**71** 5%acdgh i	-	71 10%za	-	-	-	-	-	-	-	71 100%zcdef ghi	17 *3%*	54 *5%*	8 *5%*	4 *4%*	6 *4%*	6 *3%*	54 *5%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Ipsos MORI

Table 264
DEMOGRAPHICS
BASE: All Respondents

	TOTAL (z)	WORKING STATUS WOR-KING (a)	NOT WOR-KING (b)	OCCUPATION FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	CHILDREN IN HOUSEHOLD YES (k)	NO (l)	CHILDREN'S AGES AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Weighted Base	**1551**	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
CHILDREN IN HOUSEHOLD																		
YES	**485** 31%bgilq	350 41%zb	135 20%	235 39%zgijj	83 47%zghij	31 37%gi	68 78%zcdeghij	20 19%i	23 30%i	6 2%	17 24%i	485 100%zl	-	172 100%zq	107 100%zq	172 100%zq	237 100%zq	-
NO	**1066** 69%acdf kmnop	510 59%	556 80%za	365 61%f	92 53%f	53 63%f	19 22%	87 81%zcdef	55 70%df	340 98%zcdefghj	54 76%cdf	-	1066 100%zk	-	-	-	-	1066 100%zmnop
CHILDREN'S AGES																		
AGED 0-3	**172** 11%bgilq	118 14%zb	54 8%	89 15%zgi	23 13%gi	6 7%i	34 39%zcdeghij	2 2%i	9 11%gi	1 *	8 12%gi	172 36%zl	-	172 100%znopq	43 40%zopq	49 28%zpq	21 9%q	-
AGED 4-5	**107** 7%bgilq	75 9%zb	32 5%	48 8%gi	21 12%zgi	6 7%i	20 23%zcdeghij	2 2%i	6 7%gi	-	4 6%i	107 22%zl	-	43 25%zpq	107 100%zmop	41 24%zpq	13 5%q	-
AGED 6-9	**172** 11%bgilq	131 15%zb	41 6%	76 13%gi	41 23%zcghij	14 17%ghi	25 29%zcghij	4 4%i	4 6%i	1 *	6 9%i	172 35%zl	-	49 28%zq	41 38%zq	172 100%zmnpq	71 30%zq	-
AGED 10-15	**237** 15%bilq	172 20%zb	65 9%	119 20%zij	36 21%ij	17 20%i	24 28%zgij	17 16%i	13 16%i	5 1%	6 9%i	237 49%zl	-	21 12%q	13 12%q	71 41%zmnq	237 100%zmnoq	-
NONE < 16	**1066** 69%acdf kmnop	510 59%	556 80%za	365 61%f	92 53%f	53 63%f	19 22%	87 81%zcdef	55 70%df	340 98%zcdefghj	54 76%cdf	-	1066 100%zk	-	-	-	-	1066 100%zmnop
STANDARD REGION																		
NORTHERN IRELAND	**46** 3%	23 3%	23 3%	18 3%	5 3%	- -	3 3%	4 4%	6 7%zcei	7 2%	4 5%	19 4%	27 2%	9 5%	4 4%	5 3%	8 3%	27 2%
SCOTLAND	**130** 8%ko	69 8%	61 9%	49 8%	13 8%	7 8%	5 6%	6 6%	5 7%	36 10%	8 12%	29 6%	101 9%zk	9 5%	10 10%o	5 3%	15 6%	101 9%zo
NORTH	**361** 23%ace	175 20%	186 27%za	120 20%	44 25%	11 13%	27 31%ce	29 27%e	20 25%	91 26%ce	20 28%e	111 23%	250 23%	40 23%	20 19%	49 28%p	46 20%	250 23%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base

Ipsos MORI

Table 264
DEMOGRAPHICS
BASE: All Respondents

	TOTAL (z)	WORKING STATUS		OCCUPATION								CHILDREN IN HOUSEHOLD		CHILDREN'S AGES				
		WOR-KING (a)	NOT WOR-KING (b)	FULL-TIME (c)	PART-TIME (d)	SELF-EMPLOYED (e)	HOUSE WIFE (f)	STILL IN EDU-CATION (g)	UNEM-PLOYED (h)	RETIRED (i)	OTHER (j)	YES (k)	NO (l)	AGED 0-3 (m)	AGED 4-5 (n)	AGED 6-9 (o)	AGED 10-15 (p)	NONE < 16 (q)
Weighted Base	**1551**	860	691	600	175	85*	87*	107	78*	347	71*	485	1066	172	107*	172	237	1066
MIDLANDS	**310** 20%blq	187 22%	123 18%	137 23%g	35 20%	14 16%	17 19%	16 14%	17 22%	64 18%	10 14%	114 24%zl	195 18%	37 22%	26 24%	43 25%	70 30%zq	195 18%
WALES	**100** 6%	57 7%	43 6%	32 5%	19 11%zci	6 7%	4 4%	6 6%	5 7%	20 6%	9 12%zci	35 7%	65 6%	10 6%	11 10%	15 8%	15 7%	65 6%
SOUTH	**413** 27%hjk	230 27%	183 26%	155 26%j	39 22%	36 42%zcdfhj	19 22%	34 32%hj	14 17%	107 31%zhj	9 13%	111 23%	302 28%zk	36 21%	24 23%	37 21%	55 23%	302 28%z
LONDON	**191** 12%bi	120 14%b	71 10%	89 15%zi	19 11%	12 14%	13 15%i	12 12%	12 15%i	23 7%	11 16%i	64 13%	126 12%	32 19%zoq	12 11%	18 10%	27 12%	126 12%
ETHNICITY																		
WHITE	**1373** 89%cfgh kmnop	758 88%	615 89%	516 86%g	160 91%fgh	82 96%cfgh	70 81%	80 75%	61 78%	337 97%zcdf gh	67 94%fgh	392 81%	981 92%zk	133 77%	84 78%	138 80%	190 80%	981 92%zmnop
NON-WHITE	**171** 11%ilq	99 11%	72 10%	81 14%zei	14 8%i	3 4%	17 19%zdei j	25 24%zcde ij	17 22%zcdei j	9 3%	4 6%	92 19%zl	79 7%	39 23%zq	23 21%zq	34 20%zq	47 20%zq	79 7%
ACCESS TO INTERNET																		
HOME	**1276** 82%bijl q	796 93%zb	479 69%	557 93%zhij	160 91%zhij	80 94%zhij	76 87%ij	105 98%zcdf hij	61 78%i	190 55%	47 66%	457 94%zl	819 77%	166 96%zq	99 92%zq	160 93%zq	221 93%zq	819 77%
WORK	**497** 32%bfhi jlq	400 47%zb	97 14%	306 51%zdef hij	63 36%fhij	31 37%fhij	5 6%	70 65%zcde fhij	9 11%ij	12 3%	1 1%	185 38%zl	312 29%	64 37%	33 30%	62 36%	103 44%znq	312 29%
TOTAL	**1284** 83%bijl q	801 93%zb	483 70%	560 93%zhij	161 92%zhij	80 94%zhij	76 87%ij	105 98%zfhi j	65 83%ij	190 55%	47 66%	458 95%zl	825 77%	168 97%znq	99 92%zq	160 93%zq	221 93%zq	825 77%
NONE	**267** 17%acdeg kmnop	59 7%	208 30%za	40 7%	14 8%	5 6%	11 13%g	3 2%	14 17%cdeg	156 45%zcde fgh	24 34%zcdef gh	26 5%	241 23%zk	5 3%	9 8%m	12 7%	16 7%	241 23%zmnop

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l - z/m/n/o/p/q
Overlap formulae used. * small base